

Fred Ferguson, VP of Public Affairs, Vista Outdoor

Fred Ferguson serves as Vice President of Public Affairs and Communications for Vista Outdoor Inc. (NYSE: VSTO) and its 41 consumer brands and Chairman of the Vista Outdoor Foundation.

In this capacity, Ferguson supports the investor relations portfolio and leads corporate communications, government relations and Environmental, Social and Governance (ESG) reporting. Ferguson's duties support corporate strategy and objectives and brand-level planning and execution. As Chairman, Ferguson is responsible for day-to-day operations and meeting long-term objectives for the Foundation.



Ferguson began with Vista Outdoor Inc. in 2017 following a career in the United States House of Representatives where he served as Chief of Staff to a senior Member of Congress. Ferguson's specialty was outdoor recreation, natural resources and energy policy and he successfully drafted and negotiated 19 bipartisan bills that become Public Law.

Ferguson has been recognized as a Top Corporate Lobbyist by The Hill (2019, 2020, 2021), ESG Professional of the Year Finalist by Ragan PR Daily (2021, 2022), ESG Team of the Year Winner (2022) and Corporate Lobbyist of the Year by the National Institute for Lobbying and Ethics (2020).

Fred serves as a mentor for the Greater Washington Chapter of the First Tee and is the Washington Representative for the Hinckley Institute of Politics.