



**Brooks Tingle [tin-guhl]  
CEO, John Hancock Financial**

Mr. Tingle is the CEO of John Hancock Financial, one of the largest life insurers in the United States. Mr. Tingle is responsible for “John Hancock Vitality” which is an incentive-based program for John Hancock’s life insurance customers to improve their prevention and wellness activities. The program produces significant savings and rewards for health and wellness activities, saving individuals up to 25 percent on their premiums. Mr. Tingle can speak to the benefits of John Hancock’s Vitality program and educate members on how the health-inducing potential of programs such as these could be applied to traditional health insurance. Additionally, Mr. Tingle is knowledgeable about using food as medicine to prevent chronic disease through both programs offered by John Hancock Financial and through partnership with Tufts University Friedman School of Nutrition.