



Victoria Sharp, MD, MBA, FFAFP, CHIE

Iowa City | Iowa | United States

Mobile: 319-206-6416

[vsharp@mmm.com](mailto:vsharp@mmm.com)

- *Clinical excellence*
- *Change management*
- *Performance optimization*
- *Member, Patient & Provider Engagement*
- *Culture transformation*
- *Quality improvement*
- *Training and engagement*
- *Establish Partnerships & Consensus Building*

Dr. Victoria Sharp is passionate about making sure all patients receive the highest quality medical care in the most cost-efficient manner. She has comprehensive education and experience in healthcare leadership roles and arenas, as a nurse and physician in primary care, surgery, hospital, clinic, college health, home health, teaching, research, population health, advocacy, insurance and healthcare information technology. She applies her strong leadership and coaching skills within teams and builds trusted relationships among her peers and is a steady lead in seeking performance improvement opportunities, finding solutions with sustainable results.

Currently, in her role as Deputy Chief of Staff at the Iowa City (IC) Veterans Affairs Healthcare System, Dr. Sharp serves on the Executive Leadership Team and works to ensure Veterans receive safe, high quality continuous comprehensive medical services at the main facility in Iowa City, the 11 Community Based Outreach Clinics and home based programs. In addition, she monitors and works to improve HEDIS and other performance measures and has been instrumental helping the IC VA become a 5-star CMS facility.

Previously, Victoria was a Clinical Transformation Physician Consultant with 3M Health Information Systems (HIS), where she develops patient centered transformation roadmaps for a variety of health plans, payers and clinical system partners in collaboration with their clinical leaders. In this role she provides subject matter expertise to catalyze the clinical transformation process within their organizations for rapid, quantifiable and sustainable results.

In her prior role as Chief Medical Officer at an integrated (PH, BH, LTSS) Medicaid managed care organization, she managed the plan's clinical initiatives for incorporating quality, care management and provider network management. She drove the development and implementation of innovative services, including disease management programs, tele-health, tele-monitoring, mobile van services, clinical practice guidelines and best practices resulting in improvement in member health outcomes and in HEDIS measurement performance. She is an America's Health Insurance Plan (AHIP)'s Certified Health Insurance Executive.

She has had a successful career in academic medicine achieving the rank of Clinical Professor of Urology and Family Medicine, educating, conducting research, and publishing articles in peer reviewed journals. As Chief of Staff at the University of Iowa Hospitals and Clinics (UIHC) she drove quality, safety, and clinically relevant initiatives and served as vice-chair of the Hospital Advisory Committee and chair of the Professional Practice Subcommittee. In her previous role as the chair of Health Information Management

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Subcommittee she led the physician effort to obtain, build and implement a new EPIC EHR inpatient and outpatient system.

In the University at large Victoria served as President of the Faculty Senate (Elected to represent 2.3K faculty from 11 colleges) where she led the effort to establish a new research faculty track, boosting faculty recruitment, retention and research grant funding opportunities. As Assistant Provost, she assisted with the development of the partnership with local school districts and local community college to focus learning at science, technology, engineering and math (STEM) academies. She was appointed to the Governor's STEM Advisory Council as co-chair of STEM for All Committee. She also established the Partnership for Alcohol Safety (PAS), between the University of Iowa, City of Iowa City, and local businesses to identify and advocate strategies to reduce high-risk drinking and to promote a vibrant downtown.

As President of the Iowa Medical Society (IMS) she led the effort to change an over 160-year-old process to increase participation in modern times. She was elected to represent and advocate for physicians of Iowa to state and federal legislators, public, media, and the AMA and continues to be a leader in advocacy efforts for patients and physicians as an elected Delegate (Iowa Representative) to the American Medical Association's House of Delegates (HOD). As Chair of the Iowa AMA HOD, she continues to be active member of the IMS Board of Directors.

She values education highly and has degrees in Nursing (BS, George Mason University), MD (University of Arizona) and MBA (University of Iowa) and residency training in General Surgery, Urology and Family Medicine (University of Iowa Hospitals and Clinics). Currently board certified in Family Medicine, she is a recognized leader in service to her field, as well as for Faculty Excellence in Service to the University of Iowa and State of Iowa and has received Best Doctors in America recognition several times.

Outside of work Victoria continues to enjoy spending time with her family on their hobby farm, playing the mandolin, yoga, Pilates and serving on community boards such as the Englert Theatre, a historic community arts and performance center, previously as president.