



cogitativo

## **Gary Velasquez - CEO**

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Gary is a recognized healthcare executive with over 40 years of experience in the life sciences, managed care, and specialty healthcare sectors. Mr. Velasquez's areas of broad expertise include strategic innovation, complex systems management, and novel application of innovative technologies. Gary currently serves as CEO and President of Cogitativo, one of the country's leading healthcare providers in advanced analytics and applied artificial intelligence. Before founding Cogitativo, Gary served as Chief Executive Officer for Outcomes Health, one of the country's largest healthcare quality metrics companies.

He also held the role of Chief Executive Officer for Synarc, a global provider of specialized scientific services for the life sciences industry with a specific focus on Alzheimer's, Osteoarthritis, Rheumatoid Arthritis, and other metabolic diseases. During his tenure at Synarc, Mr. Velasquez was an Operating Partner with SV Life Sciences, a leading international life sciences private equity firm with \$3.7B in financial commitments.

In addition, Gary held senior operating roles with Health Net and its subsidiaries from 1990 to 2002, including President of its California health plan, in addition to serving as its corporate Chief Information Officer. While at Health Net and its predecessor companies, Gary oversaw Health Net's CRI, BRAC, CHAMPUS, and Tricare Federal programs. Mr. Velasquez also led Health Nets' pharmacy benefit management and behavioral health operations.

Also, Mr. Velasquez has over 20 years of hands-on operating experience in leading and operating national health plans, including PacifiCare Health Systems and EQUICOR (purchased by CIGNA).

Gary has authored numerous publications covering clinical trials for metabolic diseases and applying advanced analytics to improve healthcare system effectiveness. He is a member of the Health Care Financial Management Association, American College of Healthcare Executives, and American Medical Informatics Association. He frequently guest lectures at several healthcare industry conferences.

Gary recently served as Chairman of the Board for AiCure, an AI and advanced data analytics company that monitors patient behavior and enables remote patient engagement in clinical trials.

Mr. Velasquez has advised the federal government on advanced analytics and healthcare matters.

Mr. Velasquez holds degrees from the University of North Carolina - Chapel Hill and the University of San Francisco.

