A combat decorated former Marine officer, Zach Iscol fought in the second battle of Fallujah and later helped build many of the components within US Marine Corps Forces-Special Operations Command where he led one of the first teams to deploy and also served as the first officer in charge of Recruiting, Screening, Assessment, and Selection (RSAS). Zach also commanded a combined US Marine and Iraqi National Guard Unit in Al Anbar.

A digital media entrepreneur, Zach is the founder and CEO of Lafayette Media Group, which builds brands that support and empower the military community. LMG holdings include Task & Purpose, a leading news, culture, and lifestyle site that serves the military and veterans community that reaches over 50m people a month with their content; Hirepurpose, which has helped over 50,000 veterans with employment and enabled over 100 Fortune 1000 companies to build, manage, and execute military recruiting and hiring campaigns; and MilSpouse festivals, which executive day long events for military spouses around the country.

Zach also serves as the Executive Director and co-founder of the Headstrong Project, a non-profit affiliate of Weill Cornell Medical Center that provides world-class, cost and bureaucracy free mental healthcare to Iraq and Afghanistan veterans suffering from the hidden wounds of war.

A 2001 graduate of Cornell University, Zach was a member of the 2013 Team USA for USA Triathlon and serves on the board of advisors for the Center for a New American Security and the board of directors for the International Refugee Assistance Project and Art in the Armed Forces. He is the 2017 recipient of Phillips Exeter Academy's John Phillips Award.