

Michael J. White

Head of Global Trade Digitization

A.P. Møller – Maersk

(Future CEO of Maersk and IBM's New Joint Venture)



Mike White manages the Global Trade Digitization organization for Maersk. He is responsible for a global team which aims to establish a global platform to facilitate trade and create more transparency, efficiency and security within supply chains. GTD is a major step in our commitment to solve the problems our customers face in getting real-time visibility in their supply chain and the lack of standards of moving goods internationally.

Mike White built his career at Maersk and prior at P&O Nedlloyd, joining the organization in 1990 before the company was acquired by Maersk in 2005. For nearly two decades, he has held a number of leadership roles across many geographies. Prior to his current role, he served for 8 years as President of Maersk Line's liner business in North America. Prior to this, he was Chief Executive for Maersk Line Central Europe managing activities for 12 countries. Before that, he was responsible for Maersk Logistics, Damco, Maersk Customs Services Inc, The Gilbert Company and Bridge Terminal Transport. From 1990-2005, Mike held a number of senior management positions including President & CEO of P&O Nedlloyd North America, President of Farrell Lines, and Director and Chairman of Port Newark Container Terminal.

He graduated from Virginia Wesleyan College in 1981, and has attended several executive programs at Harvard Business School and IMD Business School in Switzerland.

Mike is a licensed Customhouse Broker. He is a member of the Board of Trustees for Virginia Wesleyan University.

Mike lives in New Jersey, United States, with his wife and two children.

A.P. Moller Maersk highlights:

A.P. Moller Maersk is the world's largest global integrator of container logistics, using digital innovation in order to provide seamless and transparent solutions to customer's shipping and logistics needs.

Maersk Line Highlights:

- Global operation covers all major trade routes making 51,000 port calls in 378 ports p.a. in 121 countries
- 646 vessels with a capacity of 3.5 million TEU shipping 13.2 million containers (2016) serving 59,000 customers worldwide
- 29,900 dedicated employees including 7,800 seafarers.

About the Global Trade Digitization

The GTD will be an open platform which will allow the whole industry to share information in a secure way and thereby build more efficient and transparent processes and business models. Paper-borne processes as we know them today are costly and error-prone. In a nutshell, the overall benefits include a reduction in costs associated with the paper-trail between trading partners while streamlining the process of trade and making a more secure way to submit and approve documents across organizational boundaries.

You may can read more [about this solution here](#).