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Professor Brynjolfsson was among the first researchers to measure the productivity contributions of IT and the complementary role of organizational capital and other intangibles. His research also provided the first quantification of the value of online product variety, often known as the "Long Tail," and developed pricing and bundling models for information goods. His research has appeared in leading economics, management, and science journals and has been recognized with ten Best Paper awards and five patents.

Author of several books including, with co-author Andrew McAfee, *NYTimes* best-seller *The Second Machine Age: Work, Progress and Prosperity in a Time of Brilliant Technologies* (2014) and *Machine, Platform, Crowd: Harnessing Our Digital Future* (June 2017), Brynjolfsson is editor of SSRN's Information System Network and has served on the editorial boards of numerous academic journals. Holding Bachelors and Masters degrees from Harvard University in Applied Mathematics and Decision Sciences and a PhD from MIT in Managerial Economics, he has also taught at Harvard and Stanford.