

Mike Wilson currently serves as the Chief Experience Officer for Members 1st Federal Credit Union, headquartered in Enola, Pennsylvania. With over \$7 billion in assets, over half a million members and 60 branch locations across nine counties in Central PA, Mike plays an integral role in ensuring an exceptional member experience on behalf of the entire credit union in all interactions and delivery channels – including its branch operations, online banking, customer service, business development and mobile app. In his role, Mike provides leadership and direction for the credit union’s retail, operations, and customer service areas as well as public relations, marketing, community outreach, internal and external communications, and financial literacy. Mike leads the business development and wealth management teams to cultivate new relationships and foster current ones to help drive business. Mike ensures member awareness of all financial products and services and achievement of all business goals.

An Army brat who has lived many places, domestically and abroad, Mike has over a decade of business and advocacy experience. Mike is involved with the business community and is a business owner himself. He is extremely involved in the local communities within Members 1st's footprint, and, most notably, serves as President of the Members 1st Charitable Foundation. Mike serves on several additional boards, including the CrossState Credit Union Foundation, NAFCU Legislative Committee, Harrisburg Regional Chamber and CREDC, and previously served on the boards of Children’s Miracle Network, the National Federation of Independent Business and several others. Mike has strong community ties to the southcentral Pennsylvania region as a graduate of the Leadership Harrisburg (2007), Cumberland (2011), Lancaster (2013), and Lebanon (2014) programs, and is a lifelong advocate of the tenets of servant leadership.

With a passion for people and entrepreneurial thinking, Mike has been recognized for his professional accomplishments with numerous business awards, including Emerging Business Leader of the Year for the Harrisburg Regional Chamber and Capital Region Economic Development Corporation. Mike graduated from Central Penn College with a Bachelor of Science in Business, and he went on to earn his MBA from Eastern University. Mike is also a graduate of the 2019 and 2021 Credit Union Executive Society (CUES) CEO Institutes which were held at the University of Pennsylvania’s Wharton School of Business and the University of Virginia’s Darden School of Business, respectively. Mike completed his CUES Chief Executive Certification in 2022 at Cornell University’s Samuel Curtis Johnson Graduate School of Management.