



President & CEO

Shelonda Stokes is a results-oriented executive named President of Downtown Partnership of Baltimore and the Downtown Management Authority's CEO in 2020. In these roles, she leads these two non-profits with multi-million-dollar budgets and programs that make the heart of Baltimore a more vibrant place where businesses, people, and culture thrive. Shelonda is also an integral partner to the City's COVID-19 recovery and future direction. She co-chaired former Mayor Young's Small Business Recovery Taskforce and served as the Co-chair of Mayor Scott's Business, Workforce, and Neighborhood Development Transition Committee.

Prior to her new role at Downtown Partnership, Shelonda spent the last twenty years as President & CEO of greiBO, a full-service marketing and entertainment agency. Under her leadership, greiBO earned a place in the world of communications with numerous awards and services to industry leaders and global markets.

This sought-after thought leader and businesswoman is the recipient of over 85 community and professional awards. She's on speed dial and serves as a critical advisor for an elite list of Fortune 100 CEOs, elected officials, and other dignitaries. greiBO's growing impressive client list is the result of her management and greiBO's culture of engaging people to look, listen, and believe. Just ask State Farm, Hewlett Packard, Under Armour, Smithsonian, and Coca Cola, to name a few.

Shelonda was recently recognized by The Governor's Office of Minority Affairs and the Daily Record as one of Maryland's Most Influential People, The Daily Record recently inducted her into the Circle of Excellence, for being recognized as a "Top 100 Woman" three times. The Sun Newspaper recognized her as one of the 2021 Faces to Watch.

Shelonda was appointed by the President to serve on the National Women's Business Council and appointed by Governor Larry Hogan to serve on the Morgan State University Board of Regents. She was the first African American Chair of the Board for Downtown Partnership of Baltimore, and she serves on the Center Club board and served on the East Baltimore Development Incorporated board.