

Lisa Simpson, CPA, CGMA
Vice President – Firm Services
AICPA



Lisa is Vice President – Firm Services for the AICPA. She leads the Private Companies Practice Section (PCPS), Firm Relationship Management, Diversity & Inclusion, Young Member Initiatives, Technical Hotline and Center for Plain English Accounting. Her teams build and manage firm relationships with all size firms, promoting awareness and value, including advocating for CPA firm success and ongoing relationships with public accounting influencers. Her teams create innovative programs and engagement strategies to engage a diverse pipeline of current and future CPAs

Since 2020 Lisa has been working closely with the AICPA PCPS and CPA.com in efforts to develop resources that assist CPA firms and their clients with the Paycheck Protection Program (PPP) and other business relief programs. She has presented to thousands of CPAs and business owners through the [AICPA's Town Hall Series](#). She was named in the top 100 Most Influential People in Accounting by Accounting Today in 2020.

Lisa began her career with EY gaining audit and tax experience in her six years with the firm. She then worked for a small firm in Lexington, Kentucky for five years. Lisa has 20+ years of industry experience as well, having served as the CFO for non-profit and for-profit organizations before joining the AICPA in 2012.

Lisa graduated from Eastern Kentucky University and is licensed as a CPA in NC and KY.

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