

Heather Carruthers

CURRENT EMPLOYMENT

BOARD OF COUNTY COMMISSIONERS, Monroe County, Florida (The Florida Keys)

County Commissioner for the southernmost county in Florida, stretching from Key West to Ocean Reef and the Everglades. Elected by winning every precinct in the County in 2008 and re-elected without opposition in 2012 and 2016. County Mayor, FY2011 and FY2016. Certified County Commissioner through the Florida Association of Counties and graduate of the Good Government Initiative.

BERKSHIRE HATHAWAY KNIGHT & GARDNER, LLC, Key West,
FL

Real Estate Sales Associate with leading real estate agency for commercial and residential transactions.
FL Lic. SL3355466.

CURRENT AFFILIATIONS

KEY WEST ASSOCIATION OF REALTORS, Member	2016 - Present
MONROE COUNTY AFFORDABLE HOUSING ADVISORY COMMITTEE, Member	2015 - Present
FAIR INSURANCE RATES IN MONROE, Advisory Board Member, Former Board President	2006 - Present
MONROE COUNTY CLIMATE CHANGE ADVISORY COMMITTEE, Member	2013 - Present
EARLY LEARNING COALITION OF MIAMI-DADE AND MONROE, Board of Directors	2012 - Present
FLORIDA ASSOCIATION OF COUNTIES, Board of Directors Co-Chair, Federal Legislative Committee	2010 - Present
ROTARY CLUB OF KEY WEST, Member	2010 - Present
KEY WEST BUSINESS GUILD, Member, Past Chair (2004)	2001 - Present

EDUCATION

THE GOOD GOVERNMENT INITIATIVE, University of Miami, FL, Inaugural Class Member	2011
CITY OF KEY WEST AMBASSADOR CLUB, Graduate	2004
LEADERSHIP MONROE COUNTY, FL, Graduate of Class XI	2002
MANAGEMENT STUDIES through the Florida Association of Counties, Forum Corporation, Direct Marketing Association, American Management Association	1988 - 2010
SUNY PURCHASE, White Plains, NY, Studies in music, performance and German language	1995 - 1996
THE JUILLIARD SCHOOL, New York, NY, Studies in music theory and choral conducting	1993 - 1995
WELLS COLLEGE, Aurora, NY Bachelor of Arts in American History with a Philosophy Minor	May 1981
Ogilvy & Mather Media Intern, New York, NY	January 1981
Republican National Committee Intern, Washington, DC	January 1980

EXPERIENCE

PEARL'S PROPERTIES OF KEY WEST, Key West, FL	2000 - 2013
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Owner and President of Pearl's Key West (formerly Pearl's Rainbow), a 38-room guesthouse resort in Key West. Responsible for oversight of all aspects of operations, marketing, advertising, renovations, personnel, planning, business management and expansion.

OGILVYONE, Direct marketing division of Ogilvy & Mather, New York, NY 1998 - July 2000
Account Supervisor responsible for account management for IBM Global Services, the fastest-growing division of IBM. Developed worldwide marketing plans, including database and relationship marketing strategies. Served as case study editor for internal knowledge management tool for entire IBM account.

SELF-EMPLOYED, New York, NY 1992 - 1998
Direct marketing researcher, writer, and project manager working with direct marketing research, advertising, graphic design and business effectiveness consulting firms. Clients included Aetna, Merck-Medco, Pfizer, Saab Cars USA, Sotheby's International Realty, Spiegel, Time-Warner and Visa USA.

SELF-EMPLOYED, New York, NY 1992 - 2000
Professional classical ensemble singer and mezzo-soprano working freelance with groups such as The Gregg Smith Singers, The First Presbyterian Church in NYC, New York Concert Singers, New York Vocal Artists, After Dinner Opera Theatre and Opera on the Go. Recorded and performed in venues from Mexico City to Milan including Lincoln Center, Carnegie Hall and *The David Letterman Show*.

THE TRUMPET CLUB, Division of Bantam Doubleday Dell Publishing, Inc., New York, NY 1991 - 1992
Director of Marketing

BETTER HOMES AND GARDENS BOOK CLUBS, New York, NY 1986 - 1991
New Member Marketing Manager

VARIOUS PUBLISHING & MARKETING FIRMS, Peterborough, NH and New York, NY 1981 - 1986
Account Manager, Assistant Account Executive, Marketing Assistant, Circulation Assistant

PREVIOUS AFFILIATIONS

SEVEN50 (SE FLORIDA PROSPERITY PLAN), Executive Committee Member 2011 - 2014

SOUTH FLORIDA REGIONAL PLANNING COUNCIL, Member, Past Chair (2012) 2008 - 2013

FLORIDA KEYS RELAY FOR LIFE, for American Cancer Society, Chair 2013

LODGING ASSOCIATION OF THE FLORIDA KEYS, Member, Past Chair (2006) 2002 - 2013

KEYS CHORALE, Member 2000 - 2013

FLORIDA STATE TASK FORCE ON CITIZENS PROPERTY INSURANCE CLAIMS HANDLING
 AND RESOLUTION, Appointed by Insurance Commissioner Kevin McCarty 2007 - 2008

SCULPTURE KEY WEST, Member, Board of Directors 2004 - 2007

PRIDEFEST KEY WEST, Co-chair and Co-producer of the Sea-to-Sea Rainbow Flag 2002 - 2003

KEY WEST SYMPHONY ORCHESTRA, Member, Board of Directors 2001 - 2002

30 WEST 13TH STREET OWNERS ASSOCIATION BOARD, NYC, Renovation Committee Chair 1997 - 2000

AMERICAN GUILD OF MUSICAL ARTISTS, Member 1992 - 2000

SELECT AWARDS

NON-ZONTIAN COMMUNITY SERVICE AWARD from Zonta Club of Key West 2014

VOICE FOR EQUALITY AWARD from Equality Florida 2010

WINNER, BEST INN / HOTEL FOR WOMEN, PlanetOut.com, for Pearl's Rainbow 2007

LEADER OF THE YEAR AWARD, Leadership Monroe County, FL 2006

PROPERTY OF THE YEAR AWARD, Lodging Association of the Florida Keys, 2004
 For Pearl's Rainbow

HISTORIC FLORIDA KEYS FOUNDATION CERTIFICATE OF EXCELLENCE

AND STAR FOR HISTORIC REHABILITATION, for Pearl's Rainbow
MAYOR'S CLEAN KEY WEST AWARD, for Pearl's Rainbow

2004
2003