



FRED GUTTENBERG

- Leadership, Inspiration, public safety advocate, philanthropist, motivational empowerment, and Entrepreneur.
- Co-founder of non profit 501(C)3- “Orange Ribbons for Jaime”.
- Co-founder of non profit 501(C)4- “Orange Ribbons for Gun Safety”.
- Executive at Johnson and Johnson.
- Entrepreneur and owner of 19 Dunkin Donuts Franchises.

Fred Guttenberg began his public life after the murder of his beautiful 14 year old daughter Jaime in the Parkland school shooting on Feb 14th. The day after the murder, Fred decided to attend a public vigil in Parkland. While there, the Mayor asked him to speak. His words shook a nation and he has not stopped since.

Only four months prior to the murder of his daughter, Fred’s brother Michael passed away in October 2017 from cancer related to his service in 9/11. He was one of the original first responders at the WTC with a team of doctors who got trapped in the WTC as it collapsed. Amazingly, the room that they hid out in did not collapse and Michael and his team of physicians spent 16 days at ground zero taking care of others

Following his involvement in these two distinctly American Tragedies, Fred has traveled the country talking about both events but also talking about perspective, perseverance, and resilience. He discusses pivotal moments in our life and how we respond to those moments. Fred’s mission ultimately led him to write his new book *Find The Helpers*.

Prior to these vents, Fred Guttenberg’s professional life included over a decade of experience in sales and management with Johnson and Johnson, followed by almost 15 years as an entrepreneur, having built a business that consisted of 19 Dunkin Donuts, which he sold in November 2016.

Fred and his wife Jennifer now spend time challenging our elected officials to do more. They began a nonprofit organization dedicated to Jaime’s life called “Orange Ribbons for Jaime”. He has been a regular on TV news programs and myriad of online and print media. Through the formation of the non-profit, this is now his full-time mission.

