

Mr. Morgan Reed

President

ACT | The App Association

As president of ACT | The App Association, Morgan specializes in issues involving application development relating to privacy, intellectual property, competition, and small business innovation.

His has been sought by the House and Senate in multiple hearings while his commentary and insight is a major draw for news networks including Fox Business News, MSNBC, CNBC, CNN, and ABC, the Wall Street Journal and the Washington Post to Ars Technica and Slashdot. Morgan has authored and contributed to several white papers and is a part of the developer team for the Linux Router Project (LEAF), and remains an active Apple and iOS licensed developer.

Leading the App Association, Morgan has leveraged ACT's resources to host innovation workshops across the country. Organizing events with venture capitalists, business leaders and attorneys, he helps to foster innovative new technologies by helping new emerging businesses manage their intellectual property.

Before coming to Washington, Morgan worked for a Taiwanese trading company specializing in the manufacture of technology products for the U.S. market. He served as managing director of North American sales, handling bilingual contract negotiation. During his time abroad, Morgan gave lectures in both English and Chinese on various aspects of U.S.-China trade, including building and maintaining long term partnerships in Asia. His expertise on Chinese business practices is regularly sought governments.