

Truth in Testimony Disclosure Form

In accordance with Rule XI, clause 2(g)(5)*, of the *Rules of the House of Representatives*, witnesses are asked to disclose the following information. Please complete this form electronically by filling in the provided blanks.

Committee: Judiciary

Subcommittee: Antitrust, Commercial, and Administrative Law

Hearing Date: June 11, 2019

Hearing Title :

"Online Platforms and Market Power, Part 1: The Free and Diverse Press"

Witness Name: DAVID CHAVERN

Position/Title: PRESIDENT & CEO

Witness Type: Governmental Non-governmental

Are you representing yourself or an organization? Self Organization

If you are representing an organization, please list what entity or entities you are representing:

NEWS MEDIA ALLIANCE

If you are a **non-governmental witness**, please list any federal grants or contracts (including subgrants or subcontracts) related to the hearing's subject matter that you or the organization(s) you represent at this hearing received in the current calendar year and previous two calendar years. Include the source and amount of each grant or contract. *If necessary, attach additional sheet(s) to provide more information.*

N/A

If you are a **non-governmental witness**, please list any contracts or payments originating with a foreign government and related to the hearing's subject matter that you or the organization(s) you represent at this hearing received in the current year and previous two calendar years. Include the amount and country of origin of each contract or payment. *If necessary, attach additional sheet(s) to provide more information.*

N/A

False Statements Certification

Knowingly providing material false information to this committee/subcommittee, or knowingly concealing material information from this committee/subcommittee, is a crime (18 U.S.C. § 1001). This form will be made part of the hearing record.

Witness signature


DAVID CHAVERN

Date

6/10/19

Please attach, when applicable, the following documents to this disclosure. Check the box(es) to acknowledge that you have done so.

- Written statement of proposed testimony
- Curriculum vitae or biography

*Rule XI, clause 2(g)(5), of the U.S. House of Representatives provides:

(5)(A) Each committee shall, to the greatest extent practicable, require witnesses who appear before it to submit in advance written statements of proposed testimony and to limit their initial presentations to the committee to brief summaries thereof.

(B) In the case of a witness appearing in a nongovernmental capacity, a written statement of proposed testimony shall include a curriculum vitae and a disclosure of any Federal grants or contracts, or contracts or payments originating with a foreign government, received during the current calendar year or either of the two previous calendar years by the witness or by an entity represented by the witness and related to the subject matter of the hearing.

(C) The disclosure referred to in subdivision (B) shall include—

- (i) the amount and source of each Federal grant (or subgrant thereof) or contract (or subcontract thereof) related to the subject matter of the hearing; and
- (ii) the amount and country of origin of any payment or contract related to the subject matter of the hearing originating with a foreign government.

(D) Such statements, with appropriate redactions to protect the privacy or security of the witness, shall be made publicly available in electronic form not later than one day after the witness appears.

David C. Chavern

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NEWS MEDIA ALLIANCE, Arlington, VA

October, 2015-Present

President & Chief Executive Officer

- Represent the interests of 2,000 digital and print news organizations across the United States and Europe
- Act as spokesman and lead advocate for the news industry; regularly engaging press, Administration, Congress, regulatory bodies and commercial partners
- President & CEO of the *American Press Institute*, a \$40 million 501(c)(3) foundation dedicated to the future of news publishing and journalism
- Undertook complete rebuild of the association, including new name/brand, strategy, programs, people, dues structure, membership criteria, value proposition, messaging, web presence and offices. We have taken a failing organization and set it on a path for high growth and impact
- Adding new members for the first time in a decade
- Created and executing campaign for an anti-trust safe harbor for digital news organizations, with a bipartisan bill being re-introduced in the House of Representatives in April of 2019
- Leading effort in California to amend the Consumer Privacy Act (CCPA) to permit digital advertising that builds upon the trusted relationship with our readers and sustains journalism
- Oversaw multi-pronged campaign to stop tariffs on Canadian newsprint, including strategic communications, creation of a multi-industry coalition and legislative and administrative initiatives. This resulted in an extraordinary reversal of the tariffs by the International Trade Commission, saving the industry hundreds of millions of dollars
- Constantly speak, write and advocate on behalf of the industry in every form of traditional and new media

UNITED STATES CHAMBER OF COMMERCE, Washington, DC March, 2005-March 2015

President, Center for Advanced Technology & Innovation

March 2014-March 2015

- Established first U.S. Chamber office focused solely on technology and innovation
- Headed research and outreach program on the economic power of data-driven innovation
- Served as public spokesperson on technology and manufacturing issues, and regularly engaged with the media on the public policy challenges faced by those sectors

Executive Vice President & Chief Operating Officer

Jan. 2007-April 2014

- Served as chair of Management Committee and was responsible for day-to-day operations and long-term planning for 500-person advocacy organization. Our approximately \$250 million budget included many complex (and simultaneous) political and issue advocacy efforts. Consistently and successfully managed expenses and high revenue growth, ending 2013 with record financial performance

- Successfully guided the organization through intense and often aggressive public scrutiny
- Headed the *US Chamber Manufacturing Initiative*, speaking around the country on the opportunities for – and challenges to – manufacturing in the United States
- Founded and served as President of the *Center for Women in Business*
- Regularly acted as a spokesman for the Chamber and appeared in national and international media
- Led social media initiatives and engaged with the public on major policy issues

Vice President-Capital Markets & Chief of Staff

March 2005-Jan. 2007

- Offered strategic advice and guidance to the CEO and managed daily operations
- Created the Chamber's *Center for Capital Market Competitiveness (CCMC)* to advocate for federal regulation that fosters the growth, development and stability of U.S. capital markets
- Managed a blue ribbon, bipartisan *Commission on the Regulation of the U.S. Capital Markets*, which issued a comprehensive and prescient report on the need for financial regulatory reform
- Led the CCMC into becoming a leading national voice on corporate governance and the regulation of U.S. capital markets, resulting in one of the most successful Chamber programs

EXPORT-IMPORT BANK OF THE UNITED STATES, Washington, DC

Nov. 1992-Feb. 2005

Deputy General Counsel

July 2002-Feb. 2005

- Oversaw legal teams on the financing of complex international projects in a range of sectors, notably power generation, pipelines and oil & gas development
- Provided guidance on wide variety of legal, financial and diplomatic matters, including complex financing structures, statutory and regulatory obligations, new products, and OECD and WTO obligations
- Created innovative local currency financing products in several developing countries
- Negotiated the first ECA sovereign guarantee facility with the People's Republic of China
- Responsible for corporate governance and compliance policies
- Responsible for evaluation/consideration of classified material (SCI cleared)

Vice President—International Business Relations

Jan. 2000-July 2002

- Established the International Business Relations Division
- Responsible for all international marketing of the Bank's programs

Vice President—Group Operations

April 1999-Jan. 2000

- Responsible for Credit Review & Compliance group, which oversaw \$8-\$10 billion in international credit disbursements annually. Designed major reorganization of the Bank's financing operations

Senior Counsel

Nov. 1992 – April 1999

- Represented the Bank in connection with complex international financing transactions
- Concentrated on transactions in India, Pakistan, Russia and Africa

BUCHANAN INGERSOLL, Philadelphia, PA

Sept. 1987-Nov. 1992

Associate

- Represented variety of corporations, banks, private equity firms and insurance companies in M&A, real estate and securities matters
- Acted as lead attorney on a number of important transactions, including the first corporate acquisition in the oil & gas industry that utilized production trusts to satisfy federal environmental obligations

UNITED STATES DEPARTMENT OF STATE, Karachi, Pakistan **June 1985-August 1985**

- Compiled a report for U.S. Consulate on the state of squatter settlements in Karachi.

EDUCATION

Georgetown University, Washington, DC

Master of Business Administration, 2003

Valedictorian

Villanova University, Villanova, PA

Juris Doctor, *cum laude*, 1987

Order of the Coif (top 10% of graduating class)

University of Pittsburgh, Pittsburgh, PA

Bachelor of Arts, *magna cum laude*, 1983

University Scholar (top 2% of graduating class)

ACTIVITIES

- Board of Directors of Transamerica Life Insurance, including the Audit and Risk Committees
- Board of Trustees of the University of Pittsburgh, including Chairman of the Risk Committee
- NACD Board Governance Fellow
- G100 Next Generation Leadership member
- Founding investor in Starling Trust Sciences, LLC and CENTRIQ
- 2010-2014 President's Advisory Committee for Trade Policy & Negotiations (ACTPN)
- 2007-2012 Board of Governors of the Joint Center for Political and Economic Studies
- 2004-2008 Member of the City Council of Falls Church, Virginia