

John Legere

Chief Executive Officer

Since becoming Chief Executive Officer at T-Mobile in September 2012, John Legere has transformed the company into America's "Un-carrier"—while revolutionizing the entire industry to give consumers what they want from wireless. He arrived with a mission. He was determined to fix the distressing reality all wireless carriers knew (and all ignored): Americans loved their smartphones, but hated their carriers. He vowed – very publicly – to “fix this stupid, broken, arrogant industry.”

The new CEO immediately focused on customers and employees. He listened to countless customer service calls and built a powerful direct connection to consumers through social media. These insights helped Legere identify industry pain points – areas where the company could replace customer hate with T-Mobile love. The Un-carrier was born. A customer revolution was triggered. It was the start of an epic turnaround that included bringing the iPhone to T-Mobile customers, a combination with MetroPCS and ultimately becoming America's fastest-growing wireless provider. Under Legere's leadership, T-Mobile more than doubled its customer base from 33M to over 74M in just five years.



With 35 years' experience in the U.S. and global telecommunications and technology industries, Legere tossed his suits and donned a daily T-Mobile wardrobe right down to his trademark magenta shoes. Over the past four years, John Legere and team led T-Mobile to eliminate service contracts, data overages, and “data buckets.” He made music and video stream free with Music Freedom and Binge On, and forced the entire industry to offer Unlimited Data. He introduced free data roaming in 140+ countries. Competitors like AT&T and Verizon who once ignored T-Mobile as a pesky non-competitor, had to take notice and were forced to adapt to American wireless customers empowered by Legere's Un-carrier message. He didn't just change T-Mobile, he changed wireless for the better – and forever.

Legere was no stranger to leading transformative change. Prior to T-Mobile, he served as CEO of Global Crossing, where he transformed the company to become a leading provider of IP services worldwide. Before that, he was CEO of Asia Global Crossing, originally a Microsoft, Softbank and Global Crossing joint venture. Previously, he served as president of Dell Computer Corporation's operations in Europe, the Middle East, Africa and the Asia-Pacific region. Legere also worked at AT&T for 18 years in a number of senior positions, including president of AT&T Asia Pacific, president of AT&T Solutions Outsourcing Unit, and head of global corporate strategy and business development. He began his career at New England Telephone in 1980.

Legere received a Bachelor's degree in Business Administration from the University of Massachusetts, a Master of Science degree as an Alfred P. Sloan Fellow at the Massachusetts Institute of Technology, and a Master of Business Administration degree from Fairleigh Dickinson University and he completed Harvard Business School's Program for Management Development.

As a long-time competitive runner and marathoner, Mr. Legere supports a range of charitable causes. In nine Boston Marathon runs, he raised \$2 million for cancer research at the Dana Farber Cancer Institute.

Legere has been awarded many accolades for his leadership including being named a Top 100 CEO by Glassdoor (#1 in wireless), #1 Best CEO for Diversity & #6 Best CEO for Women by Comparably, and the Maverick in Leadership Award from Yale's Chief Executive Leadership Institute.