

Alexandra R. Coll, Esq.

Alexandra (“Ally”) Coll is the President and Co-Founder of the [Purple Campaign](#), a non-profit organization whose mission is to address workplace harassment. She is an attorney and a nationally recognized expert, thought leader, writer, and public speaker on gender equality in the workplace and the #MeToo movement. Her writing has been published in the [Washington Post](#), [Fortune](#), [PBS NewsHour](#), [Law360](#), [Roll Call](#), [Bloomberg Law](#), the [Harvard Journal on Legislation](#), [The Hill](#), and [Jezebel](#). She is also an Adjunct Professor at George Mason University, where she teaches civil rights law.

After earning her B.A. in History and Political Science *magna cum laude* from Tulane University in 2007, Coll worked for several years in electoral politics and in Congress. From 2007 to 2008, she was an organizer on Barack Obama’s presidential campaign, before serving as the Field Director for U.S. Senator Patty Murray’s (D-WA) successful 2010 re-election campaign. In 2011, she became Senator Murray’s Political Director and U.S. Senator Maria Cantwell’s (D-WA) statewide Finance Director. In 2012, Coll was the Field and Voter Protection Director for U.S. Senator Tim Kaine (D-VA)’s successful bid for the U.S. Senate. She served as Press Secretary on the U.S. Senate Budget Committee in 2013.

Coll earned her J.D. *magna cum laude* from Harvard Law School in 2016, where she served on the Board of the Harvard Women’s Law Association and as the Executive Policy Editor of the *Harvard Law and Policy Review*. She is an alumni recipient of the Harvard Women’s Law Association’s “Shatter the Ceiling” award and served as a consultant for the 2018 major motion picture *On the Basis of Sex*, a biopic film about Supreme Court Justice Ruth Bader Ginsburg’s early legal career. Coll recently authored an [article in Fortune](#) about Justice Ginsburg’s support for the Purple Campaign.

After graduation, Coll joined the legal department of Hillary Clinton’s presidential campaign in the Brooklyn headquarters. As the campaign’s Deputy Voter Protection Director, she managed the campaign’s volunteer lawyer program, national voter assistance hotline, and oversaw Election Day legal operations in the battleground states. After the election, Coll worked as Elections Counsel on the U.S. House Administration Committee before joining the law firm Boies Schiller Flexner LLP as a litigation associate in April 2017.

Coll had been working at Boies Schiller for about six months when the New Yorker revealed that the firm had retained intelligence operatives to spy on the women coming forward with their stories about Hollywood mogul Harvey Weinstein. Coll—[who had just shared her own #MeToo story in the Washington Post a week earlier](#)—took on a leadership role internally to advocate for specific steps the firm should take in response. A few months later, she left to launch the Purple Campaign, writing about her decision in the Washington Post on January 25, 2018 titled [“Why I left my corporate legal job to work full-time on #MeToo.”](#) Since its founding, Coll has continued to lead the Purple Campaign’s efforts to create stronger corporate policies and establish better laws to address workplace harassment.