



A.B. CRUZ III

Rear Admiral, U.S. Navy (ret.)

- **Board Chair** ▫ **Independent Director**
- **Senior Advisor** ▫ **Seasoned C-Suite Executive**
- **NACD Governance Fellow**

EXECUTIVE ROLES: ▫ Navy Admiral-Special Warfare/Operations
▫ CLO/GC ▫ CECO ▫ CRO ▫ Corporate Secretary

INDUSTRIES: ▫ Telecommunications ▫ Media/Entertainment ▫ Education
▫ Financial Services ▫ Biotech Pharma ▫ Oil & Gas ▫ Military

BOARD COMMITTEES: ▫ Executive ▫ Nominating & Governance ▫ Audit
▫ Compensation ▫ Finance-Investment

A.B. CRUZ III has helped lead four public (NASDAQ: VIA & SSP | NYSE: SNI & EBS) and three private companies (USAA, BET, ARINC)—spanning several very different highly regulated industries and representing over \$60B in total annual revenue—through challenge, crisis and change. He is also a former Navy Admiral who during his 33+ year military career shaped and led numerous high-performing operational teams in demanding, high-stress and ambiguous environments, and represented the United States internationally in multiple high-level engagements with foreign militaries. A visionary leader of the highest character who has developed and implemented many value- and brand-building initiatives and is a well-respected and credible thought leader on such matters as:

- Strategic Mergers & Acquisitions
- Digital Technology Transformations
- Capital Restructurings, Financings, Spin-Offs & Divestitures
- Enterprise Risk Management & Risk Appetite Frameworks
- Compliance & Internal Audit
- Talent & Leadership Development
- Corporate Governance
- Crisis Management
- Strategic/Operational Planning & Execution
- Culture Shaping & Workforce Optimization
- Education/School Board
- Diversity, Inclusion & Equity

A.B. currently serves on the board of Graf Acquisition Corp, Inc. and is a Senior Advisor at BarkerGilmore LLC where he provides executive coaching, leadership development and executive search services to legal leaders, CEOs and corporate boards. He is also the President of the Board of Governors for the National Asian Pacific American Bar Association. He previously served as Senior Vice President & Divisional General Counsel at USAA, a Fortune 100 financial services company, where he led the legal teams that supported the Company's C-suite members and their organizations. He spearheaded the optimization of the chief legal office's operating and interaction models, and reviewed and approved new products and services to foster USAA's future growth, competitiveness, and technology transformation.

Prior to USAA, A.B. was Executive Vice President, General Counsel, Corporate Secretary, Chief Compliance & Ethics Officer, and PAC chairman for Emergent BioSolutions, Inc. Before Emergent, A.B. concurrently served as the Deputy Director of Maritime Operations for U.S. Fleet Forces Command and as Executive Vice President, Chief Legal Officer & Corporate Secretary for Scripps Networks Interactive, Inc. Prior to that, A.B. was the Deputy Commander for both U.S. 4th Fleet and Naval Forces Southern Command, and served as the Executive Vice President & General Counsel for The E.W. Scripps Company.

A.B. holds a JD from The Catholic University of America, an MA in Marketing from The University of Maryland, and a BS in General Engineering & Physical Sciences from U.S. Naval Academy. A.B. currently serves on the boards of the Naval War College Foundation, the Yellow Ribbon Fund, the World Affairs Council of San Antonio, the Down Syndrome Association of South Texas, and Saint Mary's Hall. He also serves as a board trustee and governance committee member for the U.S. Naval Academy Alumni Association & Foundation. A.B. has served on many other boards over his distinguished career, including as the board chair for the Minority Corporate Counsel Association and as an advisory board member for both Bellatorum Resources and VetStoreUSA.
