

REBECCA MOND

PROFESSIONAL EXPERIENCE



ABOUT ME

Creative, adaptable and resourceful government affairs professional with over ten years of industry association experience. Demonstrated ability to quickly develop and implement successful advocacy strategies in ongoing and new issue areas. Extensive experience in member engagement, international advocacy, committee management, public speaking and working with both Congress and federal agencies to achieve legislative and regulatory objectives.

WORK HISTORY

THE TOY ASSOCIATION

Vice President, Federal Government Affairs (2018-present)
Senior Director, Federal Government Affairs (2015-2018)
Director, Federal Government Affairs (2011-2015)

AMERICAN APPAREL & FOOTWEAR ASSOCIATION
Government Relations Manager (2007-2011)

WILLIAMS MULLEN STRATEGIES
Government Relations Representative (2007)

OFFICE OF JANE HARMEN (D-CA)
Intern (2004)

EDUCATION

GEORGETOWN UNIVERSITY
College of Arts and Sciences (2003 - 2007)
BA | Government with a focus on Chinese politics
(received December, 2006)
Studied Mandarin Chinese and Spanish

SAINT LOUIS UNIVERSITY
John Cook School of Business, Saint Louis, MO. (2015)
Certificate in Advanced Product Safety Management

THE TOY ASSOCIATION

Vice President, Federal Government Affairs (2018-present)
Senior Director, Federal Government Affairs (2015-2018)
Director, Federal Government Affairs (2011-2015)

Represent the toy industry on all federal government affairs issues including: international regulations, trade, transportation, product safety, intellectual property rights, customs compliance and emerging issues

Serve as staff lead for Federal Government Affairs, Intellectual Property, Transportation and Drone Committees

Write comments and letters to federal regulators promoting toy industry objectives in policy matters such as: China 301 tariffs, technical barriers to trade for USTR's National Trade Estimate report, CPSC's budget, international trade objectives, proposed CPSC e-filing of certificates of compliance

Lead organization of DC Fly-In for Toy Association members which includes setting up over 60 meetings with Congressional offices, securing speakers and leading meetings

Develop and lead successful international advocacy program focusing on reducing technical barriers to trade, international market access and supply chain issues

Write comments on behalf of members for the WTO Technical Barriers to Trade Committee on proposed international regulations in countries such as: Brazil, Colombia, Uganda, Zimbabwe, Russia, China, etc.

Work with USTR to raise toy concerns at WTO TBT Committee meetings and coordinate with international toy associations to amplify U.S. toy industry concerns- successfully elevate visibility of toy regulatory issues at WTO where toy concerns are consistently mentioned in headlines of WTO TBT Committee read-outs

Help implement Toy PAC strategy including fundraising and identifying Congressional recipients to act as "champions" for the industry

Serve on CBP's Border Interagency Executive Council External Engagement Council, Advisory Committee on Commercial Operations of U.S. Customs and Border Protection (COAC) CPSC working group, COAC Trade Enforcement and Revenue Collection IPR Subcommittee

Participate on two FAA Aviation Rulemaking Committees to develop drone regulations

Work with members to alleviate business issues including; port congestion, conflict mineral

AMERICAN APPAREL & FOOTWEAR ASSOCIATION (AAFA)

Government Relations Manager (2007-2011)

Advocate on behalf of the toy industry on international, transportation, product safety, intellectual property rights, customs compliance and emerging issues

Advocated to Congressional Members and staff to promote and achieve AAFA member strategic goals

Testified on behalf of AAFA at the Consumer Product Safety Commission

Developed working relationships with regulators

Wrote comments and testimony on legislation and regulations conveying member concerns to ensure appropriate implementation

Served as liaison for the Product Safety Council - communicate with 500 members regularly on relevant events, legislation and policy changes and updates, address and lobby for members' regulatory needs

Created tools and publications for members to help interpret and understand policies

Spoke at and moderated product safety seminars (both national and international)

Organized several product safety seminars and meetings (both national and international) - secured speakers and sponsors, drafted agendas, and directed logistics

Attended, network in and report on several trade related conferences