



FOR IMMEDIATE RELEASE
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ACT | The App Association Supports the Copyright Alternative in Small-Claims Enforcement Act of 2019 (CASE Act)

(WASHINGTON, DC) May 30, 2019– Today, ACT | The App Association released a statement from president Morgan Reed regarding the introduction of the CASE Act of 2019 in the House (H.R. 2426) and Senate (S.1273):

“Intellectual property (IP) is critical to the growth and success of our members, and for the app industry as a whole. However, most app developers do not register their copyright claims with the Copyright Office, limiting their options to enforce their rights. The complexity of the registration system and the unclear benefits of registering are often cited by app developers as the reasons they feel it is not worth the time and cost of resources. This leaves app developers who cannot afford costly litigation in a high-risk situation if someone infringes their work.

“The CASE Act will provide app developers with a user-friendly resolution process via the small claims board that allows for remote participation and up to \$30,000 in damages for infringement and misrepresentation claims. This will significantly increase the viable options for app developers to enforce their rights. These changes reflect the realities of the 21st-century digital economy and will encourage greater participation by app developers in the copyright registration system.

“We strongly urge the House of Representatives and Senate to pass S. 1273 and H.R. 2426”

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About the App Association: ACT | The App Association represents more than 5,000 app makers and connected device companies in the mobile economy. Organization members leverage the connectivity of smart devices to create innovative solutions that make our lives better. ACT | The App Association is the leading industry resource on market strategy, regulated industries, privacy, and security.