

STEPHANIE A. MCCLELLAN

PROFILE

Proven ability to create and manage powerful and effective “start-from-scratch” teams and programs

Founder of New York alliance of labor organizations, eNGO’s and offshore wind companies to enact policies, laws and agreements for the creation of, and just transition to, the State’s nine gigawatt, \$36 billion offshore wind industry

Created and led bi-partisan alliance between renewable energy and legacy industries to advance large-scale renewables

Cutting-edge expertise in U.S. offshore wind policy; broad knowledge of state and federal renewable energy policies

Frequently cited as authoritative source on U.S. offshore wind for national and international media

EMPLOYMENT

<i>Director, Special Initiative on Offshore Wind, University of Delaware</i>	2013 - present
<i>Director of Strategic Initiatives and Outreach, Atlantic Wind Connection</i>	2012 - 2013
<i>Policy Director, Office of the Governor, State of Delaware</i>	2009 - 2011
<i>Councilwoman, New Castle County Council (elected legislative position)</i>	2006 – 2009
<i>Assistant Professor, University of Delaware</i>	2004 - 2008

LEADERSHIP AND ORGANIZATIONAL DEVELOPMENT

- Established and lead the *Special Initiative on Offshore Wind*, an internationally-recognized U.S. offshore wind energy policy and communications program.
- Create and led multinational, multi-sector teams to deliver high impact offshore wind policy analysis and roadmaps to U.S. East coast gubernatorial and legislative leaders.
- Build and facilitate working relationships between offshore wind leaders in state governments, the federal government, and the global offshore wind industry.
- Recognized as both thought leader and crisis manager in U.S. offshore wind sector.
- Regularly convened the U.S. offshore wind sector’s foremost state, federal, industry and NGO leaders to set sector priorities and strategic direction.
- Founder and current Steering Committee member of the New York Offshore Wind Alliance, the well-respected trade association created to advance New York offshore wind procurements.
- Led the visioning, direction and development of Governor’s entire policy agenda in 1st and 2nd years of Administration.
- Directed the lobbying efforts of Governor’s agenda in Delaware General Assembly. All bills introduced were passed and became law.
- Ran two political campaigns and was elected to and served in a legislative body.

COMMUNICATION

- High visibility in trade publications and news stories on U.S. offshore wind (New York Times, the Wall Street, the Boston Globe, National Public Radio, NPR The World, The Hill, Greentech Media, Recharge, Governing Magazine, Offshore Magazine, and Clean Technica)
- Regular contributor of offshore wind thought leadership articles in *Renewable Energy World*..
- Co-chair (with Ørsted Energy's Thomas Brostrøm) of 2018 American Wind Energy Association Offshore Wind conference.
- Frequently sought conference chair, panelist and speaker.
- Designed communications strategies and tools for Atlantic Wind Connection and executed Outreach strategy.
- Wrote speeches and position papers for Governor Jack Markell.
- Key member of strategic communications planning for Office of the Governor.
- Navigated press inquiries and reporting as elected Councilperson.

OFFSHORE WIND DEVELOPMENT, POLICY AND ADVOCACY

- Led LCoE analyses and modeling for high impact cost-reduction policy recommendations to New York and Massachusetts.
- Facility with cost-reduction for U.S. offshore wind (plant and supply chain optimization, FEED, financing, transmission).
- Thorough understanding of stakeholder issues
- Thorough knowledge of and strong relationships with U.S. and international offshore wind vendors along the supply chain.
- Cutting-edge expertise in offshore wind market development policy.
- Experience in offshore wind transmission solutions.
- Directed policy initiatives and lobbying efforts for the Atlantic Wind Connection.
- In Governor's office, interfaced between federal officials and developer on federal permitting of meteorological tower and a 230 MW offshore wind project.

RELATIONSHIP MANAGEMENT

- Seasoned and experienced "diplomat" in the U.S. offshore wind sector, forging alliances and partnerships within industry, between states, and with environmental advocates.
- Facilitated coordination between environmentalists and industry to form the New York Offshore Wind Alliance.
- Developed and maintained relationships with media professionals to meet strategic objectives.
- Initiated, cultivated and maintained relationships with CEO and COB-level executives of global wind manufacturers on 3 continents.
- Initiated, cultivated and maintained relationships with offshore wind developers and eNGO's to gain support for the Atlantic Wind Connection.
- Developed strong bi-partisan working relationships with offshore wind point-person in coastal states.

EDUCATION

University of Delaware	Ph.D., Urban Affairs and Public Policy	2004
	Master of Arts, Urban Affairs and Public Policy	1995
	Bachelor of Arts, Communication	1989