

## **DERRICK HOLLIE - President of Reaching America**

Derrick Hollie is President of Reaching America, an outreach organization developed to address complex social issues impacting African American communities today. These issues include Energy Poverty, Justice Reform, K-12 Education, Occupational Licensing, Free Speech and Mental Health. To bring a fresh perspective to today's complex social issues impacting African Americans, Mr. Hollie has written op-eds, blogs and often participates in speaking engagements, radio and television interviews. He is a contributor to the Huffington Post, The Daily Signal, host of Reaching America On Demand podcast series and founder of The Energy Poverty Project.

Recently, Hollie served in a Senior Executive Service role as Director of The Office of Small and Disadvantage Business Utilization for the United States Department of Transportation. In this role Hollie was responsible to oversee the Department's mission to ensure Small Business policies and goals of the Secretary of Transportation are implemented in a fair, efficient and effective manner. His duties also included providing policy direction for minority, women-owned, and small and disadvantaged business participation in the Department's procurement and Federal financial assistance activities. Mr. Hollie provided executive direction over the Department and conducted programs directed to encourage, promote, and assist minority, woman-owned and small disadvantaged businesses in securing contracts, subcontracts, and projects generated by the Department's procurement and federal assistance activities.

His work has created an interest among individuals across various political, cultural and social backgrounds in what Mr. Hollie refers to as a "Modern Day Movement".

With over 20 years of experience, Mr. Hollie's business acumen and creativity earned him many accolades while working with various Fortune 500 companies along with state and federal agencies.

Mr. Hollie lives in the suburbs of Maryland with his wife and two children and is very active in the community. He is an avid runner, cyclist and supports various initiatives through his fraternity and other local organizations.