

BONNIE L. PATTEN

P.O. Box 927, Madison, CT 06443 · (203) 421-6210 · bpatten@tina.org

EXPERIENCE

Truth in Advertising, Inc. (TINA.org), Madison, CT

Executive Director and Co-Founder 2010 to present

- Co-founded TINA.org, a non-profit consumer advocacy organization focused on protecting consumers from false advertising and deceptive marketing. From its inception, TINA.org has worked to expose brazen falsehoods in marketing for what they are, whether it's fly-by-night operations hawking obscure products or the marketing activities of the nation's largest corporations. TINA.org's work has uncovered deceptive practices and false advertising that often target vulnerable consumers, from senior citizens to military veterans to families in economic distress.
- Provide the overall vision, leadership, and direction to help TINA.org achieve its mission and strategic goals. Since launching TINA.org, the organization has filed more than 200 legal actions, published nearly 2,000 articles, and tracked more than 2,500 federal class actions alleging deceptive marketing. Since 2015, state and federal agencies have collected nearly \$250 million based on TINA.org legal actions, and returned millions in ill-gotten gains to consumers.
- Frequently comment on marketing issues including appearances on NBC, CBS, ABC, BBC, and CBC, among others, and in publications including The New York Times, The Wall Street Journal, The Washington Post, USA Today, The Atlantic, The Economist, Los Angeles Times and The Boston Globe.

Wiggin and Dana LLP, New Haven, CT

Of Counsel Summer 1991, 1992 to 2010

- 2000 – 2010 Managing attorney of medical malpractice defense department
- 1998 - 2000 Director of Attorney Hiring and Training
- 1992 – 1998 Engaged in general litigation practice in state and federal courts

New Haven Legal Assistance, New Haven, CT

Legal Intern Summer 1990 to Summer 1992

EDUCATION

Boston University School of Law, Boston, MA

Juris Doctor, Cum Laude May 1992

University of Pennsylvania, Philadelphia, PA

Bachelor of Arts May 1989

ADMISSIONS

- Connecticut and New York State bars
- U.S. District Court, Connecticut and Southern District of New York
- U.S. Second Circuit Court of Appeals
- U.S. Supreme Court

PROFESSIONAL ASSOCIATIONS AND ORGANIZATIONS

- Read to Grow, Inc., Board Member 2011-present
- New Haven County Bar Association 1992-2010
 - Executive Committee member 2006-2008
- American Bar Association 1992-2011