

**AMENDMENT IN THE NATURE OF A SUBSTITUTE  
TO H.R. 3851**

**OFFERED BY MR. CARTER OF GEORGIA and  
Ms. Schakowsky of Illinois**

Strike all after the enacting clause and insert the  
following:

1 **SECTION 1. SHORT TITLE.**

2 This Act may be cited as the "Brand USA Extension  
3 Act".

4 **SEC. 2. THE CORPORATION FOR TRAVEL PROMOTION.**

5 Subsection (b) of the Travel Promotion Act of 2009  
6 (22 U.S.C. 2131(b)) is amended—

7 (1) in paragraph (2)(A)—

8 (A) in clause (ii), by inserting "or  
9 foodservice" after "restaurant";

10 (B) in clause (v), by inserting ", such as  
11 outdoor recreation" before the semicolon at the  
12 end; and

13 (C) in clause (viii), by inserting "commér-  
14 cial or private" before "passenger air sector";

15 (2) in paragraph (5)(A)—

16 (A) in clause (iii), by inserting "speaking  
17 conventions, sales missions," after "trade  
18 shows,";

1 (B) in clause (iv), by striking “and” at the  
2 end;

3 (C) in clause (v), by striking the period at  
4 the end and inserting “; and”; and

5 (D) by adding at the end the following:

6 “(vi) to promote tourism to the  
7 United States through digital media, online  
8 platforms, and other appropriate me-  
9 dium.”; and

10 (3) in paragraph (7)(C), by striking “3 days”  
11 and inserting “5 days”.

12 **SEC. 3. ACCOUNTABILITY MEASURES.**

13 Subsection (e) of the Travel Promotion Act of 2009  
14 (22 U.S.C. 2131(e)) is amended—

15 (1) in paragraph (2), by striking “\$500,000”  
16 and inserting “\$450,000”; and

17 (2) in paragraph (3)—

18 (A) by redesignating subparagraph (I) as  
19 subparagraph (K);

20 (B) in subparagraph (II)(iii), by striking  
21 “and” at the end; and

22 (C) by inserting after subparagraph  
23 (H)(iii) the following:

1           “(I) a list of countries the Corporation  
2 identifies as emerging markets for tourism to  
3 the United States;

4           “(J) a description of the efforts the Cor-  
5 poration has made to promote tourism to rural  
6 areas of the United States; and”.

7 **SEC. 4. EXTENSION OF FUNDING FOR BRAND USA.**

8           Subsection (d) of the Travel Promotion Act of 2009  
9 (22 U.S.C. 2131(d)) is amended—

10           (1) in paragraph (2)(B), by striking “2020”  
11 and inserting “2027”;

12           (2) in paragraph (3)(B)(ii), by striking “70  
13 percent” and inserting “50 percent”; and

14           (3) in paragraph (4)(B), by striking “2020”  
15 and inserting “2027”.

16 **SEC. 5. PERFORMANCE PLAN.**

17           Not later than 90 days after the date of the enact-  
18 ment of this Act, the Corporation for Travel Promotion  
19 shall make the performance metrics established pursuant  
20 to subsection (f)(1)(A) of the Travel Promotion Act of  
21 2009 (22 U.S.C. 2131(f)(1)(A)) publicly available on the  
22 website of the Corporation.

1 **SEC. 6. ELECTRONIC SYSTEM FOR TRAVEL AUTHORIZA-**  
2 **TION FEE INCREASE.**

3 Section 217(h)(3)(B)(i)(I) of the Immigration and  
4 Nationality Act (8 U.S.C. 1187(h)(3)(B)(i)(I)) is amended  
5 by striking "\$10" and inserting "\$17".

