

Heidi King

Deputy Administrator
National Highway Traffic Safety Administration

Heidi King is the Deputy Administrator of the National Highway Traffic Safety Administration. She comes to NHTSA with extensive experience in public safety, innovation, risk management, evidence-based decision-making and law enforcement. An economist and research scientist by training, Ms. King parlayed degrees from California Institute of Technology and University of California, Irvine, and her early experience as a California State Park Ranger into a distinguished career in both government and the private sector.

Her work at Telcordia Technologies, a research and development company established after the 1982 breakup of Bell Laboratories, fueled a life-long passion for research innovation and the ability to anticipate and foster technological progress. Areas of particular interest to her in this context include cybersecurity and the development of automated driving systems.

Ms. King served as a Regulatory Policy Analyst in the White House's Office of Management and Budget (OMB) from 1998 to 2000 and from 2007 to 2011. During her years at OMB and 2 years as Chief Economist on the House Committee on Energy and Commerce, she became familiar with NHTSA and the agency's work on Corporate Average Fuel Economy.

Having worked as Senior Manager of Management Science at Pfizer Inc. from 2002 to 2006, and as Global Director of Environmental Risk at General Electric (GE) from 2013 to 2016, she is well-versed in the private sector and the market-forces that challenge manufacturers.

Ms. King never left her early experience and passion for public service and safety behind. She continued to build her knowledge and first-hand experience in the field of safety and public service with a 7-year stint as a volunteer Emergency Medical Technician for the Chatham Emergency Squad in Chatham, New Jersey. NHTSA presents the opportunity to bring her research, leadership, and safety experience to the agency.