

ONE HUNDRED FIFTEENTH CONGRESS
Congress of the United States
House of Representatives

COMMITTEE ON ENERGY AND COMMERCE

2125 RAYBURN HOUSE OFFICE BUILDING
WASHINGTON, DC 20515-6115

Majority (202) 225-2927
Minority (202) 225-3641

June 8, 2018

Dr. Howard Beales
Professor of Strategic Management and Public Policy
George Washington University
Funger Hall
2201 G Street, N.W., Suite 615-P
Washington, DC 20052

Dear Dr. Beales:

Thank you for agreeing to testify at the Subcommittee on Digital Commerce and Consumer Protection hearing on Thursday, June 14, 2018, at 10:15 a.m. in 2322 Rayburn House Office Building. The hearing is entitled "Understanding the Digital Advertising Ecosystem."

The attached documents provide important details concerning the preparation and presentation of your testimony.

- The first attachment describes the form your testimony must take.
- The second attachment provides you with Electronic Format Guidelines that detail how to file testimony electronically.
- The third attachment provides you the Rules for the Committee on Energy and Commerce.
- The fourth attachment provides you with a Truth-in-Testimony Disclosure form and a Truth-in-Testimony instruction sheet.

Please be aware that, in accordance with the Committee's usual practice, witnesses have a right to be represented by counsel, who may advise the witnesses on their Constitutional rights, but cannot testify. In addition, hearings are open to audio, video, and photographic coverage by accredited press representatives only.

Dr. Howard Beales
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If you have any questions concerning any aspect of your testimony, please contact Melissa Froelich or Paul Jackson of the Energy and Commerce Committee staff at (202) 225-2927.

Sincerely,



Robert E. Latta
Chairman
Subcommittee on Digital Commerce
and Consumer Protection

Enclosures: (1) Form of Testimony
(2) Electronic Format Guidelines
(3) Rules for the Committee on Energy and Commerce
(4) Truth-in-Testimony Disclosure form