

**Jennifer Barrett Glasgow, CIPP**  
**Global Privacy and Public Policy Executive**  
**Acxiom Corporation**

Jennifer Barrett Glasgow has provided oversight for Acxiom Corporation's global public policy, privacy and information practices since 1991. In this capacity she directs Acxiom's information use policies, compliance, consumer affairs, government affairs and related public relations for all of Acxiom's operations globally.



In 2010 Glasgow was recognized by the International Association of Privacy Professionals (IAPP) as the profession's first Chief Privacy Officer and in 2011 was IAPP's Vanguard winner, the highest recognition given by the association of over 17,000 members for her leadership, knowledge and involvement in the profession.

Glasgow participates in numerous international efforts to help develop effective public policy, establish industry best practices, and achieve maximum harmonization of information policy across the world. With extensive knowledge of laws governing the collection and use of information worldwide, she is sought out by policy makers, regulators, and government agencies for her views. She has appeared before the U.S. Congress and the Federal Trade Commission numerous times.

Glasgow is active on a variety of industry boards and councils. She is a board member with the Information Accountability Foundation. She is an advisory board member with the Centre for Information Policy Leadership and the Political and Economic Research Council. She sits on the U.S. Direct Marketing Association's EU Safe Harbor Ethics Committee and was the founding Chair of their Committee on Environment and Social Responsibility. She is also a subcommittee chair of the Mobile Marketing Association's Privacy Committee.

Glasgow supports numerous educational activities in the fields of privacy and digital marketing and lectures at the University of Arkansas at both Little Rock and Fayetteville, and at George Mason University in Virginia. She has also served on the faculty of the Interactive Marketing Institute at Virginia Commonwealth University and was co-chair of the Program Committee for the U.S. Direct Marketing Educational Foundation. She has contributed to books about privacy and digital marketing and published various articles and whitepapers on the subject.

Glasgow received her degree in Mathematics and Computer Science from the University of Texas at Austin and is active there as a member of the Chancellor's Council and the College of Natural Science Foundation Advisory Council. She has also been elected to the Arkansas Academy of Computing