

Brian F. Bieron

Brian Bieron is Executive Director of the **eBay Inc. Public Policy Lab**, an internal eBay Inc. public policy think tank focused on global public policy issues raised by the evolution of technology-enabled open, global, inclusive commerce that empowers consumers and businesses of all sizes. Major work streams include groundbreaking initiatives on “Commerce 3.0” related to the global trade activities of technology-enabled micro businesses. Speaking appearances have included Capitol Hill, the World Trade Organization, the Organization for Economic Cooperation and Development, and working groups of the World Economic Forum. Bieron is a member of the World Economic Forum’s Council on Future of Logistics and Supply Chain, and the E15 Initiative’s Expert Group on Services. Along with heading the Policy Lab, Bieron serves a leading strategy and communications role for the eBay Inc. Global Government Relations Team, supporting public policy campaigns for eBay and PayPal in the United States, European Union, Canada and Australia.

Bieron led eBay’s US Government Relations Team in Washington, DC from 2004 to 2012, overseeing eBay staff, outside lobbying firms, a DC-based PR firm, various trade associations and a federal political action committee. These resources were focused on issues important to eBay Inc. and its community of users, including sales tax collection on the Internet, net neutrality, proposals to ISP third-party liability, and cross-border trade policies impacting small businesses.

Prior to joining eBay, Bieron spent three-and-a-half years as a Director at Clark & Weinstock, one of Washington’s leading bipartisan lobbying and consulting firms. He supported a wide range of clients, including leading technology, telecommunications, and financial services companies such as Microsoft, AT&T, PhRMA, NASDAQ, and eBay. He also spent twelve years on Capitol Hill as a congressional staff person, including service as Policy Director for House Rules Committee Chairman David Dreier, where he played a lead role on key congressional trade and technology issues.

Mr. Bieron is a *magna cum laude* Bachelor of Arts graduate of St. Joseph’s University in Philadelphia, and received a Masters in International Affairs from George Washington University. He lives in Springfield, Virginia with his wife Kim Bieron, son James and daughters Julianne and Allison.