



Suite 630N 601 13th St., N.W. Washington, D.C. 20005

Further Information Contact

Amb. Marc Ginsberg, President Ambginsberg@coalitionsw.org Eric Feinberg, SVP eric@coalitionsw.org

COALITION FOR A SAFER WEB DEMANDS NATIONAL JUSTICE PARTY BE BANNED BY FACEBOOK (META), TWITTER, YOUTUBE & TELEGRAM

Silicon Valley Failing to Prevent Normalizing Anti-Semitic Incitement

FOR IMMEDIATE RELEASE

November 30, 2021

The Coalition for a Safer Web called on social media companies to scrub their platforms of any content directly or indirectly promoted by the so-called National Justice Party (NJP) – an anti-Semitic, neo-Nazi white nationalist organization which promotes racist incitement on mainstream social media platforms.

The NJP was founded in 2020 by Michael "Enoch" Peinovich – an infamous anti-Semite along with a grab bag of neo-Nazi anti-Semites. Peinovich hosts a podcast -- *The Daily Shoah* – through a media pipeline: *The Right Stuff* – a racist, white nationalist media website which relies on the TELEGRAM app to dispatch excerpts of his diatribes onto mainstream social media platforms.

Like other virulent anti-Semitic groups, such as Proud Boys, Atomwaffen Division, Oath Keepers, the NJP has latched onto mainstream social media accounts promoting pro-Trump Republican Party gatherings to recruit and promote their racist rants.

[NOTE: In January CSW filed twin lawsuits against Apple & Google for permitting TELEGRAM to contaminate their respective mobile app stores with anti-Semitic incitement in violation of app developer agreements].

Peinovich blames Jews for the ills confronting America, and advocates declaring Israel a "rogue state and exporter of terrorism." Several NJP "chairmen" <u>produced a documentary alleging</u> Israeli Mossad agents were responsible for the 9/11 terrorist attacks.

Peinovich was doxed in January of 2017. Along with his identifying personal information, it was revealed that he is married a Jewish woman for the past decade.

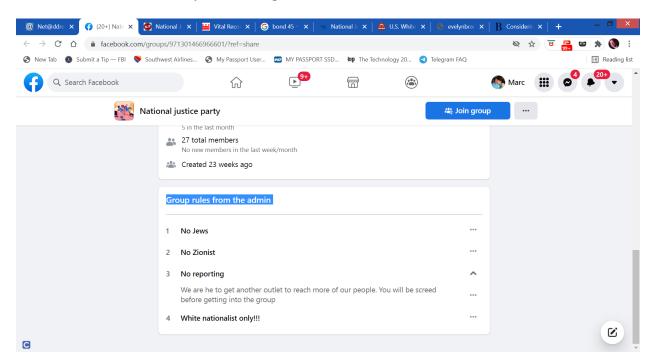
Like other anti-Semitic white supremacist groups masquerading as "pro-white" movements the NJP is adept at using racist codewords and "Aryan" Christian theology to appeal to a broader social media audience in order to radicalize more adherents. According to a April, 2021 Buzzfeed report which reviewed 22 TELEGRAM channels with a combined tens of thousands of followers, MAGA and "Stop the Steal' supporters have shared "sanitized" web content vectored from NJP's TELEGRAM account to accounts on Facebook, Instagram, YouTube, and Twitter. What CSW dubs the "hate ricochet effect." NJP's goal by camouflaging its rabid anti-Semitism is to avoid being ensnared in mainstream social media anti-extremist protocols and come across as the "average Joe."

Here are examples how the NJP has operated on mainstream social media:

FACEBOOK (META)

The NJP Facebook account pages:

(https://www.facebook.com/groups/971301466966601/?ref=share) and https://www.facebook.com/alationcestui/prohibits Jews and Zionists – a blatant violation of Facebook's own Community Standards policies.



TWITTER

CSW regularly tracks NJP's Twitter account (https://twitter.com/official_njp?s=11). NJP not only had free reign on Twitter, but Twitter's management also has granted the NJP account permission to promote advertising on its tweets. Promoted ads are ordinary Tweets purchased by advertisers who want to reach a wider group of users or spark engagement from their existing followers.

CSW has located promoted ads on NJP tweets by major US advertisers, including:

Verizon Paramount Plus Southwest Airlines Mazda Merck

Here is a representative promoted ad link for Verizon: https://twitter.com/official_njp?s=21
These promoted ads on Twitter sadly prove once again that mainstream social media platforms are making profits from anti-Semitic content.



The NJP's targeting of Jews and minorities directly contravenes Twitter's hate speech policies which were expanded in 2020 to include tweets that incite fear of fearful stereotypes about people due to a protected category.

YOUTUBE

YouTube's management repeatedly enables anti-Semitic operatives and related content to leach onto its platform where it remains despite repeated calls to delete it. YouTube has sadly continued this deplorable indifference to YouTube anti-Semitic content by enabling the NJP to upload its anti-Semitic content on it. CSW has repeatedly condemned YouTube's white-washing neo-Nazi/anti-Semitic content as "educational."

NJP has been permitted by YouTube to plaster its vile documentaries, including:

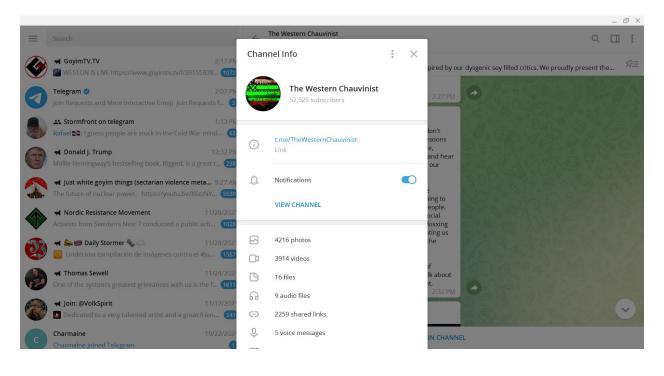
- Its taped "launch" https://www.youtube.com/watch?v=OfRWnlKcX2U
- Its Nazi-emblic national anthem: https://www.youtube.com/watch?v=PIeQeH8 yu0
- Peinovich's NJP "inaugural address" https://youtube.com/watch?v=EjtsdEGiMt8

TELEGRAM

Telegram – the mobile application -- provides the NJP premier lodging and concierge services. It also provides Peinovich his own channel. Additionally, Telegram provides a safe haven for NJP affiliates, including *The Western Chauvinist*, another anti-Semitic, neo-Nazi "community" posting site.

TELEGRAM is a notorious landing pad for violent neo-Nazi operatives because it provides them a veritable supermarket of terrorist services including secure chats, file-sharing, lax moderation, and an anonymous venue from which to recruit, organize, and plot.

That NJP uses TELEGRAM to export anti-Semitic incitement to mainstream platforms proves how ineffective internal coalitions built by Silicon Valley are at preventing extremist cross-web contamination







Mike Peinovich

9 015 subscribers

TRS host & NJP chairman. This is my only official channel.

VIEW IN TELEGRAM

Preview channel
