

KRISTIN DANIELLE URQUIZA

[@kdurquiza](#) | 

Education

University of California, Berkeley

Master of Public Affairs, Goldman School of Public Policy

May 2020

Yale University

Bachelor of Arts; History of Pre-colonial Latin American Art, Architecture, and People

May 2003

Professional Experience

Marked By COVID

Co-Founder and Activist-in-Chief

July 2020 – Present

San Francisco, CA

- Following the untimely death of my father, co- founded the largest grassroots movement working towards COVID justice.
- National spokesperson for COVID families including hundreds of appearances on TV, print, podcast, and radio including The New York Times, The Daily, The Washington Post, The Associated Press, MSNBC, CNN, and many more.

Mighty Earth

Deputy Director

December 2015 – Present

San Francisco, CA

- Compelled major tire companies to transform corporate practices to eradicate human rights and environmental abuse from their rubber supply chains. Collaborated with corporate executives to design and launch a multi-stakeholder platform to address sustainability for rubber on a global scale and elected to serve on its Executive Committee.
- Oversee staff of 30 with budget of \$8 million, raising more than \$4 million dollars, and lead senior management team.

Membership Drive

Co-Founder and Senior Vice President Campaign Staff Expert

June 2014 – September 2015

San Francisco, CA

- Created a face-to-face fundraising program that delivered a 1.7 to 1 return and banked \$200,000 for clients.
- Recruited, trained, and managed six organizers to implement pilot program in four cities for three campaigns.
- Devised, organized, and ran quarterly national trainings tailored to specific current needs and long-term goals.
- Analyzed impact and made decisions for strategic direction as a member of the Executive Committee.

Communities for a Better Environment

Interim Director of Development

February 2014 – June 2014

Oakland, CA

- Banked \$450,000.00 in grant funding: managed reporting, solicitation, and progress reports of 30 institutional funders, as well as developed a two-year strategic plan for the expansion of general operations funding.
- Created a major donor program and solicited the largest gift to date: \$30,000 from a former \$5,000 supporter.
- Collaborated with the Executive & Finance Directors to manage two-million-dollar budget and cash flow.

Corporate Accountability International

Deputy Campaigns Director, Think Outside the Bottle & Public Water Works!

April 2009 – July 2013

San Francisco, CA

- Lobbied [mayors](#), governors, members of Congress, government officials and agencies like the [National Park Service](#), and organizations like the United States Conference of Mayors to advance program objectives.
- Directed a ten-person department: responsible for training and professional development as well as budget development and management and strategic planning to develop objectives and goals for campaign.
- Planned press events, seized opportunities to [organize rapid response actions](#), acted as spokesperson and developed relationships with reporters resulting in positive coverage, notably including articles in [The New York Times](#), [San Francisco Chronicle](#), [The Hill](#), [Orlando Sentinel](#), [The Baltimore Sun](#), and [Reuters](#).

Fund for the Public Interest and Grassroots Campaigns Inc.

Lead Director

June 2003 – February 2009

Multiple Offices

- Ran offices that raised \$6.5 million, signed up 100,000 members and educated over 1.3 million people in 19 states for state and national organizations resulting in national recognition and numerous campaign victories.
- Recruited, trained and managed 1,300 staff on a variety of campaign, leadership, and fundraising skills.
- Managed and trained 150 volunteers and eight organizers in 80 voting precincts to mobilize 2,500 registered voters in 2004 election cycle.

Recognition

Communities for a Better Environment and Circus Center – Board of Directors

2015-2020