

**Joseph Torres**  
[jtorres@freepress.net](mailto:jtorres@freepress.net)

**Free Press**

Senior Director of Strategy and Engagement  
Washington D.C.

April 2007-Present

- Advocates in Washington to ensure that our nation's media policies serve the public interest and builds coalitions to broaden the movement's base
- Serves as lobbyist, advocate, organizer and spokesperson for nation's largest group devoted to public interest advocacy on media and technology issues
- Leads Free Press' Puerto Rico team project that advocates for the communication rights of Puerto Ricans in the rebuilding of the islands following communication networks following Hurricane Maria
- Works and organizes media makers of color to tell the story of race and media
- Serves on internal Free Press leadership team and provides strategic guidance on organization's racial equity work
- Writes frequently on media and internet issues and is a frequent panelist/speaker at major conferences

**News for All the People: The Epic Story of Race and the American Media**

Coauthor of *New York Times* best-selling book

2011

- Coauthored book with Juan Gonzalez, a columnist for the New York Daily News and co-host of Democracy Now!; book examines the history of racism in the media, the role media and telecom policies that has resulted in structural racism in the media system and the battles waged by journalists and activists of color for a more just media system

**National Association of Hispanic Journalists**

Comm Director/Deputy Director  
April 2007

Washington, D.C.

September 1998 -

- Served as policy advocate, project supervisor and spokesperson for nation's largest Latino journalists association.
- Played central role in guiding NAHJ to become a leading journalism organization advocating for media and telecom policies that serve the best interests of Latino journalists and community. opposing greater media concentration

- Supervised NAHJ's Parity Project to improve news coverage and hiring of Latinos at nation's media outlets
- Supervised annual Network Brownout report that consistently that examined news coverage of Latinos by news networks

### **Hispanic Link Weekly Report**

Reporter/Editor Washington, D.C. April 1995 – Sept. 1998

Worked as a reporter and editor for a leading Latino publication covering the social and political issues affecting the U.S. Latino community

### **Staten Island Advance**

Reporter Staten Island, NY June 1993 – Jan. 1995

Covered local news, high school and collegiate sports for daily newspaper

### **Education**

B.S., Communications, College of Staten Island

### **Affiliations/Awards**

- 2015 recipient of the Everett C. Parker Award, which recognizes an individual whose work embodies the principles and values of the public interest
- Received National Hispanic Media Coalition's "Outstanding Advocate Award" in 2015
- Named one of the most engaged and inspired leaders working in media and telecom by Rev. Jesse Jackson's Rainbow PUSH Coalition (2013)
- Received President's Award from the National Association of Hispanic Journalists (2007)
- Former board member, Center for Media Justice
- Former board member, National Association of Latino Independent Producers