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ONE HUNDRED FIFTEENTH CONGRESS
Congress of the United States
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October 17, 2018

Mr. Craig Moffett
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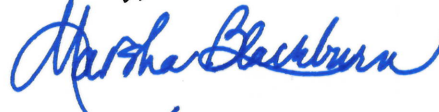
Dear Mr. Moffett:

Thank you for appearing before the Subcommittee on Communications and Technology on Thursday, September 27, 2018, to testify at the hearing entitled "State of the Media Marketplace."

Pursuant to the Rules of the Committee on Energy and Commerce, the hearing record remains open for ten business days to permit Members to submit additional questions for the record, which are attached. To facilitate the printing of the hearing record, please respond to these questions with a transmittal letter by the close of business on Wednesday, October 31, 2018. Your responses should be mailed to Evan Viau, Legislative Clerk, Committee on Energy and Commerce, 2125 Rayburn House Office Building, Washington, DC 20515 and e-mailed to Evan.Viau@mail.house.gov.

Thank you again for your time and effort preparing and delivering testimony before the Subcommittee.

Sincerely,



Marsha Blackburn
Chairman
Subcommittee on Communications and Technology

cc: The Honorable Michael F. Doyle, Ranking Member, Subcommittee on Communications and Technology

Attachment

Attachment—Additional Questions for the Record

The Honorable John Shimkus

1. We regularly debate and renew the Satellite Home Viewer Act, yet while the issues are frequently debated, the 1992 Cable Act or the 1996 Telecom Act have never been reauthorized? In your view—as someone who observes market place trends—how often do you believe the laws governing the video marketplace should be reviewed and potentially reauthorized?
 - a. What would be the impact of more frequent reauthorizations of laws and regulations be with regard to current to marketplace changes, technology changes and consumer demands?

The Honorable Adam Kinzinger

1. It was noted in our hearing how the media market is changing, especially with the emergence of the new Over-the-Top options. I do not want to prop up any industry, but I think it is safe to say we all prefer to avoid marketplace participants leaving the market, which would yield even fewer choices for our constituents – especially those in rural areas like my district in Illinois.
 - a. How do we strive to keep traditional multichannel video programming distributors competitive in the market so consumers have multiple choices?
 - b. Do you believe changes in the video marketplace are affecting rural broadband deployment? Please provide examples.

The Honorable Frank Pallone

1. The GOP Tax Reform Act created big windfalls for large corporations, including many of the major media and internet access companies. According to Securities and Exchange Commission filings, the largest internet service providers (ISPs) recognized tens of billions of dollars in tax benefits.

Have the companies you cover used the majority of their tax savings from the Tax Reform Act to invest in infrastructure or other capital investments?

2. Over the years, we've heard the major ISPs that deliver much of the media content assert that the 2015 Open Internet Order would depress network infrastructure investment.

Have you observed a significant cause and effect relationship between network infrastructure investment and the adoption of those 2015 open internet protections? For

example, did you observe an increase in infrastructure investment because of the repeal of the 2015 rules? Or conversely, did you observe that the adoption of the 2015 Open Internet Order caused a decrease in infrastructure investment?

The Honorable Yvette Clarke

1. Previous Members mentioned the challenges of the retransmission consent negotiations and stated how the leverage is all on one side of the equation.
 - a. How does this effect the market? Does it increase consumer costs?
 - b. If so, what can be done to restore some balance to these negotiations?
2. I would like to follow-up on my question related to the diversity of voices in the media. Does the retransmission consent regime effect the diversity of voices in the market? We have heard from some independent programmers that it has a detrimental effect.
 - a. Do you agree with that view? And if so, why?
 - b. The broadcast TV sector is clearly consolidating. I'm not focused, here, on ownership limitations. Instead, I'm interested to hear from you what effect broadcast TV consolidation is having on the retransmission consent fees that consumers ultimately have to pay. Do larger group owners typically extract higher fees?