Committee on Energy and Commerce

U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1.	Your Name: Brent Legg								
2.	Your Title: Vice President, Government Affairs								
3.	The Entity(ies) You are Representing: Connected Nation								
4.	Are you tes governmen	Yes	No X						
5.	Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.								
	Amount 1,959,752 45,000	Source US Department of Transportation US Department of Agriculture							
6.	Please attached.	ch your curriculum vitae to your completed disclosure form.							
Signature:									

. J. Brent Legg.

Profile

A dynamic, motivated government and external affairs executive with significant IT leadership and public policy experience, having worked at local, state, and federal levels. Possesses strong team leadership and relationship-building skills with a demonstrated ability to transcend geographic, cultural, and socioeconomic differences. A poised and competent public speaker with years of experience delivering high-profile presentations and testimony to a variety of audiences. Exhibits a keen sense of diplomacy and tact in navigating difficult or complex negotiations to arrive at successful outcomes. Maintains flexibility and versatility in challenging environments—adapting to changing circumstances while keeping a sense of humor while under pressure. Demonstrates a mastery of technology and its complexities, while possessing the ability to translate complex material into easy-to-understand language for non-technical audiences. Thrives in deadline-driven environments. Maintains an unwavering commitment to personal and professional ethics at all times.

Skill Areas

- ◆ Government Affairs
- ◆ IT Leadership & Admin
- ◆ Broadband Development
- ◆ Public Relations/Comms
- ◆ Partnership Development
- ◆ Negotiation & Diplomacy
- ◆ Public Speaking
- ◆ Procurement

- ◆ Relationship Management
- Policy Expertise in Education, Information Technology, and Telecommunications

Professional Experience _

CONNECTED NATION, INC.

Vice President, Government Affairs (May 2017 – Present)

Vice President, Education Programs (July 2013 – Present)

Director, Partnership Development (April 2012 – June 2013)

Director, Stakeholder Relations & Development (October 2008 – April 2012)

Director, State & Local Initiatives (July 2007 - October 2008)

- Responsible for capturing more than \$51 million in federal grant awards for Connected Nation (either directly or by contract) to launch five-year broadband-focused mapping, planning, research, and development initiatives on behalf of governors' offices or their designated agencies in 10 states (see www2.ntia.doc.gov/SBDD)
- ◆ Oversaw statewide school technology assessment projects in the states of Alaska and Utah in an effort to help each state's legislature gain a comprehensive understanding of broadband and classroom technology deployments in every public school within each respective state. In Utah, 989 schools were assessed in just 6 weeks, representing 100% participation (see http://www.uen.org/digital-learning/)
- ◆ Responsible for leading AT&T's \$100 million commitment to the White House ConnectED Initiative to provide off-campus LTE connectivity grants for students in high-need schools across the country, including more than 100 school visits across 20 states to conduct applicant readiness evaluations (see http://about.att.com/content/csr/home/possibilities/at-t-aspire/mobilizing-learning/connected.html)
- ◆ Responsible for developing and strengthening partnerships with large national and multinational corporations (e.g., AT&T, Verizon, Qualcomm, Intel), charitable foundations (e.g., the Bill & Melinda Gates Foundation, AT&T Foundation), and other technology-focused non-profit organizations (e.g., GameDesk, Common Sense Media)—all for the purpose of building new technology-focused collaborative opportunities for the organization
- Provided extensive committee testimony on broadband/education/telecommunications policy issues to state legislatures in 12 states (Alaska, Florida, Hawaii, Indiana, Kansas, Kentucky, Massachusetts, Michigan, Minnesota, Nevada, North Carolina, and South Carolina), as well as drafted and positioned legislation to positively impact broadband policy in several of those states, some of which was signed into law
- ◆ Headed a team of state government affairs managers who were responsible for building and maintaining relationships with state government officials at all levels and in various agencies across Connected Nation's portfolio of states

J. Brent Legg

- Conducted presentations on Connected Nation's work and capabilities at more than 75 conferences, meetings, and events in more than 35 states.
- ◆ Led an internal team to develop new programs and service offerings, including digital literacy programs for children, seniors, and the unemployed, and education-focused initiatives in schools that use technology to improve student engagement and lower the high school dropout rate
- Authored and co-authored numerous external communications pieces, including grant applications, RFP bid responses, partnership proposals, marketing brochures, and press releases
- ◆ Managed the planning and execution of more than 25 high-profile events and press conferences to promote Connected Nation's work in states across the country, several of which included the participation of a state's governor or lieutenant governor, or members of Congress

UNITED STATES CONGRESS - OFFICE OF REP. GEOFF DAVIS (R-KY)

District Field Director (January 2005 – June 2007)

- ◆ Developed and implemented an aggressive outreach plan to serve constituents and build new relationships
- Provided oversight and direction to four field representatives based in the Congressman's La Grange, Fort Mitchell, Ashland, & Maysville, Kentucky district offices
- ◆ Represented the Congressman at in-district public events and ceremonies
- ◆ Coordinated all logistical support for the Congressman's district travels
- Developed a system for tracking outreach progress
- Developed a system for distributing news and statements to constituents
- Provided primary technical support for all district office staff

KENTUCKY EDUCATION CABINET - OFFICE OF THE SECRETARY OF EDUCATION

Senior Policy Advisor and Legislative Liaison (December 2003 – January 2005)

- Served as a member of the Governor's legislative policy team for K-12, higher ed, and workforce issues
- ♦ Worked to advance the legislative agenda of the Governor and the Secretary of Education
- ◆ Advised the Secretary on policy and political matters
- Represented the Secretary at state legislative committee hearings
- ◆ Managed a team of department-level legislative staff
- Tracked key legislation and composed detailed bill reviews for the Secretary and Governor's Office
- Provided information and guidance to state lawmakers as requested
- Served as acting Chief Information Officer (CIO) of the cabinet and the Secretary's representative on the Commonwealth Technology Council (of state agency CIOs)

FLETCHER FOR KENTUCKY GOVERNOR 2003

Assistant Policy Advisor (May 2003 - December 2003)

- Researched and prepared education, telecommunications, and tourism policy position materials
- Assisted in researching and compiling the candidate's policy platform document Restoring Hope: Ernie Fletcher's Prescription for Kentucky
- Served as primary speechwriter for Lt. Governor candidate Steve Pence
- Provided staff support to the candidates at media events, fundraisers, and policy announcements
- ◆ Built and maintained the campaign's official web site
- ♦ Built and maintained databases for volunteers, e-newsletter subscribers, and yard sign requests
- Provided post-election coordination and support to cabinet-level transition teams and the inauguration planning team

Honors and Appointments _

BOARD OF DIRECTORS, KENTUCKY LONG-TERM POLICY RESEARCH CENTER

Appointed by the Governor of Kentucky; Confirmed by the Kentucky House & Senate (June 2004 – June 2010)

KENTUCKY COLONEL

Appointed by the Governor of Kentucky (July 2004)

J. Brent Legg

Internships _____

UNITED STATES DEPARTMENT OF AGRICULTURE – Washington, DC

Office of the Administrator, Rural Utilities Service

June 2002 – August 2002

PARLIAMENT OF THE UNITED KINGDOM - London, UK

Office of the Rt. Hon. Michael Howard, QC MP, Shadow Chancellor of the Exchequer

January 2002 - April 2002

UNITED STATES SENATE - Washington, DC

Office of United States Senator Mitch McConnell

Office of the United States Senate Sergeant-At-Arms

June 2001 - August 2001

KENTUCKY DEPARTMENT OF EDUCATION - Frankfort, KY

Division of Career & Technical Education

June 1999 – August 1999

June 2000 – August 2000

Education

TRANSYLVANIA UNIVERSITY - Lexington, KY

Bachelor of Arts, Political Science (Magna Cum Laude), 2003

Minor in Studio Art with an emphasis in Photography & Graphic Design

LONDON SCHOOL OF ECONOMICS AND POLITICAL SCIENCE - London, UK

Hansard Scholars Programme for Parliamentary Government, 2002

RACELAND-WORTHINGTON HIGH SCHOOL - Raceland, KY

Valedictorian, 1999

William Randloph Hearst Scholar – one of two Kentucky delegates to the U.S. Senate Youth Program

State President, Kentucky Technology Student Association

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Available upon request.