Cindy Mann

Professional Experience

With more than 30 years of experience in federal and state health policy, Cindy Mann works with clients to develop and implement strategies around federal and state health reform, Medicaid, the Children's Health Insurance Program, and delivery and payment system transformation. Her clients include states, providers, plans, consumer organizations and foundations.

Before joining Manatt, Cindy was deputy administrator at the Centers for Medicare & Medicaid Services and director of the Center for Medicaid and CHIP Services where she led the administration of Medicaid, CHIP and the Basic Health Program for more than five years during the implementation of the Affordable Care Act. Cindy set and oversaw the implementation of federal policy relating to all aspects of the Medicaid program including delivery and payments, eligibility, benefits, waiver policy, and long term services and supports. Throughout her time at CMS, she was deeply involved in supporting state program implementation and innovation, and coordinating policy and program operations with the Marketplace.



Partner Manatt Health



Prior to her appointment at CMS, Cindy was a research professor at the Georgetown University Health Policy Institute. There, she was the founder and director of the Center for Children and Families, focusing on health coverage, financing and access issues affecting low-income populations.

Previously, Cindy was a senior advisor at the Kaiser Commission on Medicaid and the Uninsured. She also was director of the Family and Children's Health Program group at the Health Care Financing Administration, now CMS.

Cindy joined the HCFA from the Center on Budget and Public Policy, where she directed the center's federal and state health policy work. Previously, she worked on these issues in Massachusetts, Rhode Island and New York.

Education

- New York University School of Law, J.D., with honors, 1975
- Cornell University, B.S., 1972

Memberships and Activities

- Admitted to practice in the District of Columbia, Massachusetts, and New York
- Member, National Academy of Social Insurance, 2018

Honors and Awards

- The Best Lawyers in America, 2020 and 2021
- Academy Award, National Academy for State Health Policy, 2015
- American Academy of Pediatrics, Excellence in Public Service Award, 2015
- Indian Health Service Director's Special Recognition Award, 2012

Experience

Select Publications

Author, "What Does New Block Grant Guidance Mean for the Medicaid Program?" The Commonwealth Fund's *To the Point* blog, January 31, 2020.

Expect the Unexpected: The Impact of Medicaid Caps (*To the Point*, The Commonwealth Fund, June 30, 2017).

AHCA Would Affect Medicare, Too (To the Point, The Commonwealth Fund, May 17, 2017).

Integrating Medicaid Supplemental Payments into Value-Based Purchasing (The Commonwealth Fund, November 2016).

Medicaid at 50: The Program's Evolution and Future (The Commonwealth Fund, September 2015).

Medicaid at 50: A Blog Series on the Program's Evolution and Future (The Commonwealth Fund, July 2015).

Intended Consequences: Modernizing Medi-Cal Rate-Setting to Improve Health and Manage Costs (California Health Care Foundation, April 2018).

Understanding the Rules: Federal Legal Considerations for State-Based Approaches to Expand Coverage in California (California Health Care Foundation, February 2018).

Medicaid Payments at Risk for Hospitals Under the Public Charge Proposed Rule (November 16, 2018).

Select CMS Regulations, Guidance and Initiatives

Medicaid Eligibility Changes Under the Affordable Care Act (final rule published March 23, 2012).

Essential Health Benefits and Premiums and Cost- Sharing Requirements for the Medicaid Program (final rule published July 5, 2013).

New Federal Matching Assistance Percentages (FMAP) for Medicaid Coverage under the Affordable Care Act (final rule published April 2, 2013) and for Medicaid State IT Systems (final rule published April 19, 2011).

Home and Community-Based Setting Requirements for Community First Choice and Home and Community-Based Services (HCBS) Waivers (final rule published January 16, 2014).

Rules Establishing the Basic Health Program (final rule published March 12, 2014).

Review and Approval of Section 1115 Medicaid Demonstrations (final rule published February 27, 2012).

Sub-regulatory Guidance

Minimum Essential Coverage (November 7, 2014).

Healthcare - Related Taxes (July 25, 2014) and Financing and Donations (May 9, 2014).

Shared Savings Payment Policies (August 30, 2013).

Integrated Care Delivery Models (July 10, 2012).

Mental Health Parity and Addition Equity Act as Applied to Medicaid and CHIP (January 16, 2013).

Premium Assistance (February 22, 2010, December 10, 2012 and March 29, 2013).

Medicaid Payment for Services Provided Without Charge ("free care") (December 15, 2014).

Financial Models to Integrate Care for Medicare-Medicaid Beneficiaries (July 8, 2011).

Health Homes (January 15, 2013 and November 16, 2010).

Select New CMS Initiatives

Medicaid.gov (launched May 2011).

Medicaid Innovation Accelerator Program (launched July 2014).

Medicaid Statistical Information Systems (Medicaid data systems; guidance issued August 23, 2013).

Section 1115 Delivery System Incentive Payment Demonstrations .

Medicaid and CHIP Learning Collaboratives (with States).

EPSDT—A Guide for States (June, 2014) and Children's Oral Health Initiative (launched April 11, 2010).

Managed Long-Term Services and Supports Support Tools (launched May 2013).

Speaking Engagements

- Speaker, "The Current State of Complex Care Financing," Putting Care at the Center 2020: Virtual,
 Camden Coalition's National Center for Complex Health & Social Needs, October 28, 2020.
- Moderator, "Current and Emerging Trends in Medicaid," America's Health Insurance Plans National Conference On Medicare, Medicaid & Dual Eligibles Online, September 16, 2020.
- Panelist, "How Will States Fare Under the Proposals Advanced by Candidates for President?" KFF's and NASHP's The ACA at 10: Lessons in Federalism and What's Next for States? March 18, 2020.
 *Event postponed due to COVID-19
- Keynote presenter, Crain's Health Care Summit, New York, NY, November 21, 2019.
- Presenter, Kansas Governor's Council on Medicaid Expansion, 2019.
- Speaker, "Latest Developments in Medicaid Policy," Learn Serve Lead 2019: The American Association of Medical Colleges Annual Meeting, November 9, 2019.
- Panelist, "It May Be Trending, But Is It Legal?" America's Health Insurance Plans National Conference on Medicaid, September 25, 2019.
- Speaker, "Medicaid Update," Allied Hospital Associations' Accounting & Financial Specialists Meeting Fall 2019, September 23, 2019.

- Speaker, "The Long and Winding Road: Tapping Into Sustainable Funding Streams for SDOH Interventions," Whole Person. Whole Team. Whole Communities. September 19, 2019.
- Speaker, "Tapping into Medicaid Financing Streams: Strategies for Medical-Legal Partnerships,"
 National Center for Medical-Legal Partnership, Webinar, May 10, 2019.
- Speaker, "Update on Medicaid Waiver Activities," Ascension webinar, virtual, April 11, 2019.
- Speaker, "State Experimentation: Medicaid Buy-Ins, Public Options, Waivers, and Block Grants?,"
 NPR-KHN Health Reporter Training, Washington, D.C., April 10, 2019.
- Speaker, "Trends in Medicaid and Implications for Health Plans," Meeting of Regional Vice Presidents for Aetna Medicaid, Las Vegas, April 9, 2019.
- Speaker, American Hospital Association State Issues Forum, Washington, D.C., April 7, 2019.
- Panelist, "Current and Emerging Trends in Medicaid," America's Health Insurance Plans National Health Policy Conference, Washington, D.C., March 14, 2019.
- Speaker, "Medicaid Supplemental Payments and Impact on Children's Hospitals," Children's Hospital Association Moving to Value Symposium and Accountable Health Learning Collaborative, Atlanta, GA, March 13, 2019.
- Speaker, "Working Effectively With Washington, DC," National Governors Association Boot Camp for Governors' New Health Policy Leaders, Denver, CO, March 8, 2019.
- Panelist, "Addressing Social Determinants of Health and Achieving ROI: Provider, Plan and Payer Views," Robert Wood Johnson Foundation 4th Annual Sharing Knowledge to Build a Culture of Health Conference, The Woodlands, TX, March 7, 2019.
- Speaker, "Lessons from the Affordable Care Act," Harvard Department of Health Care Policy 30th Anniversary Celebration, December 4, 2018.
- Speaker, "Pediatric Priority: Preparing for Payment Reform," 6th Annual U.S. News Healthcare of Tomorrow Conference, Washington, D.C., Nov. 16, 2018
- Speaker, "Medicaid by the Numbers," America's Health Insurance Plans National Conference on Medicare, Medicaid & Duals, Washington, D.C., Oct. 16, 2018.
- Speaker, "Implementation Challenges," AcademyHealth Research Insights Medicaid and Personal Responsibility Meeting, Washington, D.C., Sept. 7, 2018.
- Speaker, "Ensuring that Medicaid and CHIP Meet the Needs of Vulnerable Children," Grantmakers in Health, Aug. 16, 2018.
- Speaker, "The Role of Medicaid Section 1115 Waivers in Complex Care," The National Center for Complex Health and Social Needs, Webinar, June 14, 2018.
- Speaker, "Alliance Policy Forum: A Roadmap for Caring for Individuals with Complex Care Needs," Institute for Healthcare Improvement Leadership Alliance Spring Meeting, Washington, D.C., May 10, 2018.
- Speaker, "An Uncertain Future for Medicaid and Medicare Funding," American College of Healthcare Executives, Chicago, IL, March 29, 2018.
- Speaker, "Using State Flexibility to Improve Medicaid Long-Term Services and Supports," The Alliance for Health Policy, Washington, D.C., February 26, 2018.

- Speaker, "A Policy Roadmap for Caring for Individuals with Complex Care Needs," Bipartisan Policy Center, Washington, D.C., January 31, 2018.
- Speaker, "Rapid Response: Kentucky's Medicaid Waiver and its Implications," American Bar Association Webinar, January 30, 2018.
- Speaker, "Medicaid Issues for 2018," Alliance for Health Policy, The Commonwealth Fund and Catholic Health Association 2018 Bipartisan Health Policy Retreat, Washington, D.C., January 19, 2018.
- Speaker, "Medicaid Waivers: Key Safeguard and State Flexibility," American Medical Association's 2018 State Legislative Strategy Conference, Fort Myers, FL, January 5, 2018.
- Speaker, "Politics, Policy and Progress: What's at Stake for the Care of Complex Populations?"
 National Center for Complex Health & Social Needs Conference, Los Angeles, CA, November 16, 2017.
- Speaker, "Medicaid and the Affordable Care Act: A Review of Last Year's Healthcare Debate and What's Coming Next," Catholic Health Association's 2017 Joint Committee Meeting, Chicago, IL, November 15, 2017.
- Speaker, "Medicaid Buy-In: Is It the Next Frontier?" National Academy for State Health Policy's 30th Annual Conference, Portland, OR, Oct. 24, 2017.
- Speaker, "Insights and Perspectives Relating to State and Federal Health Reform, Medicaid, and Other Changes," Healthcare Financial Management Association, Washington, D.C., October 6, 2017.
- Panelist, "The Future Landscape of Children's Health," University of Pennsylvania Leonard Davis Institute of Health Economics, Philadelphia, PA., October 5, 2017.
- Speaker, "The Path Forward on Health Care," The Partnership for Quality Care, Washington, D.C.,
 September 28, 2017.
- Panelist, "New Administration, New Approach to Medicaid Waivers?" Alliance for Health Policy Webinar, Sept. 14, 2017.
- Panelist, "Understanding What's Next for Medicaid," Alliance for Health Policy Briefing, Washington, D.C., July 7, 2017.
- Speaker, "Federal Medicaid Financing Proposals: Implications for Iowa," Iowa Hospital Association Summer Leadership Forum, June 7, 2017.
- Speaker, "Medicaid Provisions in the AHCA," American Hospital Association Health Systems Advisory Group, Washington, D.C., June 1, 2017.
- Keynote presenter, "Medicaid Today and Tomorrow: Focusing on Value," University of New Hampshire Institute for Health Policy and Practice, Concord, NH, May 31, 2017.
- Speaker, "State Medicaid Choices: Implications of Flexibility for Maternal and Child Health," March of Dimes Public Policy Advisory Council Meeting, Washington, D.C., May 19, 2017.
- Keynote presenter, "Approaches to Medicaid," Medicaid Evidence-Based Decision Collaborative, Oregon Health and Sciences University, Portland, OR, May 10–11, 2017.
- Speaker, "The Future of Healthcare Reform: How Proposed Federal Changes May Impact Ohio," The Center for Community Solutions, April 6, 2017.

- Speaker, "What the Administration Can Do with Rules, Waivers and Letters Regarding Medicaid and CHIP," Public Policy Meeting of the Children's Hospital Association, April 5, 2017.
- Speaker, "The Future of Financing and Access to Health Care for Children," American Academy of Pediatrics Annual Leadership Forum, Schaumburg, IL, March 10, 2017.
- Panelist, "Tradeoffs Regarding State Flexibility on Repeal and Replace," Milbank Memorial Fund Board of Directors Meeting, New York, NY, February 28, 2017.
- Speaker, "Medicaid Financing Proposals," AARP Policy and Advocacy Staff Meeting, Washington, D.C., February 16, 2017.
- Speaker, "Potential Legislative and Regulatory Changes to Medicaid," Catholic Health Association of the United States (CHA) Advocacy and Public Policy Committee Meeting, Denver, CO, February 10, 2017.
- Speaker, "States' Direction in Health Care Cost Reform," Commonwealth Fund Meeting of Economic Advisors, Washington, D.C., February 8, 2017.
- Speaker, "Understanding the New Medicaid Managed Care Regulations and the Impact on LTSS Providers," American Health Care Association/National Center for Assisted Living Convention and Expo, October 17, 2016
- Speaker, "The Emergence of Provider-Led Managed Care," HMA 2016 Conference: The Future of Publicly-Sponsored Healthcare, October 10, 2016.
- Presenter, "101: Medicaid/CHIP" and "The Future of Medicaid/CHIP," American Association of Medical Colleges (AAMC) Government Relations Representatives Meeting, Washington, DC, September 20, 2016.
- Speaker, "Millions of Americans Enrolled: Where Do We Go from Here?" Enroll America Conference, Washington, D.C., May 12, 2016.
- Keynote presenter, "Medicaid's New Role in Healthcare Delivery," Camden Health Second Annual Good Care Collaborative Conference, May 10, 2016.
- Keynote, "Federal Changes Impacting Florida's Healthcare System," Florida Healthcare Affordability Summit, Orlando, Florida, April 26, 2016.
- Speaker, "The New Medicaid" videoconference, California Executive Leadership Development Program, San Francisco, California, April 13, 2016.

Publications

- Co-author, "A Better Way to Manage Medicaid Costs," Robert Wood Johnson Foundation's State Health and Value Strategies, February 18, 2021.
- Co-author, "Caring for the Whole Child: A New Way to Finance Initiatives to Improve Children's Health and Well-being," Robert Wood Johnson Foundation and the Nemours Children's Health System, December 2020.
- Author, "How Losing the Affordable Care Act Could Undo Years of Progress in the Medicaid Program," The Commonwealth Fund, November 12, 2020.
- Co-author, "Tracking Medicaid Enrollment Growth During COVID-19 Databook," Robert Wood Johnson Foundation's State Health and Value Strategies program, October 6, 2020.

- Co-author, "COVID-19 Relief Needed to Keep Medicaid Community-Based Providers Afloat," The Commonwealth Fund's To the Point blog, October 5, 2020.
- Author, "The COVID-19 Crisis Is Giving States That Haven't Expanded Medicaid New Reasons to Reconsider," The Commonwealth Fund's To the Point blog, April 15, 2020.
- Co-author, "Financing The Infrastructure Of Accountable Communities For Health Is Key To Long-Term Sustainability," Health Affairs, April 2020.
- Co-author, "Medicaid can help as America faces the coronavirus crisis let it," The Hill, March 24, 2020.
- Co-author, "The Fiscal Impact of the Trump Administration's Medicaid Block Grant Initiative," The Commonwealth Fund, March 6, 2020.
- Co-author, "Bipartisan Rx for America's Health Care," Bipartisan Policy Center, February 2020.
- Author, "What Does New Block Grant Guidance Mean for the Medicaid Program?" The Commonwealth Fund's To the Point blog, January 31, 2020.
- Co-author, "Proposed Rule On Medicaid Financing Misses Mark And Threatens Access," Health Affairs, January 8, 2020.
- Co-author, "Don't Forget the Kids: Care Transformations That Meet the Needs of Children," Academic Pediatrics, November 2019.
- Co-author, "How Federal Policies Like the "Gag Rule" Limit Women's Access to Family Planning Services," The Commonwealth Fund, August 14, 2019.
- Co-author, "Promoting Comprehensive Healthcare Delivery for Children," The Commonwealth Fund, April 23, 2019.
- Co-author, "Strengthening Medicaid Long-Term Services and Supports in an Evolving Policy Environment: A Toolkit for States," Center for Health Care Strategies, March 20, 2019.
- Co-author, "Medicaid Briefing Series: Priority Issues for State Policymakers," Robert Wood Johnson Foundation, March 2019.
- Co-author, "The Landscape of Federal and State Healthcare Buy-In Models: Considerations for Policymakers," Arnold Ventures, February 2019.
- Co-author, "Potential Enrollment Impacts of Michigan's Medicaid Work Requirement," Robert Wood Johnson Foundation State Health & Value Strategies, February 2019.
- Co-author, "Medicaid Payments at Risk for Hospitals Under the Public Charge Proposed Rule," Manatt Health, November 16, 2018.
- Co-author, "Medicaid Work Requirements: Policy and Practical Considerations," American Hospital Association, June 2018.
- Co-author, "Intended Consequences: Modernizing Medi-Cal Rate-Setting to Improve Health and Manage Costs," California Health Care Foundation, April 2018.
- Co-author, "Estimated Budget Impacts of Expanding MaineCare," Maine Health Access Foundation, February 2018.
- Co-author, "Manatt on Medicaid: 10 Trends to Watch in 2018," February 2018.
- Co-author, "Understanding the Rules: Federal Legal Considerations for State-Based Approaches to Expand Coverage in California," California Health Care Foundation, February 2018.

- Co-author, "Strengthening Medicaid Long-Term Services and Supports in an Evolving Policy Environment: A Toolkit for States," Center for Health Care Strategies, Inc. with support from The SCAN Foundation and the Milbank Memorial Fund, December 2017.
- Co-author, "Repeal and Replace: Overview of Graham-Cassidy's Market-based Health Care Allotment," Robert Wood Johnson Foundation, August 2017.
- Co-author, "Expect the Unexpected: The Impact of Medicaid Caps," To the Point, The Commonwealth Fund, June 30, 2017.
- Co-author, "AHCA Would Affect Medicare, Too," To the Point, The Commonwealth Fund, May 17, 2017.
- Co-author, "Proposals to Cap State Medicaid Funding: Massachusetts Considerations," The Massachusetts Coalition for Coverage and Care, March 9, 2017.
- Co-author, "Capped Federal Medicaid Funding: Implications for Texas," Texas Alliance for Health Care, February 2017.
- Co-author, "Securing the Safety Net for America's Vulnerable Populations," Generations: Journal of the American Society of Aging, February 2017.
- Co-author, "Leveraging CHIP to Protect Low-Income Children from Lead," Robert Wood Johnson Foundation's State Health and Value Strategies program, January 2017.
- Co-author, "Capping Federal Medicaid Funding: Key Financing Issues for States," Robert Wood Johnson Foundation State Health Reform Assistance Network, December 2016.
- Co-author, "Repeal of the ACA Medicaid Expansion: Critical Questions for States," Robert Wood Johnson Foundation, December 2016.
- Co-author, "Integrating Medicaid Supplemental Payments into Value-Based Purchasing," The Commonwealth Fund, November 2016.
- Co-author, "Moving Medi-Cal Forward on the Path to Delivery System Transformation," California Health Care Foundation, June 2016.
- Co-author, "Manatt on Medicaid: Ten Trends to Watch in 2016," February 2016.
- Co-author, "Impact of Medicaid Expansion on the Kansas State Budget," Kansas Grantmakers in Health, December 2015.
- Co-author, "Medicaid's New Role in the Healthcare System," JAMA: The Journal of the American Medical Association, July 28, 2015.
- Co-author, "Medicaid at 50: The Program's Evolution and Future," The Commonwealth Fund, September 2015.
- Co-author, "Medicaid at 50: A Blog Series on the Program's Evolution and Future," The Commonwealth Fund, July 2015.