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and Investigations
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Democratic Staff Report

Shortchanged: How the Trump Administration's Expansion of Junk Short-Term Health Insurance Plans is Putting Americans at Risk

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I. EXECUTIVE SUMMARY

This report outlines the findings of the Democratic Committee staff's oversight investigation into the deeply concerning industry practices of Short-Term Limited Duration Health Insurance (STLDI) plans and insurance brokers selling those plans.

The Committee's investigation finds that the Trump Administration's policy of expanding these dangerous, unregulated plans presents a threat to the health and financial well-being of American families, particularly in light of the current public health emergency. These plans are simply a bad deal for consumers and oftentimes leave patients who purchase them saddled with thousands of dollars in medical debt. The unregulated landscape of STLDI plans also serves as an unfortunate reminder of what a post-Affordable Care Act (ACA) world would look like in the individual market, in the event that the legal challenge brought by Republican Attorneys General and supported by the Trump Administration succeeds in striking down the law.

The Committee's investigation finds that STLDI plans systematically discriminate against individuals with pre-existing conditions, and against women. Most STLDI plans both exclude coverage for pre-existing conditions and decline to offer coverage altogether to individuals with pre-existing conditions. STLDI plans also discriminate against women by denying women basic medical services and charging women more than men for the same coverage.

These plans offer bare bones coverage, including major coverage limitations that are not always clear in marketing materials, making it difficult for consumers to know what they are buying. STLDI plans often include major coverage limitations for health care items and services such as emergency services, hospitalization, and prescription drugs. In a few cases, STLDI plans exclude coverage of routine care such as basic preventive care, wellness exams, pelvic exams, pap smears and birth control. Coverage limitations vary greatly from plan to plan and insurer to insurer, and limitations are not always made clear in marketing materials, making it extremely difficult for consumers to understand what they are purchasing.

STLDI plans offer wholly inadequate protection against catastrophic medical costs, one of the primary reasons that individuals and families purchase health insurance. These plans often deny coverage for lifesaving or necessary medical treatment. In its review of consumer complaints made against STLDI insurers, the Committee found numerous examples of patients who were denied coverage for such lifesaving treatment as heart surgery and cancer, leaving consumers on the hook for hundreds of thousands of dollars. Some STLDI plans deny claims for emergency care or pay very little. Claims are denied for a myriad of reasons, including coverage limitations and maximum allowable benefits, to denials due to claims being incurred during waiting periods, to denials due to the claim being ostensibly linked to a pre-existing condition when, in fact, this linkage may be tenuous. The lack of protection against catastrophic medical costs raises the question of the utility and value of these products for many Americans.

Some STLDI plans impose draconian coverage limitations even for illnesses, injuries, and conditions arising after a consumer purchases a policy; limitations that

consumers may not be aware of when they sign up for coverage, due to the misleading marketing of these plans by both insurers and brokers. For instance, some of these plans impose a maximum of \$500 per policy period for doctor's office visits, a maximum of \$1,000 per day for hospitalization, \$500 per visit for emergency services, and maximum of \$2,500 per surgery for surgeon services. Consumers who fall sick while enrolled in one of these plans may incur huge, potentially ruinous medical costs. In some cases the Committee examined, STLDI plans denied thousands of dollars in medical claims due to such limitations, stating that these costs exceeded the maximum allowable benefit.

The Committee's investigation finds that on average, less than half of the premium dollars collected from consumers are spent on medical care, unlike ACA-compliant individual market plans, which are required to spend at least 80 percent of all premium dollars on health care.

STLDI plans engage in heavy-handed back end tactics to avoid paying medical claims that do arise. The Committee's investigation finds that in addition to restricting their financial liability by excluding individuals with pre-existing conditions and imposing coverage limitations, it is a common industry practice for STLDI plans to engage in intrusive and burdensome administrative processes to avoid paying medical claims. Through a process some have described as "post-claims underwriting," STLDI insurers challenge consumers whose claims may actually be covered by the terms of the plan by requiring them to submit extensive medical documentation (often dating back many years) in order to prove that the condition for which they seek treatment was not in fact pre-existing. If a medical provider does not provide documentation within the time period requested, which can be as short as 30 days, the claim is denied or closed. STLDI plans also rescind coverage when an individual gets sick or injured during the term of a policy. Through these tactics, STLDI plans significantly limit their financial liability for medical claims.

The Committee's investigation concludes that these plans <u>are simply a bad deal for consumers</u>. Given that STLDI plans include limited protection for both catastrophic medical costs and routine medical care, it is unclear what kind of value consumers are getting for their premium dollars, other than a false sense of security.

The anti-consumer strategies and tactics uncovered by these STLDI plans in this investigation underscores the importance of the ACA's interlocking consumer protections, which are currently under threat due to the *Texas v. Azar* lawsuit. The ACA's protections for pre-existing conditions, such as guaranteed issue and renewability, are critically important to prevent consumers from getting excluded from coverage. But simply passing these protections at either the state or federal level would be wholly inadequate to protect individuals with pre-existing conditions, as the Committee's investigation into STLDI plans clearly illustrates. The ACA essential health benefits and preventive services requirements are also equally important in ensuring that insurance plans *actually cover the healthcare items and services that consumers need*, such as prescription drugs, maternity care, mental health and substance use disorder treatment, basic preventive care, and laboratory and rehabilitative services. The law's prohibition on annual and lifetime limits ensures that consumers are not billed hundreds of thousands of dollars. Lastly, the law's requirements that insurers provide valuable coverage,

both through the medical loss ratio (MLR) requirements and actuarial value requirements, are also critically important to ensuring that plans actually provide value to consumers and pay out medical claims rather than leaving consumers holding the bag.

I. MAJOR FINDINGS AND RECOMMENDATIONS

The Committee investigated 14 companies that either sell or assist consumers in signing up for STLDI plans. The Committee received responses and documents from all 14 companies. The investigation found that:

STLDI plans represent a significant and growing proportion of the individual market.

The Committee finds that STLDI plans are widely available in some states and most STLDI insurers offer plans that provide coverage for up to 364 days in duration. The Committee finds that there was an increase of over 600,000 individuals enrolled in STLDI plans during the 2019 plan year, compared to the 2018 plan year across nine STLDI insurers under the Committee's investigation. During the 2018 plan year, there were approximately 2.36 million consumers enrolled in STLDI plans, and there were approximately 3.0 million consumers enrolled in STLDI plans during the 2019 plan year across the same nine companies. The significant uptick in enrollment in 2019 indicates that these plans represent a significant and growing proportion of the individual market, and that the Trump Administration's expansion of these dangerous, unregulated plans has caused an increase in the availability of STLDI plans. Additionally, the Committee finds that there was a significant uptick in enrollment in STLDI plans by brokers during December 2018 and January 2019. Enrollment by brokers increased by approximately 60 percent in December 2018, and by over 120 percent in January 2019, compared to previous months. The increase in enrollment in December and January suggests that these plans are benefiting from, and possibly capitalizing on the marketing and advertising around the ACA's open enrollment season.

STLDI plans operate in a significant regulatory gap, with little federal or state oversight of their practices.

The federal government does not have comprehensive data on the availability and the number of individuals enrolled in STLDI plans, nor does it appear to have taken any enforcement action or conducted any oversight of insurers and brokers selling STLDI plans. Currently, 24 states have banned or restricted the sale of STLDI plans. The Committee finds that among states that allow these plans to be sold, some states have not exercised sufficient regulatory authority to protect consumers, and they have little information about the availability and type of STLDI plans in their states. State regulators appear to exercise limited authority to monitor and regulate STLDI plans, and to prevent noncompliant STLDI plans from being sold in their states. State regulators also face challenges in taking disciplinary action and enforcement against insurers found to be in violation of their state laws. Additionally, state regulators generally lack the authority to preemptively conduct oversight of STLDI brokers who engage in deceptive marketing tactics.

Brokers who sell STLDI plans receive significant financial compensation for the sale of STLDI plans, and thereby may be incentivized to engage in deceptive and fraudulent marketing practices.

For the companies under the Committee's investigation, brokers received <u>up to ten times</u> the compensation rate for STLDI plans than for ACA-compliant plans. As a result, they are incentivized to make the hard sell to consumers and engage in questionable tactics, such as pushing consumers to purchase plans over the phone without reviewing any written information or coverage documents, misleading consumers about the type of coverage they are purchasing, failing to disclose that STLDI plans exclude coverage for pre-existing conditions, and failing to disclose the plans' significant coverage limitations and exclusions.

Marketing materials by STLDI insurers and brokers provide consumers misleading or incomplete information, including failure to disclose relevant plan limitations and exclusions.

The Committee finds that consumers seeking to purchase STLDI plans are deprived of robust information to inform their purchasing decisions. While some marketing materials provided by the STLDI plans include the appropriate limitations and exclusions, others provide incomplete and misleading information about a plan's limitations and exclusions. Some marketing brochures do not provide consumers with all the information necessary in order to make an informed decision about coverage options. For example, brochures may advertise coverage for hospitalization, emergency room services, surgery, and prescription drugs. However, some of the marketing materials fail to disclose to consumers that those benefits are subject to significant limitations and exclusion or fail to list all of the plan's limitations and exclusions. These marketing materials may be confusing for consumers to understand and comprehend.

STLDI insurers screen consumers for health status and systematically discriminate against individuals with pre-existing conditions.

Most of the insurers under investigation require consumers seeking coverage to complete invasive and complex plan applications that require disclosure of medical history. These same insurers deny coverage altogether to individuals with pre-existing conditions. Two of the companies under the Committee's investigation offer coverage to individuals with pre-existing conditions, despite the fact that they offer STLDI policies that specifically exclude coverage for pre-existing conditions. Two companies offer some STLDI plans that exclude coverage of basic

preventive care, including immunization and routine physical exams, and exclude coverage of major medical conditions.

STLDI insurers systematically exclude coverage for major medical conditions, as well as coverage of basic medical services that consumers would reasonably expect to be covered by health insurance.

STLDI insurers exclude coverage for most common medical diagnoses resulting from pre-existing conditions, including diabetes, cancer, stroke, arthritis, heart disease, and substance use and mental health disorders. STLDI insurers also often exclude coverage entirely for prescription drugs, rehabilitative services, and maternity and newborn care, and some exclude coverage entirely for mental health and substance use disorders. Some STLDI insurers also impose significant limitations and exclusions on the limited benefits and services that are covered, including for hospitalization, emergency services, and surgical services.

STLDI insurers engage in discriminatory practices against women by denying women basic medical services and charging women more than men for the same coverage.

All companies under the Committee's investigation require women to disclose whether they are pregnant. Most companies require women to disclose whether they are an expectant parent, in the process of adoption, or in the process of undergoing infertility treatment. Women who respond affirmatively are denied coverage. All insurers offer STLDI plans that exclude coverage of maternity and newborn care. Some STLDI plans reviewed also exclude coverage of routine pre-natal care, childbirth, and post-natal care, as well as consider a prior pregnancy, a Cesarean delivery, breast or cervical cancer as a pre-existing condition. Additionally, two major STLDI insurers offer STLDI plans that do not provide coverage for routine tests or preventive screening procedures for women, one of which excludes coverage for pelvic exams and pap smear exams. Some STLDI plans exclude coverage of drugs that prevent conception, including birth control pills, implants, injections, and devices.

All eight STLDI insurers under the Committee's investigation deny claims for medical care through post-claims underwriting.

All eight STLDI insurers subject consumers to extensive and invasive post-claims review process to determine whether the medical condition for which the claim was submitted may have

resulted from a pre-existing condition or whether the enrollee had a health condition that should have been disclosed by the applicant in the plan application. All eight companies require enrollees and enrollees' health care providers to provide medical and prescription drug records dating back six months to up to five years, with one company requiring seven years of records. Claims are closed or denied pending a final determination regarding whether the medical claim filed is due to a pre-existing condition. All eight insurers deny a medical claim if a determination is made that the medical claim submitted was due to a pre-existing condition and subject to the pre-existing condition exclusion, or that it resulted from a pre-existing condition. Claims are also denied if the STLDI insurers determine there were risk factors present at time of enrollment, or the medical condition manifested itself in such a manner that would have caused an ordinary prudent person to seek medical advice, diagnosis, care or treatment dating back six months to up to five to seven years. In a number of cases the Committee reviewed, the STLDI insurer's conclusion that the claim was due to a pre-existing condition, or one that the patient should have been aware of, is tenuous at best.

STLDI insurers also deny or close claims if the enrollee or the enrollee's provider do not provide the medical and prescription drug records within the time period requested, which can be as short as 30 days. Some STLDI insurers also sometimes refuse to pay for medical claims that are not due to pre-existing conditions or subject to any of the plan's exclusions and limitations. The claims are processed only after consumers retain attorneys or file complaints with state regulators. The refusal of STLDI plans to pay legitimate claims result in tremendous financial burden for consumers.

Most STLDI insurers under investigation rescind coverage, leaving consumers uninsured and with large medical bills.

Most STLDI insurers rescind the underlying policy if a determination is made that the enrollee had a prior health condition that should have been disclosed in the plan application, or if there were certain risk factors present at the time of enrollment that the individual failed to disclose. Some STLDI insurers disenroll consumers and deny claims for individuals who develop medical conditions after enrollment. These individuals have their claims denied for medical conditions that they were not previously diagnosed with or sought treatment. In these instances, these companies assert that the consumer failed to disclose they had testing performed, or were advised to have treatment or further medical evaluation. In one case, a consumer was billed \$280,000 and his coverage was rescinded after seeking treatment for an infection. The company asserted that the patient previously had an ultrasound that revealed something "suspicious for deep venous thrombosis". In another instance, a patient was billed approximately \$190,000 for treatment of heart related condition, and the company rescinded the coverage asserting that the patient failed to disclose that he was previously diagnosed with diabetes. Some STLDI plans also rescind policies of cancer patients and deny claims related to cancer treatment.

The Committee staff offers the following recommendations to address the investigation's findings:

Subject STLDI plans to all of the ACA's consumer protections at a federal level.

The Committee staff recommends federal legislation to subject STLDI plans to all of the ACA's interlocking consumer protections, including guaranteed issue and renewability, the ban on pre-existing condition exclusions, coverage of the essential health benefits, the medical loss ratio, and the prohibition on rescissions.

In the absence of federal legislation, states should severely restrict STLDI.

The Committee staff recommend that states severely restrict these plans and subject STLDI to the following requirements:

- Limit STLDI plan duration to 90 days;
- Prohibit renewability, including prohibiting the purchase of multiple STLDI plans in one plan year;
- Prohibit the sale of STLDI plans during ACA's Open Enrollment;
- Subject STLDI plans to the ACA's consumer protection provisions; including the requirement that they provide coverage for all essential health benefits, cover pre-existing conditions, and prohibit rescissions; and
- Require STLDI plans to be sold only in-person.

III. BACKGROUND

A. Short-Term Limited Duration Insurance (STLDI)

Short-Term Limited Duration Insurance (STLDI) is an insurance product that provides coverage for a limited period, originally designed to help individuals transition from one health plan to another when they experience a temporary gap in health coverage. The Public Health Service Act (PHSA) defines "individual health insurance coverage" as "health insurance coverage offered to individuals in the individual market, but [which] does not include short-term limited duration insurance." STLDI is also exempt from the definition of "individual health insurance coverage" under the Health Insurance Portability and Accountability Act of 1996 (HIPAA). Whereas HIPAA required all other individual health insurance to be guaranteed renewable and required certain protections for individuals with pre-existing conditions, STLDI was exempt from these requirements, including the guaranteed availability and guaranteed renewability provisions of HIPAA.

The ACA did not change the PHSA's definition of STLDI, while establishing a number of federal requirements on individual and small group market health plans, including comprehensive consumer protections for individuals with pre-existing conditions. The ACA prohibited insurers from basing applicant eligibility on health status-related factors, required guaranteed issue and guaranteed renewability, and banned the practice of rescissions. The ACA also prohibited insurers from varying premiums based on health status, claims experience, medical history, and gender. The law required health plans to vary premiums based only on four factors: type of enrollment, geographic rating area, age, and tobacco use. The ACA required plans to cover ten categories of essential health benefits, provide coverage of preventive services without cost-sharing, and prohibited plans from excluding coverage for pre-existing health conditions. The ACA banned annual and lifetime coverage limits, and required plans to comply with annual limits on out-of-pocket spending. The ACA also required plans to spend a minimum percentage of premium revenue on medical claims, known as medical loss ratio (MLR). The ACA required plans in the individual and small group markets to meet a minimum MLR of 80 percent.

STLDI plans are exempt from all of the ACA's consumer protection provisions. As a result, STLDI plans can be medically underwritten, vary premiums based on health status or gender, exclude coverage for pre-existing conditions, and include annual or lifetime limits. STLDI plans can offer limited benefits coverage and are not subject to cost-sharing limits. Given these coverage limitations, STLDI plans on average have lower premiums than ACA-compliant plans. However, while consumers may experience up front savings in premiums, individuals are faced with significant out of-pocket expenses, and limitations and exclusions when they need health care.

¹ Kaiser Family Foundation, *Why Do Short-Term Health Insurance Plans Have Lower Premiums Than Plans That Comply with the ACA*? (Oct. 31, 2018) (www.kff.org/health-reform/issue-brief/why-do-short-term-health-insurance-plans-have-lower-premiums-than-plans-that-comply-with-the-aca/).

The ACA's consumer protection provisions went into full effect in 2014. However, insurers continued to sell STLDI plans that lasted for up to 364 days. STLDI plans were being marketed as an alternative to comprehensive, major medical insurance despite the fact that STLDI plans are not subject to the ACA's market reform provisions.² This resulted in a parallel market that exposed consumers seeking comprehensive coverage to increased premiums and greater risk.³ It also caused confusion for consumers as some may have been unaware that they were purchasing plans that did not provide comprehensive coverage.⁴ In 2016, the Department of Health and Human Services (HHS), the Department of Labor (DOL), and the Department of Treasury (Treasury) issued final regulations limiting STLDI plan duration to three months.⁵ The final regulation also required STLDI plans to include prominent notices that the coverage does not constitute qualifying health coverage for purposes of satisfying the ACA's individual mandate.

On August 3, 2018, the Trump Administration issued a final rule expanding the availability of STLDI plans.⁶ The final rule extended the maximum duration of STLDI plans from three months to up to 364 days, and allowed insurers to renew STLDI plans further for up to 36 months. The latter policy, to allow STLDI plans to be renewed for up to 36 months, was not included in the Administration's proposed rule, and stakeholders did not have an opportunity to comment on this proposal.⁷ The Committee believes extension of short-term policies for up to 36 months is contrary to the law.⁸ The final rule revised the notice requirement, requiring plans to advise consumers that the coverage "is not required to comply with federal requirements for health insurance, principally those contained in the Affordable Care Act." The final rule also required the notice to state that coverage may have annual or lifetime dollar limits on benefits,

² The Short-Term, Limited-Duration Coverage Final Rule: The Background, The Content, And What Could Come Next, Health Affairs Blog (Aug. 1, 2018) (www.healthaffairs.org/do/10.1377/hblog20180801.169759/full/).

³ Department of the Treasury, Department of Labor, Department of Health and Human Services, *Excepted Benefits; Lifetime and Annual Limits; and Short-Term, Limited-Duration Insurance*, 81 Fed. Reg. 210 (Oct. 31, 2016) (www.govinfo.gov/content/pkg/FR-2016-10-31/pdf/2016-26162.pdf) (final regulations).

⁴ See note 2.

⁵ See note 3.

⁶ Department of the Treasury, Department of Labor, Department of Health and Human Services, *Short-Term, Limited-Duration Insurance*, 83 Fed. Reg. 150 (Aug. 3, 2018) (www.govinfo.gov/content/pkg/FR-2018-08-03/pdf/2018-16568.pdf) (final rule).

⁷ Department of the Treasury, Department of Labor, Department of Health and Human Services, *Short-Term, Limited-Duration Insurance*, 83 Fed. Reg. 35 (Feb. 21, 2018) (www.govinfo.gov/content/pkg/FR-2018-02-21/pdf/2018-03208.pdf) (proposed rule).

⁸ Brief *Amicus Curiae* of the U.S. House of Representatives in Support of Appellants, *Association for Community Affiliated Health Plans v. United States Department of the Treasury*, D.D.C. (No. 19-5212).

and that consumers should be "aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services)."

B. State Regulation

States are the primary regulators of insurance, and state laws and regulations governing STLDI plans vary widely.⁹ As of December 2019, STLDI plans are effectively banned in Massachusetts, California, New Jersey, and New York.¹⁰

A number of other states have also implemented laws or adopted regulations that restrict access, limit the allowed duration, and prohibit renewability of STLDI. For instance, Rhode Island requires STLDI plans to cover pre-existing conditions, and prohibits insurers from setting premiums based on medical history. ¹¹ In Colorado, STLDI plans are limited to plan duration of six months, required to be available to consumers regardless of health status or medical history, and have to provide coverage for essential health benefits. ¹² Connecticut requires STLDI to cover the ACA's essential health benefits and limited the plan duration to six months with no renewals. ¹³ Hawaii prohibits insurers from selling STLDI plans to individuals who are eligible to buy coverage through the ACA Marketplace, and limited the plan duration to three months. ¹⁴ Maine prohibits STLDI plans from being marketed or sold during the ACA's annual open enrollment period, requires brokers to check for and inform applicants when they may be eligible

⁹ The Commonwealth Fund, *What Is Your State Doing to Affect Access to Adequate Health Insurance?* (www.commonwealthfund.org/publications/maps-and-interactives/2019/nov/what-your-state-doing-affect-access-adequate-health?redirect_source=/publications/interactive/2018/nov/what-your-state-doing-affect-access-adequate-health-insurance) (accessed Mar. 4, 2020).

¹⁰ Milliman, *The impact of short-term limited-duration policy expansion on patients and the ACA individual market* (Feb. 25, 2020).

¹¹ Community Catalyst, *The Advocate's Guide to Short-Term Limited Duration Insurance* (June 2019) (www.communitycatalyst.org/resources/tools/guide-health-insurance-reform/pdf/Advocates-Guide-to-Short-Term-Plans-FINAL2.pdf)

¹² Colorado Department of Regulatory Agencies, *Updated regulation to govern short-term health plans in Colorado* (Jan. 28, 2019) (www.colorado.gov/pacific/dora/news/updated-regulation-govern-short-term-health-plans-colorado) (press release).

¹³ The Commonwealth Fund, States Step Up to Protect Insurance Markets and Consumers from Short-Term Health Plans (May 2019).

¹⁴ H.B. No. 1520, H.D. 2, S.D. 1, C.D. 1 (2018) (www.capitol.hawaii.gov/session2018/bills/GM1301_.pdf).

for ACA Marketplace subsidies, and requires STLDI plans to be sold only in-person. ¹⁵ As of December 2019, no insurer offers STLDI plans in Rhode Island, Maine, Connecticut, Colorado, and Hawaii. ¹⁶ Delaware, the District of Columbia, New Mexico, Maryland, Washington, Vermont, and Oregon have limited STLDI plan duration to three months and prohibited renewals. ¹⁷ Ten states have limited plan duration to between 3 and 11 months. ¹⁸ In over 25 states, STLDI plans are allowed for a duration of 11 months or longer. ¹⁹

In states that allow these plans to be sold, state regulators have little information and insight about the STLDI plan availability in their states.²⁰ The Commonwealth Fund found that a number of states do not require annual reapproval of STLDI plans once insurers have filed for approval.²¹ As a result, they may not have insight into the availability and type of STLDI plans being sold in their states.

In a number of states, there is limited authority under state law to regulate STLDI plans generally, particularly when STLDI plans are marketed and sold through out-of-state associations. For instance, insurers can receive approval for STLDI plans in one state and then sell the same plans in a different state through an out-of-state association. Some states do not have the authority to regulate out-of-state associations or a mechanism to monitor sales by out-of-state associations. In these states, STLDI plans are being sold through out-of-state

¹⁵ An Act Regarding Short-term, Limited-duration Health Plans, Pub. L. No. 2019, Chapter 330 (2019).

¹⁶ Milliman, *The impact of short-term limited-duration policy expansion on patients and the ACA individual market* (Feb. 25, 2020).

¹⁷ More States Protecting Residents Against Skimpy Short-Term Health Plans, Center on Budget and Policy Priorities (Feb. 6, 2019) (www.cbpp.org/blog/more-states-protecting-residents-against-skimpy-short-term-health-plans).

¹⁸ Center on Budget and Policy Priorities, State Limitations on Duration of Short-Term Health Insurance Plans (Feb. 2019) (www.cbpp.org/state-limitations-on-the-duration-of-short-term-health-insurance-plans-february-2019) (accessed Mar. 4, 2020).

¹⁹ *Id*.

²⁰ *Do States Know the Status of Their Short-Term Health Plan Markets?*, The Commonwealth Fund (Aug. 3, 2018) (www.commonwealthfund.org/blog/2018/do-states-know-short-term-health-plan-markets).

²¹ *Id*.

²² Short-Term Health Plans Sold Through Out-of-State Associations Threaten Consumer Protections, The Commonwealth Fund (Jan. 31, 2019) (www.commonwealthfund.org/blog/2019/short-term-health-plans-sold-through-out-state-associations-threaten-consumer-protections).

²³ *Id*.

associations that have not been approved or reviewed by state regulators.²⁴ For instance, the Commonwealth Fund found that STLDI plans offered by UnitedHealthOne were being sold in Florida, Iowa, and Mississippi when the plans were approved under Arkansas law. The same report concluded that consumers who join out-of-state associations may not know that they are losing access to the consumer protections of their home state.²⁵

C. The Democratic Committee Staff Investigation

In January of 2019, the Committee began examining the practices of STLDI insurers, in response to growing concerns raised by consumer advocates and press accounts of STLDI plans leaving consumers with massive unpaid medical bills. For example, in 2017, *the New York Times* published an article reporting multiple troubling cases where consumers enrolled in STLDI plans were left without comprehensive coverage for expensive health care costs. The *Times* reported that a heart attack victim was left with \$900,000 in medical bills after his insurer refused to cover bypass surgery under his STLDI plan, and a stroke victim "was left with \$250,000 in unpaid medical bills because the policy did not cover prescription drugs and other basic treatment."

The Committee convened a hearing on February 13, 2019, entitled "Strengthening Our Health Care System: Legislation to Reverse ACA Sabotage and Ensure Pre-Existing Conditions Protection." During the hearing, the Committee considered a number of legislative bills to protect Americans with pre-existing conditions, including H.R. 1010 which would overturn the Administration's STLDI final rule, giving it no force or effect. The Committee received testimony from a number of witnesses including Ms. Jessica Altman, Commissioner of Pennsylvania insurance Department, Ms. Katie Keith, Associate Research Professor and Adjunct Professor of Law at Georgetown University, Ms. Grace-Marie Turner, President of Galen Institute, and Mr. Sam Bloechl. Mr. Bloechl, a patient from Chicago, wrote in testimony to the Committee that he was diagnosed with cancer while enrolled in a STLDI plan. His insurer refused to pay for his cancer treatment, leaving him with \$800,000 in medical bills. The insurer deemed Mr. Bloechl's cancer diagnosis a pre-existing condition, even though Mr. Bloechl was diagnosed with cancer after he enrolled in the STLDI plan.

Commissioner Altman testified to the Committee regarding numerous incidents involving consumers enrolled in STLDI plans whose coverage were retroactively rescinded by insurers.

 $^{^{24}}$ *Id*

²⁵ *Id*.

²⁶ Without Obamacare Mandate, 'You Open the Floodgates' for Skimpy Health Plans, The New York Times (Nov. 30, 2017) (www.nytimes.com/2017/11/30/health/health-insurance-obamacare-mandate.html).

²⁷ House Committee on Energy and Commerce, *Hearing on Strengthening Our Health Care System: Legislation to Reverse ACA Sabotage and Ensure Pre-Existing Conditions Protections*, 116th Cong. (Feb.13, 2019).

One consumer was diagnosed with heart failure while enrolled in a STLDI plan.²⁸ Commissioner Altman testified that after the consumer filed a claim for medical services, the insurer denied coverage even though the consumer had not been previously diagnosed or treated for his condition. Over the last two years, there have been additional articles in the press of consumers enrolled in STLDI plans who were left without comprehensive coverage and stuck with exorbitant medical bills. *Bloomberg* reported on a patient who experienced a heart attack and was left with \$244,477 in medical bills.²⁹ The STLDI insurer, Everest Reinsurance, refused to pay for the patient's medical bills. Additionally, *Bloomberg* reported that the insurance broker affiliated with Health Insurance Innovations (HII) led the consumer to believe that the STLDI plan by Everest Reinsurance provided comprehensive coverage.

The Committee also examined troubling accounts of consumers who sign up for STLDI plans and are misled about whether the plans comply with the ACA's comprehensive consumer protection requirements. A study by the Georgetown University Health Policy Institute found that insurers and brokers selling STLDI plans often engage in marketing tactics that can mislead consumers about the nature of the insurance policy they are purchasing, and often fail to provide consumers with detailed plan information such as the medical services and benefits excluded from coverage.³⁰ The report found that brokers selling STLDI plans over the phone pressure consumers to quickly purchase STLDI plans without providing written information, including information on the benefits covered.

The Committee's initial examination of these plans yielded disturbing information about how insurance companies that sell STLDI discriminate against individuals with pre-existing conditions and put consumers at significant financial risk.

In March 2019, the Committee officially launched its investigation by sending letters to fourteen companies that either sell or assist consumers in enrolling in STLDI plans, requesting documents and information about industry practices.

D. Overview of Insurers and Brokers

The Committee sent requests for information and documents to the following STLDI insurers:

Blue Cross of Idaho Health Service, Inc. (BCI) is a not-for-profit mutual insurance company based in Idaho that offers health insurance products and

²⁸ *Id*.

²⁹ Health Insurance That Doesn't Cover the Bills Has Flooded the Market Under Trump, Bloomberg Businessweek (Sept. 17, 2019) (www.bloomberg.com/news/features/2019-09-17/under-trump-health-insurance-with-less-coverage-floods-market).

³⁰ Georgetown University Health Policy Institute, *The Marketing of Short-Term Health Plans: An Assessment of Industry Practices and State Regulatory Responses*, (Jan. 31, 2019) (www.rwjf.org/en/library/research/2019/01/the-marketing-of-short-term-health-plans.html).

services. BCI is an independent licensee of the Blue Cross and Blue Shield Association, and offers STLDI plans that are available for a period of up to ten months in duration.

Arkansas Blue Cross Blue Shield (Arkansas BCBS) is based in Arkansas, and offers three types of STLDI plans that range in duration from 30 days to 364-days.

Cambia Health Solutions (Cambia) is the parent company of **LifeMap Assurance Company (LifeMap)** headquartered in Oregon. LifeMap is a
Cambia subsidiary that offers STLDI plans in Idaho, Oregon, Utah, and
Washington. All of LifeMap's STLDI plans have a duration of 90 days or less.

National General Accident and Health (National General) is the marketing name for products underwritten by National Health Insurance Company ("NHIC"). NHIC offers STLDI plans in over 30 states with plan duration of up to 364 days.

Everest Reinsurance Company (Everest) is a Delaware-domiciled insurance company, operating as a state-licensed carrier across the United States. Everest offers plans in 26 states, including as individual policies in 8 states and through associations in 18 states. Everest offers STLDI plans with plan duration of up to 364 days. Everest Re Group, Ltd is the holding company, and is domiciled in Bermuda.

Independence Holding Company (IHC) is a publicly traded holding company that offers a range of insurance products. Independence American Insurance Company (IAIC) is a wholly owned indirect subsidiary of IHC that offers STLDI plans in 35 states with plan duration of up to 364 days.

UnitedHealth Group is the parent company of **Golden Rule Insurance Company (Golden Rule)**. Golden Rule offers STLDI plans in 31 states, either through individual policies or through non-employer associations.

LifeShield National Insurance Co. (LNIC) offered STLDI plans in over 30 states that range in duration from three months to 364 days. In October 2019, LNIC gave notice that it was discontinuing the sale of STLDI plans and provided enrollees a 90-day phase out period.

The Committee requested that each STLDI insurer provide information on the number of individuals enrolled in STLDI plans for each state in which the company sells these plans for 2018 and 2019 plan years, and the average loss ratios and profit margins for the company's STLDI products. The Committee also requested the companies to provide information on how

much commission the companies provide to brokers and agents for the sale of STLDI plans and ACA-compliant plans. The Committee also requested that the companies provide information on marketing practices, including an explanation of how they market STLDI plans to consumers. Lastly, the Committee requested the companies to provide a written explanation of how they process medical claims.

The Committee also requested the following documents from each STLDI company under the Committee's investigation: 1) documents provided to applicants seeking STLDI coverage, including plan applications; 2) marketing materials and plan documents for STLDI policies offered in each state; 3) consumer complaints documents; and 4) the company's policies on post-claims underwriting, including each company's claims review manuals and data on number of claims denied and policies rescinded.

The Committee requested information and documents from the following insurance brokers:

eHealth (eHealth) is an Internet-based health insurance agency that sells health insurance products including STLDI plans.

Healthcare Solutions Team (HST) is a managing general agency that contracts with independent agents and brokers who provide consumers assistance in purchasing health insurance, including STLDI.

Anthem (Anthem) is the parent company of Designated Agent Company (DAC), a company comprised of external agents and internal Anthem licensed agents. DAC markets and sells STLDI plans that are developed and underwritten by IHC.

Pivot Health (Pivot) offers STLDI plans in 30 states as individual policies and through associations. Pivot offers STLDI plans underwritten by Companion Life, and the products range in duration from 90 to 364 days.

Health Plan Intermediaries Holding known under the trade name Health Insurance Innovations. "**HII**" is a cloud-based technology platform that allows carriers and brokers to sell STLDI plans. On March 6, 2020, HII announced that it had officially been renamed Benefytt Technologies, Inc.

AgileHealthInsurance (Agile) is a tradename of HealthPocket, Inc., an indirect subsidiary of HII. Agile operates as an online insurance agency that sells insurance products, including STLDI plans.

The Committee requested that each company provide information on the number of individuals the companies' agents and brokers enrolled in STLDI plans for each state in which

the company markets these plans for 2018 and 2019 plan years. The Committee requested that the companies provide information on how much commission they receive for the sale of STLDI plans and ACA-compliant plans. The Committee also requested that the companies provide information on marketing practices, including an explanation of how they market STLDI plans to consumers.

Additionally, the Committee requested the following documents from the insurance brokers under the Committee's investigation: 1) documents provided to applicants seeking STLDI coverage, including plan applications; 2) marketing materials and plan documents for STLDI policies offered in each state; and 3) consumer complaints documents.

With respect to the consumer complaints documents, the Committee represented the complaint file as it existed at the point in time in which the complaints were produced to the Committee, and as the consumer presented the facts in the complaint. The Committee provided opportunities for all of the companies under the investigation to provide material updates to the complaint files, including any further adjudications or amounts paid on behalf of enrollees, and incorporated updates where provided.

The Committee conducted phone calls with all of the companies under the Committee's investigation and followed up over the past fifteen months to request additional information and seek clarification as needed. The Committee also received numerous briefings from HII.

The appendix includes plan applications and examples of companies' marketing documents. The Committee acknowledges that the companies designated these documents as confidential and made such indications in writing. However, the Committee sees no basis for the confidentiality claims asserted by the companies. The STDLI applications and marketing documents are consumer facing and available to prospective and actual enrollees. Therefore, they cannot be claimed to include trade secrets or confidential, commercial, and proprietary information as any competitor could access this information via public facing websites. Additionally, while the Committee agreed to take into consideration such assertions of confidentiality, the Committee made clear from the outset that ultimately any assertions of confidentiality would need to be weighed against the interests in its disclosure. The Committee concludes that the interest of public disclosure here outweighs the attenuated claims of confidentiality asserted by the companies.

IV. FINDINGS

A. <u>STLDI Plans are Widely Available and Represent a Growing Proportion of the Individual Market</u>

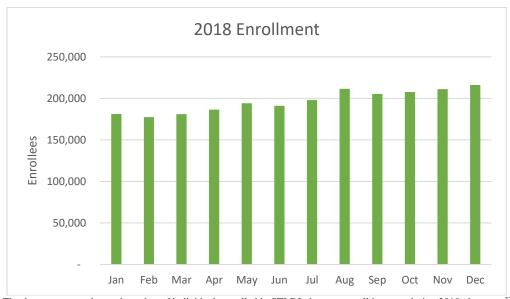
The Committee finds that STLDI plans are widely available in certain states and insurers offer STLDI plans that range in plan duration from 30 days to 364 days depending on state laws and restrictions.

During the 2018 plan year, there were approximately 2.36 million consumers enrolled in STLDI plans across the nine companies the Committee investigated.^{31 32} There were approximately 3.0 million consumers enrolled in STLDI plans during the 2019 plan year across the same nine companies. There was an increase of over 600,000 individuals in STLDI plans in 2019. The significant uptick in enrollment in 2019 indicates that these plans represent a significant and growing proportion of the individual market. Additionally, the enrollment data suggests that the Trump Administration's regulatory actions has caused an increase in the availability of STLDI plans.

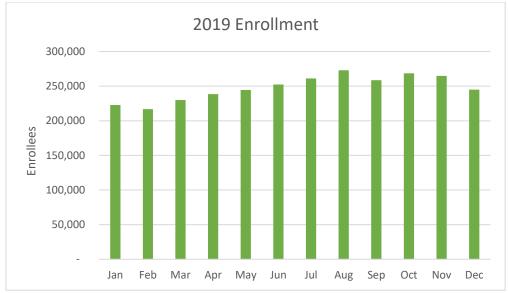
To date, there has been little research or data on the number of individuals enrolled in STLDI plans. The Committee included nine of the major sellers of STLDI plans in our inquiry and believe we have captured most of the companies with the greatest market share in our investigation. However, we note that due to the highly unregulated nature of these products, lack of data or public information on the companies selling these products, and the lack of state or federal oversight, overall enrollment is likely higher than what we have captured in our analyses.

³¹ All companies under the Committee's investigation provided enrollment data for both 2018 and 2019 plan years. The data represent the total number of individuals enrolled in a STLDI plan by each company. The month by month enrollment data also represents the total number of individuals enrolled in a STLDI plan in that month. In cases where only aggregate annual enrollment data were given, the number of unique individuals enrolled per month was calculated as an average.

³² The Committee included Pivot as part of the aggregate enrollment data. Pivot sells STLDI plans on behalf of Companion Life Insurance, a major STLDI insurer. Companion Life Insurance was not subject to the Committee's investigation.



The data represents the total number of individuals enrolled in STLDI plans across all insurers during 2018 plan year.³³



The data represents the total number of individuals enrolled in STLDI plans across all insurers during 2019 plan year.

During the 2018 plan year, there were approximately 337,468 individuals who were sold STLDI plans by the five brokers under the Committee's investigation, and 338,339 individuals were sold STLDI plans during 2019 plan year.³⁴ The Committee finds that there was an uptick in enrollment in STLDI plans by brokers during December 2018 and January 2019.

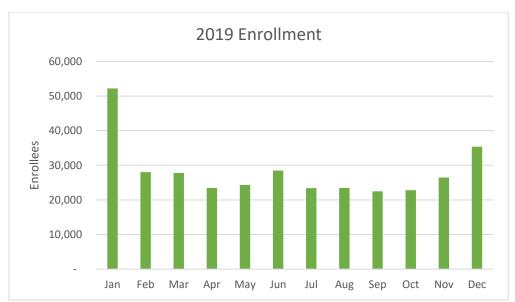
³³ The data represent the aggregate number of individuals enrolled in STLDI plans across all STLDI insurers. The month by month enrollment data also represents the total number of individuals enrolled in a STLDI plan in that month.

³⁴ Pivot's enrollment data was not aggregated as part of the overall broker enrollment data. The company's enrollment data was captured as part of the insurer enrollment data.

Enrollment by brokers increased by approximately 60 percent in December 2018 compared to November 2018, and by over 120 percent in January 2019, compared to November 2018. The increase in enrollment in December and January coincided with the ACA's Open Enrollment.



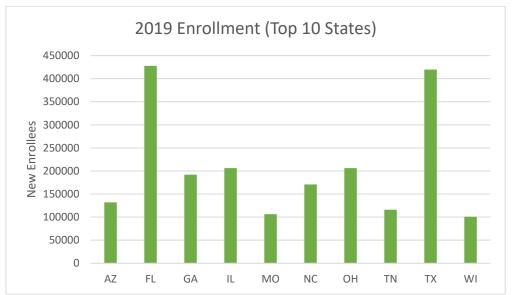
The data represents the total number of individuals enrolled in STLDI plans across STLDI brokers during 2018 plan year.



The data represents the total number of individuals enrolled in STLDI plans across STLDI brokers during 2019 plan year.

There is widespread availability of STLDI plans in states that have not taken any regulatory action to restrict the sale and duration of STLDI plans. Of the total number of individuals enrolled in SLTDI plans, approximately 28 percent of the consumers enrolled in STLDI plans are in Florida and Texas across 2018 and 2019 plan years. Arizona, Georgia, Illinois, North Carolina, Ohio, Missouri, Indiana, Tennessee, and Wisconsin also

make up a bulk share of enrollment. All of these states with the exception of Illinois allow STLDI plans to be sold for up to 364 days or to be renewable for up to 36 months.³⁵



The data represents the total number of individuals enrolled in STLDI plans across the top ten states during 2019 plan year.

1. Trump Administration's Expansion of STLDI Plans has Caused an Increase in the Availability of these Plans

A majority of the STLDI plans offer policies with a plan duration of up to 364 days.

- Golden Rule, LNIC, IAIC, Everest, NHIC, and Arkansas BCBS all offer STLDI plans that range in plan duration from 30 days to 364 days.³⁶
- BCI offers STLDI plans that are available for a period of up to ten months in duration.
- LifeMap is the only insurer that offers STLDI plans with duration of 90 days or less.

Five of the eight STLDI companies offer consumers the opportunity to re-enroll in STLDI plans for a period that ranges from 24 months to 36 months.

- Golden Rule offers "TriTerm" STLDI plans that allow consumers purchasing a single STLDI policy to purchase the policy for three consecutive terms totaling up to 36 months.
- Arkansas BCBS, and IAIC also offer STLDI plans that can be renewed to provide coverage for up to 36 months. LNIC offered plans that could be renewed to provide coverage for up to 36 months.

³⁵ Milliman, *The impact of short-term limited-duration policy expansion on patients and the ACA individual market* (Feb. 25, 2020).

³⁶ LNIC has ceased the sale of STLDI plans.

• NHIC offers STLDI plans that renew for up to 36 months.

However, given that many STLDI plans are not renewable, consumers who are newly diagnosed with a condition are left uninsured until the next ACA Open Enrollment period, regardless of whether the policy is renewable, and are therefore exposed to health care providers' full billed charges. For consumers whose coverage is rescinded, they are not only left uninsured but stuck with the unpaid medical bills.

Individuals who purchase consecutive policies may not fully understand the policies' limitations and exclusions, including the pre-existing conditions exclusions.

- For instance, based on consumer complaints documents provided to the Committee, one consumer who was enrolled in multiple STLDI plans offered by IAIC first visited a primary care doctor for stomach pain, and then subsequently visited a gastroenterologist while covered under another STLDI plan by IAIC. IAIC denied all claims for the gastroenterologist visit asserting that it was due to pre-existing conditions even though the consumer first experienced stomach pain and related symptoms while enrolled in the company's STLDI plan.³⁷
- Another consumer enrolled in multiple STLDI plans offered by IAIC was billed approximately \$11,000 for a knee surgery and other related services. The consumer was diagnosed with osteoarthritis while enrolled in the first STLDI plan. During the second policy, the consumer had knee surgery but IAIC denied the claims asserting that the surgery was due to pre-existing condition.
- A consumer enrolled in multiple STLDI plans by Golden Rule was treated for a heart condition. However, Golden Rule denied the claims for the treatment. The company asserted that the claims submitted was due to pre-existing condition because the consumer was previously diagnosed while enrolled in a different Golden Rule STLDI plan. ⁴⁰ In a letter to the patient, the company wrote that exclusion of pre-existing conditions applies to medical conditions treated under previous policies. ⁴¹

³⁷ Letter from Prescription Drug MAC Appeals Investigatory, Life and Health Section, Maryland Insurance Administration, to Standard Security Life Insurance Company of New York (2018) (IHC00004171); Letter from Compliance Specialist, IHC Carrier Solutions, to Maryland Insurance Administration (2019) (IHC00004179); Ebix Health Administration Exchange, *Payment Authorization Form* (2015).

³⁸ Letter from Complainant, to Ohio Department of Insurance (2018) (IHC00002328).

³⁹ Letter from Insurance Paralegal, IHC Carrier Solutions, Independence Holding Group, to Ohio Department of Insurance (2018) (IHC00002330).

 $^{^{40}}$ Letter from Senior Appeals Representative, Golden Rule Insurance Company, to Complainant (2018) (2018 14362 Golden Rule).

⁴¹ *Id*.

B. <u>States Have Limited Authority to Conduct Oversight of STLDI Plans and</u> Federal Oversight is Nonexistent

Currently, 24 states have banned or restricted the sale of STLDI plans. In states that allow these plans to be sold, state regulators lack sufficient regulatory authority to protect consumers, or fail to exert such authority, and have little information about the availability and type of STLDI plans in their states. State regulators face limitations on their authority to prevent noncompliant STLDI plans from being sold in their states, and may face challenges in taking disciplinary action and enforcement against insurers found to be in violation. State regulators generally lack the authority to preemptively conduct oversight of STLDI brokers who engage in deceptive marketing tactics. As 44

Insurers offer STLDI plans through both the individual market and through associations. Insurers sell STLDI plans through associations that have minimal requirements in order for an individual to join the association and purchase STLDI coverage. Whereas association health plans (AHPs) are subject to the Employee Retirement Income Security Act of 1974 (ERISA) and employer groups and associations offer AHPs to provide health coverage for their employees, associations that offer STLDI plans are not required to have a relationship with an employer plan. Associations serve as a vehicle for insurers to offer STLDI plans, and can enable them to skirt state regulations.

Six of the STLDI insurers under the Committee's investigation offer STLDI through associations.⁴⁵ Across the six companies, there were 1.7 million consumers enrolled in STLDI plans through associations in 2018 plan year, and approximately 2.2 million individuals enrolled in 2019. This is a very significant percentage of overall enrollment in STLDI amongst the companies under the Committee's investigation, and suggests that STLDI insurers are aggressively pursuing sales through out-of-state associations, possibly to take advantage of these regulatory gaps. Two companies under the Committee's investigation primary sell STLDI plans through these non-employer associations, and enrollment through associations make up over 70 percent of their overall enrollment.⁴⁶

In a number of states, there is either limited authority under state laws to regulate STLDI plans generally or states exercise limited authority, particularly when they are sold through out-

⁴² *Do States Know the Status of Their Short-Term Health Plan Markets?*, The Commonwealth Fund (Aug. 3, 2018) (www.commonwealthfund.org/blog/2018/do-states-know-short-term-health-plan-markets)

⁴³ *Id*.

⁴⁴ *The Marketing of Short-Term Health Plans*, Georgetown University Health Policy Institute (Jan. 31, 2019).

⁴⁵ One STLDI company ceased offering STLDI plans through associations in 2019.

⁴⁶ Enrollment data was provided to the Committee by both companies.

of-state associations.⁴⁷ For instance, some states either do not have the authority to regulate out-of-state associations, or have exempted plans issued by out-of-state associations from their market standards. Insurers who offer STLDI plans through out-of-state associations can bypass state laws and regulations in states in which they do not file their products.⁴⁸ As a result, states may face significant challenges in monitoring and regulating STLDI plans. Some states also do not have the mechanism to monitor sales by out-of-state associations.⁴⁹

Insurers use these regulatory loopholes as a vehicle to market and sell STLDI policies through out-of-state associations.

- Everest offered STLDI plans through non-employer associations in 18 states in plan year 2018.⁵⁰ The company sells STLDI plans through out-of-state associations in six states that do not exert jurisdiction over out-of-state association group policies. This includes Alabama, Arizona, Georgia, Ohio, Pennsylvania, and Wisconsin.^{51 52} In these states, Everest sells STLDI plans that are filed with and approved by Delaware and Illinois.⁵³
- NHIC offers STLDI plans through non-employer associations in 21 states.⁵⁴ In Arizona and Michigan, NHIC sells STLDI plans that are approved in another

⁴⁷ Short-Term Health Plans Sold Through Out-of-State Associations Threaten Consumer Protections, The Commonwealth Fund (Jan. 31, 2019) (www.commonwealthfund.org/blog/2019/short-term-health-plans-sold-through-out-state-associations-threaten-consumer-protections).

⁴⁸ *Id*.

⁴⁹ *Id*.

⁵⁰ Letter from Sanjoy Mukherjee, Executive Vice President, General Counsel, and Secretary, Everest Re Group, Ltd., to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce, Rep. Anna G. Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (May 7, 2019) (Everest's Narrative Response).

⁵¹ *Id*.

⁵² On June 19, 2020, Everest informed the Committee that it had ceased offering plans in Pennsylvania.

⁵³ *Id*.

⁵⁴ Letter from Vice President, Managing Attorney, National General Accident & Health, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce, Rep. Anna Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (Apr. 16, 2019) (National General's Narrative Response).

- state.⁵⁵ Both Arizona and Michigan do not require filing of plans issued on an association platform if the master policy is issued outside of the state.⁵⁶
- In 2018, Golden Rule offered STLDI coverage through non-employer-based association in 19 states. Golden Rule files its policy both in the state in which coverage is offered, and in the state which the association master policy is filed. The company offers STLDI coverage to members of the Federation of American Consumers and Travelers (FACT), a non-employer-based association based in Arkansas that serves as an information hub on consumer issues, and offers its members products and services in a variety of areas.⁵⁷
- According to data provided to the Committee, LNIC offered STLDI plans through three different non-employer-based associations in 23 states. LNIC offered STLDI plans through Med-Sense Guaranteed Association (Med-Sense), Association of United Internet Consultants (AUIC), and National Congress of Employers.⁵⁸ LNIC offered STLDI plans in a number of states that do not exert jurisdiction over out-of-state associations or require a filing.⁵⁹ This includes Georgia, Arizona, Ohio, Pennsylvania, and Alabama.

States that do not exert jurisdiction over out-of-state association policies have experienced a proliferation of STLDI plans that were not reviewed or approved by their state regulators.

⁵⁵ *Id*.

⁵⁶ *Id*.

⁵⁷ Letter from Chief Executive Officer, UnitedHealthcare, Ancillary & Individual, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce, Rep. Anna Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (Oct. 4, 2019) (Golden Rule's Narrative Response).

⁵⁸ Letter from LifeShield National Insurance Company, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (May 6, 2019) (LifeShield's Narrative Response).

⁵⁹ Letter from LifeShield National Insurance Company, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Aug. 23, 2019) (LifeShield's Narrative Response).

For instance, Commissioner Altman of the Pennsylvania Insurance Department testified that the Insurance Department "has repeatedly learned of STLDI being sold within Pennsylvania that has not been approved by [the] Department", and that it presents a significant challenge to the Department in ensuring that consumers are protected.⁶⁰

In these states, regulators may not have the ability to effectively monitor their markets and protect consumers who face problems getting medical services covered or their claims properly adjudicated. Consumers also may not be aware that they lose protections under their state law, including the right to an external appeal.⁶¹

There is no oversight of STLDI plans and brokers by the federal government. The federal government does not have comprehensive data on the availability and the number of individuals enrolled in STLDI plans.⁶²

In discussion with Committee staff, a senior Agency official conceded that the federal government is not in a position to take enforcement action or conduct active oversight of STLDI insurers and brokers.⁶³

⁶⁰ House Committee on Energy and Commerce, *Hearing on Strengthening Our Health Care System: Legislation to Reverse ACA Sabotage and Ensure Pre-Existing Conditions Protections*, 116th Cong. (Feb.13, 2019).

⁶¹ Emily Curran, Dania Palanker, and Sabrina Corlette, *Short-Team Health Plans Sold Through Out-of-State Associations Threaten Consumer Protections*, The Commonwealth Fund (Jan. 31, 2019).

⁶² Briefing by Center for Medicare & Medicaid Services, to House Committee on Energy and Commerce Staff (June 19, 2019).

The agency also stated they are concerned with some of the marketing practices by STLDI brokers and agents, but have not taken any enforcement action to date.⁶⁴ In an Energy and Commerce hearing on HHS's Fiscal Year 2021 Budget, HHS Secretary Alex Azar stated that oversight of STLDI plans is a state responsibility.⁶⁵

C. Some STLDI Brokers Engage in Misleading and Fraudulent Marketing Practices

Health Plan Intermediaries Holdings is known under the trade name Health Insurance Innovations (HIIQ) or "HII". HII brands itself as a cloud-based technology platform that "links carriers and distributors for the sale of health insurance plans," including STLDI plans.⁶⁶ HII markets itself as an online platform that provides access to insurance products to individuals through an external distribution of independently licensed third-party agents.⁶⁷ HII also owns "AgileHealthInsurance", a licensed online insurance agency that sells health insurance plans, including STLDI plans to consumers through Agile's website.⁶⁸

HII maintains that HIIQ is a "technology platform" and a third-party billing administrator. The company further maintains that its technology platform "simplifies the insurance application process via direct electronic communication with carriers, enabling license insurance agents to provide consumers with convenient access to insurance products." However, HII solicits

⁶³ *Id*.

⁶⁴ The Committee wrote to the Trump Administration on numerous occasions requesting a material update regarding whether the agency was taking any enforcement action in regards to STLDI insurers or brokers. Specifically, the Committee requested an update on January 22, May 26, and June 2, 2020. CMS did not provide a response.

⁶⁵ House Committee on Energy and Commerce, *Hearing on The Fiscal Year 2021 HHS Budget and Oversight of the Coronavirus Outbreak*, 116th Cong. (Feb. 26, 2020).

⁶⁶ Letter from Gavin D. Southwell, Chief Executive Officer, Health Insurance Innovations, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Apr. 30, 2019) (HII's Narrative Response).

⁶⁷ Letter from Gavin D. Southwell, Chief Executive Officer, Health Insurance Innovations, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Apr. 30, 2019) (HII's Narrative Response).

⁶⁸ Letter from Shaun Greene, Head of Business Operations/General Manager, HealthPocket/AgileHealthInsurance, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Apr. 30, 2019) (Agile's Narrative Response).

⁶⁹ Letter from Gavin D. Southwell, Chief Executive Officer, Health Insurance Innovations, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Apr. 30, 2019) (HII's Narrative Response).

carriers and helps them develop products for HII's target markets, including STLDI products.⁷⁰ HII also maintains third-party agent licenses in over 40 states, and coordinates and trains third-party agents and brokers to sell these insurance products.⁷¹

As of September 2019, there were 14,000 independent agents and brokers licensed to sell insurance products through HII's platform.⁷² Based on documents reviewed by the Committee, the Committee concludes that HII's operation and business structure incentivizes third-party agents and brokers to actively target vulnerable consumers seeking comprehensive health coverage and deceive them into purchasing STLDI plans, in addition to limited benefit indemnity plans, life insurance plans, and medical discount plans. These are often consumers who are looking to buy comprehensive health insurance.

The Committee reviewed thousands of consumer complaints made directly to HII in arriving at these findings, including complaints from consumers who were deceptively enrolled in these plans.⁷³ The Committee also reviewed hundreds of complaints made to the Better Business Bureau (BBB) in reaching these findings.

⁷⁰ Letter from Gavin D. Southwell, Chief Executive Officer, Health Insurance Innovations, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Apr. 30, 2019) (HII's Narrative Response).

⁷¹ *Id*.

⁷² Letter from Gavin D. Southwell, Chief Executive Officer, Health Insurance Innovations, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Sept. 25, 2019) (HII's Narrative Response).

⁷³ HII provided the Committee documentation of 60 complaints that were made directly to the company through a formal process. The company also provided the Committee an "escalation log" and a "tier 2 log" that documented thousands of consumer complaints, a vast majority of which were due to misrepresentation of coverage by brokers. The company maintains that the complaints in the logs are "resolved immediately", and that "the customer's concern is dealt with during the call." As such, this is done without a "high level of formality". In most of these circumstances, the consumers were either provided a refund or the policy was cancelled. The Committee notes, however, that a refund on premiums or a cancellation of the policy is an extremely inadequate response for individuals and families who may have incurred thousands of dollars in unpaid medical bills as a result of purchasing an STLDI policy. The company also asserts that "escalations" do not necessarily translate into complaints because "escalations are customer contact not dealt with immediately by a customer service agent." Nevertheless, the Committee finds these complaints to be broadly indicative of the types of problems consumers interacting with HII experience.

1. Background on the State Investigations

In 2016, HII was the subject of a multistate market conduct examination into its sales and marketing practices by 43 states. ⁷⁴ In 2018, the company entered into a multistate regulatory settlement agreement, and agreed to pay \$3.4 million. ⁷⁵ As part of its settlement, the company was required to more closely monitor its sale and marketing practices, and to more clearly advise consumers of restrictions on pre-existing conditions and coverage limitations of insurance products. The company was also required to improve monitoring of agent sales calls, and to closely monitor external sales practice of external third-party agents. The settlement specifically subjected the company to the following requirements: ⁷⁶

- Ensure that all third-party agents are properly licensed in the state in which they are selling insurance products;
- Consumers are to be made fully aware of policy details and fees when purchasing STLDI plans;
- Clearly advise consumers that not all products are required as part of purchase plan;
- Clearly advise consumers of restrictions on pre-existing conditions and coverage limitations:
- 100 percent of all sales calls and verification calls, both internal and external, are to be recorded within one year of the effective date of the settlement. All calls are to be retained for a period of five years;
- Implement a training plan for all internal and external sales personnel, agents, contractors, and any related third parties; and
- Develop and implement a written comprehensive compliance plan.

In a separate suit filed against HII by Montana, the state's Commission of Securities & Insurance alleged that HII violated a number of its state laws. The legal filing states that HII "solicited insurers to underwrite short-term medical and excepted benefit policies and then organized an extensive operation of insurance producers to sell these policies." The complaint alleged that "at best, [HII]'s scheme creates the incentive for high-pressure sales tactics. At

⁷⁴ Health Insurance Innovations, Inc., Florida Department of Financial Services, Indiana Department of Insurance, Kansas Insurance Department, Office of the Montana State Auditor, Commissioner of Securities and Insurance, Utah Insurance Department, *Regulatory Settlement Agreement* (Dec. 12, 2018).

⁷⁵ *Id*.

⁷⁶ *Id*.

⁷⁷ Plaintiff's Notice of Proposed Agency Action and Opportunity for Hearing (May 12, 2016), *Office of the Montana State Auditor, Commissioner of Securities and Insurance v. Health Insurance Innovations, Inc....Western Heritage Insurance Marketing Group*, (Case No. INS-2015-348).

⁷⁸ *Id*

worst, the unlicensed individuals selling these policies are induced to misrepresent the policy terms in order to a complete a sale."

According to the legal filing, Montana received complaints from numerous consumers who were enrolled in STLDI plans through HII entities after these consumers searched online for insurance, and entered their information in what they believed were "government-sponsored ACA website." These consumers all received numerous telephone calls from individuals at HII affiliated call centers who were trying to sell them STLDI plans. The legal suit states that consumers were enrolled in insurance products through HII entities by producers who were not licensed insurance producers. Additionally, these consumers were not aware that STLDI did not provide comprehensive protections including protections for people with pre-existing conditions or meet the ACA's minimum standards. All of these consumers also had their claims denied. The state alleged that HII violated a number of Montana's state laws.

HII was dismissed from the Montana suit as Montana was one of the lead states in the multi-state market conduct examination against the company, and the state wanted to focus its enforcement efforts in the multi-state examination.⁷⁹ In 2019, the state announced that 3,645 Montanans who were misled about the insurance products they purchased including through HII may be eligible for restitution payments.⁸⁰ According to the state, many of the consumers who purchased these plans were sold insurance products by agents who were not licensed and/or provided misleading information about the terms of the policies.

HII is also currently subject to a number of state investigations and lawsuits which entail allegations of misrepresentation of coverage, including allegations that the company made false or misleading statements or omissions to consumers. 81 82 HII is also subject to a class action lawsuit filed on behalf of all individuals that purchased HII shares between February 2018 and

⁷⁹ Office of the Montana State Auditor, *Rosendale Secures Restitution for Montanans Who Were Misled During Insurance Sales* (Sept. 11, 2019) (press release).

⁸⁰ *Id*.

⁸¹ United States Securities Exchange Commission, *Form 10-K*, *Legal Proceedings* (FY Dec. 31, 2019) (www.sec.gov/Archives/edgar/data/1561387/000156138720000002/hiiq-2019x12x31x10k.htm) [page 95-98].

⁸² In January 2020, HII faced significant enforcement action in Washington. HII agreed to pay \$1.5 million fine to the state and was found to have committed more than 50,000 violation of Washington insurance laws and rules. The state Commissioner Mike Kreidler stated that, "HII had the highest number of law violations we've ever seen from an insurance producer in the history of our state." Violations included the sale of unauthorized products in the state of Washington. HII asserts that these violations were not in relation to the company's sale of STLDI plans. Nonetheless, the Committee finds these activities and allegations deeply concerning. Office of the Insurance Commissioner, Washington State, *Health Insurance Innovation pays \$1.5 million fine to Washington State* (Jan. 2, 2020) (press release).

November 2018. The complaint alleges that HII made false and misleading statements to investors as well as failing to properly disclose facts about the company's business operations.⁸³

2. Simple Health

Beginning in 2012 until November 2018, HII was in a contractual and financial relationship with Mr. Steven Dorfman, and companies owned by Mr. Dorfman (Dorfman Companies), including Simple Health Plans and Health Benefits One. Health November 2018, the Federal Trade Commission (FTC) filed a complaint in the United States Court of Appeals against Mr. Steven Dorfman, and his company, Simple Health Plans (Simple Health). In its legal filing, the FTC stated that Mr. Dorfman defrauded tens of thousands of Americans of more than \$180 million by selling them worthless plans marketed as comprehensive health insurance. The FTC determined that Mr. Dorfman was the "'mastermind' of a 'classic bait and switch scheme' to deceive people into believing they were enrolling in comprehensive health insurance while actually providing them with 'practically worthless' plans that did not cover their medical bills."

According to the FTC, Mr. Dorfman and Simple Health engaged in a deliberate telemarketing scheme and falsely claimed to be selling comprehensive health insurance plans to consumers across the country. Simple Health preyed on consumers seeking affordable health insurance, many of whom were uninsured and had pre-existing medical conditions. The FTC wrote in a legal filing that Simple Health gained consumers' trust by falsely claiming to be affiliated with reputable organizations, such as the Blue Cross Blue Shield Association and AARP, and by falsely claiming to be experts on, and providers of, government sponsored health insurance policies, such as those offered pursuant to the ACA. The company deceived consumers into paying hundreds of dollars per month for what they were led to believe were comprehensive health insurance. Instead, Simple Health enrolled consumers in STLDI plans and limited benefit indemnity plans that provided "none of the promised benefits." Mr. Dorfman and the Dorfman companies engaged in a massive scheme that took millions of dollars in premiums

⁸³ RM Law, RM LAW Announces Class Action Lawsuit Against Health Insurance Innovations, Inc. (Mar. 20, 2019) (press release).

⁸⁴ Letter from Health Insurance Innovations, Inc., to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (June 14, 2019) (HII's Narrative Response).

 $^{^{85}}$ Federal Trade Commission v. Simple Health Plans LLC, No. 19-11932-FF (11th Cir. 2019).

⁸⁶ *Id*.

⁸⁷ *Id*.

⁸⁸ *Id*.

⁸⁹ *Id*.

from consumers, and left them saddled with tens of thousands of dollars in unpaid medical bills. In November 2018, a federal judge temporarily shut down Simple Health. ⁹⁰

After reviewing documents and engaging in discussions with HII executives, the Committee finds it highly implausible that HII was unaware of Mr. Dorfman's scheme, as the Company attempted to represent to the Committee, and concludes that HII was abetting or willfully ignorant of Simple Health and Mr. Dorfman in its operation of defrauding vulnerable Americans.⁹¹ HII had a financial arrangement over a period of six years with companies owned by the Dorfman Companies, including Simple Health Plans and Health Benefits One. The relationship was only terminated in November 2018 when a federal judge shut down the Dorfman Companies.⁹²

In a letter provided to the Committee, HII maintains that it never had ownership or equity interest in the Dorfman Companies, and the Dorfman Companies and their affiliates did not have an equity or ownership interest in HII. HII was in an advance commission arrangement with the Dorfman Companies, and provided Mr. Dorfman approximately \$118 million in loans. HII made advance loans to Mr. Dorfman's businesses that were taken out of, and secured by future premium commissions for the sale of insurance products sold by the Dorfman Companies and offered through HII's platform. HII and its subsidiaries provided Mr. Dorfman's Companies with approximately \$83 million in sales commission in just 2017 and 2018 plan years. Through commission sales and advance loans, it appears that HII was abetting Simple Health advance its fraudulent scheme.

⁹⁰ Federal Trade Commission, *FTC Halts Purveyors of Sham Health Insurance Plans* (Nov. 2, 2018) (press release).

⁹¹ The Committee reviewed thousands of consumer complaints made directly to HII regarding the Dorfman Companies, where consumers alleged that brokers misrepresented the nature of coverage. These complaints date 2014 until November 2018 when Simple Health was shut down.

⁹² Letter from Health Insurance Innovations, Inc., to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (June 14, 2019) (HII's Narrative Response).

⁹³ *Id*.

⁹⁴ Letter from Gavin D. Southwell, Chief Executive Officer, Health Insurance Innovations, to Rep. Frank Pallone, Jr., House Committee on Energy and Commerce (Sept. 25, 2019); Letter from Health Insurance Innovations, Inc., to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (June 14, 2019) (HII's Narrative Response).

⁹⁵ Letter from Health Insurance Innovations, Inc., to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (June 14, 2019) (HII's Narrative Response).

⁹⁶ Letter from Gavin D. Southwell, Chief Executive Officer, Health Insurance Innovations, to Rep. Frank Pallone, Jr., House Committee on Energy and Commerce (Sept. 25, 2019) (HII's narrative response).

HII maintains that Mr. Dorfman was a third-party agent and denies any acknowledgement of wrongdoing.⁹⁷ HII also maintains that it was only through the FTC action against the Dorfman Companies that HII was made aware "that the Dorfman companies were refusing to comply with HII's compliance and disclosure requirements."98 However, according to consumer complaints documents provided to the Committee dating 2014 until November 2018, thousands of consumers logged complaints directly to HII regarding Simple Health and Mr. Dorfman's companies, and the insurance products they were sold through HII's platform. 99 100 The complaints were made directly to HII even until November 2018 when Simple Health was shut down. 101 According to the consumer complaints, Simple Health agents deceptively sold consumers STLDI and indemnity plans under the guise of comprehensive coverage. These consumers were left with unpaid medical bills when they sought medical treatment, even in emergency situations. 102 The majority of the complaints reviewed are due to agents misrepresenting the nature of coverage, and enrolling consumers in insurance products that they did not agree to, including life insurance policies. The Committee concludes from its review of documents and by examining the relationship between HII and Simple Health that HII was likely aware that Simple Health and the Dorfman companies were deliberately misleading consumers.

3. Brokers Associated with HII Defraud and Deliberately Mislead Consumers

The Committee concludes that HII, its subsidiary companies, and the third-party agents and brokers that HII is in a contractual relationship with defraud and deliberately mislead consumers seeking comprehensive health coverage, leaving them saddled with hundreds of thousands of dollars of medical debt.

As outlined in consumer complaints documents provided to the Committee, HII's thirdparty agents and broker actively deceive and deliberately mislead consumers about the type of coverage they are purchasing, fail to disclose that STLDI plans exclude coverage for pre-existing

⁹⁷ Briefing by Executives, Health Insurance Innovations, to House Committee on Energy and Commerce Staff (Aug. 1, 2019).

⁹⁸ Letter from Health Insurance Innovations, Inc., to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (June 14, 2019) (HII's Narrative Response).

⁹⁹ The company asserts that it did not have a formal system for tracking and logging complaints prior to 2014, and has been unable to gather reliable documentation of complaints prior to 2014.

¹⁰⁰ These complaints are documented in "escalation log", a "complaint schedule log" and in complaints made to state regulators, and the BBB. These documents were provided to the Committee by HII. The majority of the complaints are due to misrepresentation of coverage by brokers.

¹⁰¹ *Id*.

¹⁰² *Id*.

conditions, and fail to disclose the plans' significant coverage limitations and exclusions. ¹⁰³ In some instances, these agents and brokers specifically target Americans seeking to purchase comprehensive insurance. The Committee reviewed thousands of consumer complaints to reach these findings. ¹⁰⁴

The Committee's review of consumer complaints revealed that HII affiliated agents and brokers selling STLDI plans through HII's platform regularly make false and deceptive representation of coverage to consumers. ¹⁰⁵

- These agents and brokers sell STLDI plans through telephone sales, and actively mislead consumers and make deceptive statements during the calls.
- The agents and brokers fail to disclose to consumers that STLDI plans do not provide protections for pre-existing conditions, and fail to inform consumers of STLDI plans limitations and exclusions.
- They also make false assertations to consumers by stating that pre-existing conditions will be covered and that these policies provide comprehensive coverage.

Consumers with medical conditions who are actively looking for comprehensive health insurance are often sold STLDI plans that provide bare-bones benefits without appropriate disclosures. ¹⁰⁶

¹⁰³ HII provided the Committee documentation of 60 complaints that were made directly to the company through a formal process. The company also provided the Committee an "escalation log" and a "tier 2 log" that documented thousands of consumer complaints, a vast majority of which were due to misrepresentation of coverage by brokers. The company maintains that the complaints in the logs are "resolved immediately", and that "the customer's concern is dealt with during the call." As such, this is done without a "high level of formality." In a most of these circumstances, the consumers were either provided a refund or the policy was cancelled. Narrative response provided to Committee on September 12, 2019 and October 4, 2019.

¹⁰⁴ *Id*.

¹⁰⁵ These findings are based on consumer complaints provided by HII to the Committee. This includes complaints documented through the company's formal process, complaints documented in an "escalation log" and a "tier 2 log."

¹⁰⁶ Letter from Health Insurance Innovations, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Oct. 4, 2019) (HII Tier 2 Log).

According to consumer complaints documents reviewed by the Committee, consumers who are searching for "health insurance" are directed to HII-affiliated websites and brokers selling non-ACA complaint plans, including STLDI plans.¹⁰⁷

These consumers are assured by agents and brokers selling insurance products through HII's platform that their medical conditions will be covered, when in fact these plans specifically exclude coverage for pre-existing conditions.

- According to documents provided to the Committee by HII, a cancer patient was deceptively enrolled in a plan and left with \$42,000 in medical debt. The cancer patient was also enrolled in a life insurance plan that she did not consent to.
- Another consumer was enrolled by a HII affiliated agent and told that the plan would cover his kidney procedure. However, after the consumer had surgery, he was billed for the medical procedure and informed that the kidney surgery would not be covered due to the pre-existing conditions exclusion. However, after the consumer had surgery would not be covered due to the pre-existing conditions exclusion.
- Based on another consumer complaint, a consumer was explicitly told that the plan would cover her son's pre-existing condition when in fact it did not. 111
- In a consumer complaint document provided to the Committee, another consumer was told that the plan would provide coverage for up to a \$1 million maximum. However, the consumer was stuck with \$80,000 in medical bills for a surgery after the plan only paid a maximum of \$5,000. 112

¹⁰⁷ *Id*.

 $^{^{108}}$ Letter from Pennsylvania Insurance Department, to Health Insurance Innovation (2017).

¹⁰⁹ Letter from Consumer Specialist, Consumer Protection Division, Arizona Department of Insurance, to Health Plan Intermediaries Holdings LLC [Health Insurance Innovations] (2016)

¹¹⁰ *Id*.

¹¹¹ Letter from Senior Investigator, Office of the Insurance Commissioner, Washington State, to Health Insurance Innovations (2017).

¹¹² Letter from Complainant, to Department of Consumer & Business Services, Insurance Division, State of Oregon (2017).

Based on the consumer complaints documents provided to the Committee, it appears that some consumers are told that these plans provide comprehensive coverage and are ACA-compliant plans, when in fact they are not.

Consumers are also pushed to purchase plans over the phone without reviewing any written information or coverage documents, and are asked to pay the monthly premium up front.

Consumers who enroll in these plans are then left with thousands of dollars in medical bills for medical procedures after insurers deny their medical claims due to plan limitations. HII affiliated agents and brokers also deceivingly inform consumers that these plans provide coverage for prescription drugs in instances when prescription drug is not included in the benefits package. ¹¹³

HII affiliated brokers and agents also misleadingly advertise to consumers that these policies provide "access to extensive provider network," and assure consumers that they can visit any doctor they want. However, consumers may not be able find a provider that is willing to accept their insurance.

For instance, according to consumer complaint documents reviewed by the Committee, a consumer was assured that she can visit any provider in her area and that the plan included the "largest PPO policy," but the consumer could not find a single health care provider that was willing to take accept the insurance.¹¹⁵ The Committee reviewed multiple consumer complaints who were led to believe that the STDLI plan had extensive provider network but could not find a provider who would accept the insurance.¹¹⁶

The agents and brokers require consumers to make payments over the telephone and enroll consumers in these plans without the consumers receiving or reviewing written details of the

¹¹³ Letter from Health Insurance Innovations, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Oct. 4, 2019) (HII Tier 2 Log).

 $^{^{114}}Id.$

¹¹⁵ Health Insurance Innovations, Web Complaint (2018) (Complaint file 67361611).

¹¹⁶ Letter from Health Insurance Innovations, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Oct. 4, 2019) (HII Tier 2 Log).

policy.¹¹⁷ Written disclosures and information is provided to consumers only after consumers have purchased the plan. In consumer complaints made to the company, consumers also note that HII often fails to process their refunds.¹¹⁸ Additionally, HII affiliated agents and brokers routinely enroll consumers without their consent in life insurance policies.¹¹⁹

In discussions with Committee staff, HII declined to take any responsibility for the agents and brokers engaging in these fraudulent schemes as documented in the thousands of consumer complaints reviewed by the Committee. The company asserts that the consumers receive a welcome email and electronically sign the application. However, many consumers are enrolled over the telephone and only receive the disclosure documents listing all of the plan's limitations and exclusions after enrolling in coverage.

HII's business practices incentivize agents and brokers to engage in fraudulent and misleading practices. HII provides loans to agents and brokers as an advance against future commissions. Agents are required to reimburse the loans back to the company through the premiums of plans sold. Agents and brokers receive up to 30 percent commission for the sale of STLDI plans. Based on the consumer complaints made directly to HII and the documents reviewed by the Committee, we conclude that HII is aware or should be aware that agents and brokers engage in these misleading, aggressive, and deceptive marketing practices.

The Committee notes that this is just one company that was included in our investigation, and the Committee is not concluding that these business practices are widespread throughout the industry. The Committee also recognizes that some states have taken enforcement action against HII to protect their citizens. The Committee also notes that HII represents that it has undertaken a compliance program, and now has a "staffed compliance department consisting of professionals who provide training to the Company's own staff and third-party agents and perform audits and other monitoring of those third-party agents. HII was required to develop and implement a written comprehensive compliance plan as part of the regulatory settlement agreement. The Committee does not opine on the efficacy or adequacy of the compliance

¹¹⁷ *Id*.

¹¹⁸ *Id*.

¹¹⁹ *Id*.

¹²⁰ Briefing by Health Insurance Innovations, to House Committee on Energy and Commerce Staff (Aug. 1 and Apr. 4, 2019).

¹²¹ Letter from Health Insurance Innovations, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Oct. 4, 2019).

¹²² Letter from Gavin D. Southwell, Chief Executive Officer, Health Insurance Innovations, to Rep. Frank Pallone, Jr., House Committee on Energy and Commerce (Sept. 25, 2019).

¹²³ Letter from Gavin D. Southwell, Chief Executive Officer, Health Insurance Innovations, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Apr. 30, 2019).

program, but notes that the Company's "escalations" log provided to the Committee contains consumer complaints regarding the Company's sale and marketing practices from 2019. However, it is nevertheless unsurprising that the type of deceptive practices HII undertakes exist in the industry, due to the unregulated nature of STLDI, the financial incentives created by the huge percentage of premiums that go to broker's commissions, and the lack of adequate state or federal oversight over these plans.

D. Some SLTDI Plans Engage in Misleading Marketing Practices

Marketing brochures reviewed from major STLDI insurers including IAIC, Golden Rule, Arkansas BCBS, LNIC, and NHIC do disclose STLDI plan's limitations and exclusions, including the fact that STLDI plans do not provide protections for pre-existing conditions. However, the Committee finds that some marketing materials fail to properly disclose all of STLDI plans' limitations and exclusions.

- For example, a marketing brochure by LifeMap advertises STLDI plans as "medical insurance," but the brochure does not disclose or provide the list of STLDI plans limitations and exclusions. 124 125
- Some STLDI marketing materials from NHIC also fail to disclose all of the policies' limitations and exclusions. 126
- A few marketing brochures reviewed list some of the medical conditions excluded from coverage but not all. For instance, a brochure by Everest notes that it is only a "summary of what is not included." The brochure lists up to ten medical

¹²⁴ LifeMap, *Individual & Family Short Term Medical Insurance* (2017) (LifeMap Exhibit 6, LM-E&C-000088).

¹²⁵ LifeMap initially represented to Committee this document was exclusively broker facing and not used with consumers. However, the document appears to be targeted to consumers on its face. Moreover, when the Committee requested that the Company provide in writing that this document is not used with consumers, the Company could not state that it was designed solely for broker use. The Committee continues to assert that this document does not appropriately disclose or provide a list of STLDI plan limitations and exclusions.

National General Accident & Health, Get the coverage you want, for the time you need (2019) (National General V4). National General disputed this characterization, arguing that the document cited constituted a "flyer," not a brochure, and constituted an "invitation to inquire," and is thereby not required to disclose limitations to the policy, in accordance with the National Association of Insurance Commissioners Model Regulation Accident & Health Advertising Model Regulation. The Committee notes that while it does not assert that National General was not in compliance with this or other state laws, the Committee continues to believe that this document is inadequate to put consumers on notice regarding the nature of STLDI coverage and the many limitations that come with such coverage, including very limited coverage for existing medical conditions.

 $^{^{127}}$ Everest, $FlexTerm\ Health\ Insurance$ (Oct. 6, 2018) (FlexTerm Brochure Traditional 2 10 06 18.pdf).

- conditions excluded from coverage, but the certification of coverage that consumers receive after enrollment includes over forty conditions that are excluded from coverage. ¹²⁸
- Another brochure from LNIC listed only some medical conditions excluded from coverage, and the brochure notes, "we offer this summary of what is not covered."¹²⁹

STLDI marketing materials may be confusing for consumers to understand and difficult to comprehend. Agile's webpage advertises STLDI plans from LNIC and Everest as providing health care coverage of up to \$1 million. However, not all of the webpages on Agile's site disclose all of STLDI plan's limitations or exclusions. The policy certificate that consumers receive after enrolling in the STLDI plan lists over a number of exclusions and limitations.

Marketing brochures also use misleading images to promote STLDI plans. Everest's marketing brochures predominantly feature images of mountain climbers, but the insurer's STLDI plans specifically exclude coverage for injuries resulting from any sports including mountain climbing. ¹³³

STLDI plans are required to disclose to consumers that the plan may not provide coverage for pre-existing conditions. However, it appears that these disclosures have limited effect. Consumers do not appear to understand the limitations of STLDI, perhaps in part due to their expectations and experiences being shaped by the ACA. 134 A study conducted by the

¹²⁸ Letter from General Counsel and Secretary, Everest, to Rep. Frank Pallone, Jr. Chairman, House Committee on Energy and Commerce, Rep. Anna G. Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (May 7, 2019) (Everest exhibit 2(2)) (EAH 00 524 08 15).

¹²⁹ LifeShield National Insurance, *Short Term Medical* (Apr. 22, 2019) (Exhibit III LNG-3001 SMART Term Health_brochure_4.22.19).

¹³⁰ LNIC has ceased the sale of STLDI plans.

¹³¹ Letter from General Counsel and Secretary, Everest, to Rep. Frank Pallone, Jr. Chairman, House Committee on Energy and Commerce, Rep. Anna G. Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (May 7, 2019) (Everest exhibit 2(e)); Agile Health Insurance, Get Affordable Short Team Health Insurance Quotes (www.agilehealthinsurance.com/short-term-health-insurance-quotes#compare).

¹³² LifeShield National Insurance Co., Home Page (www.lifeshieldnational.com/).

¹³³ Letter from General Counsel and Secretary, Everest, to Rep. Frank Pallone, Jr. Chairman, House Committee on Energy and Commerce, Rep. Anna G. Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (May 7, 2019) (Everest exhibit 2(b)).

¹³⁴ Report on Testing Consumer Understanding of a Short-Term Health Insurance Plan, Submitted to Georgians for a Healthy Future on behalf of consumer representatives to the

consumer representatives of the National Association of Insurance Commissioners (NAIC) found that most consumers do not understand STLDI coverage benefits and limitations, and express confusion over pre-existing condition exclusions and coverage limitations. The Committee's review of the consumer complaints documents leads us to draw similar conclusions. Consumers face difficulty understanding STLDI plan limitations and exclusions. Unlike comprehensive medical insurance coverage, STLDI plans are not required to provide consumers information with access to provider directories, sample coverage documents, summaries of benefits and coverage, and a uniform glossary. Consumers are deprived of robust information to inform their purchasing decisions. ¹³⁵

1. Marketing Materials Advertise STLDI Plan Under the Guise of a Prominent Insurance Company

In one instance, the Committee identified a troubling example of one STDLI company marketing its plans under the guise of a different, more prominent health insurance company. IHC's marketing material prominently features Anthem BlueCross BlueShield's (BCBS) logo and marketing images. ¹³⁶ One marketing document explicitly advertises the STLDI plans as "interim coverage through Anthem BCBS and IHC." However, the product is underwritten by IHC and administered by the Loomis Company. A small-size font disclaimer notes that the IHC and the Loomis Company are solely responsible for the STLDI product, and that Anthem BCBS "does not underwrite, insure or administer the insurance plans described in this brochure." ¹³⁸

The use of Anthem's logo on IHC's STLDI marketing brochures can be misleading for consumers. The Committee finds that IHC used Anthem BCBS's marketing logo from 2016 to June 2018. During this period, Anthem BCBS did not insure or administer STLDI plans. Anthem BCBS only sold and administered comprehensive insurance products that provides comprehensive protections for pre-existing conditions. However, IHC's STLDI plans exclude coverage for pre-existing conditions and basic medical services. Consumers purchasing IHC's

National Association of Insurance Commissioners (Mar. 15, 2019) (healthyfuturega.org/wp-content/uploads/2019/04/Consumer-Testing-Report_NAIC-Consumer-Reps.pdf).

¹³⁵ The Committee notes that STLDI plans offer consumers enrolling in these plans a 10-day lookback period and right to examine the policy upon receipt of the policy documents. Consumers can seek to cancel the policy and receive a full refund within the 10-day period.

¹³⁶ Anthem, BlueCross BlueShield, The IHC Group, *Interim Coverage Plus* (2018) (NG 000190) (NG000189-NG000189) (Anthem V2). Anthem, BlueCross BlueShield, The IHC Group, *Interim Coverage Plus* (Brochure Interim Coverage Plus 0318).

¹³⁷ *Id*.

¹³⁸ *Id*.

¹³⁹ On September 23, 2019, Anthem and IHC entered into a risk sharing agreement and the agreement was retroactive to January 2019. Under the agreement, Anthem will assume some risk with respect to STLDI plans.

STLDI plans may have been led to believe they were purchasing comprehensive medical products from Anthem BCBS. According to information provided to the Committee, the arrangement between IHC and Anthem BCBS terminated in June of 2018. Nevertheless, this example sheds light on the troublingly lax regulatory landscape that has allowed these plans to flourish and push the limits on their marketing and advertising techniques.

E. STLDI Plans are Highly Profitable for Insurers and Brokers

1. Brokers Receive Significant Financial Compensation for the Sale of STLDI Plans

Insurers compensate brokers for selling insurance products through commissions based on either a percentage of the premium or a flat "per member per month" (PMPM) dollar amount. Brokers generally receive compensation for selling STLDI plans based on a percentage of the premium.

The Committee finds that brokers receive up to ten times the compensation rate for STLDI plans than for ACA-compliant plans. Broker compensation for STLDI plans still exceeds compensation for ACA-compliant plans, even after accounting for the fact that STLDI plan premiums are lower than ACA-compliant plans.

The Committee reviewed 14 companies' broker compensation rates and finds that **commission rate for STLDI plans range between 10 percent to 40 percent**, with an average commission rate of 23 percent.¹⁴⁰

The commission rate for ACA-compliant plans was approximately 2 percent in 2018. 141 142 143

 $^{^{140}}$ Some companies provided the Committee with a range for the commission. For the companies that provided a range, the Committee calculated the average rate.

¹⁴¹ Kaiser Family Foundation, Broker Compensation by Health Insurance Market (2018).

¹⁴² The Committee notes that there is variation in broker commission for ACA-compliant plans from state to state and carrier to carrier. The Committee arrived at the ACA-compliant commission rate by dividing the broker fee for the individual market PMPM for 2018 by the monthly premium for 2018. The Committee also notes the variation in plan duration between STLDI and ACA-compliant plans. ACA compliant plans are for at least 12 months whereas STLDI plans can range between 30 days to 364 days.

¹⁴³ Kaiser Family Foundation, *Individual Insurance Market Performance in 2018* (2018).

2. Brokers May Be Incentivized to Engage in Aggressive Marketing Practices

Brokers may be incentivized to engage in aggressive or even fraudulent marketing practices given the significantly higher compensation for STLDI plans. In addition to the discussion of the sale and marketing practices of HII, the Committee's review of additional complaints documents from consumers suggest that brokers are not always forthright with consumers about the STLDI plan's limitations and exclusions.

Based on documents provided to the Committee:

- There are numerous instances in which HII-affiliated agents and brokers selling LNIC policies mispresented the nature of coverage to consumers, and as a result, LNIC provided these consumers with a refund.¹⁴⁴
- Another consumer filed a complaint with LNIC asserting that the agent had falsified his information and misrepresented the STLDI plan to the consumer. The company provided the consumer with a refund, and terminated the agent's contract.¹⁴⁵
- Another consumer received a \$9,000 settlement from a broker selling LNIC plans due to the broker's marketing practices. 146

The Committee reviewed consumer complaints documents from consumers who had purchased Everest's STLDI plans, and were under the impression that the plans provided consumer protection.¹⁴⁷

- In one instance, a consumer enrolled in a STLDI plan was billed approximately \$12,000.¹⁴⁸ Everest denied the claims and asserted that it was due to pre-existing conditions. The consumer wrote in a letter to the company that she was under the impression that ACA banned all discrimination against pre-existing conditions.
- Another patient was billed approximately \$14,000 for an emergency procedure. Everest denied the claims due to the waiting period exclusion. In a complaint to

¹⁴⁴ Letter from LifeShield National Insurance Company, to Rep. Frank Pallone, Jr. Chairman, House Committee on Energy and Commerce (May 6, 2019) (LNIC complaints log).

¹⁴⁵ *Id*.

¹⁴⁶ *Id*.

¹⁴⁷ Letter from Executive Vice President, General Counsel and Secretary, Everest, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce, Rep. Anna G. Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (Sept. 3, 2019) (Complaint documents.)

¹⁴⁸ Letter from Executive Vice President, General Counsel and Secretary, Everest, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce, Rep. Anna G. Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (Sept. 3, 2019) (Everest Complaint #5 (WA)).

the company, the consumer wrote that he purchased the policy through Agile and was led to believe that any medications would be covered. 149

Another consumer wrote in a complaint to state regulators that she was \$85,000 in medical debt for medical treatment for both her and her husband. Her broker had informed her that "short-term policies" were all that could be issued until "it was decided what President Trump was going to do about ObamaCare." According to the consumer complaint, the broker had also claimed that the STLDI plan was "major medical policy." 150

- A consumer was enrolled in a NHIC STLDI plan by a health insurance broker after specifically requesting to be enrolled in an ACA-compliant plan. The consumer filed a complaint, noting that the broker had assured him that the STLDI plan was ACA-complaint. 151
- Another consumer seeking to enroll in an ACA-complaint plan was enrolled in multiple consecutive STLDI plans by a broker selling NHIC plans.¹⁵² According to the consumer's complaint, the broker failed to inform the consumer of how the pre-existing condition exclusion works, and that basic preventive services would not be covered. Additionally, the consumer was told that the plan had a \$2,000 deductible. However, the consumer was enrolled in consecutive STLDI plans

¹⁴⁹ Letter from Executive Vice President, General Counsel and Secretary, Everest, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce, Rep. Anna G. Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (Sept. 3, 2019) (Everest Complaint #6 (WA)).

¹⁵⁰ Letter from Complainant, to Ohio Department of Insurance (2018) (IHC00002328).

¹⁵¹ Letter from Life, Accident & Health Intake Unit, Complaints Resolution, Texas Department of Insurance, to Complainant (2018) (NG001135); Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Life, Accident & Health Intake Unit, Texas Department of Insurance (2018) (NG001679); Letter from Senior Insurance Market Examiner, Life and Health Division, Bureau of Insurance, Commonwealth of Virginia, to Customer Experience Manager, National General Insurance Company (2017) (NG000825).

¹⁵² Letter from Senior Investigator, Enforcement Division, Consumer Protection Unit, Indiana Department of Insurance, State of Indiana, to National General Insurance Company (2018) (NG001629).

- with a \$5,000 deductible that reset each quarter. NHIC refunded the consumer after the consumed filed an official complaint. 153
- Another consumer enrolled in a NHIC STLDI plan filed a complaint asserting that the broker had misrepresented the coverage. 154

3. Misleading Marketing Practices Amid COVID-19

Misleading and fraudulent marketing practices are particularly concerning amid a COVID-19 public health emergency. Many uninsured individuals may be seeking to enroll in health coverage and given the Trump Administration's refusal to allow for an Open Enrollment period on the ACA Marketplaces, uninsured individuals may turn to STLDI as an alternative form of coverage. The Brookings Institution conducted a survey with nine STLDI agents and brokers who were selling STLDI plans. Based on the survey results, Brookings concludes that it was given "misleading – and sometimes false – information about how COVID-19 related testing and treatment would be covered by [STLDI] and the circumstances under which it would be a pre-existing condition. Brookings further notes that in "no conversations would [they] characterize the brokers as having accurately and clearly described the terms of coverage and the relevant plan limitation." 157

Total costs for COVID-19 related treatment could range from \$9,800 to \$74,310. 158 159 According to Brookings, STLDI agents and brokers "often significantly overstated the degree of coverage a [STLDI] plan would provide and sometimes misrepresented the terms of the plan." 160 In addition to significantly misrepresenting the nature of STLDI coverage, agents and brokers also gave either misleading or false information about the circumstances in which COVID-19 symptoms, diagnosis, and treatment would be considered a pre-existing condition. 161 It is particularly concerning that amid a COVID-19 public health emergency, STLDI agents and brokers are continuing to provide misleading information about the type of coverage they are

¹⁵³ Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Special Investigator, Enforcement Division, Consumer Protection Unit, Indiana Department of Insurance (2018) (NG001612, NG001629).

¹⁵⁴ Letter from Life, Accident & Health Intake Unit, Texas Department of Insurance, to Customer Experience Manager, National Health Insurance (2018) (NG001226).

¹⁵⁵ Christen Linke Young and Kathleen Hannick, *Misleading marketing of short-term health plans amid COVID-19*, The Brookings Institution (Mar. 24, 2020).

¹⁵⁶ *Id*.

¹⁵⁷ *Id*.

¹⁵⁸ Kaiser Family Foundation, *Potential costs of coronavirus treatment for people with employer coverage*, (Mar. 13, 2020).

¹⁵⁹ Fair Health Inc, *The Projected Economic Impact of COVID-19 Pandemic on the US Health Care System*, (Mar. 25, 2020).

¹⁶⁰ *See* note 13

¹⁶¹ *Id*

purchasing, failing to properly disclose that STLDI plans exclude coverage for pre-existing conditions, and failing to disclose the plans' significant coverage limitations and exclusions.

4. Consumers' Coverage is Rescinded Due to Brokers' Behavior

Based on the Committee's review of consumer complaint documents, it appears that STLDI plans have rescinded consumers' coverage because of brokers' failure to inform consumers of STLDI plan's limitations and exclusions.

- A consumer enrolled in a Golden Rule STLDI plan by a broker had his coverage rescinded, despite the fact that the consumer claimed in his complaint that he was forthcoming about his medical conditions with the broker. According to the company's complaint files, the consumer previously had a heart attack outside of the plan's lookback period and was on medication for Plavix at the time of enrollment. Based on the consumer's complaint filing, the consumer alleges that he disclosed to the broker that he was taking cholesterol medication, and the company's response notes that the broker also stated that he did not think the consumer was withholding any information. However, Golden Rule rescinded the consumer's coverage and asserted that the patient should have disclosed his medication. 162
- Another consumer appealed after NHIC denied claims of \$100,000 in billed charges for a sinus surgery. In a letter to the patient, the company initially wrote that the consumer previously had a history of chronic sinusitis, and that sinus condition and asthma condition were determined to be pre-existing conditions. In the complaint, the consumer asserted that their agent told them that pre-existing conditions only related to heart disease or cancer would be excluded from coverage. The consumer wrote that,

"I told [the broker] that I did have sinus issues that I had dealt with off and on, but was told that was not considered pre-existing. I would have gone with another insurance policy if sinuses were considered pre-existing." 163

Upon appeal, NHIC processed the claims due to the representation made by the agent.

• NHIC rescinded another consumer's plan and denied claims based on certain conditions that were within five years prior to the application date for coverage.

¹⁶² Letter from Senior Appeal Representative, Golden Rule, to Complainant (2018 13367 Golden Rule).

¹⁶³ Letter from Complainant, to National General Accidental and Health (2017) (NG001674).

- The consumer filed an appeal stating that he recalled the broker only asking whether such conditions were diagnosed during the 12 months preceding the effective date of coverage.¹⁶⁴
- Another consumer enrolled in a Golden Rule STLDI plan over the telephone via a
 broker wrote in a complaint that he had informed the broker of his prior medical
 history.¹⁶⁵ However, the company rescinded the consumer's coverage asserting
 that the consumer was previously hospitalized for a heart condition that would
 have made him ineligible for coverage.

5. STLDI Plans Provide Consumers Little Value, and Spend Only Less Than Half of Earnings on Medical Care

Medical loss ratio (MLR) measures the share of health care premium dollars spent on health care claims and medical benefits, as opposed to expenses such as profits and overhead expenses. The ACA required insurers to spend at least 80 or 85 percent of premium dollars on consumers' medical care. The ACA also required insurers to issue rebates to consumers each year that they did not meet the 80 or 85 percent MLR. STLDI plans are exempt from the ACA's MLR requirement.

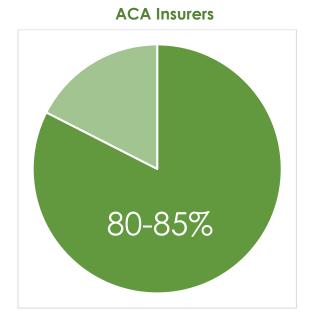
STLDI plans provide consumers little value for their premium dollars, and consumers enrolled in STLDI plans pay more in premiums than they receive in health care benefits.

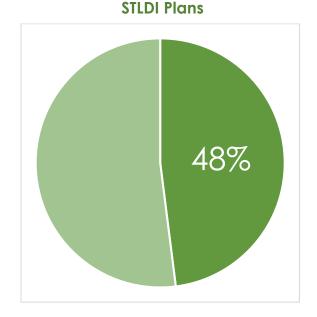
The Committee finds that on average, less than half of the premium dollars collected from consumers are spent on medical care by STLDI plans. The Committee finds the median MLR to be 48 percent across the eight companies that offer STLDI products. This means that only 48 percent of premium dollars a consumer pays into a plan is paid out in the form of health care claims and medical benefits.

 $^{^{164}}$ Letter from Complainant, to National General Accident & Health (2018) (NG000782, NG0000972).

¹⁶⁵ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 00749 Golden Rule).

PREMIUM DOLLARS SPENT ON CONSUMERS' MEDICAL CARE





F. STLDI Plans Discriminate Against Individuals with Pre-Existing Conditions

STLDI plans systematically exclude coverage for most major medical conditions resulting from pre-existing conditions, discriminate against individuals with pre-existing conditions, and provide wholly inadequate protection against catastrophic medical costs. The Committee's investigation finds that all STLDI plans discriminate against individuals with pre-existing conditions by denying coverage altogether or excluding coverage for pre-existing conditions.

1. STLDI Plans Screen Consumers for Health Status and Discriminate Against Individuals with Pre-Existing Conditions

The Committee's review of all of the documents revealed that six of the eight STLDI insurers screen applicants for health status, illnesses, and prior medical treatment, denying coverage altogether to consumers with pre-existing conditions or excluding coverage for most common medical conditions resulting from pre-existing conditions. These STLDI plans require consumers seeking coverage to complete invasive and complex applications.

Five of the eight STLDI insurers deny coverage outright to individuals with preexisting conditions, and all offer STLDI plans that exclude coverage of pre-existing

¹⁶⁶ These six insurers include Golden Rule, LNIC, NHIC, Arkansas BCBS, IAIC, and Everest. Additionally, Pivot sells STLDI plans on behalf of Companion Life Insurance, a major STLDI insurer and the medical conditions listed below include examples from Pivot's applications.

conditions for individuals who are offered a policy. STLDI insurers deny coverage to individuals that may have been diagnosed with, received treatment, had abnormal test results, medication, consultation, advice or exhibited symptoms for any of the medical conditions listed below:¹⁶⁷

- Insulin or diabetes; 168
- Stroke, seizures disorder, or other neurological disorder; 169
- Heart or circulatory system disorders, coronary artery disease or circulatory system disorder, including by-pass, stent surgery, carotid artery disease, heart attack or heart failure;¹⁷⁰
- Cancer or tumor;¹⁷¹

¹⁶⁷ The Committee notes that the list of medical conditions noted here is an illustrative list aggregated across insurers for which are cited. Each condition is bulleted and footnoted to indicate which companies include the exclusion for that particular condition. The Committee further notes that the condition description may not be exactly as stated in each company's coverage documents, and these may be stated with either greater specificity or a greater level of generality, depending on the circumstances. Please refer to the appendix for company specific list of medical conditions that applicants are denied coverage for.

¹⁶⁸ Golden Rule Insurance Company, *Application for Short Term Medical Insurance* (June 20, 2017); Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Medical Questions* (n.d.); National General Accident & Health, *Short Term Medical Enrollment – Client Form* (n.d.); Independence American Insurance Company [IHC], *Application for Individual Limited Short Term Medical Expense Insurance* (Feb. 2019); Arkansas BlueCross BlueShield, *Application for Short Term* (n.d.).

¹⁶⁹ Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Medical Questions* (n.d.); National General Accident & Health, *Short Term Medical Enrollment – Client Form* (n.d.); Independence American Insurance Company [IHC], *Application for Individual Limited Short Term Medical Expense Insurance* (Feb. 2019).

¹⁷⁰ [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018); Golden Rule Insurance Company, *Application for Short Term Medical Insurance* (June 20, 2017); Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Medical Questions* (n.d.); National General Accident & Health, *Short Term Medical Enrollment – Client Form* (n.d.); Independence American Insurance Company [IHC], *Application for Individual Limited Short Term Medical Expense Insurance* (Feb. 2019); Arkansas BlueCross BlueShield, *Application for Short Term* (n.d.).

¹⁷¹ [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018); Golden Rule Insurance Company, *Application for Short Term Medical Insurance* (June 20, 2017); Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Medical Questions*

- Taking medication for cancer or tumorous growth;¹⁷²
- Crohn's disease; 173
- Alcohol or drug abuse; 174
- Bipolar disorder;¹⁷⁵
- Mental disorder;¹⁷⁶
- Immune system disorder;¹⁷⁷
- Substance use disorders; 178

(n.d.); National General Accident & Health, *Short Term Medical Enrollment – Client Form* (n.d.); Independence American Insurance Company [IHC], *Application for Individual Limited Short Term Medical Expense Insurance* (Feb. 2019); Arkansas BlueCross BlueShield, *Application for Short Term* (n.d.).

172 Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); Golden Rule Insurance Company, *Application for Short Term Medical Insurance* (June 20, 2017); Independence American Insurance Company [IHC], *Application for Individual Limited Short Term Medical Expense Insurance* (Feb. 2019); LifeShield National Insurance Company, *Medical Questions* (n.d.); National General Accident & Health, *Short Term Medical Enrollment – Client Form* (n.d.);

173 Golden Rule Insurance Company, *Application for Short Term Medical Insurance* (June 20, 2017); Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); National General Accident & Health, *Short Term Medical Enrollment – Client Form* (n.d.).

¹⁷⁴ [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018); Golden Rule Insurance Company, *Application for Short Term Medical Insurance* (June 20, 2017); Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Medical Questions* (n.d.); National General Accident & Health, *Short Term Medical Enrollment – Client Form* (n.d.); Independence American Insurance Company [IHC], *Application for Individual Limited Short Term Medical Expense Insurance* (Feb. 2019); Arkansas BlueCross BlueShield, *Application for Short Term* (n.d.).

¹⁷⁵ [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018); Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Medical Questions* (n.d.).

¹⁷⁶ Everest Reinsurance Company, *Individual Short-Term Medical Plan Insurance Enrollment Form* (n.d.).

¹⁷⁷ Golden Rule Insurance Company, *Application for Short Term Medical Insurance* (June 20, 2017); Arkansas BlueCross BlueShield, *Application for Short Term* (n.d.).

¹⁷⁸ Independence American Insurance Company [IHC], *Application for Individual Limited Short Term Medical Expense Insurance* (Feb. 2019).

- Schizophrenia;¹⁷⁹
- Eating disorders; ¹⁸⁰
- Liver disorders; ¹⁸¹
- Kidney disorders; 182
- Any disease or disorder of the brain; 183
- Any diseases or disorder of the lung; 184
- Neck or back disorder; 185

^{179 [}Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018); Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); Independence American Insurance Company [IHC], *Individual Short Term Medical Expense Insurance Policy* (n.d.).

¹⁸⁰ [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018); Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Medical Questions* (n.d.).

¹⁸¹ [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018), Golden Rule Insurance Company, *Application for Short Term Medical Insurance* (June 20, 2017); Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Medical Questions* (n.d.); National General Accident & Health, *Short Term Medical Enrollment – Client Form* (n.d.); , Arkansas BlueCross BlueShield, *Application for Short Term* (n.d.).

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¹⁸³ Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Medical Questions* (n.d.); LifeShield National Insurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.).

¹⁸⁴ Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Medical Questions* (n.d.); LifeShield National Insurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.).

¹⁸⁵ National Health Insurance Company, *Application for Short Term Medical Insurance* (2018).

- Ulcerative colitis; ¹⁸⁶
- Rheumatoid arthritis; 187
- Degenerative arthritis (Degenerative disc disease, degenerative joint disease of the knee, herniated disc, rheumatoid or psoriatic arthritis or degenerative joint disease);¹⁸⁸
- Systemic lupus;¹⁸⁹
- Chronic obstructive pulmonary disease (COPD) or emphysema; 190
- Cystic fibrosis;¹⁹¹
- Transient ischemic attack; ¹⁹²
- Hepatitis C;¹⁹³

¹⁸⁶ Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Group Short Term Medical Plan Insurance Enrollment Form* (n.d.).

¹⁸⁷ [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018); Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Medical Questions* (n.d.); National General Accident & Health, *Short Term Medical Enrollment – Client Form* (n.d.).

¹⁸⁸ [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018); National General Accident & Health, *Short Term Medical Enrollment – Client Form* (n.d.).

¹⁸⁹ LifeShield National Insurance Company, *Group Short Term Medical Plan Insurance Enrollment Form* (n.d.); Independence American Insurance Company [IHC], *Application for Individual Limited Short Term Medical Expense Insurance* (Feb. 2019).

¹⁹⁰ [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018); Golden Rule Insurance Company, *Application for Short Term Medical Insurance* (June 20, 2017); Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Medical Questions* (n.d.); National General Accident & Health, *Short Term Medical Enrollment – Client Form* (n.d.); Independence American Insurance Company [IHC], *Application for Individual Limited Short Term Medical Expense Insurance* (Feb. 2019); Arkansas BlueCross BlueShield, *Application for Short Term* (n.d.).

¹⁹¹ Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Individual Short Term Medical Pan Insurance Enrollment Form* (n.d.).

¹⁹² Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); LifeShield National Insurance Company, *Individual Short Term Medical Pan Insurance Enrollment Form* (n.d.).

¹⁹³ [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018); Everest Reinsurance Company, *Individual Short Term Medical Plan*

- Multiple sclerosis, paraplegia, or quadriplegia; ¹⁹⁴
- Muscular dystrophy; ¹⁹⁵
- Blood/bleeding disorders including but not limited to: hemophilia, anemia, aplastic, thalassemia, hemolytic, hemorrhagic, agranulocytosis, pancytopenia, thrombocytopenia, von willebrand disease, Wegener's granulomatosis, or rare factor deficiencies; 196
- Leukemia; and 197
- Pancreas illness. 198

All STLDI insurers deny coverage to individuals who are pregnant or an expectant parent. Five of the eight STLDI insurers also deny coverage to individuals who are in the process of adoption, or undergoing fertility treatment. Most STLDI insurers deny coverage to individuals who have been diagnosed with AIDS, AIDS related complex, or tested positive for HIV, and some STLDI plans reviewed require applicants to disclose whether they have been diagnosed or treated for AIDS or HIV within the last five years. Some STLDI insurers also deny coverage to female applicants who weigh over 250 or 275, pounds and male applicants who weigh over 300 or 325 pounds.

• NHIC's short-term policies in some states require applicants to disclose whether they have been hospitalized for a mental illness in the last five years or have seen a psychiatrist more than five times within the last twelve months. Individuals who have been hospitalized for a mental illness are denied coverage. 199 The

Insurance Enrollment Form (n.d.); LifeShield National Insurance Company, Medical Questions (n.d.).

¹⁹⁴ [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018); Golden Rule Insurance Company, *Application for Short Term Medical Insurance* (June 20, 2017); National Health Insurance Company, *Enrollment Form for Short Term Medical Insurance* (2018); Independence American Insurance Company [IHC], *Application for Individual Limited Short Term Medical Expense Insurance* (Feb. 2019).

¹⁹⁵ [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018).

¹⁹⁶ [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018); Golden Rule Insurance Company, *Application for Short Term Medical Insurance* (June 20, 2017); Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.); Independence American Insurance Company [IHC], *Application for Individual Limited Short Term Medical Expense Insurance* (Feb. 2019).

¹⁹⁷ [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018)

¹⁹⁸ Everest Reinsurance Company, *Individual Short Term Medical Plan Insurance Enrollment Form* (n.d.).

¹⁹⁹ National General Accident & Health, *Summary of Online Enrollment* (EHealth-EC-00000723, EHealth-EC-00000950 (MO app)).

- company also requires applicants in certain states to disclose whether they are on medication or have received medical treatment for anxiety or depression.
- IAIC requires applicants to disclose whether they have taken controlled substances (opioids) for pain treatment or pain management, or if the applicant is prescribed more than four medications.²⁰⁰
- IAIC also requires applicants to disclose whether have undergone sex reassignment surgery or are in the process of sex reassignment surgery.²⁰¹

STLDI plans also require individuals to disclose whether they have had any type of medical testing performed and have not received results or have been advised by a medical professional to have treatment, testing or surgery that has not been performed. NHIC also requires applicants to disclose whether they have consulted a health care professional for signs and symptoms of a medical condition for which a diagnosis has not been determined within the last 12 months. 203

A majority of STLDI insurers do not maintain data on the percentage of consumers denied coverage. Only two STLDI insurers under the Committee's investigation maintain data on the percentage of consumers denied coverage.

2. Some STLDI Plans Provide Coverage to Individuals with Pre-Existing Conditions, but Enrollees are Exposed to Significant Cost-Sharing

Three of the companies under the Committee's investigation offer coverage to individuals with pre-existing conditions, despite the fact that their policies exclude coverage for pre-existing conditions.

• LifeMap and BCI do not require applicants to complete an extensive health questionnaire as part of the application process. ²⁰⁴ LifeMap and BCI offer

²⁰⁰ Independence American Insurance Company, *Application for Individual Limited Short Term Medical Expense Insurance* (2018) (IHC00000181 – IHC00000184.pdf).

²⁰¹ *Id*.

²⁰² Golden Rule Insurance Company, *Application for Short Term Medical Insurance* (June 20, 2017); National Health Insurance Company, *Enrollment Form for Short Term Medical Insurance* (2018); [Pivot Health] Companion Life Insurance Company, *Group Short Term Medical Plan Application* (Aug. 2018); Independence American Insurance Company, *Application for Individual Limited Short Term Medical Expense Insurance* (2018) (IHC00000181 – IHC00000184.pdf).

²⁰³ National Health Insurance Company, *Application for Short Term Medical Insurance* (2018) (NHIC STM 2018 IND).

²⁰⁴ Letter from Blue Cross of Idaho Health Service, Inc., to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy, Rep. Anna G. Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (Apr. 30,

- coverage to applicants regardless of their health status, with the exception of women who are pregnant. While both companies accept applicants regardless of health status, the companies exclude coverage of pre-existing conditions. ²⁰⁵ ²⁰⁶ Both LifeMap and BCI offer STLDI plans that exclude coverage of basic preventive care, including routine exams and screening procedures. ²⁰⁷ ²⁰⁸
- Arkansas BCBS also issues coverage to individuals with a pre-existing condition under two of its plans, despite the fact that all of Arkansas BCBS's products exclude coverage for pre-existing conditions for the first 12 months.^{209 210} Some individuals enrolled in Arkansas BCBS's STLDI plans are also subject to surcharge of up to 300 percent related to their health condition. These same consumers are also subject to the pre-existing conditions exclusion for the first 12 months despite paying a surcharge related to their health status.
- Arkansas BCBS conducts an extensive review of applicants prior to approval for two of its STLDI plans.²¹¹ ²¹² Arkansas BCBS requests the entirety of the

2019); Letter form Chris Blanton, President & CEO, LifeMap, to Rep. Frank Pallone, Jr. Chairman, House Committee on Energy and Commerce, Rep. Anna G. Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (Apr. 19, 2019).

²⁰⁵ Blue Cross of Idaho, *Short Term PPO* (2017) (BCI_0000006).

 $^{^{206}}$ LifeMap, Non-Renewable Short Term Medical Insurance Policy (May 2013) (LM-E&C-000101).

²⁰⁷ Blue Cross of Idaho, *Short Term PPO Individual Policy, Outline of Coverage*, Exclusions *and Limitations Section* (BCI_0000031).

 $^{^{208}}$ LifeMap, Non-Renewable Short Term Medical Insurance Policy (May 2013) (LM-E&C-000101).

²⁰⁹ Letter from Curtis E. Barnett, CEO, Arkansas BlueCross BlueShield, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (May 2, 2019).

²¹⁰ The Committee has represented this information as it existed at the point in time in which the documents were produced to the Committee. On June 18, 2020, Arkansas BCBS informed the Committee that the company had made changes to two of the STLDI policies effective April 1, 2020. The company informed the Committee that two of its products will offer coverage for pre-existing conditions for the entirety of the plan duration.

²¹¹ Arkansas BlueCross BlueShield, *Application for Short-Term Blue, Non-Discrimination and Language Assistance Notice* (Nov. 4, 2017) (Application for Complete ArkBCBS. ABCBS-000777).

²¹² The Committee has represented this information as it existed at the point in time in which the documents were produced to the Committee. On June 18, 2020, Arkansas BCBS informed the Committee that the company had made changes to two of the STLDI policies effective April 1, 2020, and that it will no longer require medical and prescription drug records from applications prior to enrollment.

applicant's medical and prescription drug records from the applicant's health care providers for up to seven years prior to the application date. The consumer is required to sign an authorization to allow "any medical professional, medical care institution, pharmacy organization, pharmacy benefit manager, or other provider of health care services or supplies, as well as any individual, company, or prior insurance carrier possessing relevant medical, health, treatment or payment information to provide Arkansas BCBS and its affiliate or agent's information" all protected health information for the applicant. The company then requests detailed information from the enrollee's providers on all conditions present, date (s), type(s) of treatment, medication(s), frequency of treatment, lab/diagnostic/pathology report(s), hospital summaries, diagnosis, and genetic health appraisal. After receiving all of the information noted above, the company then determines the applicant's eligibility for coverage.

3. STLDI Insurers Exclude Coverage for Pre-Existing Conditions

The Committee's investigation finds that most STLDI insurers exclude coverage for pre-existing conditions, and any complications resulting from a pre-existing condition. The STLDI plans generally define a pre-existing condition as any illness, medical condition or injury for which medical advice, diagnosis, case or treatment was recommended or received within the applicable lookback period, which ranges from 6 to 60 months depending on applicable state requirements, immediately preceding the effective date of the policy. A condition is also considered a pre-existing condition if it had manifested itself in such a manner that would have caused an ordinary prudent person to seek medical advice, diagnosis, care or treatment within the applicable lookback period, which ranges from 6-60 months depending on applicable state requirements, immediately preceding the effective date of the policy.

While all insurers offer STLDI plans that exclude coverage for pre-existing conditions, some STLDI plans offered by IAIC, Arkansas BCBS, Golden Rule, and LNIC do offer limited coverage for pre-existing conditions.

• Arkansas BCBS offers pre-existing conditions protection for two types of its products, but consumers are still subject to a 12-month pre-existing condition waiting period. Any medical conditions existing prior to the effective date of the policy are not covered until the policy has been in effect for 12 months.

²¹³ Letter from CEO, Arkansas BlueCross BlueShield, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (Aug. 23, 2019) (Letter 100 and 103 are in Appendices F.3 and F.4).

²¹⁴ Letter from Curtis E. Barnett, CEO, Arkansas BlueCross BlueShield, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce (May 2, 2019).

²¹⁵ The Committee has represented this information as it existed at the point in time in which the documents were produced to the Committee. On June 18, 2020, Arkansas BCBS informed the Committee that the company made changes to two of the STLDI policies effective

- Golden Rule also offers limited coverage for pre-existing conditions for individuals who purchase the company's TriTerm policy for up to 36 months. However, pre-existing conditions are covered only after the individual has been enrolled for 12 months.²¹⁶
- IAIC offers one STLDI product that provides coverage for certain pre-existing conditions up to a maximum of \$25,000.²¹⁷
- LNIC offered a pre-existing conditions waiver that provided limited coverage for pre-existing conditions for consumers who renewed their STLDI plans.²¹⁸ The waiver provided coverage of pre-existing conditions for medical conditions that were diagnosed or the symptoms started while the consumer was insured under a previous STLDI plan offered by LNIC, and the STLDI plans were issued consecutively.²¹⁹

G. STLDI Plans Offer Limited Benefits and Limited Financial Protection

STLDI plans subject consumers to higher cost-sharing, greater financial risk, and include lifetime limits on coverage. While STLDI plans have lower premiums than ACA-compliant plans, ²²⁰ these plans are exempt from all of the ACA's consumer protection provisions and provide very limited coverage, and limited protection against significant or catastrophic medical costs. STLDI plans are exempt from the ACA's guaranteed availability requirement, community rating (including gender and age rating protections), and the requirement that plans cover ten categories of essential health benefits, including prescription drugs, maternity coverage, and mental health and substance use disorder. STLDI plans are also not subject to the prohibition on

April 1, 2020, and that these products will now include coverage for pre-existing conditions protections.

²¹⁶ UnitedHealthcare, Golden Rule Insurance Company, *Producer Guide, TriTerm Medical Plans* (Feb. 25, 2019) (NG000665, Golden Rule Brochure).

²¹⁷ Letter from Independence Holding Company, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce, Rep. Anna G. Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (May 24, 2019).

²¹⁸ Letter from LifeShield National Insurance Company, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce May 6, 2019) (Waiver of Pre-Existing Conditions Rider, LN-3005).

²¹⁹ *Id*.

²²⁰ Understanding Short-Term Limited Duration Health Insurance, Kaiser Family Foundation (Apr. 23, 2018) (www.kff.org/health-reform/issue-brief/understanding-short-term-limited-duration-health-insurance); Why Do Short-Term Health Insurance Plans Have Lower Premiums Than Plans That Comply with the ACA?, Kaiser Family Foundation (Oct. 31, 2018) (www.kff.org/health-reform/issue-brief/why-do-short-term-health-insurance-plans-have-lower-premiums-than-plans-that-comply-with-the-aca/).

annual and lifetime coverage limits, and the annual out-of-pocket limits that protect consumers from large health care costs.

1. STLDI Plans Exclude Coverage of Many Common Medical Conditions

The Committee finds that STLDI plans exclude coverage for many common medical conditions resulting from pre-existing conditions, as well as coverage of basic medical services that consumers would reasonably expect to be covered by health insurance. The Committee finds that consumers who develop a medical condition have their claims denied by some STLDI insurers, because the medical condition was excluded from coverage or deemed to be due to a pre-existing medical condition.

In addition to pre-existing condition exclusions, STLDI plans exclude coverage of a range of other common medical conditions, varying greatly from plan to plan. These coverage limitations are for medical conditions regardless of whether the condition is pre-existing or not, thereby adding an additional layer of confusion and complication for consumers. Below is an illustrative list of some of the medical conditions that may be excluded from coverage regardless of whether they arise during the term of coverage or were pre-existing:

- Pregnancy, routine pre-natal care, childbirth, post-natal care;
- Mental, emotional or nervous disorder, including routine or periodic mental examination;
- Substance use disorder;
- Suicide or attempted suicide or self-inflected injury while sane or insane;
- Prescription drugs;
- Chronic fatigue or pain disorders;
- Sleep disorder;
- Learning disabilities;
- Kidney or end stage renal disease;
- Treatment or diagnosis of allergies;
- Treatment for cataracts;
- Kidney disease;
- Acquired Immune Deficiency Syndrome (AIDS)/ Human Immuno-deficiency Virus (HIV);
- Skin disease;
- Eye surgery;
- Coverage exclusions apply for the following medical conditions for the first six months of coverage:
 - o Total or partial hysterectomy;
 - o Tonsillectomy;
 - o Adenoidectomy;
 - o Repair of deviated nasal septum or any type of surgery involving the sinus;
 - o Myringotomy;
 - o Tympanotomy;
 - o Herniorrhaphy;
 - o Cholecystectomy;

- Coverage limitations apply for the following medical conditions:
 - Appendectomy
 - o Knee injury
 - Kidney stones
 - o Gallbladder surgery
- Care or treatment for the feet:
- Transplants of bone marrow, liver, heart, heart/lung combinations, lung, corneas, kidneys, pancreas, pancreas/kidney combinations, brain tissue or brain membrane, islet tissue, pancreas, intestine, pituitary and adrenal glands, hair transplants;
- Outpatient occupation therapy, outpatient speech therapy, inpatient or outpatient custodial care;
- Treatment of obesity or morbid obesity;
- Expenses for replacement of artificial limbs or eyes.

2. All STLDI Plans Exclude Coverage for Basic Services

The Committee finds that STLDI insurers fail to provide coverage for basic medical services that consumers would reasonably expect to be covered by health insurance. ACA required plans in the individual market to provide coverage for ten categories of benefits: (1) ambulatory patient services; (2) emergency services; (3) hospitalization; (4) maternity and newborn care; (5) mental health and substance use disorder services including behavioral health treatment; (6) prescription drugs; (7) rehabilitative and habilitative services and devices; (8) laboratory services; (9) preventive and wellness services and chronic disease management; and (10) pediatric services, including oral and vision care.

STLDI insurers often exclude coverage entirely for maternity and newborn care, prescription drugs, rehabilitative services, and some exclude coverage entirely for mental health and substance use disorders. Some STLDI plans that include coverage of prescription drugs, mental health and substance abuse disorder treatment, ambulatory care, emergency services, and hospitalization impose draconian limits on the coverage. Some STLDI plans also decline to provide coverage of basic preventive care.

a. Some STLDI Plans Exclude Coverage of Basic Preventive Care

Some STLDI plans exclude coverage for routine tests or screenings procedures and physical examinations. ²²¹ ²²² Golden Rule offers STLDI plans that provide a benefit of up to \$200 per person per policy term for preventive care wellness checks but includes a 6-month waiting period. ²²³ LifeMap offers plans that exclude coverage of pelvic exams and pap smear exams, ²²⁴ and several STLDI plans exclude routine or preventive immunization. ²²⁵ A number of insurers exclude coverage of contraception, including birth control pills, implants, injections, supply, treatment device or procedure. ²²⁶

Although these coverage limitations are not particularly common, the Committee has strong concerns about these coverage limitations on preventive services, which are not in the interest of public health. In particular, the exclusion of pap smears and pelvic exams is questionable given that these services are not even particularly costly, and appear to be driven by risk selection considerations and the desire to avoid enrolling women of childbearing age. The Committee finds these coverage limitations to be discriminatory and not in the interest of public health.

²²¹ LifeMap, Short Term Medical Insurance for Idaho Individuals and Families, Exclusions (cont.) (Dec. 2018) (LifeMap LM-E&C-00009); Independence American Insurance Company, Individual Short Term Medical Expense Insurance Policy, Section 5- Exclusions and Limitations from Coverage (IHC 00330); BlueCross of Idaho, Short Term PPO Individual Policy, Outline of Coverage, Inpatient Notification Section (BCI 00045); Pivot Health, Short Term Medical (Attachment B Pivot Brochure); Golden Rule Insurance Company, Sample Short Term Network Provider Medical Expense Coverage, Outline of Coverage for Policy Form IST6.1-P-GRI-10 (GRIC003988).

²²² The Committee notes that it is not a widespread industry practice to exclude routine tests or screening procedures, and that this was observed in only some plans offered by two STLDI insurers.

²²³ UnitedHealthcare, Golden Rule Insurance Company, *Producer Guide, TriTerm Medical Plans* (Feb. 25, 2019) (NG000665, Golden Rule Brochure).

²²⁴ LifeMap, *Short Term Medical Insurance for Idaho Individuals and Families*, *Exclusions (cont.)* (Dec. 2018) (LifeMap LM-E&C-00009). However, the company also offers some plans that include coverage for pap smear exams.

²²⁵ LifeMap, Short Term Medical Insurance for Oregon Individuals and Families (Jan. 1, 2019) (LifeMap Exhibit 3 LM-E&C-00029), Pivot Health, Short Term Medical (Attachment B Pivot Brochure); BlueCross of Idaho, Short Term PPO Individual Policy, Outline of Coverage, Inpatient Notification Section (BCI 00045)

²²⁶ LifeMap, Non-Renewable Short Term Medical Insurance Policy, Exclusions and Limitations (May 2013) (LifeMap E&C-000124); Independence American Insurance Company, Individual Short Term Medical Expense Insurance (IHC 0031-0055); BlueCross of Idaho, Short Term PPO Individual Policy, Outline of Coverage, Inpatient Notification Section (BCI 00045).

b. STLDI Plans Exclude Altogether or Limit Coverage of Prescription Drugs

The Committee finds that most STLDI plans exclude or limit coverage for outpatient prescription drugs. Pivot, Golden Rule, LNIC, Arkansas BCBS, NHIC, IAIC, and Everest offer STLDI plans that do not include prescription drug benefits.²²⁷ ²²⁸

The Committee finds that some STLDI plans that offer prescription drug coverage impose significant limitations on the coverage.

- Golden Rule offers STLDI plans that apply dollar maximum cap of \$3,000 on outpatient prescription drugs.²²⁹
- Arkansas BCBS offers STLDI policies that cap prescription drug coverage at \$1,000 per member per policy.²³⁰
- c. STLDI Plans Discriminate Against Individuals with Mental Health and Substance Use Disorders

The Committee finds that major STLDI insurers discriminate against individuals with mental health and substance use disorders. Some STLDI plans require applicants to disclose whether they have been diagnosed with a mental disorder, bipolar disorder, substance use disorder, schizophrenia, or eating disorder. Patients who respond affirmatively are denied coverage. NHIC also requires applicants in certain states to disclose in the plan applications

Company, Short Term Medical Plans, Highlights of Covered Expenses (Apr. 11, 2019) (GRIC000097); Golden Rule Insurance Company, Sample Policy, Agreement and Consideration (Dec. 1, 2016)(GRIC000957); LifeShield National Insurance Company, Individual Short Term Medical Insurance Policy (Generic LNG-3000); Arkansas BlueCross BlueShield, Limited Duration Health Insurance Plans (2019) (ARKBCBS-00528); Arkansas BlueCross BlueShield, PPO Short-Term Major Medical Policy (ARKBCBS-000040); Everest Reinsurance Company, Short-Term Medical Insurance Certification of Coverage (EAH 005240815), Everest FlexTerm Health Insurance (Oct. 6, 2018); UnitedHealthCare, Golden Rule Insurance Company, Short Term Medical Plans, Highlights of Covered Expenses (Apr. 11, 2019) (GRIC000097); Golden Rule Insurance Company, Sample Policy, Agreement and Consideration (June 1, 2016) (GRIC000229); National General Accident & Health, Sample Policy Packet (Jan. 3, 2019); Independence American Insurance Company, Individual Short Term Medical Expense Insurance Policy, Section 5- Exclusions and Limitations from Coverage (IHC0000219).

²²⁸ LNIC has ceased offering STLDI plans.

²²⁹ Golden Rule Insurance Company, Sample Policy, Plus Elite, Agreement and Consideration (GRIC001072); UnitedHealthCare, Golden Rule Insurance Company, Short Term Medical Plans, Highlights of Covered Expenses (Apr. 11, 2019) (GRIC000097).

²³⁰ Arkansas BlueCross BlueShield, *Limited Duration Health Insurance Plans, Benefits at a Glance* (ABCBS-000532).

whether they have been hospitalized for a mental illness within the last five years or visited a psychiatrist more than 5 times during the last 12 months preceding the date of the application.²³¹ Applicants that have been hospitalized with a mental illness within the last five years are denied coverage. The company also requires applicants in certain states to disclose whether they are on medication or have received medical treatment for anxiety or depression.²³²

The Committee finds that most STLDI plans do not provide coverage for mental health and substance use disorders or provide extremely limited coverage. Golden Rule, LifeMap, NHIC, and IAIC offer STLDI policies that exclude treatment of mental health and substance use disorders from coverage.²³³ Some STLDI plans also specifically exclude coverage for autism, schizophrenia, psychosis, bipolar disorder, and depression.

STLDI plans that do offer coverage for mental health and substance abuse treatment impose significant limits on coverage. For instance, STLDI plans from Everest, LNIC, NHIC, and Pivot include a \$100 maximum per day and a 31-day maximum for inpatient care. Some of these same plans include a \$50 maximum per outpatient visit and a 10-day maximum for outpatient care.²³⁴

The Committee finds that STLDI plans deny claims that stem from mental health and substance use disorders. In one instance, a consumer was billed approximately \$100,000 for treatment related to substance use disorder. ²³⁵ IAIC initially denied the claim and asserted that any claims related to substance use disorder is excluded from the policy. The company subsequently reconsidered the claim due to state mandate on chemical dependency treatment, but

²³¹ National General Accident & Health, *Short Term Medical Enrollment – Client Form* (EHealth-EC-00000718 (NG Indiana)).

²³² National Insurance Health Company, *Application for Short Term Medical Insurance* (EHealth-EC-00000976(IND application)).

²³³ Golden Rule Insurance Company, Sample Short Term Network Provider Medical Expense Coverage, Outline of Coverage for Policy Form IST6.1-P-GRI-10 (GRIC003988); National General Accident & Health, Short Term Medical for use in Maryland, Limitations and Exclusions (Mar. 31, 2019) (NG000260); Independence American Insurance Company, Individual Short Term Medical Expense Insurance Policy, Section 5- Exclusions and Limitations from Coverage (IHC0000022, NG000513); LifeMap, Short Term Medical Insurance for Oregon Individuals and Families (Jan. 1, 2019) (LifeMap Exhibit 3 LM-E&C-00029).

²³⁴ Pivot Health, *Short Term Medical*; Everest, *FlexTerm Health Insurance* (Oct. 6, 2018); LifeShield National Insurance Company, *Short Term Medical Insurance Certificate of Coverage* (2018) (Generic LNG-3001 STMCertificate_Plan2_2019); National General Accident & Health, *Sample Policy Packet*.

²³⁵ IHC Health Solutions, Health Administration Exchange, *Explanation of Benefits* (2018) (IHC00005758); IHC Health Solutions, Health Administration Exchange, *Explanation of Benefits* (2018) (IHC00005760); IHC Health Solutions, Health Administration Exchange, *Explanation of Benefits* (2018) (IHC00005736).

only paid \$2,000. STLDI plans also exclude coverage for medical claims arising from attempted suicide or self-harm. The Committee finds that it is a common practice for STLDI insurers to deny claims that stem from self-inflicted harm.²³⁶ In data provided to the Committee, an STLDI insurer denied hundreds of claims due to self-inflected harm.²³⁷

3. All STLDI Plans Impose Limitations & Exclusions on Benefits Covered

STLDI plans impose significant limitations and exclusions on the limited benefits and services they cover. Many of these plans impose significant limitations on doctor's office visits, hospitalization, emergency services, prescription drugs, and mental health and substance use disorders. Consumers are often left with exorbitant medical bills and out-of-pocket costs for sparse coverage.

Some STLDI plans reviewed provide coverage for hospitalization, emergency room services, and surgical services subject to cost-sharing, including deductible, copayments and coinsurance. NHIC, BCI, Golden Rule, LifeMap, Arkansas BCBS, and Everest offer STLDI plans that include coverage for doctor's office visits, hospitalization, urgent care visits, and emergency room visits subject to cost-sharing, including deductible and coinsurance.²³⁸ However, these plans still impose maximum coverage limits and lifetime limits.

A number of STLDI plans impose draconian coverage limitations for illnesses, injuries, and conditions arising after a consumer purchases a policy.

²³⁶ Pivot Health, *Short Term Medical* (Attachment B Pivot Brochure), Independence American Insurance Company, *Individual Short Term Medical Expense Insurance Policy*, *Section 5- Exclusions and Limitations from Coverage* (IHC00000315); LifeMap, *Short Term Medical Insurance for Oregon Individuals and Families* (Jan. 1, 2019) (LifeMap Exhibit 3 LM-E&C-00029); Golden Rule Insurance Company, *Sample Short Term Network Provider Medical Expense Coverage*, *Outline of Coverage for Policy Form IST6.1-P-GRI-10* (GRIC003988); National General Accident & Health, *Sample Policy Packet*; LifeShield National Insurance Company, *Individual Short Term Medical Insurance Policy* (Generic LNG-3000); Everest Reinsurance Company, Short-Term Medical Insurance Certification of Coverage (EAH 005240815).

²³⁷ The company provided the Committee a detailed breakdown of claim denial rates, including the basis for denial. The company denied over 600 claims due to self-inflicted harm for the 2017 and 2018 plan year.

²³⁸ National General Accident & Health, *Sample Policy Packet*; Independence American Insurance Company, *Individual Short Term Schedule of Benefits* (IHC0000251); Everest, *FlexTerm Health Insurance* (Oct. 6, 2018); Golden Rule, *Short Term Medical Policy* (GRIC0000189); LifeMap, *Short Term Policy*; Blue Cross of Idaho, *Short-Term PPO Outline of Coverage Brochure*; Arkansas BlueCross BlueShield, *Complete Short-Term Policy Schedule of Benefits*.

A consumer enrolled in a STLDI plan by IAIC was billed approximately \$222,000 after suffering a heart attack.²³⁸

Meanwhile, the company only paid \$13,131 and denied the rest of the claims due to maximum payable benefits.²³⁹ The consumer was ultimately responsible for approximately \$172,000.

The consumer was enrolled in a STLDI plan that limited hospital intensive care unit services to \$1,250 per day, and emergency room treatment to \$500 per day. The company wrote to the patient that the patient's claims had reached the maximum payable benefits.

- According to a consumer complaint, a consumer enrolled in a LNIC plan was billed \$30,000 for an emergency surgery.²⁴¹ The consumer was enrolled in a STLDI plan that provided a maximum of \$250 for emergency room visit, and a maximum of \$1,250 for outpatient surgical facility.²⁴²
- A consumer enrolled in a STLDI plan by IAIC was billed approximately \$22,000 while the company paid approximately \$5000. IAIC denied the rest of the claim stating that it exceeded the maximum allowable benefit.²⁴³

a. Some STLDI Plans Impose Limitations on Physician Office Visits

Some STLDI plans provide coverage for doctor's office visits subject to cost-sharing, including coinsurance, copayments, and deductible. For example, NHIC, BCI, Golden Rule, LifeMap, and Arkansas BCBS offer STLDI plans that provide coverage for doctor's office visits

²³⁹ Letter from Complainant, to Consumer Affairs Division, Arizona Department of Insurance (2018) (IHC00001562 – IHC00001563).

²⁴⁰ Letter from IHC Carrier Solutions, Independence Holding Group, to Arizona Department of Insurance, Consumer Protection Division (2018) (IHC00001564 – IHC00001660).

²⁴¹ Letter from Investigator, Minnesota Commerce Department, to LifeShield National Insurance Company (Sept. 10, 2019) (LNIC_EC_C000842).

²⁴² Letter from Assistant Vice President, Director of Compliance, LifeShield National Insurance Company, to Investigator, Minnesota Department of Commerce (2019) (LNIC_EC_C00846).

²⁴³ Letter from Standard Security Life Insurance, Independence Holding Group, to Consumer Specialist, Arizona Department of Insurance, Consumer Affairs (2018) (IHC00006642).

subject to coinsurance and the plan's deductible.²⁴⁴ However, some STLDI plans impose limitations on basic services consumers would reasonably expect insurance to cover such as doctor's office consultations.

Some STLDI plans reviewed impose a maximum limit of three doctor's office visits for the duration of the policy, or \$500 maximum per policy period.

- IAIC offers some STLDI plans that provide coverage for doctor's office visits subject to deductible and coinsurance, but the company also offers STLDI policies that limit doctor's visit consultations between one to three visits. AIC also offers plans that limit doctor's office visits to a maximum of \$1,000 per person, and \$500 maximum for inpatient doctor visits for hospital confinement.
- Golden Rule offers some STLDI plans that limit doctor's visit to one per policy period for a plan of 90 days duration, and limit it to three doctor's visits for plans with duration of 181 days or more.²⁴⁷
- Everest offers some STLDI plans that limit doctor's office visits to a maximum of three visits per coverage period per person.²⁴⁸
- LNIC's STLDI plans limited doctor's office visits to a maximum of three visits with copayment, or limited doctor's visits for inpatient hospital services to a maximum of \$500 per coverage period.²⁴⁹ LNIC also offered STLDI plans that limit doctor's visit to a maximum of \$200 per coverage period.²⁵⁰

b. Some STLDI Plans Impose Limitations on Hospitalization

²⁴⁴ National General Accident & Health, *Sample Policy Packet*; Golden Rule, *Short Term Medical Policy* (GRIC0000189); LifeMap, *Short Term Policy*; Blue Cross of Idaho, *Short-Term PPO Outline of Coverage Brochure*; Arkansas BlueCross BlueShield, *Complete Short-Term Policy Schedule of Benefits*.

²⁴⁵ Independence American Insurance Company, The IHC Group, *Short Term Health Insurance* (2018) (IHC0000419); Independence American Insurance Company, The IHC Group, *Interim Coverage Plus* (2018) (IHC0000430).

²⁴⁶ Independence American Insurance Company, *Schedule of Benefits* (IHC0000062 – IHC0000064).

²⁴⁷ Golden Rule Insurance Company, Key to Data Page Variables in Sample Policies/Certificates and Other Explanations (GRIC001798).

²⁴⁸ Agile Health Insurance, *Everest STM* (Everest exhibit 2(c)).

²⁴⁹ LifeShield National Insurance Company, *LifeShield Advantage and LifeShield Flex Plans* (Apr. 10, 2019) (Exhibit III LNG 3001).

 $^{^{250}}$ LifeShield National Insurance Company, Merit STM (Exhibit III LNG-3200 NCE Merit STM Brochure).

Some STLDI policies reviewed provide coverage for hospitalization subject to cost-sharing, including copayment, coinsurance, and deductible. For example, NHIC, Arkansas BCBS, BCI, and LifeMap offer STLDI plans that provide coverage for hospitalization subject to deductible and coinsurance.²⁵¹ IAIC and Everest offer some STLDI plans that provide coverage for hospitalization services subject to the average standard room rate or the amount billed for semi-private room.²⁵² However, the Committee finds that a number of STLDI plans impose significant limitations on coverage for hospitalization and intensive care unit services.

- A number of policies reviewed limit coverage for hospital services ranging from a maximum of \$500 or \$1,000 per day to \$10,000.²⁵³
- A patient was billed approximately \$14,000 after being hospitalized for pneumonia.²⁵⁴ In a letter to the patient, LNIC wrote that the plan's maximum payable benefit for inpatient hospital stay is \$1,000 per day," and therefore, "the maximum payable benefit of \$2,000 will be paid to the provider."²⁵⁵
- Another patient enrolled in a LNIC policy was billed approximately \$22,000 in medical bills for an emergency procedure. In a letter to the patient, the company wrote that the maximum payable benefit for inpatient stay is \$1,000 per day, and the maximum payable benefit for ER visit is \$250.00. The company only paid approximately \$7,000 of a \$35,500 bill. ²⁵⁶

²⁵¹ National General Accident & Health, Sample Policy Packet; LifeMap, Short Term Policy; Blue Cross of Idaho, Short-Term PPO Outline of Coverage Brochure; Arkansas BlueCross BlueShield, Complete Short-Term Policy Schedule of Benefits.

²⁵² Independence American Insurance Company, *Individual Short Term Schedule of Benefits* (IHC0000251); Everest, *FlexTerm Health Insurance* (Oct. 6, 2018).

²⁵³ Independence American Insurance Company, *Schedule of Benefits* (IHC0000062-IHC0000064); LifeShield National Insurance Company, *Individual Short Term Medical Insurance Policy* (LifeShield (LNG 3001); Agile Health Insurance, *Everest STM* (Everest exhibit 2(c)).

²⁵⁴ Letter from Insurance Analyst, Consumer Services, Life and Health Section, Colorado Department of Regulatory Agencies, to LifeShield National Insurance Company (2019) (LNIC_EC_C000731); Letter from Assistant Vice President, Director of Compliance, LifeShield National Insurance Company, to Colorado Department of Regulatory Agencies, Division of Insurance (2019) (LNIC_EC_C000763).

²⁵⁵ Letter from Director of Compliance, LifeShield National Insurance Company, to Complainant (2019) (LNIC_EC_C000763).

²⁵⁶ Office of Insurance and Safety Fire Commissioner, State of Georgia, *Complaint Form* (Jan. 31, 2019) (LNIC_EC_C000358).

While IAIC offers STLDI plans that limit inpatient hospital services to maximum benefit of \$10,000 per day and intensive care to \$12,500 per day. ²⁵⁷ the company also offers STLDI policies that limit hospital visit to a maximum benefit of \$500 per hospital confinement, or not to exceed \$1,000 per day. ²⁵⁸ IAIC also offers some STLDI policies that that limit intensive care unit services not to exceed maximum benefit of \$1,250 per day. ²⁵⁹

Everest offers STLDI plans that limit inpatient hospital services to \$1,000 per day and intensive care unit services to \$1,250 per day. ²⁶⁰ ²⁶¹ LNIC offered STLDI plans that that limited coverage for intensive care unit hospitalization to \$1,250 per day and inpatient hospital services to \$1,000 per day. ²⁶²

d. Some STLDI Plans Impose Severe Limitations on Emergency Services

Some STLDI plans impose severe limitations on coverage for emergency services, one of the main reasons consumers purchase health insurance. STLDI plans offered by insurers including Golden Rule, Arkansas BCBS, IAIC, and NHIC, provide coverage for emergency room services subject to cost-sharing including the plan deductible. Some of these plans require emergency room copayment of \$250 or \$500 per visit, and any additional covered expenses are subject to the deductible amount and coinsurance percentage. However, LNIC offered STLDI plans that include a limit of \$750 per day for all emergency room expenses. LNIC also offered STLDI plans that limit emergency room coverage to \$250 per visit. As a result, patients are billed thousands of dollars in medical bills for common emergency room visits such as pneumonia, appendicitis, and kidney infection. Patients are also billed thousands

²⁵⁷ Independence American Insurance Company, *Schedule of Benefits* (IHC00062-IHC00064).

²⁵⁸ Independence American Insurance Company, *Schedule of Benefits* (IHC00000248-IHC00000250); The IHC Group, *Fixed Benefit Plan Combo and Interim Coverage Combo* (2018) (IHC00000463).

²⁵⁹ Independence American Insurance Company, *Schedule of Benefits* (IHC000249).

²⁶⁰ Agile Health Insurance, *Everest STM* (Everest exhibit 2(c)).

²⁶¹ The Committee has represented this information as it existed at the point in time in which the documents were produced to the Committee. On June 18, 2020, Everest informed the Committee that the company had ceased offerings products with these limitations.

²⁶² LifeShield National Insurance Company, *Individual Short Term Medical Insurance Policy* (LifeShield (LNG 3001)).

²⁶³ LifeShield National Insurance Company, *Individual Short Term Medical Insurance Policy* (Individual Policy LA (LN-3001 LA)); LifeShield National Insurance Company, *Merit STM* (Exhibit III LNG-3200 NCE Merit STM Brochure).

²⁶⁴ LifeShield National Insurance Company, *Individual Short Term Medical Insurance Policy* (Exhibit III LNG 3001 HIIQ STM Brochure).

of dollars for necessary and life-threatening medical treatment. According to a consumer complaint, a patient was billed over \$30,000 for an emergency room visit, and LNIC denied parts of claim asserting that it was subject to the maximum payable benefit. In a letter to the patient, the company wrote that the maximum payable benefit for an ER visit is \$250, and the maximum payable benefit for outpatient surgical facility is \$1,250 per day.²⁶⁵

IAIC offers STLDI plans limit emergency room coverage to a maximum of \$500 per day. 266 267 Everest offers some plans that limit emergency services not to exceed three visits per policy period. A consumer enrolled in an IAIC plan wrote in a complaint that he was billed approximately \$10,000 for an emergency room visit while the plan only paid \$500. 10 In a letter to the patient, the company wrote that the maximum payable benefits for emergency room services is \$500 per day.

e. Some STLDI Plans Limit Coverage and Impose Exclusions for Surgery Services

Some STLDI plans offer coverage for surgery services subject to deductible and coinsurance. For example, IAIC and NHIC offer STDLI plans that provide coverage for surgery expenses subject to deductible and coinsurance.²⁷¹ However, some insurers offer STLDI plans that limit coverage for surgery and intensive care services, and impose limitations on coverage for surgery services.

²⁶⁵ Letter from Investigator, Minnesota Department of Commerce, to LifeShield National Insurance Company (2019) (LNIC_EC_C000842),

²⁶⁶ Independence American Insurance Company, *Schedule of Benefits* (IHC0000062-IHC0000064).

²⁶⁷ The Committee has represented this information as it existed at the point in time in which the documents were produced to the Committee. On June 22, 2020, IAIC informed the Committee that the company ceased offerings products with these limitations on March 2020.

²⁶⁸ Everest, FlexTerm Health Insurance (2018).

²⁶⁹ Email from Wisconsin Office of the Commissioner of Insurance, to Standard Security Life Insurance Company of New York (2018) (IHC00001870); IHC Health Solutions, Health Administration Exchange, *Explanation of Benefits* (2018) (IHC00001893-IHC00001895).

²⁷⁰ Wisconsin Complains Insurance Company Access, *Complaint* (IHC00001869); Letter from Insurance Paralegal, IHC Carrier Solutions, Independence Holding Group, to Wisconsin Office of the Commissioner of Insurance (2018) (IHC00001894).

²⁷¹ National General Accident & Health, *Sample Policy Packet*; Independence American Insurance Company, *Individual Short Term Schedule of Benefits* (IHC0000251).

- Everest offers STLDI plans that limit outpatient surgery to a maximum of 3 surgeries per covered person.²⁷²
- LNIC offered some policies that limit coverage for outpatient surgical facility to maximum benefit of \$1,250 per day.²⁷³
- IAIC offers some STLDI plans limit outpatient surgery services to a maximum of \$1,000 per day or a maximum benefit of \$2,500 per surgery for surgeon services.²⁷⁴

A number of other short-term policies provide coverage of up to \$5,000 per surgery for surgeon expenses, not to exceed \$10,000 per coverage period. Examples of coverage limitations for surgery services also include \$2,500 maximum for joint surgery, and \$2,500 maximum for gallbladder surgery.

NHIC offers some STLDI plans that exclude coverage for surgery expenses during the first six months of coverage. A consumer was billed over \$30,000 for a cholecystectomy and NHIC denied parts of the claims.²⁷⁷ The company asserted that expenses for that particular surgery was excluded from coverage during the first six months.²⁷⁸ NHIC denied another consumer's claims for anesthesia services during surgery and other medical services. The company asserted that the claim was ineligible for coverage based on the plan's policy limitations and exclusions. The plan excluded expenses and benefit for "joint replacement or other treatment of joints, spine, bones or connective tissue including tendons, ligaments and cartilage." ²⁷⁹ NHIC also denied part of the consumer's claim due to pre-existing conditions exclusions.

²⁷² Everest, *FlexTerm Health Insurance* (2018).

²⁷³ LifeShield National Insurance Company, *Individual Short Term Medical Insurance Policy* (Exhibit III LNG-3001).

²⁷⁴ Independence American Insurance Company, *Schedule of Benefits* (IHC00000062-IHC00000064); Independence American Insurance Company, *Schedule of Benefits* (IHC00000248-IHC00000250).

²⁷⁵ LifeShield National Insurance Company, *Individual Short Term Medical Insurance Policy* (LNG-3001, Individual Policy_LA Plan).

²⁷⁶ Agile Health Insurance, *Everest Prime STM* (Everest exhibit 2(b)); LifeShield National Insurance Company, *Individual Short Term Medical Insurance Policy* (LNIC Individual_Policy_LA_Plans).

²⁷⁷ Letter from Complainant, to Appeals Department, National General Accident & Health (2018) (NG001663).

²⁷⁸ Letter from Correspondence Team, National General Accident & Health, to Complainant (2018) (NG001584).

 $^{^{279}}$ Letter from Correspondence Team, National General Accident & Health, to Complainant (2018) (NG000813).

f. STLDI Plans Impose Lifetime Limits, Exposing Consumers to Significant, Unexpected Health Care Costs

STLDI plans include severely limited benefits, impose lifetime limits, and require significant cost-sharing from consumers. While the ACA banned annual and lifetime limits, all STLDI plans include lifetime limits. The ACA also imposed an annual out-of-pocket maximum on the amount that consumers have to pay for covered services in a given year. However, STLDI plans are exempt from these requirements, exposing consumers to significant financial risk.

STLDI plans impose maximum benefit limits and lifetime limits. STLDI plans cap covered benefits between \$250,000 to \$2,000,000 per policy. However, despite having lifetime limits as high \$2,000,000 per policy, these companies may actually pay very little in claims costs. Some STLDI plans have coinsurance rates that range from 20 to 50 percent, and deductibles that range between \$1,000 to \$25,000.²⁸⁰

- IAIC and Everest offer STLDI plans with deductibles as high as \$10,000 and coinsurance rates as high as 50 percent.²⁸¹
- Golden Rule offers short-term policies with deductibles as high as \$12,500 and a 40 percent coinsurance rate. 282
- NHIC offers STLDI plans with deductibles as high as \$25,000.²⁸³
- A number of STLDI plans also impose a maximum benefit limit of \$3,000 for prescription drugs. ²⁸⁴

These practices are outright banned in the ACA-compliant market. However, some STLDI plans pay a limited amount in health care claims cost compared to consumers. Consumers enrolled in STLDI plans may be forced to pay a large share of their medical bills out-of-pocket.

²⁸⁰ National General Accident & Health, *Short Term Medical* (2018) (NGAH 5.25.18); The IHC Group, Independence American Insurance Company, *Connect 2.0, Short-term medical insurance for individuals and families* (2018) (IHC000349).

²⁸¹ Independence American Insurance Company, *Short Term Health Insurance* (2018); Everest, *FlexTerm Health Insurance* (Oct. 6, 2018).

²⁸² Golden Rule Insurance Company, *Sample Policy* (Aug. 2017) (GRIC003446); Golden Rule Insurance Company, *Sample Policy* (Apr. 2017) (GRIC000229).

²⁸³ National General Accident & Health, *Short Term Medical* (May 2018) (NGAH STMASSOCIATIONBRO.05.25.18).

²⁸⁴ Golden Rule Insurance Company, *Sample Policy, One Parent Family* (Aug. 2017) (GRI00187).

g. STLDI Plans Impose Waiting Periods

Some STLDI insurers impose waiting periods for any type of illness, including 30-day waiting periods for cancer.²⁸⁵ STLDI plans also impose 5-day waiting periods, even in instances when a consumer has a medical emergency.²⁸⁶ Some STLDI plans also impose a 6-month waiting period for surgery.²⁸⁷

- In one instance, LNIC denied all claims for a medical emergency and the patient was billed \$17,000. In a letter to the patient, the company wrote that the consumer is entitled to "receive benefits for sicknesses that begin, by occurrence of symptoms and/or receipt of treatment more than 5 days" after the consumer enrolls in the product, and that her symptoms started three weeks prior to the date of coverage. 288
- LNIC denied another consumer's claims due to the 5-day waiting period. 289
- Everest denied all claims for an emergency procedure, and the patient was billed approximately \$14,000 due to the fact that the medical procedure happened during the waiting period.²⁹⁰ In a letter to the patient, the company wrote that the claims are denied due to the waiting period provision.
- In another instance, NHIC denied claims for over \$30,000 for a surgery citing the plan's waiting period policy.²⁹¹

Based on the consumer complaints documents provided to the Committee, the Committee finds various instances of consumers whose claims were outright denied due to the waiting period policy by STLDI plans.

²⁸⁵ Pivot Health, *Short Term Medical* (Attachment B Pivot Brochure); Everest Reinsurance Company, Short-Term Medical Insurance Certification of Coverage (EAH 005240815; LifeShield National Insurance Company, *Individual Short Term Medical Insurance Policy* (Individual Policy LA).

²⁸⁶ *Id*.

²⁸⁷ Letter from Correspondence Team, National General Accident & Health, to Complainant (2018) (NG001584).

²⁸⁸ International Benefits Administrations, *Explanation of Benefits* (2018) (LNIC_EC_C000266); Letter from Assistant Vice President, Director of Compliance, LifeShield National Insurance Company, to Nevada Division of Insurance (2019) (LNIC EC C000270).

²⁸⁹ Letter from LifeShield National Insurance Company, to Rep. Frank Pallone, Jr. Chairman, House Committee on Energy and Commerce (LNIC complaints log).

²⁹⁰ Letter from State of Washington, Office of Insurance Commissioner, to Everest Reinsurance Company (2018) (Everest Complaint #6 (WA).

²⁹¹ Letter from Complainant, to Appeals Department, National General Accident & Health (2018) (NG001663); Letter from Correspondence Team, National General Accident & Health, to Complainant (2018) (NG001584).

H. All STLDI Plans Discriminate Against Women

The Committee finds that all STLDI plans discriminate against women. These plans engage in discriminatory practices that negatively impact women by charging women more than men and denying women basic medical services.

- LifeMap offers some STLDI plans that exclude coverage for basic preventive screening procedures or routine tests, including pelvic exams and pap smear exams.²⁹²²⁹³
- BCI denied claims for a mammogram screening and the patient was billed the full
 amount. The company wrote in a letter to the patient that the screening was related to
 a pre-existing condition as she previously had a mammogram screening where a mass
 was found in the patient, which had occurred while the patient was enrolled in a
 previous STLDI plan by BCI.²⁹⁴
- NHIC also denied a consumer's claim for contraceptive services. In a letter to the patient, the company wrote that that "the plan does not include benefits for drugs or devices used directly or indirectly to promote or prevent conception." ²⁹⁵

All STLDI plans require women to disclose whether they are pregnant. Most STLDI plans also require women to disclose whether they are an expectant parent, in the process of adoption, or in the process of undergoing infertility treatment. Women who respond affirmatively are denied coverage. STLDI plans reviewed also consider a pregnancy existing on the effective date of coverage as a pre-existing condition. STLDI plans by Golden Rule note that "a pregnancy existing on the effective date of coverage will be considered a pre-existing condition." The Committee finds that all STLDI plans reviewed do not provide coverage for maternity and newborn care. Some STLDI plans also exclude routine prenatal care, childbirth and post-natal care from coverage. ²⁹⁷

²⁹² LifeMap, *Short Term Medical Insurance for Idaho Individuals and Families* (Dec. 2018) (LifeMap LM-E&C-00008, LM-E&C-00009).

²⁹³ LifeMap offers policies in Idaho that exclude coverage for pelvic exams and pap smears.

²⁹⁴ Letter from Complainant, to Blue Cross of Idaho (Date redacted) (BCI_00000533).

²⁹⁵ Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Compliance Specialist, Policyholder Service, Office of Commissioner of Security and Insurance, State of Montana (2018) (NG001598).

²⁹⁶ Golden Rule Insurance Company, Sample Short Term Medical Expense Policy, Definitions (Apr. 2017) (GRIC002769); Golden Rule Insurance Company, Sample Short-Term Non-Renewable Medical Expense Policy, Section 10- Reimbursements (June 2018) (GRIC01821); Golden Rule Insurance Company, Sample Short Term Medical Expense Policy, Definitions (Apr. 2017) (GRIC000238).

²⁹⁷ Pivot Health, *Short Term Medical* (Attachment B Pivot Brochure); Agile Health Insurance, *Everest Prime STM* (Everest exhibit 2(b)).

BCI requires pregnant women who submit claims to disclose the date of their menstrual cycle.²⁹⁸ The company then determines the date of conception, and if the date of conception is prior to the effective date of contract, the company denies the claims related to the pregnancy. In one instance, a woman alleged that did not know she was pregnant at the time she enrolled in the company's STLDI plan. However, BCI denied her claims, and in a letter to the patient, the company wrote "a pregnancy that exists at the time of effective date of coverage is considered to be pre-existing."²⁹⁹ In the underlying consumer complaints, the consumer alleged that she had no way of knowing she was pregnant as she had experienced a regular menstrual cycle two days prior to enrolling in the STLDI plan, and that "I had no way of knowing until there was enough pregnancy hormone in my system to show a positive reading."

STLDI insurers also practice "gender-rating", and charge women more than men for the same coverage in states that allow gender rating. Under the ACA, qualified health plans are not allowed to charge women more than men, and a study found that this policy cost women more than \$1 billion a year pre-ACA. In documents provided to the Committee, some STLDI insurers charge women up to 1.5 times more for the same coverage. One STLDI insurer charges women between 30-34 years old up to twice the rate for men for the same coverage. Some insurers charge women between 30-45 years up to 30 percent more than men for the same coverage.

BCI denied claims for an endometrial ablation noting that the patient had a history of heavy menstrual bleeding.³⁰¹ In another instance, a woman was billed \$18,000 for a medical procedure, and BCI denied the claim on the basis that the patient had a history of "heavy and painful periods,"³⁰² and that the medical procedure was due to pre-existing conditions. The company further wrote that "your condition of excessive and frequent menstruation…would have caused an ordinarily prudent person to seek advice, diagnosis, care or treatment prior to your effective date of coverage."³⁰³

²⁹⁸ Letter from Blue Cross of Idaho, to Rep. Frank Pallone, Jr., Chairman, House Committee on Energy and Commerce, Rep. Anna G. Eshoo, Chairwoman, Subcommittee on Health, Rep. Diana DeGette, Chair, Subcommittee on Oversight and Investigations (Apr. 30, 2019) (Business claims manual) (BCI_0000928).

²⁹⁹ Blue Cross of Idaho, *Provider Inquiry and Appeal Form* (BCI_0000519-BCI_00000530).

³⁰⁰ National Women's Law Center, Turning to Fairness: Insurance discrimination against women today and the Affordable Care Act (Mar. 2012).

 $^{^{301}}$ Letter from Complainant, to Blue Cross of Idaho (Date redacted) (BCI_00000552-BCI00000593).

³⁰² Letter from Complainant, to Appeals and Grievance Coordinator, Blue Cross of Idaho (n.d.) (BCI_00000173-BCI00000181).

³⁰³ Letter from Grievances and Appeals Specialist, Blue Cross of Idaho, to Complainant (Date redacted) (BCI_00000182-BCI_00000188).

I. STLDI Plans Employ Many Ways to Refuse to Pay for Medical Care After Claims Arise

The Committee's investigation finds that all STLDI insurers engage in heavy-handed back end tactics that significantly limit their financially liability for medical claims and to avoid paying medical claims that do arise. Across all STLDI insurers under the Committee's investigation, it is a common industry practice for STLDI plans to deny claims for medical care through a process known as post claims underwriting. All STLDI insurers engage in intrusive and burdensome administrative processes by requiring consumers to submit extensive medical records dating back six months up to five years. Insurers then conduct an extensive review process to determine whether the medical condition for which the claim was submitted was due to a pre-existing condition or whether the health condition should have been disclosed by the applicant in the plan application. In these cases, if the insurer determines that the individual had a pre-existing condition, claims may be denied. Patients who fall seriously ill or injured during the term of coverage are subsequently left in the lurch and may be saddled with hundreds of thousands of dollars in medical debt.

STLDI insurers require consumers to provide a list of past health care providers dating back many years. These companies also require consumers and the consumers' providers to submit medical and prescription drug records, including the names of any medication and pharmacies utilized.

1. STLDI Plans Deny Claims Related to Pre-Existing Conditions

The Committee finds that STLDI insurers often deny claims following a lengthy medical investigation if they make a determination that the medical claims and expenses incurred were due to pre-existing conditions, or that resulted from pre-existing conditions. The Committee reviewed thousands of consumer complaints document from eight STLDI insurers in reaching these determinations.

- A consumer was billed over \$65,000 for treatment of a heart condition.³⁰⁴ IAIC denied the consumer's claim, asserting that the medical records demonstrate that the patient previously sought treatment for "heart attack, abnormal electrocardiogram, and echocardiography."³⁰⁵
- Another patient was billed over \$20,000 for seeking treatment. IAIC denied the claims on the basis that the consumer's medical records indicate that the

³⁰⁴ Letter from Investigator, Minnesota Commerce Department, to Standard Security Life Insurance Company of New York (2018) (IHC00002939).

³⁰⁵ Letter from Insurance Compliance Specialist, IHC Carrier Solutions, Independence Holding Group, to Consumer Protection & Education Division, Minnesota Department of Commerce (2018) (IHC00002896).

consumer previously received medical advice, consultation or treatment for "other neurological disorder" prior to coverage. 306

Based on the documents provided to the Committee by Golden Rule, the company denies consumers' claims for a range of medical conditions and treatment asserting that the claims submitted were due to pre-existing conditions. 307 308 309

- In one instance, Golden Rule denied medical services for a consumer who needed neurophysiological monitoring services that the consumer's provider deemed as medically necessary. Golden Rule asserted that the claim for the medical services was due to pre-existing conditions.³¹⁰
- In another instance, Golden Rule denied a consumer's claim asserting that the patient was previously diagnosed with anxiety disorder and hyperlipemia.³¹¹

2. STLDI Plans Deny Claims for Cancer Treatment

In the Committee's review of consumer complaints documents, the Committee finds a number of consumer complaints for denial that were due to cancer. This is unsurprising given cancer is a high cost condition to treat, and it appears that STLDI insurers attempt to avoid paying claims for cancer patients. Some STLDI plans the Committee reviewed deny claims related to cancer treatment and leave cancer patients in a lurch with thousands of dollars in unpaid medical bills.

³⁰⁶ Standard Security Life Insurance Company of New York, *Application for Individual Limited Short Term Medical Expense Insurance* (2016) (IHC00002369); Letter from Legal/Compliance, IHC Carrier Solutions, Independence Holding Group, to Analyst, Colorado Division of Insurance (2018) (IHC00002438).

³⁰⁷ Letter from Complainant, to Specialist, Medical History Review, Golden Rule Insurance Company (2018 11516 Golden Rule).

³⁰⁸ Letter from Senior Appeals Representative, Golden Rule Insurance Company, to Complainant (2018 07621 Golden Rule).

³⁰⁹ Letter from Senior Appeals Representative, Golden Rule Insurance Company, to Complainant (2018 10920 Golden Rule).

³¹⁰ Letter from Professional Reimbursement Specialist, to Golden Rule Insurance Company (2018 12434 Golden Rule).

³¹¹ Letter from Senior Appeals Representative, Golden Rule Insurance Company, to Complainant (2018 12461 Golden Rule).

- A cancer patient was billed over \$100,000 for treatment of a brain tumor. IAIC denied the patient's claim, and in a letter to the patient, the company wrote that the patient's diagnosis was considered a pre-existing condition. ³¹²
- In another instance identified in a consumer complaint, a cancer patient was billed \$70,000 for cancer treatment.³¹³ IAIC denied the claims citing the consumer's medical records that indicated the patient previously received a referral for cancer.³¹⁴
- Golden Rule denied a cancer patient's chemotherapy treatment and in a letter to the patient, the company asserted that the patient's claims were for pre-existing condition.³¹⁵
- There are also a couple of instances in which BCI has denied cancer patients' medical claims. In one instance, a consumer was billed approximately \$21,000 for a surgery to remove a tumor. The company denied the claim and wrote to the patient that the definition of a pre-existing condition includes those which would cause "an ordinary prudent person to seek treatment" prior to the effective date of coverage, and that "no clinical documentation has been present that would establish your symptoms started between your date of coverage" and when seen by the health care provider.
- Another consumer's claim for a cancer surgery was also denied by BCI, and the consumer was billed nearly \$20,000.³¹⁷ In a letter to the patient, the company wrote "that you only received a diagnosis and sought treatment after you purchased the policy does not negate the fact that a reasonable person would have sought treatment."

3. STLDI Plans Deny Claims for Surgery

The Committee finds that some STLDI insurers deny claims stemming from lifesaving surgeries or medically necessary surgeries.

³¹² Letter from Insurance Compliance Specialist, IHC Carrier Solutions, Independence Holding Group, to Consumer Consultant, Consumer Service Division, Indiana Department of Insurance, State of Indiana (2018) (IHC00001917-IHC00001921, IHC00001922-IHC00001923).

³¹³ Email from Complainant, to Message Center, State of Illinois (2018) (IHC00002839).

³¹⁴ Letter from Insurance Paralegal, IHC Carrier Solutions, Independence Holding Group, to Illinois Department of Insurance (2018) (IHC00002842).

³¹⁵ Letter from Senior Appeals Representative, Golden Rule Insurance Company, to Complainant (2018 13515 Sep Oct Golden Rule).

 $^{^{316}}$ Letter from Complainant, to Blue Cross of Idaho (Date redacted) (BCI_00000792-BCI_00000797).

³¹⁷ Letter from Complainant, to Grievance and Appeals Department, Blue Cross of Idaho (Date redacted) (BCI_00000719-BCI_00000732).

- BCI denied one consumer's claims for a heart surgery, and the patient was stuck with an approximately \$230,000 medical bill. The company wrote to the patient that his claim was denied because the patient had experienced "chest burning symptoms" in the past, and had a history of peripheral arterial disease, hypertension, hyperlipidemia among other conditions. 318
- BCI also denied another patient's medical claim for hand surgery, leaving the patient with \$30,000 in medical claims. The consumer's medical records indicated that the consumer had "wrist pain prior to the effective date of the policy." 319
- IAIC denied a consumer's claim for a sinus surgery and the patient was billed more than \$45,000. 320 IAIC claimed that the surgery was due to pre-existing conditions because the consumer previously experienced shoulder pain, chest congestion, coughing, sore throat, chronic sinusitis, and headaches.
- IAIC denied a consumer's claim for over \$100,000 for a hip replacement surgery. The company asserted that the hip surgery was due to pre-existing conditions.³²¹
- A consumer was billed approximately \$43,000 for a surgery after Golden Rule refused to pay the claims. Golden Rule denied the claim on the basis of pre-existing conditions.
- NHIC denied a patient's medical claims for a surgery, and the patient was subsequently billed approximately \$64,000 according to documents provided to the Committee. In a letter to the patient, the company stated that the patient was previously diagnosed with a number of health conditions, which the company determined to be pre-existing conditions.

³¹⁸ Letter from Complainant, to Appeals Department, Blue Cross of Idaho. (Date redacted) (BCI_0000158-BCI10000167).

³¹⁹ Letter from St. Luke's Orthopedics, to Appeals/Grievance, Blue Cross of Idaho (Date redacted) (BCI_0000137-BCI1000157).

³²⁰ Letter from Insurance Operations Specialist, Department of Insurance, Securities and Banking, Government of the District of Columbia, to Standard Security Life Insurance Company (2019) (IHC00004573, IHC00004644).

³²¹ Email from Complainant, to Illinois Department of Insurance (2019) (IHC00004945, HC00005045).

³²² Letter from Senior Appeals Representative, Golden Rule Insurance Company, to Complainant (2019) (2018 14988 Golden Rule).

³²³ Letter from Life, Accident & Health Intake Unit, Complaints Resolution, Texas Department of Insurance, to National Health Insurance (2018) (NG001226); Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Life, Accident & Health Intake Unit, Complaints Resolution, Texas Department of Insurance (2017) (NG000963, NG0000937, NG001226).

- Another consumer was billed over \$110,000 for a sinus surgery. NHIC denied the claims noting that the consumer was previously seen for acute bronchitis and sinusitis.³²⁴
- One consumer's claim for gallbladder surgery was denied, and based on the consumer's written complaint, the consumer was billed over \$30,000. 325 NHIC asserted that expenses for gallbladder surgery are excluded from coverage during the first six months of the plan. 326
- Similarly, the company initially denied another consumer's claim for gallbladder surgery. However, NHIC processed the claims after the consumer filed an appeal with the Arizona Department of Insurance's Office of Administrative Hearings.³²⁷

4. STLDI Plans Deny Claims for "At-Risk" Consumers

The Committee finds that some STLDI insurers deny claims if they believe that it resulted from a pre-existing condition, that there were risk factors present at time of enrollment, or the medical condition manifested itself in such a manner that would have caused an ordinary prudent person to seek medical advice, diagnosis, care or treatment dating back up to five years. Additionally, some companies refuse to pay medical claims for individuals who are diagnosed with medical conditions and seek treatment after enrolling in a STLDI plan, including in instances where only risk factors or symptoms are present at the time of enrollment.

In one instance, a consumer was billed approximately \$14,000 which was then reduced to \$7,500. Everest denied the claims, and in a letter to the patient, the company wrote that its pre-existing condition exclusion includes "any symptoms which would have caused a reasonable prudent person to seek diagnosis, care or treatment prior to the Coverage Effective Date." 328

³²⁴ Letter from Complainant, to National General Accident & Health (2017) (NG001674).

³²⁵ Letter from Complainant, to Appeals Department, National General Accident & Health (2018) (NG001663).

³²⁶ Letter from Correspondence Team, National General Accident & Health, to Complainant (2018) (NG001584).

³²⁷ Letter from Vice President & Corporate Counsel, National General Accident & Health, to Complainant (2018) (NG000730).

- IAIC denied claims for a patient who was billed approximately \$20,000 for emergency room and urgent care visits for rhabdomyolysis. The company's investigation found that the patient previously experienced "back pain" and muscular cramps. "330
- Golden Rule denied a consumer's claim for a heart procedure, citing the exclusion for pre-existing conditions. According to the consumer's complaint, the patient had previously "complained of tugging or pulling in the chest." 331
- In one instance, a consumer was billed approximately \$29,000 and LifeMap denied the claims. LifeMap engaged in what the Committee views as an intrusive and invasive post-claims review process, and subsequently refused to pay the patient's medical claims. The company wrote that the symptoms occurred and existed during the five-year preceding the effective date of coverage. 332
- In another instance, a patient was billed approximately \$15,000 and LifeMap denied all claims.³³³ The company wrote to the patient that the symptoms existed prior to the effective date of the policy for which a prudent person would have sought medical diagnosis and treatment.³³⁴
- A consumer was billed \$7,000, and Arkansas BCBS denied all claims due to preexisting condition.³³⁵ In a letter to the patient, the company wrote that the consumer's "symptoms were such that they would have caused an ordinarily prudent person to seek diagnosis, care or treatment."³³⁶

³²⁸ Letter from Insurance Regulatory Analyst, South Carolina Department of Insurance, to Director, Compliance-Product Management, Everest National Insurance Company (2018) (Everest Complaint #1 (SC)).

³²⁹ Letter from Insurance Compliance Specialist, IHC Carrier Solutions, Independence Holding Group, to Life, Accident & Health Intake Unit, Complaints Resolution, Texas Department of Insurance (2018) (IHC00002463).

³³⁰ Medical History Records (2016) (IHC00002791).

³³¹ Letter from Complainant, to Grievance Administrator, Golden Rule Insurance Company (2018) (2018 01653 Golden Rule).

³³² Letter from Consumer Advocate, Department of Consumer and Business Services, State of Oregon, to LifeMap Assurance Company (2019) (LM-E&C-000481).

³³³ State of Washington, Office of Insurance Commissioner, *Complaint* (2017) (LM-E&C-000402).

³³⁴ Letter from Senior Audit and Appeals Analyst, LifeMap Assurance Company, to Consumer Advocacy, State of Washington (LM-E&C-000406).

³³⁵ Letter from Attorney at Law, to Senior Counsel Appeals, Arkansas BlueCross BlueShield (2018) (ABCBS-000801).

³³⁶ Letter from Senior Counsel, Appeals, Arkansas BlueCross BlueShield, to Complainant (2018) (ABCBS-000847).

- A patient was billed approximately \$11,000 after having a tonsil procedure.³³⁷ BCI denied the claims based on the pre-existing conditions exclusion, which includes "a condition that would have caused an ordinary prudent person" to seek care, and that the patient had a history of tonsillitis and recurring sore throat.
- In another instance, a patient was billed approximately \$70,000 for a surgery to remove a mass.³³⁸ Even though the patient's provider wrote to the insurance company that the basis for the surgery was not "pre-existing", the company denied the claims. In a letter to the patient, the company wrote that the patient's history of pelvic pain and prior symptoms were considered to be pre-existing condition, which includes those that would have caused a prudent person to seek care.³³⁹
- BCI also refused to a pay for a consumer's heart stent surgery, and the patient was billed nearly \$52,000.³⁴⁰ The company's medical investigation determined that the surgery stemmed from a pre-existing condition.
- A consumer was billed approximately \$25,000 for a shoulder surgery and the company denied the claims.³⁴¹ The company wrote to the patient that "without any acute trauma, the only way to explain the need for surgical intervention is that it had been previously torn."
- Another consumer's claim for shoulder surgery was denied by BCI, and the consumer was billed \$20,000.³⁴² The company wrote that the patient has a history of right shoulder pain and had previously been treated for shoulder pain.

5. STLDI Plans Deny Claims for Routine Medical Services and Procedures

The Committee finds that some STLDI plans deny claims for routine medical services and procedures, claiming that the medical conditions and procedures are stemming from pre-existing conditions.

• BCI denied a patient's claim for treatment of osteoarthritis, stating that there were certain symptoms present prior to the effective date of coverage, including

³³⁷ Letter from Medical Director, Internal Medicine, Blue Cross of Idaho, to Complainant (Date redacted) (BCI_00000412-BCI_00000415).

³³⁸ Letter from Provider, to Blue Cross of Idaho, (Date redacted) (BCI 00000197).

³³⁹ Letter from Physician Reviewer, Blue Cross of Idaho, to Complainant (Date redacted) (BCI_00000241).

³⁴⁰ Letter from Complainant, to Appeals & Grievance Coordinator, Blue Cross of Idaho (Date redacted) (BCI_00000424-BCI00000430).

³⁴¹ Letter from Blue Cross of Idaho Physician Reviewer, to Complainant (Date redacted) (BCI_00000262-BCI_00000269).

 $^{^{342}}$ Letter from Complainant, to Blue Cross of Idaho (Date redacted) (BCI_00000485-BCI_00000495).

- "difficulty staying asleep, muscle stiffness, muscle soreness, severe fatigue, decreased energy and weight gain." ³⁴³
- BCI also denied a patient's medical bill for a colonoscopy, stating that the patient's medical records indicate that the patient previously had "bleeding with bowel movement and hemorrhoids." In a letter to the company, the patient alleged that he had not been previously diagnosed with any bowel issues or condition. 344
- Another patient had her claims denied for a colonoscopy and biopsy.³⁴⁵ The company claimed that the basis for the denial was the fact that the patient experienced issues with "diarrhea and constipation" in the past, and that the patient does "not have to be diagnosed with any definitive condition for the symptoms to be considered pre-existing".
- The company denied another consumer's claim for a biopsy, asserting that it was due to pre-existing conditions.³⁴⁶

6. STLDI Plans Deny Claims for Missing Documentation

All companies require consumers and their health care providers to provide medical and prescription drug records dating back six months to up to five to seven years. Claims are not paid until a final determination is made regarding whether the medical claim filed is due to a pre-existing condition. STLDI plans close or deny claims if the consumer or the consumer's provider fail to submit the medical and prescription drug records within the time period requested.³⁴⁷ Based on the claims manuals reviewed by the Committee, a number of the STLDI insurers also reserve the right to deny claims due to "lack of information."

STLDI insurers require consumers and their health providers to submit extensive medical records in order to prove that the condition for which the claim was submitted is not in fact pre-existing. STLDI plans request treatment notes, previous surgery dates, previous treatment dates, any complications and dates of those complications, history of previous doctor's visits, and doctor's office notes. In some instances, Golden Rule also contacts the broker who sold the

 $^{^{343}}$ Letter from Blue Cross of Idaho Physician Reviewer, to Complainant (Date redacted) (BCI_000000248).

³⁴⁴ Letter from Complainant, to Blue Cross of Idaho (Date redacted) (BCI_00000344-BCI_00000350).

³⁴⁵ Letter from Complainant, to Grievance & Appeals Coordinator, Blue Cross of Idaho (Date redacted) (BCI 00000351-BCI 00000356).

³⁴⁶ Letter from Medical Director, Blue Cross of Idaho, to Complainant (Date redacted) (BCI_0000121-BCI000136).

³⁴⁷ STLDI insurers will reopen the underlying claim for review if the health care provider submits the requested materials after the initial time period. However, the review window is often limited to one year.

underlying policy, and asks for detailed information regarding the consumer, including the broker's relationship with the consumer and the type of information they have on the consumer.

The Committee finds that STLDI companies deny claims if the consumer or the consumer's provider fail to submit the extensive medical documentations within the time period requested. Sometimes, the consumer or the consumer's health care providers is provided 30 days to submit all medical and prescription drug records dating back many years. Some STLDI plans have denied claims in instances where only one of the consumer's past medical provider failed to submit the medical documentation in time.

- A consumer enrolled in a Golden Rule STLDI plan had his claims for an emergency appendectomy initially denied. Golden Rule asserted that they had not received the medical records from the provider within the timeframe requested. After months of delay and medical investigation, Golden Rule finally processed the consumer's claims.³⁴⁸
- Another consumer's claim was originally denied by NHIC because the consumer's health care provider failed to submit the medical records requested. After a medical investigation, the company determined that the claims were not due to pre-existing conditions, and the company finally proceed the consumer's claims. 350
- Another consumer filed a complaint noting the significant delays by IAIC to resolve their claims. The company indicated that it could not process the claim until all medical records were received from the health care provider.

STLDI companies will reopen the underlying claim for review if the health care providers submit the requested materials after the initial time period. However, the review window is often limited to one year. Additionally, consumers encounter significant delays in getting their claims resolved, and that the process for receiving and reviewing the medical records can be lengthy. It is fairly routine for consumers' claims to be pending or denied until the STLDI insurer conducts a lengthy medical investigation. There are examples in which NHIC originally did not pay consumers' claims, asserting that they did not have all the medical records requested from the consumers or the consumers' providers. The company processed the claims

³⁴⁸ Letter from Medical History Review Specialist, Golden Rule Insurance Company, to Department of Insurance, State of Missouri (2018 04020 Golden Rule).

³⁴⁹ Email from Insurance Specialist III, Division of Consumer Services, Florida Department of Financial Services, to National General Insurance Company (2018) (NG001669).

³⁵⁰ Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Florida Department of Financial Services (2018) (NG001623).

³⁵¹ Letter from Life and Health Analyst, Consumer Assistance/Claims Division, Oklahoma Insurance Department, to Standard Security Life Insurance Company of New York, IHC Health Solutions, Inc. (2017) (IHC00001863-IHC00001865).

only after consumers appealed or filed complaint with state regulators. ³⁵² ³⁵³ NHIC took months to process another patient's claim and to reach the determination that the claim submitted was not related to a pre-existing condition. ³⁵⁴ In another instance, a consumer was informed by his health care providers that he could be billed by collection agencies due to the delays by NHIC, which could negatively impact a consumer's credit score. ³⁵⁵

7. STLDI Plans Refuse to Pay for Medical Claims that Should Be Covered

The Committee finds that some insurers often avoid paying medical claims when the claim should be rightfully covered under the terms of the contract. In a number of complaints the Committee reviewed, consumers hired outside counsel to have their claims resolved or filed complaints with the state regulators. The refusal of STLDI plans to pay legitimate claims can result in tremendous financial burden for consumers. Consumers who cannot afford to retain legal counsel may have their credit rating negatively impacted and are left thousands of dollars in medical debt.

The process to resolve a claim can take many months, and this may affect consumers' credit rating. See 357 Consumers may have to pay their medical bills out-of-pocket while their claim is being investigated.

• In one instance, Golden Rule did not make payments for claims for a cancer patient undergoing treatment.³⁵⁸ The cancer patient retained attorney and filed an official complaint with the company.

³⁵² Letter from Correspondence Team, National General Accident & Health, to Complainant (2018) (NG001564).

³⁵³ Louisiana Department of Insurance, *LDI Complaint Information* (2018) (NG000783); Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Insurance Specialist III, Louisiana Department of Insurance (2018) (NG000765).

³⁵⁴ Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Life, Accident & Health Intake Unit, Texas Department of Insurance (2018) (NG000878).

³⁵⁵ Letter from Senior Insurance Market Examiner, Life and Health Division, State Corporation Commission, Commonwealth of Virginia, to Manager, Aetna Life Insurance Company, Aetna Regulatory Resolution Team (2018) (NG000838).

 $^{^{356}}$ Letter from Legal Representation of Complainant, to Meritain Health (2018) (NG001343).

³⁵⁷ Letter from Correspondence Team, National General Accident & Health, to Complainant (2018) (NG000813).

 $^{^{358}}$ Letter from Attorney at Law, to Golden Rule Insurance Company (2018) (2018 02773 Golden Rule).

Another cancer patient's medical claims were originally denied by Golden Rule.
The company asserted that the patient's testicular cancer was a pre-existing
condition. The company processed the claims only after the consumer retained
legal representation and filed an appeal.³⁵⁹

Consumers are often billed thousands of dollars and have to navigate complex administrative processes to get their claims resolved.

- NHIC initially did not pay a consumer's medical bill for approximately \$62,000, citing the fact that the company is conducting a pre-existing conditions investigative review. After the consumer filed a complaint and following an investigation, the company finally paid the claim.³⁶⁰
- NHIC initially denied claims and rescinded coverage for a patient who was diagnosed with colon cancer. The company asserted that consumer previously had a pre-existing condition. However, the decision was overturned after the consumer appealed.³⁶¹
- According to a consumer complaint, NHIC also denied another consumer's claim, noting that it was due to pre-existing conditions. After the consumer filed a complained with regulators in his state, the company processed the claim. 362
- NHIC also originally denied coverage for adenoids and nasal turbinates, asserting that it was due to pre-existing conditions. After the consumer filed a complaint, the company processed the claims.³⁶³
- NHIC initially denied claims for a consumer who was treated for renal colic based on the pre-existing conditions exclusion. The company asserted that kidney or end stage renal disease is excluded under the policy. The consumer alleged that he was not previously diagnosed with kidney disease or end stage renal disease, and that those conditions are not related to renal colic.³⁶⁴ After the consumer appealed, the company processed the claims.

³⁵⁹ Letter from Senior Appeals Representative, Golden Rule Insurance Company, to Attorneys at Law Office (2018) (2018-12069 Golden Rule).

³⁶⁰ Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Consumer Assistance Division, Kansas Insurance Department (2018) (NG001634, NG001660).

³⁶¹ Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Insurance Investigator, Appeals & Grievance Unit, Maryland Insurance Administration (2018) (NG001363).

³⁶² Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Florida Department of Financial Services (2018) (NG000895, NG000781).

³⁶³ Letter from Manager, Contract and Policy Administration, National General Accident & Health, to Florida Department of Financial Services (2018) (NG001594).

³⁶⁴ Letter from Complainant, to Meritian Health (2018) (NG001608).

- In one instance, a consumer was billed approximately \$85,000 for an emergency procedure, and LNIC denied the claims. LNIC processed parts of the claim only after the consumer filed a complaint with the Insurance Division of Minnesota Commerce Department. While the consumer received a network discount, LNIC only paid the maximum payable benefit of \$5,250. The company wrote to the Committee that the remaining \$47,000 exceeded the maximum payable benefit under the policy.
- BCI initially refused to provide authorization for a neck and spinal surgery, deeming it a pre-existing condition.³⁶⁷ The company overturned its decisions only after the consumer retained an attorney and filed an appeal.
- In another instance, BCI initially refused to pay claims for a gallbladder surgery, and the patient was billed over \$30,000. After subjecting the consumer to the review process and appeals, the company overturned its decision. 368
- IAIC initially denied claims for a consumer who sought treatment for kidney failure. IAIC reversed its decision and processed the claims after the consumer filed multiple appeals and wrote an official complaint to state regulators.³⁶⁹
- According to a complaint reviewed by the Committee, a consumer who had a preventative colonoscopy experienced over a year delay in getting their claims processed while IAIC conducted an extensive medical investigation.³⁷⁰ The company processed the claims after the medical history investigation determined that the colonoscopy was not due to pre-existing conditions.³⁷¹
- In one instance, a consumer hospitalized in the intensive care unit after suffering a hemorrhage and respiratory failure was billed over \$113,000. IAIC initially only paid parts of the claim and wrote to the patient that the inpatient stay was not

³⁶⁵ Minnesota Commerce Department, *Insurance Division Consumer Complaint Form* (2019) (LNIC_EC_C000001).

³⁶⁶ International Benefits Administration, *Remittance Advice* (2019) (LNIC_EC_C000216).

³⁶⁷ Letter from Legal Representation of Complainant, to Customer Advocate, Blue Cross of Idaho (BCI_00000327-BCI00000330).

 $^{^{368}}$ Letter from Complainant, to Blue Cross of Idaho (Date redacted) (BCI_00000275-BCI_00000287).

³⁶⁹ Letter from Legal/Compliance, Standard Security Life Insurance Company, Independence Holding Group, to Senior Insurance Market Examiner, Bureau of Insurance, Life and Health Division, Commonwealth of Virginia (2018) (IHC00002163); Letter from Senior Insurance Market Examiner, Life and Health Division, State Corporation Commission, Commonwealth of Virginia, to Standard Security Life Insurance Company of New York (2018) (IHC00002103).

³⁷⁰ Letter from Life and Health Analyst, Colorado Department of Regulatory Agencies, to Independence American Insurance Company (2019) (IHC00004877).

³⁷¹ Independence American Insurance Company, *Schedule of Benefits* (IHC00004942).

medically necessary in its entirety. However, the company processed the claims following appeal.³⁷² ³⁷³

J. Most STLDI Insurers Rescind Coverage

The Committee finds that most SLTDI insurers rescind policies, leaving consumers uninsured and with exorbitant medical bills.³⁷⁴ These STLDI insurers rescind a policy if a determination is made that the enrollee previously had a health condition that should have been disclosed in the plan application. In some instances, STLDI insurers also deny claims and rescind consumer's plan in instances where the consumer never sought treatment or received an official diagnosis. In these instances, the company determines that there were risk factors present, such as the patient was advised to have treatment, medical consultation, testing or surgery performed, and that the applicant failed to disclose such information on the plan application. These companies maintain that the decision to rescind coverage is due to intentional misrepresentation of material fact by the consumer relevant to their decision to extend coverage. However, the Committee finds that a consumer's coverage is rescinded in some instances where the consumer did not previously receive an official medical diagnosis, but the company asserted that the consumer failed to disclose they had testing performed, or were advised to have further medical evaluation.³⁷⁵ **The Committee reviewed rescission policies and consumer complaints documents from eight STDLI insurers in arriving at these conclusions.**

The Committee does not dispute that the companies' rescission policies are in accordance with applicable state laws. However, the Committee finds the practice of rescinding a consumer's coverage when an individual gets sick or injured deeply concerning. Through these tactics, STLDI plans significantly limit their financial liability for medical claims.

In some instance, STLDI plans rescind the underlying coverage and also deny medical claims related to pre-existing conditions.

• According to a consumer complaint, a patient was billed \$150,000 for treatment of a medical condition after Golden Rule denied the claim and rescinded the underlying policy. In a letter to the patient, the company wrote that the patient

³⁷² Letter from Correspondence Team, IHC Carrier Solutions, to Complainant (2018) (IHC00006168, IHC00006463)

³⁷³ Letter from Complainant, to Insurance Commissioner Ralph Hudgens, Consumer Services Division, Georgia Insurance Department (2018) (IHC00006471).

³⁷⁴ The Committee notes that Arkansas BCBS and BCI did not issue rescissions during the 2017 and 2018 plan years.

³⁷⁵ The Committee notes that the decision to issue rescission requires the companies to provide accurate and verifiable documentation, and to demonstrate that the enrollee made an intentional misrepresentation of material fact.

- was previously diagnosed with hypertension, obesity and atrial fibrillation, all of which are pre-existing conditions.³⁷⁶
- Golden Rule rescinded a consumer's policy and denied claims because the consumer was previously diagnosed with Hepatitis C.³⁷⁷
- According to a consumer complaint, another patient was billed \$28,000 for a surgery after Golden Rule rescinded the consumer's coverage.³⁷⁸ In a letter to the patient, the company wrote that patient was previously on medication for diabetes and also received a referral to a cardiologist.
- The Committee reviewed multiple consumer complaints' documents from consumers whose policies were rescinded by Golden Rule because they were previously diagnosed with pre-existing conditions or were advised to have further medical evaluation. 379 380 381
- Golden Rule also denied claims and rescinded a consumer's policy after the
 individual had a shoulder surgery. In a letter to the patient, the company asserted
 that the surgery was due to pre-existing conditions because the patient had
 received an orthopedic evaluation for left shoulder pain and the patient was also
 previously diagnosed for atrial fibrillation.³⁸²
- Another consumer's STLDI plan was rescinded by NHIC because the consumer had previously been diagnosed with seizure disorder.³⁸³

Some STLDI insurers rescind policies if a determination is made that the patient had a health condition that should have been disclosed in the plan application, even in instances where the medical claim is not related to the patient's health condition.

³⁷⁶ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018) (2018 14048 Golden Rule).

³⁷⁷ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018) (2018 10046 Golden Rule).

³⁷⁸ Letter from Associate Examiner, Insurance Department, State of Connecticut, to Regulatory Affairs Consultant, Golden Rule Insurance Company (2018) (2018 08621 Golden Rule).

³⁷⁹ Letter from Specialist, Medical History Review, Golden Rule Insurance Company, to Life, Accident & Health Intake Unit, Texas Department of Insurance (2019) (2018 16129 Golden Rule).

³⁸⁰ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2019) (2018 15067 Golden Rule).

³⁸¹ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018) (2018 14036 Golden Rule).

³⁸² Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018) (2018 02546 Golden Rule).

³⁸³ Letter from National General Accident & Health, to Complainant (2018) (NG001577).

- In one instance, a patient was billed approximately \$187,000 for treatment of heart related condition.³⁸⁴ Golden Rule denied the claims and rescinded the plan asserting that the patient had failed to disclose that he was previously diagnosed with diabetes.
- According to a consumer complaint NHIC denied claims and rescinded a consumer's plan after the patient was treated for a bacterial infection. NHIC asserted that the consumer was ineligible for coverage based on the pre-existing conditions exclusion, having been treated in the preceding 5 years for Hepatitis B. According to the consumer's written complaint, the bacterial infection was unrelated to the Hepatitis B diagnosis.³⁸⁵
- Golden Rule rescinded a consumer's plan and denied claims because the patient had failed to disclose in the plan application that she had a history of sickle cell anemia. The company wrote to the patient that "had we known about your sickle cell anemia, we would not have issued you coverage."
- Another consumer's STLDI plan was rescinded by the company and claims denied because the patient was previously diagnosed with coronary artery disease.³⁸⁷
- Golden Rule also rescinded another consumer's policy and denied claims after the consumer had surgery for a broken vertebra. In a letter to the patient, the company wrote that the patient had a history of "alcohol abuse," and that the patient's medical records note alcohol abuse, anxiety, and major depressive disorder are all pre-existing conditions. The company would not have issued coverage if the company had known about the patient's history of alcohol abuse.³⁸⁸

1. Some STLDI Plans Rescind Policies if Consumers Previously Exhibited Risk Factors

In some instances, STLDI plans deny claims and rescind plans in some instances where the consumer has never sought treatment or received an official diagnosis, but the company determines that there were risk factors present, such as the patient was advised to have treatment, or received medical consultation, testing or surgery performed. These companies maintain that

³⁸⁴ Letter from Counsel for Insured, to Appeals Department, Golden Rule Insurance Company (2018) (2018 04207 Golden Rule).

³⁸⁵ Letter from National General Accident & Health, to Complainant (2018) (NG000789, NG000710).

³⁸⁶ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 00789 Golden Rule).

³⁸⁷ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 02202 Golden Rule).

³⁸⁸ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 00411 Golden Rule).

the decision to rescind coverage is due to enrollee's failure to disclose such information on the plan application, and an intentional misrepresentation of material fact.

- A patient was billed \$280,000 after receiving treatment for an infection related to an open wound in his left ankle. Golden Rule denied all claims and rescinded the consumer's plan. The company asserted that the patient previously had an ultrasound that revealed findings "suspicious for deep venous thrombosis", and that the patient should have disclosed it in the plan application. 389
- Golden Rule denied claims and rescinded another consumer's plan. In a letter to the patient, the company wrote that "had we known about your deep vein thrombosis, we would not have issued you coverage." 390
- Golden Rule rescinded another consumer's coverage because the patient previously had a CT scan prior to enrolling in the company's STLDI plan. Even though the consumer was not aware of the CT scan's results, the company asserted that the patient should have disclosed in the plan application that he had testing performed.³⁹¹
- Another consumer's claim for a gallbladder surgery was denied and the STLDI plan rescinded by Golden Rule because the consumer previously had an ultrasound that showed gallstones and was advised to seek treatment.³⁹²
- Golden Rule rescinded a consumer's coverage and denied claims for medical treatment stemming from a motorcycle accident. The consumer had previously seen a health care provider for insomnia, and fatigue, and the consumer's health care provider had also recommended a prostate cancer screening. In a letter to the patient, the company wrote that "had known you were recommended to have further evaluation, we would not have issued you coverage." 393
- Golden Rule rescinded another consumer's coverage and denied claims. The consumer had previously been seen a primary care physician who diagnosed the consumer with paresthesia and recommended a follow-up.³⁹⁴

³⁸⁹ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 02552 Golden Rule).

³⁹⁰ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 00822 Golden Rule).

³⁹¹ Letter from Specialist, Medical History Review, Golden Rule Insurance Company, to Counsel for Insured (2018 12961 Golden Rule).

³⁹² Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 14117 Golden Rule).

³⁹³ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 04847 Golden Rule).

 $^{^{394}}$ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 02590 Golden Rule).

- Another consumer's medical claims were denied and the coverage rescinded by Golden Rule because the consumer's doctor had heard a "heart murmur" and advised the patient to schedule an echocardiogram. In a letter to the company, the consumer wrote that he did not exhibit any symptoms and the health care provider had informed him that the heart murmur was harmless. However, the company maintained the rescission and noted that "had we known of your heart murmur for which you were advised to have echocardiogram, we would not have issued you coverage." 395
- According to a consumer complaint, Golden Rule rescinded another consumer's coverage and denied all claims for an emergency procedure. The company upheld the rescission even after the consumer provided the company written letters from previous health care providers who attested that the procedure was not due to pre-existing condition.³⁹⁶

In a few instances, STLDI plans rescind coverage if it is determined that consumer was on medication for a medical condition prior to the effective date of coverage.

- According to a consumer complaint, NHIC rescinded the STLDI plan of a breast cancer survivor, even though the consumer was diagnosed with breast cancer prior to the policy's 5-year lookback period. However, the company asserted that the consumer did not indicate at the time of application that the consumer was still on medication for tamoxifen, a medication that helps prevent breast cancer from developing again.³⁹⁷
- Golden Rule rescinded a consumer's plan and denied claims because the
 consumer was on medication for Plavix, a drug that helps prevent heart attack.
 The company wrote that had it known of the diagnosis and treatment of heart
 disease, it would not have issued coverage. ³⁹⁸
- Another consumer's plan was rescinded by Golden Rule and claims denied because the patient had failed to disclose in the plan application that they were on medication to help manage diabetes.³⁹⁹

³⁹⁵ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 05479 Golden Rule).

 $^{^{396}}$ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 04527 Golden Rule).

³⁹⁷ Email from Correspondence, National General Accident & Health, to Complainant (2019) (NG000713); Letter from National General Accident & Health, to Complainant (2018) (NG000733); Letter from National General Accident & Health, to Insured (2017) (NG000891).

³⁹⁸ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 13367 Golden Rule).

³⁹⁹ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 12641 Golden Rule).

2. Some STLDI Plans Rescind Policies of Cancer Patients

The Committee reviewed consumer complaints documents and finds that in a few instances, STLDI insurers rescind coverage of cancer patients, and deny claims related to cancer treatment.

- Golden Rule rescinded a cancer patient's coverage. The patient previously had a CT scan that showed adrenal mass, and was given a referral for a specialist. In a letter to the patient, the company wrote that "had we known you were advised for further evaluation and treatment, we would not have issued you coverage." 400
- Golden Rule also rescinded a colon cancer's patient coverage and denied claims. 401 The patient had previously undergone a colonoscopy and his provider had recommended that the patient see a general surgical specialist.
- Golden Rule denied claims and rescinded coverage for a consumer who underwent surgery to have her ovary removed. The company asserted that the surgery was due to pre-existing condition, and cited medical records indicating that the consumer had a history of pelvic pain and ovarian cyst. 402
- NHIC rescinded another cancer patient's policy who was diagnosed with breast cancer. The company asserted that the consumer had a lump in her breasts that had doubled in size prior to the effective date of coverage, and thus experienced signs or symptoms of cancer. 403

V. CONCLUSION

The Committee concludes that STLDI plans present a significant threat to the health and financial well-being of American families. STLDI plans include limited protection for both catastrophic medical costs and routine medical care, and it is unclear what kind of value consumers are getting for their premium dollars, other than a false sense of security. The Committee staff recommend federal legislation subject STLDI plans to the all of the ACA's interlocking consumer protections, including guaranteed issue and renewability, the ban on pre-existing condition exclusions, coverage of the essential health benefits, the medical loss ratio, and the prohibition on rescissions. Subjecting STLDI plans to all of the ACA's consumer protections at a federal level will ensure adequate protection for consumers.

In the absence of federal legislation, the Committee recommends that states significantly restrict STLDI plans. Additionally, states should limit STLDI plan duration to 90 days and

⁴⁰⁰ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 05286 Golden Rule).

⁴⁰¹ Letter from Senior Appeal Representative, Golden Rule Insurance Company, to Complainant (2018 03543 Golden Rule).

⁴⁰² Letter from Medical History Review, Golden Rule Insurance Company, to Department of Financial Services, State of Florida (2018 07043 Golden Rule).

⁴⁰³ Letter from National General Accident & Health, to Complainant (2018) (NG000735).

prohibit renewability, including prohibiting the purchase of multiple STLDI plans in one plan year. Individuals who purchase consecutive policies may not fully understand the policies limitations and exclusions, including the pre-existing conditions exclusions. STLDI plans that are available for the entire plan year are also being marketed as an alternative to comprehensive, major medical insurance and are causing confusion for consumers who may be unaware that they are purchasing plans that do not provide comprehensive coverage.

The Committee staff recommend that states prohibit the sale of STLDI plans during ACA's open enrollment. The increase in enrollment in STLDI plans by brokers and agents in December and January suggests that these plans are benefiting from and possibly capitalizing on the marketing and advertising around the ACA's open enrollment season. Additionally, states should require STLDI plans to be sold only in-person. This may help prevent some of the aggressive marketing tactics that brokers are engaging in such as pushing consumers to purchase plans over the phone without reviewing any written information or coverage documents. Lastly, states should subject STLDI plans to the ACA's consumer protection provisions, including the requirement that they provide coverage for all essential health benefits, and cover pre-existing conditions.

Appendix

Appendix A: Arkansas BlueCross BlueShield Application



Application for **Short Term**

READ ALL INSTRUCTIONS BEFORE COMPLETING THIS APPLICATION. APPLICATION MUST BE COMPLETED IN ITS ENTIRETY IN ORDER TO BE PROCESSED.

SECTION 1 – WHO IS APPLYING

- Oldest person applying for coverage should be listed on the first line of the application. If applicant is under the age of 19, parent or guardian information should be indicated in Section 2 (*Parent/Guardian*).
- Social Security numbers are **required** for every applicant. If you are applying for coverage for a child less than one year old who does not yet have a Social Security number, you may apply; however, you will be required to submit the Social Security number within 90 days.
- If applying for Individual and Spouse coverage, primary applicant must be age 19 or older and spouse must be age 14 or older.
- If applying for Individual, Spouse and Child(ren) coverage or Individual and Child(ren) coverage, primary applicant must be age 19 or older.
- In "Relationship" box, indicate "spouse, son, daughter, stepson, stepdaughter, or dependent child" beside each dependent's name.
- "Eligible Short Term dependents must be permanent residents of Arkansas and must be between the ages of 6 months and age 19."
- If applying for coverage for dependent child other than son, daughter, stepson, or stepdaughter, submit copy of appropriate dependent documentation (legal guardianship, custodial relationship, etc.) when submitting the application.
- If primary applicant is under age 19 and does NOT reside with the Parent/Guardian named on this application, custodial parent must also sign the application (see Signature Section on Page 3).
- If any dependents are under age 19 and do NOT reside with the primary applicant, the custodial parent must also sign the application (see *Signature Section* on Page 3).

SECTION 2 – PARENT/GUARDIAN (If policy is only for a child under age 19)

- If applicant is under the age of 19, parent or guardian information must be indicated in this section.
- If applying for coverage as the "Guardian" of a dependent child under the age of 19, please submit appropriate dependent documentation (legal guardianship, custodial relationship, etc.) when submitting the application.

SECTIONS 4 AND 5 – ADDRESS INFORMATION

- You are required to provide address information when submitting this application. Please note there are three separate listings for this information. Complete all that apply.
 - Residential This address will be noted as your physical place of residence.
 - Mailing Correspondence such as letters and Explanations of Benefits (EOBs) will be mailed to this address.

SECTION 8 - U.S. CITIZENSHIP STATUS

- For any applicant who is not a U.S. citizen, a copy of his/her Permanent Resident VISA or Green Card issued by the U.S. Citizenship and Immigrant Services must be submitted with the application.
- Applicants must reside in the U.S. at least one year and must have a primary care physician in the U.S. prior to being eligible to apply for coverage.
- · Applicants who are not U.S. citizens will also be contacted by phone to complete a Foreign National Questionnaire.

Form No. ST APP AG (R10/18)



Application for Short Term

1 WHO IS APP	LYIN	IG							
Read all instructions	for S	Section 1 before co	mpleting	g.					
First Name	M.I.	Last Name	Suffix	Relationship	Sex	Date of Birth		Social Security N	0.
			+	0-16					
	+		+	Self					
2 PARENT/GU	ARD	IAN (If policy i	s only	for a child	unde	r age 19)			
Additional information	n ma	y be required. Rea	d instru	ctions for Sect	ion 2 b	efore comple	ting.		
First	Name	;	M.I.	Last Name		Relationship (Check One)			
								☐ Stepmother ☐ Stepfather	☐ Guardian
3 MARITAL ST	ATU	S							
☐ Single (including	wido	wed or divorced)		☐ Married (includi	ng separated	l)		
4 RESIDENTIA	LAI	DDRESS (Must	be pe	rmanent ad	dres	s - No P.O.	box, pleas	se)	
Street						City			Zip
5 MAILING AD	DRE	SS (Complete	only if	different fr	om r	esidential	address)		
5 MAILING ADDRESS (Complete only if different from residential address) Street or P.O. Box City State Zip								Zip	
6 CONTACT IN	FOF	RMATION							
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7 HOUSEHOLD	INE	FORMATION							
☐ Yes ☐ No a. Do all applicants under the age of 19 reside in the same household? If "no," please provide reason and his/her name and address:									
		:							
F	Reaso	n:							
	"no,	' please provide re	ason an	d his/her name	e and a	address:			
Name: Address: Reason:									
8 U.S. CITIZENSHIP STATUS									
Additional information			nd instru	ctions for Sect	ion 8 b	efore comple	ting. Documer	ntation may also	be required
☐ Yes ☐ No Are all applicants U.S. citizens? If "No", please provide the name(s) of the applicant(s) who are not U.S. citizens.									
Nar	ne:					Issue	Expira	ation	
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Application for Short Term

Short Term is a short-term, limited-duration health insurance policy that provides health insurance coverage for 30 to 88 days.

This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your policy carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). Your policy might also have lifetime and/or annual dollar limits on health benefits. If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage. Also, this coverage is not "minimum essential coverage." If you don't have minimum essential coverage for any month in 2018, you may have to make a payment when you file your tax return unless you qualify for an exemption from the requirement that you have health coverage for that month.

PLEASE READ BEFORE S	IGNING						
Blue Cross and Blue Shield (hereat placement of this insurance. Any su information on the compensation in represent that the statements and a (both front and back) are true, com	broker involved in this insurance transaction may receive compensation for referred to as the COMPANY), or one of its affiliates, for services reach compensation is included in the insurance premium paid by the insurance in this transaction, please direct your inquiry to the agent or broanswers given in this application and any signed and dated addendum plete and correctly recorded; (b) agree that a photocopy of this application at a copy is available to me upon request.	elated to the ured. For more ker. In signing, I: (a) to this application					
offered, I understand: (1) The cover premium is paid in full. (2) Once the (3) Pre-existing conditions will not be my application is accepted relying to be invalid if based on false informations.	on may be rejected. If persons proposed for coverage are eligible and orage shall not become effective until the date shown on my identification application in effect and payment received, premiums will not be refunded be covered. (4) No changes can be made to the policy after coverage is non my representations on this document, any coverage which may be intion. (6) Arkansas Blue Cross and Blue Shield may phone or e-mail mealing processing of my application. This application is valid for 30 discovered.	on card and the ed for any reason. s in effect. (5) If ssued to me shall e for additional					
In signing, I: (a) understand that if intentionally fraudulent misstatements were made, the COMPANY may take legal action at any time; (b) understand my signature authorizes the COMPANY to coordinate benefits under this policy with other insurance I have which is subject to coordination; (c) agree that this application shall be valid without time limit. Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison. Please read below. Your application will not be accepted unless you check the boxes confirming you understand the following statements:							
☐ I have read and understand that this plan does not meet the federal government's "minimum essential coverage" requirements and I will have to pay a tax penalty when income taxes are filed, unless a waiver from the federal government is received. ☐ I certify that I am a resident and signed this application in the state of Arkansas.							
	ease sign appropriate line only)						
Primary Applicant OR Parent/Legal Guardian (if policy for a minor)	x	Date Signed					

Form No. ST APP AG (R10/18) Page 3 (Continued on page 4)

This Section to be Completed by Sales Representative
Sales Rep License # Sales Representative's Signature

Agency Federal Tax ID #

(if applicable)

Comments:

X

Sales Representative's Name (please print)

Date Signed

OFFICE USE ONLY

Phone #

Pre-Authorized Bank Draft

One-Time Bank Draft Form

Our monthly bank draft service makes premium payments easy and convenient for you. Just a few steps now help assure your payment is made accurately and timely.

Complete the information below.

THIS FORM IS NOT TO BE RETURNED. IT IS FOR OBTAINING ONLINE PAYMENT INFORMATION.

Important: Please Read Before Signing

I authorize Arkansas Blue Cross and Blue Shield and the BANK indicated below, to debit my Arkansas Blue Cross premium from my checking or savings account indicated below. This authority is to remain in full force and effect until my BANK has received written notification from me of the Pre-Authorized Bank Draft Program termination in such time and manner as to afford the BANK a reasonable opportunity to act on it, or until the BANK has sent me ten (10) days' written notice of the BANK's termination of this agreement.

I understand that by revoking the Pre-Authorized Bank Draft Program after I have agreed to it, I also will be terminating my Arkansas Blue Cross coverage, UNLESS Arkansas Blue Cross has received written notice from me of my desire to continue coverage at least twenty (20) days prior to the next Pre-Authorized Bank Draft Program withdrawal date.

I understand that an insufficient check fee will be assessed for any payment returned to Arkansas Blue Cross as a result of insufficient funds.

Insured's Informatio	n				
A -1 -1					
Address Street			Apt. No		
City		State	Zip		
Bank Account Inform	nation				
Bank Name		Name on Accour	nt		
		(If different than a Account Number	,		
E	J. L. Webb 123 Main Street Anytown, USA 12345 PAY TO THE ORDER OF MEMO : 123456789 : 1	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Check Number		
Signature					
Signature			_ Date		
We hope you find	Signature of Bank Account this bank draft service of	t Holder of value. It is our privilege to serve	e you. Thank you for your business! use do not write in this space)		
	Г	ID NO.	EFFECTIVE DATE		
Arkansas BlueCross BlueS An Independent Licensee of the Blue Cross and Blue					

NON-DISCRIMINATION AND LANGUAGE ASSISTANCE NOTICE

NOTICE: Our Company complies with applicable federal and state civil rights laws and does not discriminate, exclude, or treat people differently on the basis of race, color, national origin, age, disability, or sex.

We provide free aids and services to people with disabilities to communicate effectively with us, such as qualified sign language interpreters, written information in various formats (large print, audio, accessible electronic formats, other formats), and language services to people whose primary language is not English, such as qualified interpreters and information written in other languages. If you need these services, contact our Civil Rights Coordinator.

If you believe that we have failed to provide these services or discriminated in another way on the basis of race, color, national origin, age, disability, or sex, you can file a grievance with:

Civil Rights Coordinator

601 Gaines Street, Little Rock, AR 72201 Phone: 1-844-662-2276; TDD: 1-844-662-2275

You can file a grievance in person, by mail, or by email. If you need help filing a grievance our Civil Rights Coordinator is available to help you.

You can also file a civil rights complaint with the U.S. Department of Health and Human Services, Office for Civil Rights electronically through the Office for Civil Rights Complaint Portal, available at https://ocrportal.hhs.gov/ocr/portal/lobby.jsf, or by mail or phone at:

U.S. Department of Health and Human Services

200 Independence Avenue SW., Room 509F, HHH Building, Washington, DC 20201 Phone: 1-800-368-1019; TDD: 1-800-537-7697

Complaint forms are available at http://www.hhs.gov/ocr/office/file/index.html.

ATTENTION: Language assistance services, free of charge, are available to you. Call 1-844-662-2276.

ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-844-662-2276.

注意:如果您使用繁體中文,您可以免費獲得語言援助服務。請致電 1-844-662-2276.

CHÚ Ý: Nếu bạn nói Tiếng Việt, có các dịch vụ hỗ trợ ngôn ngữ miễn phí dành cho bạn. Gọi số 1-844-662-2276

주의: 한국어를 사용하시는 경우, 언어 지원 서비스를 무료로 이용하실 수 있습니다. 1-844-662-2276 번으로 전화해 주십시오.

PAUNAWA: Kung nagsasalita ka ng Tagalog, maaari kang gumamit ng mga serbisyo ng tulong sa wika nang walang bayad. Tumawag sa 1-844-662-2276.

ВНИМАНИЕ: Если вы говорите на русском языке, то вам доступны бесплатные услуги перевода. Звоните 1-844-662-2276.

ATANSYON: Si w pale Kreyòl Ayisyen, gen sèvis èd pou lang ki disponib gratis pou ou. Rele 1-844-662-2276.

ATTENTION : Si vous parlez français, des services d'aide linguistique vous sont proposés gratuitement. Appelez le 1-844-662-2276.

UWAGA: Jeżeli mówisz po polsku, możesz skorzystać z bezpłatnej pomocy językowej. Zadzwoń pod numer 1-844-662-2276.

ATENÇÃO: Se fala português, encontram-se disponíveis serviços linguísticos, grátis. Ligue para 1-844-662-2276.

ATTENZIONE: In caso la lingua parlata sia l'italiano, sono disponibili servizi di assistenza linguistica gratuiti. Chiamare il numero 1-844-662-2276.

注意事項:日本語を話される場合、無料の言語支援をご利用いただけます。1-844-662-2276 まで、お電話にてご連絡ください。

ACHTUNG: Wenn Sie Deutsch sprechen, stehen Ihnen kostenlos sprachliche Hilfsdienstleistungen zur Verfügung. Rufnummer: 1-844-662-2276.

સુચના: જો તમે ગુજરાતી બોલતા હો, તો નિ:શુલ્ક ભાષા સહ્યય સેવાઓ તમારા માટે ઉપલબ્ધ છે. ફોન કરો 1-844-662-2276.

ध्यान दें: यदि आप हिंदी बोलते हैं तो आपके लिए मुफ्त में भाषा सहायता सेवाएं उपलब्ध हैं। 1-844-662-2276 पर कॉल करें।

LUS CEEV: Yog tias koj hais lus Hmoob, cov kev pab txog lus, muaj kev pab dawb rau koj. Hu rau 1-844-662-2276.

ໂປດຊາບ: ຖ້າວ່າ ທ່ານເວົ້າພາສາ ລາວ, ການບໍລິການຊ່ວຍເຫຼືອດ້ານພາສາ, ໂດຍບໍ່ເສັງຄ່າ, ແມ່ນມີພ້ອມໃຫ້ທ່ານ. ໂທຣ 1-844-662-2276.

LALE: Ñe kwōj kōnono Kajin Majōl, kwomaroñ bōk jerbal in jipañ ilo kajin ne am ejjelok wōṇāān. Kaalok 1-844-662-2276

Appendix B: Arkansas BlueCross BlueShield Complete Plan Application



Application for COMPLETE PLUS

Тур	e of coverage you're applying for:
	Complete Plus Single Term A Complete Plus Single Term is a short term, limited-term health insurance policy that provides health insurance coverage for a Term of less than 12 months after the Policy Effective Date; the Policy Term expires at 11:59 PM on the last day of the twelfth month. THIS POLICY IS NON-RENEWABLE.
	Complete Plus Renewable Term A Complete Plus Renewable Term is a short term, limited-term health insurance policy that provides health insurance coverage for a Term of less than 12 months after the Policy Effective Date; the Policy Term expires at 11:59 PM on the last day of the twelfth month. Upon expiration of the initial Term, the Policy may be renewed at the option of the policyholder for two subsequent terms, which will allow the Policy to have a duration of no longer than 36 months in total.

READ ALL INSTRUCTIONS BEFORE COMPLETING THIS APPLICATION. APPLICATION MUST BE COMPLETED IN ITS ENTIRETY IN ORDER TO BE PROCESSED.

This application is a legal document. If you are approved for coverage, it will become a part of your contract. Therefore, all information provided must be accurate and legible.

- This application must be completed in dark blue or black ink. Applications completed in **pencil** will not be accepted.
- If you make a mistake, mark through the incorrect information, initial it, date it, and provide the correct information.
- Do not use liquid paper, correction tape, or "white out" to correct any mistakes on this application.
- Any **attachments** submitted with the application must be signed and dated.
- Please ensure all required parties have signed and dated the application prior to submission.
- We strongly recommend you make a copy of this completed application for your records.

SECTION 1 | WHO IS APPLYING

- Oldest person applying for coverage should be listed on the first line of the application. If applicant is under the age of 18, parent
 or guardian information should be indicated in Section 2 (Parent/Guardian).
- Social Security numbers are **required** for every applicant. If you are applying for coverage for a child less than one year old who does not yet have a Social Security number, you may apply; however, you will be required to submit the Social Security number within 90 days.
- If applying for Individual and Spouse coverage, primary applicant must be age 18 or older and spouse must be age 14 or older.
- If applying for Individual, Spouse and Child(ren) coverage or Individual and Child(ren) coverage, primary applicant must be age 18 or older and children must be age six (6) months or older.
- In the "Relationship" box, indicate "spouse, son, daughter, stepson, stepdaughter, or dependent child" beside each dependent's name.
- -Eligible Complete Plus dependents must be permanent residents of Arkansas and must be under the age of 26.
- If applying for coverage for dependent child other than son, daughter, stepson, or stepdaughter, submit copy of appropriate dependent documentation (legal guardianship, custodial relationship, etc.) when submitting the application.
- If primary applicant is under age 18 and does NOT reside with the Parent/Guardian named on this application, custodial parent must also sign the application (see Signature Section on Page 7).
- If any dependents are under age 18 and do NOT reside with the primary applicant, the custodial parent must also sign the application (see Signature Section on Page 7).

SECTION 2 | PARENT/GUARDIAN (If policy is only for a child under age 18)

- If applicant is under the age of 18, parent or guardian information must be indicated in this section.
- If applying for coverage as the "Guardian" of a dependent child under the age of 18, please submit appropriate dependent documentation (legal guardianship, custodial relationship, etc.) when submitting the application.

SECTIONS 4, 5 AND 6 | ADDRESS INFORMATION

- You are required to provide address information when submitting this application. Please note there are three separate listings for this information. Complete all that apply.
 - **Residential** This address will be noted as your physical place of residence.
 - Mailing Correspondence such as letters and Explanations of Benefit (EOBs) will be mailed to this address.
 - Billing All billing invoices will be mailed to this address.

SECTION 9 | U.S. CITIZENSHIP STATUS

- For any applicant who is not a U.S. citizen, a copy of his/her Permanent Resident VISA or Green Card issued by the U.S. Citizenship and Immigrant Services must be submitted with the application.
- Applicants must reside in the U.S. at least one year and must have a primary care physician in the U.S. prior to being eligible to apply for coverage.
- Applicants who are not U.S. citizens may be contacted by phone to complete additional questions.

SECTION 10 | COMPLETE PLUS COVERAGE INFORMATION

- If applicant is applying for coverage other than "Individual," please indicate if still interested in coverage if one or more applicants is declined or ineligible. If "Yes" is selected, Arkansas Blue Cross will continue the underwriting process if one or more applicants is declined or ineligible. If "No" is selected, Arkansas Blue Cross will close out the application if one or more applicants is declined or ineligible.
- Single Term policies can increase but cannot decrease deductibles.
- Renewable Term policies can increase deductibles at any time and can decrease deductibles coinsurance after the policy has been effective 12 months.



IMPORTANT NOTE: We cannot process your Complete Plus application without this completed form.

AUTHORIZATION TO DISCLOSE PROTECTED HEALTH INFORMATION

As a condition of coverage and of my enrollment in the policy, I authorize any medical professional, medical care institution, pharmacy related service organization, pharmacy benefit manager, or other provider of healthcare services or supplies, as well as any individual, company or prior insurance carrier possessing relevant medical, health, treatment or payment information, to provide Arkansas Blue Cross and Blue Shield and its affiliate or agents information concerning services, supplies, benefit or payments provided or denied to me or to any family member listed in my application, including but not limited to any and all protected health information related to treatments where a restriction was requested for any healthcare item or service in relation to the healthcare provider having been paid in full out-of-pocket. I understand that information obtained as a result of this authorization will be used for the purpose of determining eligibility for coverage. This information may also be used by Arkansas Blue Cross and Blue Shield in investigating and adjudicating claims for benefits. I understand that in the course of its business operations, Arkansas Blue Cross and Blue Shield may disclose this information to others as required or permitted by law and as set out in the Arkansas Blue Cross and Blue Shield Notice of Privacy Practices. I understand that information re-disclosed may no longer be protected by federal privacy regulations. This authorization does not provide for the disclosure of psychotherapy notes as defined in 45 CFR §164.501. I understand that I may terminate this authorization by sending a written revocation to Arkansas Blue Cross and Blue Shield, PO Box 2181, Little Rock, AR 72203-2181. However, if I revoke this authorization before I am enrolled in the policy(ies), my application for coverage will be denied. Unless I revoke this authorization, it shall be valid for 30 months from the date of my signature for information collected in connection with review of this application; it is valid for the duration of the coverage for information collected in connection with investigation of claims. Both the federal government and the State of Arkansas have enacted electronic signature laws, which allow the use of electronic signatures in all areas of commerce. See the Electronic Signatures in Global and National Commerce Act 15 USC §§ 7001 et seq., the Arkansas Electronic Records and Signatures Act A.C.A. §§25-31-101 et seq. and the Uniform Electronic Transaction Act, A.C.A. §§25-31-101 et seq. Electronic signatures are specifically authorized in the business of insurance. See 15 USC §§ 7001(i).

	D: (N ()	0.	Б.
	Print Name(s)	Signature	Date
			/
			/
			,
List ap	oplicants under age 18 (Print Name).		
			,
			//
		Parent/Legal Guardian's	Date

APPLICATION FOR COMPLETE PLUS

First Name	M.I.	Section 1 before cor Last Name	Suffix	Relationship	Sex	Date of Birt	n Social Se	curity No.	Height	Weight
	171.11.	Edot Harrio	Junio	Self	00/1	2400012110			ftin.	lbs
			+		+				itin.	lbs
									ftin. ftin.	lbs
			+							
									ftin.	lbs
ECTION 2	<u> </u>	NT/GUARDIAN (II	nolicy	is only for a	child u	ınder age 1	<u> </u>		ftin.	lbs
		y be required. Read								
	First Nan		M.I.		Name	1		Relationsh	nip (Check O	ne)
							☐ Mother	☐ Stepm		Guardia
							☐ Father	☐ Stepfa	ther	
ECTION 3	MARI	TAL STATUS								
Single (includ	ng widov	wed or divorced)		Married (inclu	ıding se	parated)				
ECTION 4	RESID	DENTIAL ADDRES	SS (Mus	t be perman	ent ad	dress - No	P.O. box, p	lease)		
reet					ity		State	Cou	nty	Zip
					,		AR		•	•
ECTION 5		ING ADDRESS (C	omplet	e only if diffe	erent fi	om reside	ntial addre	ss)		
reet or P.O. Bo	X			С	ity		State	Cou	nty	Zip
ECTION 6	BILLIN	NG ADDRESS (Co	mnlete	only if differ	rent fro	m residen	tial addres	<u></u>		
reet or P.O. Bo		10 710011200 (00	Пріото		ity	7111 10010011	State	Cou	ntv	Zip
					····y		Otate		Tity	Σιρ
ECTION 7	CONT	ACT INFORMATI	ON							
imary Phone N	lumber	Alternate Phone ()	Number		E-	mail Address		con	w do you pre nmunicate v E-mail 🔲	
other personal in	formation,	Shield may contact you, regarding your health in ntive care options, wellr	surance p	lan, healthcare pro	oviders pa	articipating in oi	ir networks, dis	ease manag	ement, health	n education
ECTION 8	HOUS	SEHOLD INFORM.	ATION							
Yes □ No	a. Do a	II applicants under th	e age of	18 reside in th	e same	household?				
	lf "n	o," please provide re		I his/her name	and add	ress:				
	Nam			<i>'</i>	Address	:				
Yes □ No		son: all applicants perman	ent. leaa	al residents of A	Arkansas	 s?				
	If "n	o," please provide re	ason and	I his/her name	and add	ress:				
	Nam Reas	e: son:			Address	:				
ECTION 9		CITIZENSHIP STA								
Iditional informat	•		100							
Yes 🗖 No		e required. applicants U.S. citizer	ns? If "No	o", please provi	de the r	name(s) of the	applicant(s)	who are no	ot U.S. citize	ns.
	Type of	Permanent Visa or F	ermaner	nt Green Card		N 4 - 1	e Date Day Yr.		tion Date	
		Category:					Jay Yr. /			
Yes □ No		ation No.: I applicants applying							/ f "No" nlead	se provid
103 L INO		ne(s) of the applicant								oo provid
	Name:_									
Yes □ No	Do all a	pplicants applying fo							'No", please	e provide
		ne(s) of the applicant			,	•		in the U.S.		
	Name:_									
FFICE USE	ONLY	(do not write in t	nis spac	ce)						
D. No.		·	Group	. No	· <u></u>		Effooti	ve Date		

APPLICATION FOR COMPLETE PLUS

This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your policy carefully to make sure you are aware of any exclusions or limitations regarding coverage of pre-existing conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). Your policy might also have lifetime and/or annual dollar limits on health benefits. If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage.

SECTION 10	SECTION 10 COMPLETE PLUS COVERAGE INFORMATION								
Duration:	☐ Single Term (up to 12 months)	☐ Renewable Term (up to 36 months)							
Deductible:	□ \$500 Individual/\$1,000 Family □ \$2,500 Individual/\$5,000 Family	□ \$1,000 Individual/\$2,000 Family □ \$5,000 Individual/\$10,000 Family							
Coinsurance:	□ 20%								
	you are applying for coverage other than "Indivion one or more applicants is declined or ineligible?	dual," do you want to continue the application process							
Requested Effective Date: Arkansas Blue Cross and Blue Shield assigns 1st of the month effective dates. This is your opportunity to request an effective date that coordinates with the termination of current health insurance coverage. While we cannot guarantee a specific requested effective date, we will make every effort to accommodate the request. If your application is approved, the effective date will be assigned based on the date of approval. Retroactive effective dates will not be assigned.									
	you would like your coverage to become eff	ective:							
Requested effective of	date:/ <u>01</u> /								
Monthly auto pay is r	equired upon enrollment.								
SECTION 11	NSURANCE/OTHER INFORMATION								
☐ Yes ☐ No a.	Are any applicants covered by Medicaid (included Applicant Name: Applicant Name:								
□ Yes □ No b.	Are any applicants covered by Medicare? If "Ye Applicant Name: Applicant Name:								
□ Yes □ No c.	Is any applicant Medicare disabled? If "Yes," ple Applicant Name: Applicant Name:								

□ Yes	□ No	d	Do you or any applicant have current Arkansas Blue Cross Blue Shield coverage? If "Yes," please provide:
			ABCBS ID#
□ Yes	□ No	е	Have you or any applicant had ABCBS coverage that has terminated within the last 6 months? If "Yes," please provide:
			ABCBS ID#
□ Yes	□ No	f.	Is any male applying for coverage an expectant father or a potential adoptive father? If "Yes," please provide:
			Applicant Name:
□ Yes	□ No	g	Is any female applying for coverage pregnant or a potential adoptive mother? If "Yes," please provide:
			Applicant Name:
□ Yes	□ No	h	Has any applicant ever consumed alcohol to excess, received treatment, or joined an organization for alcoholism or drug addictions? If "Yes," please provide name(s) below:
			Applicant Name:
			Applicant Name:
□ Yes	□ No	i.	Has any applicant ever used any addictive drug or substance for purposes other than recommended by your physician? If "Yes," please provide name(s) below:
			Applicant Name:
			Applicant Name:
□ Yes	□ No	j.	Has any applicant ever been treated for, diagnosed by or consulted a physician, psychotherapist, counselor or any other provider, or had any indication(s) of having a drug dependency/habit? If "Yes," please provide name(s) below:
			Applicant Name:
			Applicant Name:
□ Yes	□ No	k.	Has any applicant required the assistance of any other individual for performances of any activities of daily living? If "Yes," please provide name(s) below:
			Applicant Name:
			Applicant Name:
□ Yes	□ No	I.	Is any applicant currently a patient in a hospital or nursing home? If "Yes," please provide name(s) below:
			Applicant Name:
			Applicant Name:

SECTION 11 | INSURANCE INFORMATION (continued)

SECTION 12	APPLICANT(S) EMPLOYMENT INFORMATION [applicant(s) age	18 and older]
Name:	Employer:	
Job duties:		
Name:	Employer:	
Job duties:		
SECTION 13	DRIVER'S LICENSE INFORMATION [applicant(s) age 14 and olde	orl
	License No. :	
	License No. :	
	License No. :	
	rs, has any applicant:	
□ Yes □ No	a. Had his or her driver's license suspended or revoked?	
□ Yes □ No	b. Had two or more moving traffic violations?	
□ Yes □ No	c. Been convicted or charged with driving under the influence of alcohol	or a controlled substance?
If you answered	"Yes," to any of the above questions, you MUST provide the following informati	on:
Name:	Date:	Violation(s):
Name:	Date:	Violation(s):
SECTION 14	INFERTILITY	
Has any applican	t or spouse of an applicant (whether applying for coverage or not):	
□Yes □ No	a. Ever been diagnosed or treated for infertility?	
□Yes □ No	b. Had surgical sterilization? If "Yes" to question a. or b., please provide	the following:
Name:	Treatment/Procedure:	Date:/
Name:	Treatment/Procedure:	Date:/
□ Yes □ No	Has any applicant to be covered used any form of tobacco or e-cigarettes w If "Yes," please provide the following:	rithin the last 12 months?
Name:		Date Last Used:/
Name:		Date Last Used:/
Name:		Date Last Used:/

SECTION 16 PR	RESCRIPTION QUESTIC	ININAIRE						
	☐ Yes ☐ No Is any applicant currently taking any prescription medication, or has any applicant taken prescription medication in the last 3 years?							
					chment must include all of			
					macy is not acceptable. Please			
provide the name the	at would have been used	at the time (of the prescription –	e.g., a maider	n name may have been used.			
Person Treated	Name of Drug	Dosage	Specific Disorder	Start Date/	Complete Name and			
		-	or Illness	Stop Date	Address of Prescribing Physician			
				mo year				
				mo year				
				/				
				mo year				
				/				
				mo year				
SECTION 17 ME	EDICAL QUESTIONNAI	RE		·				
ALL OF THE FOLLOW!	ING QUESTIONS MUST B	E VNSWEBEL	FOR EACH PERSON A	PDI VING FOR	COVERAGE			
	eked below, give full details							
	any applicant had or been t			MATION SCORIO	William follows.			
☐ Acquired Immune D	eficiency Syndrome (AIDS)	or AIDS-	☐ Heart or vein/	artery surgery				
related Complex (AF	RC) or Immune Deficiency [Disorder or HIV	′ □ Con	genital 🗖 Dis	ease			
□ Adrenal disorders			☐ Hemophilia	☐ Hemophilia				
☐ Alzheimer's Disease	e or senile dementia		☐ Hepatitis					
☐ Amyotrophic Lateral	l Sclerosis (Lou Gehrig's Dis	sease)	☐ Hodgkin's or I	Non-Hodgkin's	Disease			
☐ Anemia			☐ Hypertension	☐ Hypertension				
☐ Angina, heart attack	, myocardial infarction			☐ Lupus, systemic				
	erosclerosis, Coronary Arte	ry Disease,		☐ Kidney, urinary, or reproductive disorders				
stent placement or		,	☐ Meniere's Dis	☐ Meniere's Disease				
☐ Attempted suicide	3 , ,		☐ Mental disord	☐ Mental disorders				
☐ Brain and nervous s	vstem disorders		☐ Multiple Scle	osis. Muscular	Dystrophy, or Myasthenia Gravis			
	or malignancy of any kind		☐ Musculoskele		, , ,			
☐ Cerebral Palsy	gag, a. a,a		□ Nephritis					
,	cident (stroke), including Tra	nsient		□ Nephrotic Syndrome, renal disease or failure				
Ischemic Attack (TIA		1010111	, ,	□ Pancreatitis				
☐ Chronic fatigue	· ·			☐ Parkinson's Disease				
	Pulmonary Disease, emph	veema lung		☐ Pending surgery				
	ory Syncytial Virus (RSV), sle		☐ Polyneuritis					
☐ Cirrhosis	ory dyricytiai viras (110v), sic	ср арпса	,	ligestive or circ	ulatory condition			
☐ Connective Tissue d	licardar		☐ Sarcoidosis	ingestive or ene	diatory condition			
☐ Crohn's Disease or u				☐ Sarcoidosis ☐ Silicone breast implants				
					in a			
☐ Diabetes, abnormal	giucose		☐ Sugar, blood,	•	ine			
☐ Dialysis	Thurst discord		☐ Thyroid disord					
☐ Eyes, Ears, Nose or	inroat disorders		☐ Transplant red					
☐ Fibromyalgia					unts or stents/retained hardware			
	ery or other weight loss pro	ocedure		genital 🗖 Dis				
☐ Gastric or duodenal	ulcer				citation, disease or condition not			
☐ Glandular disorders		listed elsewh	ere					
☐ Heart bypass surger	ry, pacemaker implant							

□ None of the above apply to any applicant(s)

SECTION 17 | MEDICAL QUESTIONNAIRE (continued)

ADDITIONAL MEDICAL INFORMATION

Give full details to questions answered affirmatively (checked or answered "Yes") to explain answers to questions in SECTION 17. In addition to **condition/illness**, please provide the **type of treatment** provided or planned – for example, surgery, X-rays, EKG, lab tests, hospitalization, emergency room visit, nursing home confinement, doctor visits, rehabilitation services, occupational therapy, physical therapy, speech therapy or chiropractic treatments. **Please ensure you include all the treatments that apply. Please use the name that would have been given at the time of the physician visit — e.g., a maiden name.**

Condition/ Illness	Person Treated	Specific Disorder/Illness	Type of Treatment	Frequency of treatment	Complete Name and Address of Physician

SECTION 18 | PRIMARY CARE PHYSICIAN INFORMATION (Please provide for each applicant for the last five years)

Applicant's Name	Complete Name and Address of Physician	Date of Last Visit*

^{*}Please enter **NO VISIT** in this box if the applicant has never seen the physician.

PLEASE READ BEFORE SIGNING

I UNDERSTAND: (1) The agent or broker involved in this insurance transaction may receive compensation from Arkansas Blue Cross and Blue Shield (hereafter referred to as the COMPANY), or one of its affiliates for services related to the placement of this insurance. Any such compensation is included in the insurance premium paid by the insured. For more information on the compensation involved in this transaction, please direct your inquiry to the agent or broker. In signing, I: (a) represent that the statements and answers given in this application and any signed and dated addendum to this application (both front and back) are true, complete and correctly recorded; (b) agree that a photocopy of this application shall be as valid as the original, and I understand that a copy is available to me upon request.

COMPLETE PLUS: I UNDERSTAND: (1) This application will be medically underwritten in order to assess the potential financial risk of each individual on the application. As the result of the assessment, my application may be approved with no changes, approved but charged a higher premium, or I may be declined for coverage. I will also be subject to a 12-month pre-existing waiting period. This means conditions existing prior to the effective date of the policy will not be covered until the policy has been in effect for 364 days. If Single Term coverage is selected, pre-existing conditions will not be covered for duration of policy. (2) Any coverage which may be issued to me shall be invalid if based on intentional misrepresentation of material fact provided by me on the application. (3) Arkansas Blue Cross and Blue Shield (hereafter referred to as the COMPANY) may phone me for additional information that may help with the timely processing of my application. (4) The health insurance applied for will not be effective on any proposed insured if there has been a change in the health of any proposed insured between the date this application is signed and the effective date of coverage. This application is valid for 45 days only when completed and signed.

In signing, I: (a) understand that the COMPANY may, within three years of the date of this application, void or terminate this coverage or deny claims for coverage if intentional misrepresentations of material fact have been provided by me in this application; (b) understand that if intentionally fraudulent misstatements were made, the COMPANY may take legal action at any time; (c) understand my signature authorizes the COMPANY to coordinate benefits under this policy with other insurance I have which is subject to coordination; (d) agree that this application shall be valid without time limit. Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

Please read below. Your application will not be accepted unless you check the box confirming you understand the following statement:

□ I certify that I am a resident and signed this application in the state of Arkansas.

SIGNATURE SECTION (Please sign appropriate line only)						
Primary Applicant OR Parent/Legal Guardian (if policy for a minor)	x	Date Signed				
Spouse (required if applying)	Х	Date Signed				
Dependent age 18 or older (required if applying)	х	Date Signed				
Dependent age 18 or older (required if applying)	x	Date Signed				
CUSTODIAL PARENT SECTION						
If any applicant under age 18 (primary applicant or dependent), named on this application, does NOT reside with the						

primary applicant or the parent/guardian indicated in Section 2, the custodial parent's signature is also required.

Custodial Parent's Name (please print)				Telepho	one No.
Custodial Parent's Address	Street or PO Box	City	Sta	te	Zip
Custodial Parent's Signature	х			Date Si	igned

THIS SECTION TO BE COMPLETED BY SALES REPRESENTATIVE

☐ Yes ☐ No To the best of your knowledge, will the coverage applied for replace or change any existing hospital, medical or major medical insurance if this coverage is approved by Arkansas Blue Cross and Blue Shield and accepted by the applicant?

		, ,		
Sales Rep License No. (required)		Sales Representative's Name (Please Print)		Telephone No.
Agency Federal Tax ID No. (If applicable)	x	Sales Representative's Signature		Date Signed
Comments:			OFFICE	LISE ONLY

Comments:

PRE-AUTHORIZED BANK DRAFT | Monthly Program Sign-up Form

Our monthly bank draft service makes premium payments easy and convenient for you. Completing this simple form helps assure your payments are made accurately and timely.

Depending on the health insurance plan you are applying for and the date your application is approved, we may be able to draft your first month's premium. If so, you will be notified in writing prior to the draft. Once the bank draft is in effect, you will not receive a billing statement. Until that time, make sure you pay any statement you receive.

Complete the information below.

An Independent Licensee of the Blue Cross and Blue Shield Association

IMPORTANT: PLEASE READ BEFORE SIGNING

I authorize Arkansas Blue Cross and Blue Shield and/or the BANK indicated below, to debit my Arkansas Blue Cross premium from my checking or savings account indicated below. This authority is to remain in full force and effect until my BANK has received written notification from me of the Pre-Authorized Bank Draft Program termination in such time and manner as to afford the BANK a reasonable opportunity to act on it, or until the BANK has sent me ten (10) days' written notice of the BANK's termination of this agreement.

I understand that by revoking the Pre-Authorized Bank Draft Program after I have agreed to it, I also will be terminating my Arkansas Blue Cross coverage, UNLESS Arkansas Blue Cross has received written notice from me of my desire to continue coverage at least twenty (20) days prior to the next Pre-Authorized Bank Draft Program withdrawal date.

I understand that an insufficient check fee will be assessed for any payment returned to Arkansas Blue Cross as a result of insufficient funds.

PROPOSED	INSURED'S	INFORMATION		
First Name:			Last Name:	
Address:				
	Street			Apt. No.
	City		State	Zip
BANK ACC	OUNT INFOR	RMATION		
Bank Name:_			Name on Account: (If different than the p	
Routing Numl	ber:		Account Number: Type of Account: □	Checking Savings
	123 Any PAY ORE		Date	DOLLARS SIGNATURE Check Number
SIGNATUR	E	<u> </u>		
Signature:	S	ignature of Bank Account H	older Date:	
the effective	as Blue Cross i	receives and processe rst scheduled draft. W	es this completed authorization	on form, you will receive a letter providing aft service of value. It is our privilege to
EB (\$)				se do not write in this space)
			ID NO.	EFFECTIVE DATE
Arkansas BlueCro s	s ss BlueShi	eld		

Please keep for your records

FAIR CREDIT REPORTING ACT NOTICE | Notice to Proposed Insured

In connection with your application for insurance, an investigative consumer report may be prepared. Information may be obtained through personal interviews with your family, friends, neighbors, business associates, financial sources, or others with whom you are acquainted. This inquiry includes information as to your character and general reputation. If an investigative consumer report is prepared in connection with your application, you may receive a copy of that report upon written request to Arkansas Blue Cross and Blue Shield. Your written request should be forwarded to Arkansas Blue Cross and Blue Shield, Enterprise Underwriting, P.O. Box 2181, Little Rock, Arkansas 72203-2181.



An Independent Licensee of the Blue Cross and Blue Shield Association

P.O. Box 2181, Little Rock, AR 72203-2181 www.ArkansasBlueCross.com

Form No. COMP PLUS (R03/19)

Appendix C: Blue Cross of Idaho Application



Short Term PPO[™] Enrollment Application Short Term PPO[™] Solicitud de Inscripción

APPLICANT INFORMATION (PLEASE COMPLETE EACH SECTION OF THIS APPLICATION IN INK) / INFORMACIÓN DEL SOLICITANTE (POR FAVOR COMPLETE CADA UNA DE LAS SECCIONES DE ESTA SOLICITUD CON TINTA).								
Your Name (first, initial, last) / Su Nombre (nombre, inicial, apellido)		Social Security Number/ Número de :	Seguro Social	Date of Birth (mm/dd/yy) Fecha de Nacimiento (mm/dd/aa)		Age / Edad	☐ Male Masculino	Female Femenino
Physical Address / Dor	micilio Real	City, State, Zip Code / Ciudad, Estado	o, Código Post	al			County / Cond	dado
Mailing Address (stree	et or route) / Domicilio Postal (calle o ruta)	City, State, Zip Code / Ciudad, Estado	o, Código Post	al			County / Cond	dado
Billing Address (if diffe Domicilio de Facturaci postal)	erent from mailing address) ión (en caso de ser diferente al domicilio	City, State, Zip Code / Ciudad, Estado	o, Código Post	al			County / Cond	dado
Idaho Resident Residente de Idaho Yes/Sí No	Preferred Phone Número de Teléfono Preferido	Alternate Phone / Número de Teléfor	no Alternativo	□ I don't teléfor	have a phone / No ter no	ngo	Marital Status Single / Sol Married / C	tero
(copy of certification	endents you wish to enroll, including any on required). If you have more dependent dependientes elegibles que desea inscril e los padres para su manutención (es obl a hoja aparte.	is to include, please include the in	formation on res de 26 año	a separa os: o a ad	te sheet of paper. uellos aue tenaan c	ertificación	n médica de di	scapacidad
Family Member's Name (first, initial, last) Nombre del Familiar (nombre, inicial, apellido)		Relationship to Applicant (spouse, child, stepchild, etc.) Relación con el Solicitante (cónyuge, hijo/a, hijo/a adoptivo/a, etc.)	Date of Birth Fecha de Nacimiento (mm/dd/aa)		Social Security N Número de Segur		Age / Edad	☐ Male Masculino ☐ Female Femenino
Family Member's Name (first, initial, last) Nombre del Familiar (nombre, inicial, apellido)		Relationship to Applicant Relación con el Solicitante	Date of Birth Fecha de Nacimiento (mm/dd/aa)		Social Security N Número de Segur		Age / Edad	☐ Male Masculino ☐ Female Femenino
Family Member's Name (first, initial, last) Nombre del Familiar (nombre, inicial, apellido)		Relationship to Applicant Relación con el Solicitante	Date of Birth Fecha de Nacimiento (mm/dd/aa)		Social Security N Número de Segur		Age / Edad	☐ Male Masculino ☐ Female Femenino
Family Member's Name (first, initial, last) Nombre del Familiar (nombre, inicial, apellido)		Relationship to Applicant Relación con el Solicitante	Date of Birth Fecha de Nacimiento (mm/dd/aa)		Social Security N Número de Segur		Age / Edad	☐ Male Masculino ☐ Female Femenino
Family Member's Name (first, initial, last) Nombre del Familiar (nombre, inicial, apellido)		Relationship to Applicant Relación con el Solicitante	Date of Birth Fecha de Nacimiento (mm/dd/aa)		Social Security N Número de Segur		Age / Edad	☐ Male Masculino ☐ Female Femenino
Family Member's Name (first, initial, last) Nombre del Familiar (nombre, inicial, apellido)		Relationship to Applicant Relación con el Solicitante			Social Security N Número de Segur		Age / Edad	☐ Male Masculino ☐ Female Femenino
Benefit Period Desired/Período de Beneficios Deseado: 1 mth/mes 2 mths/meses 3 mths/meses 4 mths/meses 1 mths/meses (max.:10 mths)/(máx.:10 meses) Deductible Option/Opción Deducible: 1 \$500 1 \$1.000 1 \$2.000 Requested Effective Date/Fecha de Vigencia Solicitada Total Payment/Pago total \$								
When your application is approved, your coverage will begin at 12:01 a.m. the day after we receive your completed application, or the effective date you request, whichever is later. You must submit your first month's payment with this application. If your benefit period extends beyond one month, and you choose not to pay in full, you must complete								

3000 E. Pine Ave. • Meridian, Idaho 83642 • (208) 345-4550 Mailing Address/ Dirección Postal: P.O. Box 7408 • Boise, ID 83707-1408

Cuando se apruebe su solicitud, su cobertura comenzará a las 12:01 a.m. del día siguiente al de la recepción de su solicitud completa, o en la fecha de vigencia solicitada, lo que sea posterior. Debe presentar el pago del primer mes con esta solicitud. Si su período de beneficios se extiende por más de un mes, y usted elige no pagarlo en su totalidad, debe completar este Acuerdo de Autorización para el Retiro Automático que se encuentra en **bcidaho.com/_forms/automaticwithdrawal.pdf** e incluirlo con esta

the Authorization Agreement for Automatic Withdrawal found at bcidaho.com/_forms/automaticwithdrawal.pdf and include it with this application.

Ро	ease answer each question below, If any question r favor, responda cada una de las preguntas a co bertura PPO de Corto Plazo,	is answered YES, you are not eligible for Short Te intinuación. Si responde SÍ a cualquiera de las sigu	rm PPO coverage, ientes preguntas, no es elegible pa	ra la			
1.	Has anyone listed on this application been refus Pool plans within the last 12 months?	ed health insurance coverage or offered coverage	under the Idaho State Mandated H	igh-risk □ Yes/Sí □ No			
	¿Se le ha negado cobertura médica a alguien no Planes de Fondo de Alto Riesgo bajo Mandato	ombrado en esta solicitud o se le ha ofrecido a est del Estado de Idaho en los últimos 12 meses?	a persona cobertura en el marco de	e los			
2.	Does anyone listed on this application currently the effective date of this coverage?	have other health insurance coverage, Medicare, o	or Medicaid that will remain in force	beyond 🗓 Yes/Si 🗓 No			
	¿Alguna persona nombrada en esta solicitud ac seguir vigente pasada la fecha de vigencia de e	tualmente cuenta con otro seguro de cobertura m sta cobertura?	édica, Medicare, o Medicaid que va	ya a			
3.	Are you, your spouse, or any eligible dependen	t, whether or not listed on this application, now pr	egnant?	☐ Yes/Sí ☐ No			
	Usted, su cónyuge, o cualquier dependiente ele	gible, nombrada o no en esta solicitud, ¿se encue	ntra en este momento embarazada	?			
4.	Is anyone listed on this application currently adr (but not yet performed) for anyone listed on this	nitted to a health care facility, or has surgery or otl a application?	ner inpatient treatment been planne	d □ Yes/Sí □ No			
	¿Alguna persona nombrada en esta solicitud ac tipo de tratamiento hospitalario (que todavía no	tualmente se encuentra en una institución de salud o se haya llevado a cabo) para alguna de las persol	d, o se ha planificado una cirugía u c nas mencionadas en esta solicitud?	otro			
5.	Has anyone listed on this application had a short	rt term policy within the past 63 days with Blue Cro	ss of Idaho?	☐ Yes/Sí ☐ No			
Αś	lguna de las personas nombradas en esta solicít	ud ha tenido una póliza de corto plazo con Blue C	ross of Idaho, en los últimos 63 días	?			
S	MOKER DESIGNATION AND	CERTIFICATION / DESIGNACIÓN	Y CERTIFICACIÓN DE FU	MADOR			
	is any person listed on this application used toba						
ζA	lguna de las personas nombradas en esta solicit	ud ha consumido tabaco en los últimos doce mese	es? 🗓 Yes/Sí 🗓 No				
F	FOR INDEPENDENT PRODUCER'S USE ONLY / SOLO PARA EL USO DE PRODUCTORES INDEPENDIENTES						
Inc	dependent Producer Certification/Certificado de	Productor Independiente					
1	Who actually completed this application? ¿Quién ha completado esta solicitud? □ Appli	cant/Solicitante 🗓 Independent Producer/Produc	tor Independiente 🚨 Other/Otro				
	If Independent Producer or Other, please expla	n:					
	Si lo hizo el Productor Independiente u Otro, po	or favor explique:					
2.	Were you present at the time the application way Estuvo usted presente en el momento en el qu	ue se completó la solicitud? 🗓 YES/Sí 🗓 NO					
	If NO, please explain:	:					
	Si su respuesta es NO, por favor explique:						
ma	aterial furnished by Blue Cross of Idaho. 1 hereby	olicant. I have not made any representations about certify that the information supplied to me by the	applicant has been completely and	accurately recorded.			
Нє	e explicado las cláusulas de elegibilidad al solicit	ante. No he hecho ninguna representación sobre	peneficios, condiciones o limitacione	es de la póliza excepto a través de			
ma	aterial escrito provisto por Blue Cross of Idaho. P	or la presente, certifico que la información que me	e na prindado el solicitante se na rec	gistrado de manera compieta y precisa.			
	Independent Producer's Printed Name Nombre del Productor Independiente en Imprenta	Independent Producer's Signature Firma del Productor Independiente		e Cross of Idaho Number mero de Identificación de Blue Cross of Idaho			
	Type of Company Appointment Tipo de Designación de la Empresa 🗀 Personal	□ Agency/Agencia					
	Name Nombre	Business Phone Teléfono de la Empresa					

This application is approved by Blue Cross of Idaho. Esta solicitud se encuentra aprobada por Blue Cross of Idaho. Benefit Period Período de Beneficios

District Manager's Signature/ Firma del Gerente de Distrito Vencimiento: Date/ Fecha (mm/dd/aa) Effective Date/ Fecha de Vigencia (mm/dd/aa) Expiration Date/ Fecha de (mm/dd/aa)

REPLACEMENT OF EXISTING COVERAGE / REEMPLAZO DE LA COBERTURA EXISTENTE Will this policy replace any other accident and sickness insurance presently in force? ¿Esta póliza reemplazará a algún otro seguro de accidente y enfermedad que se encuentre actualmente vigente? 🗅 YES/Sí 🗓 NO If YES, please read, sign and date the following notice. Si su respuesta fue SÍ, por favor lea y firme la siguiente notificación y colóquele la fecha. Notice to Applicant Regarding Replacement of Accident and Sickness Insurance Notificación para el Solicitante en Relación con el Reemplazo del Seguro de Accidente y Enfermedad According to this application, you intend to allow to lapse or otherwise terminate existing accident and sickness insurance and replace it with a program to be issued by Blue Cross of Idaho. For your own information and protection, you should be aware of and seriously consider certain factors which may affect the health care coverage available to you under the new program. De acuerdo con esta solicitud, usted tiene la intención de permitir la caducidad o la terminación del seguro de accidente y enfermedad que existe en la actualidad, y reemplazarlo por un programa que emitirá Blue Cross of Idaho. Para su información y protección personal, debe ser consciente de algunos factores que pueden afectar la cobertura médica disponible para usted en el marco del nuevo programa y considerarlos seriamente. 1. Health conditions which you may presently have (preexisting conditions), may not be immediately or fully covered under the new program or the new program may also require a waiting period for certain specified conditions. This could result in denial or delay of a claim for benefits under the new program, whereas a similar claim might have been payable under your present program. Las enfermedades que usted puede tener actualmente (enfermedades preexistentes), pueden no estar inmediatamente o completamente cubiertas en el marco del nuevo programa, o el nuevo programa también puede requerir un período de espera para afecciones especificas. Esto puede resultar en el rechazo o la demora de una solicitud de beneficios en el marco del nuevo programa, mientras que un reclamo similar podría haber sido pagadero con su programa actual, You may wish to secure the advice of your present insurer or its agent regarding the proposed replacement of your present program. This is not only your right, but it is also in your best interest to make sure you understand all the relevant factors involved in replacing your present coverage. Es posible que desee obtener el consejo de su asegurador actual o su agente en relación con el reemplazo propuesto de su actual programa. Esto no sólo es su derecho, sino también es lo más conveniente para asegurarse de que comprenda todos los factores relevantes que intervienen en la sustitución de su cobertura actual. 3. If, after due consideration, you still wish to terminate your present program and replace it with new coverage, please be certain to completely and accurately answer all questions on this application. Failure to include all information on an application may provide a basis for the company to deny any future claims and to refund your premiums as though your policy had never been in force. After the application has been completed and before you sign it, reread it carefully to be certain that all information has been properly recorded. Si, luego de considerarlo, todavia desea finalizar su programa actual y reemplazarlo por la nueva cobertura, por favor asegúrese de responder de manera completa y precisa todas las preguntas de esta solicitud. El hecho de no incluir toda la información necesaria en una solicitud puede servir de base para que la empresa niegue futuros reclamos y el reembolso de sus primas como si su póliza nunca hubiese estado en vigencia. Después de completar la solicitud y antes de firmarla, reléala cuidadosamente para asegurarse de que la información se haya registrado correctamente, I confirm that a copy of "Notice to Applicant Regarding Replacement of Accident and Sickness Insurance" was furnished to me. Confirmo que se me ha brindado una copia de la "Notificación para el Solicitante en Relación con el Reemplazo del Seguro de Accidente y Enfermedad".

PARENTAL OR GUARDIAN CONSENT TO APPLICATION / CONSENTIMIENTO DE LA SOLICITUD POR PARTE DEL

Date/Fecha (mm/dd/aa)

PADRE O TUTOR		
I, the undersigned, represent that the person listed a coverage with my full knowledge and consent. I here	as the applicant on this application is under 18 years of age and is makeby accept full responsibility for the payment of premiums and for the s	ing application for Blue Cross of Idaho health answers and information provided in this application.
Yo, el abajo firmante, declaro que represento a la pe Blue Cross of Idaho con mi pleno conocimiento y co que se han brindado en esta solicitud.	ersona nombrada como solicitante de esta solicitud es menor de 18 añ nsentimiento. Por la presente acepto la responsabilidad total del pago	os y se encuentra solicitando cobertura de salud con o de las primas y de las respuestas y la información
X	Date/ Fecha (mm/dd/aa) Print Name/ Nombre en Imprenta	Relationship/ Parentesco

Applicant's Signature/Firma del Solicitante

Parent or Guardian's signature if applicant is under age 18) (Firma del Padre o Tutor si el solicitante es menor de 18 años)

STATEMENT OF UNDERSTANDING

By signing this application, I represent that all my answers are complete and accurate, and that I understand and agree to the following conditions:

- No independent producer, agent, or employee of Blue Cross of Idaho can change any part of this
 application or waive the requirement that I answer all questions completely and accurately, nor can
 any such person change the terms of the policy, except by endorsement issued expressly for that
 purpose over the signature or facsimile signature of the President of Blue Cross of Idaho,
- Blue Cross of Idaho may review this application and, at its discretion, request supplemental
 information from me, any family member listed on this application, or any health care providers
 before deciding whether to approve or reject the application.
- Blue Cross of Idaho may deny benefits or terminate or rescind my policy retroactive to its effective
 date for any misrepresentation, omission, or concealment of fact by, concerning, or on behalf of
 any persons listed on this application that was or would have been material to Blue Cross of Idaho's
 acceptance of a risk, extension of coverage, provision of benefits, or payment of any claim.
- If this application is not approved for the program applied for, any payment submitted with this
 application will be refunded. Upon the refund of the payment, Blue Cross of Idaho will have no
 further obligations to me or any family member listed on this application.
- If this application is approved, coverage for myself and any eligible family members named on this
 application will begin on the date assigned by Blue Cross of Idaho.
- I authorize any physician, hospital or other health care provider to furnish Blue Cross of Idaho information regarding the history, diagnosis or treatment of any symptom, condition, disease, illness or accidental injury of any person named on this application.
- On behalf of myself and all enrolled family members, I authorize Blue Cross of Idaho to release information to enrolled family members, health care providers, other insurers and government agencies to the extent required to process claims, coordinate benefits, conduct utilization review, and perform audits and fraud investigations.

- This program does not cover services received for any Preexisting Conditions, Preexisting Condition means any condition:
 - that would cause an ordinarily prudent person to seek medical advice, diagnosis, care or treatment within the six month period preceding the effective date; or
 - for which medical advice, diagnosis, care or treatment was recommended by or received from a health care provider within the six month period preceding the effective date; or
 - a pregnancy existing on the effective date of coverage, except for involuntary complications of pregnancy incurred after the effective date.
- •• I acknowledge and understand my health plan may request or disclose health information about me or my dependents (persons who are listed for benefits coverage on the enrollment form) from time to time for the purpose of facilitating health care treatment, payment or for the purpose of business operations necessary to administer health care benefits; or as required by law. For more information about such uses and disclosures, including uses and disclosures required by law, please refer to the Blue Cross of Idaho Notice of Privacy Practices that is available at beidaho.com.
- I affirm that I have reviewed all the answers given on this application and, regardless of whether an independent producer or other person has filled out the answers for me and on my behalf, I verify the answers accurately reflect all the information given by me, I understand that this application will become part of any agreement or policy that Blue Cross of Idaho issues.

Y	
Applicant's Signature	Date (mm/dd/aa)
(Parent or Guardian's signature if appl	licant is under age 18)

DECLARACIÓN DE ENTENDIMIENTO

Al firmar esta solicitud, declaro que todas mis respuestas han sido completas y precisas y que comprendo y acepto las siguientes condiciones:

- Ningún productor independiente, agente o empleado de Blue Cross of Idaho puede cambiar ninguna parte de esta solicitud ni renunciar al requisito de que yo responda todas las preguntas de forma completa y precisa, y dichas personas tampoco pueden cambiar las condiciones de la póliza, excepto mediante una aprobación emitida expresamente para tal fin con la firma o la firma facsímil del Presidente de Blue Cross of Idaho.
- Es posible que Blue Cross of Idaho revise esta solicitud y, a su discreción, solicite información adicional sobre mí, cualquier miembro de la familia mencionado en esta solicitud, o cualquier profesional médico antes de decidir aprobar o rechazar la solicitud.
- Es posible que Blue Cross of Idaho niegue beneficios o anule o rescinda mi póliza retroactiva a su fecha de vigencia por cualquier falsedad, omisión, u ocultación de los hechos, que concierna o represente a todas las personas que figuran en esta solicitud, y que sea o hubiera podido ser significativa para Blue Cross of Idaho en cuanto a la aceptación de un riesgo, la ampliación de la cobertura, la provisión de beneficios, o el pago de cualquier reclamo.
- Si esta solicitud no es aprobada por el programa que solicita, se reembolsará cualquier pago realizado junto con la entrega de esta solicitud. Tras la devolución del pago, Blue Cross of Idaho no tendrá obligaciones futuras conmigo ni con ningún miembro de mi familia mencionado en esta solicitud.
- Si esta solicitud se aprueba, mi cobertura y la de cualquier familiar elegible nombrado en esta solicitud entrará en vigencia en la fecha asignada por Blue Cross of Idaho.
- Autorizo a mi médico, hospital u otros proveedores de salud a brindar información a Blue Cross
 of Idaho sobre la historia clínica, los diagnósticos o tratamientos de cualquier síntoma, trastorno,
 enfermedad o herida por accidente de todas las personas nombradas en esta solicitud.
- En nombre mío y de todos los miembros de mi familia inscritos, autorizo a Blue Cross of Idaho
 a divulgar información a los familiares inscritos, profesionales de la salud, otros aseguradores y
 organismos gubernamentales en la medida que sea necesaria para procesar reclamos, coordinar
 beneficios, llevar a cabo la revisión de la utilización, y realizar auditorias e investigaciones de fraude.

- Este programa no cubre servicios recibidos por ninguna Enfermedad Preexistente, Se entiende por Enfermedades Preexistentes toda afección:
 - que haría que una persona comúnmente prudente busque ayuda médica, diagnóstico, cuidado o tratamiento durante los seis meses anteriores a la fecha de entrada en vigencia; o
 - para la cual el consejo médico, diagnóstico, cuidado o tratamiento haya sido recomendado o brindado por un profesional de la salud durante los seis meses anteriores a la fecha de entrada en vigencia; o
 - un embarazo existente a la fecha de vigencia de la cobertura, excepto por complicaciones involuntarias del embarazo que tengan lugar después de la fecha de vigencia,
- Reconozco y comprendo que mi plan de salud podría solicitar o divulgar, en ocasiones, información de salud sobre mí o mis dependientes (personas detalladas en el formulario de inscripción para la cobertura de beneficios) con el fin de facilitar el tratamiento médico o los pagos, o por cualquier otro motivo relacionado con operaciones comerciales necesarías para administrar los beneficios del cuidado de la salud; o según lo requerido por la ley. Para obtener más información sobre tales usos o divulgaciones, incluyendo los usos y divulgaciones que exige la ley, consulte la Notificación de Prácticas de Privacidad de Blue Cross of Idaho que se encuentra disponible en bcidaho.com.
- Declaro que he revisado todas las respuestas brindadas en esta solicitud e, independientemente de que un productor independiente u otra persona haya completado las respuestas por mi y en mi nombre, yo he verificado con precisión que las respuestas reflejen toda la información que yo he brindado. Entiendo que esta solicitud será parte de cualquier acuerdo o póliza que Blue Cross of Idaho emita.

X	
Firma del Solicitante	Fecha (mm/dd/aa)
(Firma del Padre o Tutor si el solicitante es menor de	18 años)

Appendix D: Everest Application





EVEREST REINSURANCE COMPANY

Statutory Office: 1209 Orange Street, Wilmington, DE 19801 Administrative Office: PO Box 998 Janesville, WI 53547 1-800-279-2290



(hereafter referred to as "We", "Us", "Our" or "the Company")

INDIVIDUAL SHORT TERM MEDICAL PLAN INSURANCE ENROLLMENT FORM

SECTION A						
Applicant						
Date of Birth						
Home Address						Zip
Home Phone		Mobile Ph	none (_)		
Best time to call	🗆 a.m. 🗅 p.m.	Email				
Please print the full na	me of all other Pro	oosed Covered	l Perso	ns (Use additional sh	eet and atta	ch if needed).
Last, First, Middle Init	iial	Relations Applica	•	Date of Birth Month, Day, Year	Gender M/F	Social Security Number
BENEFIT AND PREM	MIUM DATA					
Deductible	Coin	surance		Out of Pocket M	laximum	
		ourunoo		Cut of F const ii	.axa	
Coverage Period M						
Requested Effectiv	e Date:		_			
Payment Option:	☐ Monthly – 6 mor	nth plan 🔲 Mo	onthly -	- 12 month plan (364	Days)	
☐ Single Up Front N	lumber of days (mi	nimum of 30, m	naximur	n of 180 days)		_
SECTION B						
If the answer to any q	uestion in Sectior	B is "Yes," th	ne cove	erage cannot be issu	ued.	
Is the Applicant or	any Proposed Cov	ered Person:				
						□ Yes □
3. Will the Applicant insurance or ind	or any Proposed ividual major me	Covered Pers dical health ir	son hav		major medio requested	cal health effective
4. Within the last 5 yresults, medication	years has any app n, consultation for,	olicant been dia or had sympto	agnose oms of:		ntment, abno n dependent	ormal test t diabetes
EAPP 228 08 18			1	-	-	

	cancer, Crohn's disease, ulcerative colitis, rheumatoid arthritis, systemic lupus, chronic obstructive pulmonary disease (COPD), emphysema, cystic fibrosis, hepatitis C, multiple sclerosis, muscular dystrophy, alcohol or drug abuse; bipolar disorder or schizophrenia; hospitalization for mental disorder, an eating disorder; or any diseases or disorders of the following: liver, kidney, blood, pancreas, lung, brain, heart or circulatory including heart attack or catheterization?	□ Yes	□ No
5.	Within the past 5 years, has the Applicant or any Proposed Covered Person been diagnosed or treated by a physician or medical practitioner for Acquired Immune Deficiency Syndrome (AIDS), AIDS Related Complex (ARC) or tested positive for Human Immunodeficiency Virus (HIV)?		□ No
6.	If the Applicant and all Proposed Covered Person(s) are United States citizens, please answer "No" to this question. If the Applicant or any Proposed Covered Person is not a United States Citizen, has that person resided outside the United States for more than 4 weeks over the last 12 months?	□Yes	□ No

SECTION C

CERTIFICATION— I/We hereby request coverage under the insurance underwritten by Everest Reinsurance Company (Company). I/We understand this insurance contains a Pre-existing Condition exclusion, a Pre-certification Penalty and other restrictions and exclusions. I/We agree that coverage will not become effective for me or any dependent whose medical status, prior to the effective date, has changed and therefore results in a "yes" answer to any of the medical questions on this Application. If my/our medical status changes in this way, coverage will be declined for all individuals included on this Application. I/We understand that if I/we have elected the Monthly Payment option, my/our credit card will be charged each month on the due date of the premium for 6 or 12 months, depending on the plan I/we have selected. I/We understand that I/we may terminate the scheduled payments by notifying the insurance company or its authorized agent in writing at least one business day prior to the next scheduled payment date. I/We understand that this coverage is not renewable or extendable. I/We may obtain a complete copy of the Policy upon request. I/We understand that the Company, as underwriter of the plan, is solely liable for the coverage and benefits provided under the insurance. I/We understand and agree that the insurance agent/broker, if any, assisting with this Application is a representative of the Applicant. If coverage is agreed by a representative of the Applicant, the undersigned represents his/her capacity to so act. If coverage is agreed as guardian or proxy of the Applicant, the undersigned represents his/her capacity to so act. By acceptance of coverage and/or submission of any claim for benefits, the Applicant ratifies the authority of the signer to so act and bind the Applicant. [I/We understand an administrative fee of \$10 per month is required. If this Enrollment Form is completed electronically, I/we agree that my/our electronic signature serves as my/our original signature. If this Enrollment Form is not completed electronically, I/We agree to provide my/our verbal consent to certify my/our application in lieu of a signature.

This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your Certificate carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). Your Certificate might also have lifetime and/or annual dollar limits on health benefits. If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage.

THIS PLAN PROVIDES LIMITED BENEFIT COVERAGE. IT IS NOT DESIGNED TO COVER ALL MEDICAL EXPENSES AND IT IS NOT A MAJOR MEDICAL OR COMPREHENSIVE HEALTHCARE POLICY. PLEASE READ YOUR POLICY CAREFULLY!

EAPP 228 08 18

Applicant's Signature	Date
Spouse's Signature	Date
Signed by Company Appointed Agent:	
Printed Name:	License Number:

Fraud Warning for residents of all states except those listed below: Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit, or knowingly presents false information in an application for insurance may be guilty of a crime and subject to fines, confinement in prison and/or denial of insurance benefits.

Alaska: Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit, or knowingly presents false information in an application for insurance may be guilty of a crime and subject to fines, confinement in prison and/or denial of insurance benefits. Colorado: It is unlawful to knowingly provide false, incomplete or misleading facts or information to an insurance company for the purpose of defrauding or attempting to defraud the company. Penalties may include imprisonment, fines, denial of insurance and civil damages. Any insurance company or agent of an insurance company who knowingly provides false, incomplete, or misleading facts or information to a policyholder or claimant for the purpose of defrauding or attempting to defraud the policyholder or claimant with regard to a settlement or award payable from insurance proceeds shall be reported to the Colorado Division of Insurance within the Department of Regulatory Agencies. Kansas: Any person who knowingly and with intent to injure, defraud, or deceive any insurance company or other person submits an insurance application or statement of claim containing any materially false, incomplete or misleading information may be committing a crime and may be guilty of insurance fraud as determined by a court of law and subject to civil and/or criminal penalties. Louisiana: Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison. Maine Any person who knowingly or willfully presents a false or fraudulent claim for payment of a loss or benefit or who knowingly or willfully presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison. Maryland: Any person who knowingly and willfully presents a false or fraudulent claim for payment of a loss or benefit or who knowingly and willfully presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison. Minnesota: A person who files a claim with intent to defraud or helps commit a fraud against an insurer is guilty of a crime. New Hampshire: Any person who, with a purpose to injure, defraud or deceive any insurance company, files a statement of claim containing any false, incomplete or misleading information is subject to prosecution and punishment for insurance fraud, as provided in RSA 638.20. Oregon: Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance containing any materially false information, or conceals, for the purpose of misleading information concerning any fact material thereto commits a fraudulent insurance act, which may be a crime and may subject such person to criminal and/or civil penalties. Washington: It is a crime to knowingly provide false, incomplete, or misleading information to an insurance company for the purpose of defrauding the company. Penalties include imprisonment, fines, and denial of insurance benefits.

EAPP 228 08 18

PAYMENT AUTHO	RIZATION	
CREDIT CARD AND CHECK AUTHORIZATION Checking	AUTHORIZATION FOR AUTOMATIC BANK DRAFT OR CRED I am signing up for an automatic payment plan. I agree that agent may automatically debit my bank account or Credit C around the payment due date. I can cancel this automatic pa writing the Company or its authorized agent at least 30 days proposed that the Company, its authorized agent, or my financial in payment for my account for any reason, at any time, with a understand that \$25.00 will be charged for each transaction acknowledge that the origination of these debits to my account agree that this agreement remains in effect until canceled by my financial institution, or me. I have a copy of this agreement the Company or its agent for a copy. Date Signed	the Company or its authorized Card for the amount due on or syment at any time by calling or ito the next due date. I agree astitution can cancel automatic or without prior notice to me. I rejected for insufficient funds. I at must comply with U.S. laws. I Company, its authorized agent,
□ Savings □ MasterCard □ VISA	Account Holder's name	
☐ Discover ☐ American Express	Billing Address	-
	Account Number	_
	Routing Number	-
	Credit Card Number	Exp. Date

EAPP 228 08 18



Payment Authorization Form

Applicant information			
Name: (Last, First, MI)	D	ate of Birth: (MM/DD/YY)/_	_/Gender: M∐FL
Phone Number:	Email Address:_		
Street:	City:	Stc	ate:Zip:
List Products			
Payment Information			
(Credit Card, Debit Card, Bar understand I can request futu of the next charge occurring, insufficient funds. I acknowled laws. Non-payment of insurar this agreement or can contact	nk Account) for the produce payments to be stopped understand that \$25.00 days that the origination once premium will result in the losuranceTPA.com for	norize InsuranceTPA.com to cho ucts above, until I request cand bed if I notify InsuranceTPA.com I will be charged for each trans of these debits to my account re I non payment of claims or serve a copy. I acknowledge and un hant account fee for credit can	cellation in writing. In 30 days in advance saction rejected for must comply with U.S. ices. I have a copy of aderstand that the
Credit Card Payment Request	:	Automatic Check Withdraw	val Request:
I authorize InsuranceTPA.com card for insurance premium, f		By selecting auton your insurance pre will be withdrawn from your of the term of insurance expires below. Attach a voided che first month's premium, fees a	checking account until s. Complete the form ck and a check for the
Account Number	Exp. Date Sec. Code	Print Name of Bank or Institution	Address of Bank or Institution
Print Account Holder's Name (As is o	n card)	Bank Account Number	Bank Routing Number
Signature of Card Holder	Date	Signature of Payer	Date
Signature:			
Signature	//	Representative Signature	//

Appendix E: Golden Rule Application

APPLICATION FOR SHORT TERM MEDICAL INSURANCE GOLDEN RULE INSURANCE COMPANY INDIANAPOLIS, INDIANA 46278-1719

Please Print In Black Ink

A 1:								
Applica	nt(s) Infor	mation			ı			
					000 ° 1 000 1 4		ACCURATE**	
Gender ☐ Male	Name (Last,	First, M.I.)			Birth Date*	Height	Weight	
☐ Female	Primary (You)							
□Male	C							
☐ Female ☐ Male	Spouse							
☐ Female	Child 1							
☐ Male ☐ Female	Child 2							
☐ Male								
☐ Female ☐ Male	Child 3							
☐ Female	Child 4							
□ Male □ Female	Child 5							
	<u> </u>	or to the effective date o	1			.) !: 1		
Resident P	hysical Addı	dependents, please use	and pay taxes).		e not accep	ted.		
Street (Includ	de Apt.)		City	City		ite	ZIP Code	
	/							
		erent than Resident				-		
Street (Includ	de Apt.)		City		Sta	ite	ZIP Code	
Payor (if no	ot you)							
Name (Last, I	First, M.I.)		Relationship	to Primary				
			☐ Relative ☐	Other (Specify):_				
Street (Includ	de Apt.)		City		Sta	ite	ZIP Code	
					I	I .		
Contact	Informati	on						
		Phone Number		Email				
Primary (Yo	u)							
Spouse								
Payor (if no	ot You)							

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362F-G-0717 1 of 6

Pla	n Selection						
	ested Effective Date:/		Da	ays of Coverage:			
	Statement of Understanding						
Plan (Cho	sose one plan and one	☐ Short Term Medical Value Select A	☐ 70/30 - \$5,000 ☐ 60/40 - \$5,000	☐ 70/30 - \$10,000 ☐ 60/40 - \$10,000			
coinsurance option for		☐ 70/30 - \$5,000	☐ 70/30 - \$10,000				
that p	that plan) Value Select		☐ 60/40 - \$5,000	☐ 60/40 - \$10,000			
		☐ Short Term Medical	Copay Select A 80/	/20 - \$5,000			
		☐ Short Term Medical	Copay Select 80/20	0 - \$5,000			
		☐ Short Term Medical			80/20		
		Plus Select A	<u> </u>	<u> </u>	<u>60/40</u>		·
		☐ Short Term Medical Plus Select	□ 80/20 - \$2,000 □ 60/40 - \$2,000	□ 80/20 - \$5,000 □ 60/40 - \$5,000	☐ 80/20 ☐ 60/40		'
		Short Term Medical				Ψισ	,000
		☐ Short Term Medical		<u> </u>			
	ctible Amount			cal Plus Elite A or Short Te	erm Medic	al Plus	s Elite)
(Cho	ose one)	□\$2,500 □\$5,000					
Λn	tional Benefits Sel	oction					
			W.O. IT M.	IDL EU A CLUT	0.4 1'	101	CU \
(You	llemental Accident Benefi may only choose one)	□ \$1,000 (Not available □ \$2,500 □ \$5,000			erm Medic	al Plus	s Elite)
		□ \$2,500 □ \$5,000	□\$10,000 □\$1	2,500			
Αp	plication Question:	s					
	eral Information	_				Yes	No
G1	Has any applicant been decline	ed for insurance due to health	reasons?				
	If yes, select each person: \square If The person(s) named will not be	Primary \square Spouse \square Child 1 be covered under the policy/ce	\square Child 2 \square Child 3 (ertificate.			kanad	leased .
G2	Has any applicant lived in the Strategy of th	Primary 🗆 Spouse 🗆 Child 1	☐ Child 2 ☐ Child 3 [
Med	cal History Information					Yes	No
M1	Are you or is any family member	er (whether or not named in th	is application) an expect	ant mother or father, in the pr	rocess of		
	adopting a child, or undergoing If yes, coverage cannot be is	g infertility treatment? ssued.					
M2	Within the last 5 years, has any medication, for any of the follow						
	chronic obstructive pulmonary	disorder (COPD) or emphyse	ema, diabetes, cancer, m	ultiple sclerosis, heart or circ	ulatory		
	system disorders (excluding hi immune system disorders?	gh blood pressure), Crohn's d	lisease or ulcerative colit	is, or alcohol or drug abuse o	or		
If yes, select each person: ☐ Primary ☐ Spouse ☐ Child 1 ☐ Child 2 ☐ Child 3 ☐ Child 4 ☐ Child 5							
	The person(s) named will not be	oe covered under the policy/ce	ertificate.				
МЗ	Has any applicant had testing		ed results, or been advis	ed by a medical professional	to have		
treatment, testing, or surgery that has not been performed? If yes, select each person: □ Primary □ Spouse □ Child 1 □ Child 2 □ Child 3 □ Child 4 □ Child 5							
	The person(s) named will not be	pe covered under the policy/ce	ertificate.				
M4	Within the last 5 years, has any						
	from a doctor or other licensed licensed clinical professional?	a ciinicai protessional, or had a	a positive test for HIV infe	ection performed by a doctor	or otner		
If yes, select each person: Primary Spouse Child 1 Child 2 Child 3 Child 4 Child 5 The person(s) named will not be covered under the policy/certificate.					1		

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Apı	olication Questions (continued)		
Othe	r Coverage Information	Yes	No
O1	Does any applicant now have hospital or medical expense insurance that will not terminate prior to the requested effective date?		
	If yes, select each person: ☐ Primary ☐ Spouse ☐ Child 1 ☐ Child 2 ☐ Child 3 ☐ Child 4 ☐ Child 5 The person(s) named will not be covered under the policy/certificate.		

THIS IS NOT QUALIFYING HEALTH COVERAGE ("MINIMUM ESSENTIAL COVERAGE") THAT SATISFIES THE HEALTH COVERAGE REQUIREMENT OF THE AFFORDABLE CARE ACT. IF YOU DO NOT HAVE MINIMUM ESSENTIAL COVERAGE, YOU MAY OWE AN ADDITIONAL PAYMENT WITH YOUR TAXES.

Statement of Understanding

I have read this application and represent that the information on it is true and complete. I understand that:

- (1) No insurance will become effective unless my application is approved and the appropriate premium is actually received by Golden Rule with this application.
- (2) No benefits will be paid for a health condition that exists prior to the date insurance takes effect.
- (3) If coverage is issued, the coverage will not be a continuation of any prior coverage.
- (4) Unless Golden Rule agrees to an earlier date, coverage for illness begins on the 6th day after a person becomes insured for injury.
- (5) Incorrect or incomplete information in this application may result in voidance of coverage and claim denial.
- (6) The information provided in this application, and any supplement or amendments to it, will be made a part of any policy/certificate that may be issued.
- (7) For an application sent by any electronic means, insurance, if approved, will be effective the later of:
 - (a) The requested effective date; or
 - (b) The day after receipt by Golden Rule.
- (8) For a mailed application, insurance, if approved, will be effective the later of:
 - (a) The requested effective date; or
 - (b) The day after the **postmark date** affixed by the U.S. Postal Service. If mailed and not postmarked by the U.S. Postal Service or if the postmark is not legible, the effective date will be the later of:
 - (i) The requested effective date; or
 - (ii) The day received by Golden Rule.
- (9) The producer is only authorized to submit the application and initial premium and may not change or waive any right or requirement.

Signature Information		
	Signature	Date Signed
Proposed Insured (or Parent/Legal Guardian if Proposed Insured is a child)		

Important Notes:

- "Postmark date" means the date of the postmark as affixed by the U.S. Postal Service.
- No application will be accepted if received by Golden Rule more than 15 days after the date signed.
- Altered applications will not be accepted.
- Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or who knowingly
 presents false information in an application for insurance is guilty of a crime and may be subject to restitution fines
 or confinement in prison, or any combination thereof.

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$\frac{\text{To Continue Your Application for Coverage, You Must Become A Member Of FACT}}{\text{Read and fill out the following FACT Membership Enrollment Form.}}$

F																					

enrollment form and payn (c) some benefits may hav (e) I am eligible to apply for application date, members Insurance is included in ye	nent of init ve a delaye or associat ship level,	al dues, I und d effective dat ion group insu and email addi	erstand that: (e; (d) my mem rance; and (f) ess listed on t	(a) will be on the control of the	entitled to I II become e the release Rule Applic	ACT's benef ffective on t of my name ation for Sho	fits; (b) he day e, addre ort Terr	these t this en ess, dat n Medi	penefits rollmen e of bir cal Insu	may ch t form i th, certi irance to	nange is date ficate a o FACT	from ti d and s and ph T. Note	time to to signed; none nu e: Accide	time; mbers,
X Member's Signature FACT ENFO STM 0216	If you v	vish to apply	for associati	on group l	health ins	urance, ple	ase co	Date mplete		oplicati	on.			
PAYMENT OPTI	ONS:	Single o	r Monthly	/ (Initial	Payme	nt Metho	od R	equir	ed W	/ith A	pplic	catio	n)	
lectronic Funds Transfer noney we collected, min					ed at the t	me of appl	icatior	ı. If co	verage	is not	issue	d, we	will re	fund the
☐ Single Payment (one	single pay	ment for all da	ys of coverage	chosen):										
EFT \$ AmountPlease complete the	ne EFT Aut	_ Includes \$20 norization belo) nonrefundab w.	le applicatio	on fee.									
☐ Credit card \$ Amo	ount ne Credit C	Incluard Authorizati	des \$20 nonre on below.	əfundable a _l	pplication f	96.								
□ Check or money o Please mail your c	rder \$ An	ount	Include	s \$20 nonre	efundable a	pplication fe	e. deposit	ed upor	ı receip	t.				
0R														
☐ Monthly Payment : (Ba	ased on 30	days of cover	age.) Final Pre	mium Payn	ment may b	e less due to	o less tl	nan 30	days of	covera	ge rem	naining	J.	
Initial Payment EF	T (Ongoing	g payment mus order, payable	t be EFT.) to FACT, with	Credit Card	│	or money or s are deposi	rder ited up	on recei	ipt.					
\$ Amount	•	., .					,		'					
Ongoing Payments (C	Choose on	e)												
☐ Electronic Funds Tongoing monthly I	Transfer (E EFT payme	FT) (No billing nts will not ind	fee.) lude the \$20 a	application f	fee.									
☐ Credit Card (No bi Ongoing monthly (lling fee.) Credit Carc	payments wil	l not include th	ıe \$20 appli	ication fee.									
Producer														
<									T					

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Print Full Name

Producer Number

Electronic Funds Transfer Authorization — Com	plete Only If Paying By EFT
I (we) hereby authorize FACT or Golden Rule to initiate debit entries to the account indicated below. I also authorize the named financial institution to debit the same to such account. I agree this authorization will remain in effect until you actually receive written notification of its termination from me. Type of Account: Checking Savings Nine-digit Routing No.	Financial Institution's Name Address City, State, ZIP Draft On Day Date Signed X Authorized Account Signature In Tennessee and Texas, drafts may only be scheduled on 1) the premium due date; or 2) up to 10 days after the due date.
Credit Card Authorization — Complete Only If P	aying By Credit Card
Credit Card Authorization Visa MasterCard American Express lauthorize FACT or Golden Rule Insurance Company to charge my Visa/MasterCard Account No. Expiration Date (Note: Some card issuers/financial institutions charge cash advance fees on insurance payments)	

CONSENT TO RECEIVE ELECTRONIC RECORDS AND TO CONDUCT TRANSACTIONS ELECTRONICALLY

By submitting this consent form or a health insurance application or HMO enrollment form, you hereby consent to presentation, delivery, storage retrieval and transmission of "Communications" related to "Our Transaction" as electronic records instead of in paper form.

For the purposes of this form, "Our Transaction" means the entirety of the business relationship between you and us. "Communications" includes, but is not limited to:

- 1. Your application or enrollment form, including subsequent amendments;
- 2. Information related to Our Transaction that we are required to provide or make available in writing such as privacy notices or fraud warnings;
- 3. Documents related to Our Transaction such as policy, certificate, or evidence of coverage forms, claim forms, explanation of benefit forms, premium notices, or other administrative forms (to the extent permitted by applicable law);
- 4. Any emails, faxes, recorded telephone calls, or other electronic transmissions of information between you and us and an insurance producer contracted with us, or between us and any third party.

Subject to our obligations to protect your privacy, we may, at our sole discretion, post Communications on a website (in which case they will be sent or received, as the case may be, regardless of whether or not we own, operate or control the website). Or send them in or attached to an email. You must promptly tell us about any change to your electronic or physical mailing address, or other contact information.

You acknowledge that you can receive or access Communications because you have the following:

· A telephone

Date

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- · A computer and printer
- A device or computer program for listening to audio CDs, mp3, WAV or other common computer audio files
- · An Internet browser
- · Access to the Internet
- A valid email address
- Adobe Acrobat Reader or other sufficient PDF reader

You can request a free copy of any Communications, or withdraw your consent to receive electronic Communications at any time by sending a written request to:

Policy Administration PO Box 31372 Salt Lake City, UT 84131-0372		
	nd Transaction Documents electronically, as per t cations between the time you submit your conser nding on both you and us notwithstanding your w	nt and
 I hereby DO NOT consent to receive Communi as per the aforementioned conditions. If you do in paper form. 	ications and Transaction Documents electronically onot consent, we will conduct all future business	
X	X	
XPrimary Applicant (You)	X Parent/Guardian (if you are a minor) Re	elationship
	X _ Parent/Guardian <i>(if you are a minor)</i> Email A	
Primary Applicant (You) Email Address	Parent/Guardian (<i>if you are a minor)</i> Email A	ddress

Policy ID Number

44177a-X-1116

Appendix F: Independence American Insurance Company Application

INDEPENDENCE AMERICAN INSURANCE COMPANY

485 Madison Avenue, New York, NY 10022

APPLICATION FOR INDIVIDUAL LIMITED SHORT TERM MEDICAL EXPENSE INSURANCE

This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your policy carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). Your policy might also have lifetime and/or annual dollar limits on health benefits. If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage.

APPLICANT INFORMATION Applicant's Name				Home Telep	hono	Work Te	lanhana
Applicant's Name				потпе тетер	inone	WOIK TE	іерпопе
Home Address			Billing	Address			
City	State	ZIP Code	City			State	ZIP Code
Marital Status		Sex		Date of Birth	Social Sec	curity Numb	per (OPTIONAL)
☐ Single ☐ Married ☐ Domestic Part	ner	☐ Female					
E-mail Address							
DEPENDENT INCORMATION: if apply	ing for incurenc		/pless	as fill out complet	(alad		Î
DEPENDENT INFORMATION, if apply Attach separate sheet if more space		e coverage	(pieas	se fill out complet	eiy)		
0 /5 / 7 / 1				D ((D) (Social Se		0
Spouse/Domestic Partner Name (First, Middle,	Last)			Date of Birth	Number(OP	HONAL)	Sex
							\square M \square F
Dependent(s) Name (First, Middle, Last) & Rel	ationship			Date of Birth	Social Se Number(OP		Sex
							□м□f
							□м□F
							□м□F
							□м□F
REQUESTED COVERAGE INFORMAT							
Effective Date Duration Pl	an	Deductible		Coinsurance Percentage	Out-of-	Pocket Ma	ximum
Optional Benefit Rider(s)	Hearing Aid Bene	efit Rider	1	☐ Yes ☐ No			

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MEDICAL QUA	LIFYING QUESTIONS
Please answer th	e following medical questions for all individuals, including dependents, applying for coverage:
Please be aware t	hat Fraud or intentional material misrepresentation may be a basis for rescission of your coverage. In the event of a rescission: (1) coverage
will be void as of the	ne Effective Date; (2) all premiums paid will be refunded; (3) any claims that have been submitted will be denied; (4) if any claims have been
-	of claims paid will be deducted from any premium refund due.
☐ Yes ☐ No	1. Will any person to be covered be eligible for a government sponsored health insurance plan (Medicare or Medicaid)?
☐ Yes ☐ No	2. Are you or is any immediate family member (whether named or not named in this enrollment form) pregnant, an expectant parent, in the process of adopting a child, or undergoing fertility treatment?
☐ Yes ☐ No	3. Are you or any person applying for coverage in the process of or have undergone sex reassignment surgery?
☐ Yes ☐ No	4. Are you or any person applying for coverage currently over 300 pounds if male or 250 pounds if female <u>OR</u> has anyone to be insured undergone weight loss or bariatric surgery?
☐ Yes ☐ No	5. Have you or any person proposed for coverage been diagnosed or treated for Acquired Immune Deficiency Syndrome (AIDS) or, AIDS-related complex? Answer this question "no" if you have tested positive for HIV but have not developed symptoms of the disease AIDS.
☐ Yes ☐ No	6. Have you been prescribed or are you currently taking controlled substances (opioids) for pain treatment or pain management? Are you currently taking 4 or more prescription medications?
☐ Yes ☐ No	7. Have you or any person applying for coverage currently have a pending test(s), had testing performed and have not received results, or been advised by a medical professional to have treatment, testing, or surgery that has not been performed?
8. HAS ANY PER	SON LISTED ON THIS APPLICATION RECEIVED AN ABNORMAL TEST REPORT, MEDICAL ADVICE, OR DIAGNOSIS, CARE OR
TREATMENT REC	COMMENDED OR RECEIVED WITHIN THE LAST 5 YEARS FOR A CONDITION LISTED BELOW?
	Circulatory System Disorders: Heart Attack, Coronary Artery Disease, Atherosclerosis, Carotid Artery Disease, Cardiomyopathy,
	Peripheral Vascular Disease, Atrial Fibrillation, Aneurysm, Congestive Heart Failure, Congenital Heart Disorder
	Neurological Disorders: Stroke, Epilepsy, Parkinson's Disease, Tourette's Syndrome
	Cancer, Tumor, Cyst, Polyp, Abnormal Growth, OR taking medication to prevent recurrence of cancer or tumorous growth
	Brain or Central Nervous System Disorders: Paraplegia, Quadriplegia, Multiple Sclerosis, Muscular Dystrophy, Guillain-Barre
	Syndrome, Alzheimer's Disease, Spina Bifida, Cerebral Palsy, Chorea, Huntington's or Sydenham's Stem Cell Transplant and Organ Transplant
	Lung/Respiratory Disorders: Emphysema, COPD (Chronic Obstructive Pulmonary Disease), Chronic Bronchitis, Cystic Fibrosis
	Endocrine Disorders: Diabetes or Chronic Pancreatitis
	Liver Disorders: Hepatitis B or C, Cirrhosis of the liver
☐ Yes ☐ No	Kidney Disorders: Chronic Kidney Disease, Renal Failure, Hydronephrosis, Polycystic Kidney Disease, Glomerulonephritis,
	Pyelonephritis, Medullary Cystic Disease, Kidney Stones
	Arthritis/Degenerative Disorders: Rheumatoid or Psoriatic Arthritis, Degenerative Disc Disease, Herniated Disc, Osteoarthritis or
	Degenerative Joint Disease
	Mental Illness Disorders: Bipolar Disorder, Schizophrenia, Major Depression or Substance Use Disorders: Alcohol, Cannabis,
	Stimulants, Hallucinogens, And Opioids
	Blood/Bleeding Disorders: Hemophilia, Anemia, Aplastic, Sickle Cell, Thalassemia, Hemolytic, Hemorrhagic, Agranulocytosis,
	Pancytopenia, Thrombocytopenia, Von Willebrand Disease, Wegener's Granulomatosis, Rare Factor Deficiencies
	Gastrointestinal Disorders: Ulcerative Colitis, Crohn's Disease, Regional Ileitis, Diverticulitis, Hernia
	Autoimmune Disorders: Systemic Lupus Erythematosus, Sjogren's Syndrome, Myasthenia Gravis, Scleroderma, Chronic Inflammatory
	Demyelinating Polyneuropathy

FRAUD WARNING Any person who knowingly presents a false or frauc	dulent claim for payment of a loss or benef	fit or know	ingly prese	ents false
information in an application for insurance is guilty of				nito idioc
ACCEPTANCE AND ACKNOWLEDGEMENT I hereby apply for the coverage selected on this application form. by the insurer and the initial premium is paid. I read this application the best of my knowledge and belief. I understand that the insubasis for determining the issuance or denial of coverage. I under in the denial of benefits and/or the termination of coverage.	ation carefully and represent that the information I provurer relied on my statements and my answers to the n	vided is true, nedical histo	correct and or ry questions a	complete to and it is the
I agree and understand that coverage will not become effective that the applicant's answer would be "yes" to any of the medical changes. If such person is the Applicant, I understand that cover	history questions in this application and agree to imme	ediately notify	y the insurer	
I understand that health insurance benefits may be excluded for pay benefits for a disease or physical condition that I or another a				
I understand that the producer who solicited this application and one as my agent and is an independent contractor who has no rigor the policy.				
I understand that cancellation of this coverage in writing within the	e 10 day right to return the policy period will result in a	refund of pre	emiums and f	ees.
SIGNATURE				
City	State	Day	Month	Year
Applicant Signature	Spouse/Domestic Partner Signature if applying for o	coverage		
Applicant Name (print)	Spouse/Domestic Partner Name if applying for cove	rage (print)		
FOR PRODUCER USE ONLY				
Are you licensed in the state where the application was completed Are you currently appointed with INDEPENDENCE AMERICAN II	NSURANCE COMPANY in the state where the applica		•	

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Appendix G: LifeMap Application

Confidential and Business Sensitive. Not for Publina Disslosur Company®

Application for Short Term Medical Insurance

Non-Renewable

200 SW Market Street P.O. Box 1271, M/S E8L Portland, OR 97207-1271 (800) 756-4105

Note: Coverage begins at 12:00 a.m. on the later of the day after online application is submitted, the date you request, or the postmark date stamped on the application envelope. If there is no postmark, the Policy Effective Date is the later of the date the application is received by us or the date you requested.

If applying by mail, coverage will take effect only upon receipt of full premium. Cash is not accepted. Please do not staple or tape your payment to this application.

If applying online, coverage will only take effect upon receipt of full premium. Automatic payments by credit card or electronic check are available.

Home Office Use Only
Policy #
Eff. Date
Term Date
Check #

Please complete all information	on this page and on p	page 2, missin	g inforr	nation may ca	use your e				
Primary Insured's Name (Last,	First, Middle)		√ Soc	ial Security N	umber	Reque	ested Effe	tive l	Date
		☐ F	=						
Date of Birth (mm/dd/yyyy)			•			Telepl	hone Numb	er	
	☐ Marrie	d Div	orced	☐ Single		()		
Home Address (Street, City, St	ate and Zip)				Email A	ddress			
Additional Family Members t	:o be enrolled: May	include your	Spouse	and Depend	lent Childr	en und	er the age	of 26.	
Name (Last, First, M.		Security Nur		Birth D		Sex	Relations		
						ΠМ			
						☐ F			
						☐ F			
						□ M			
						☐ F			
						□ М □ F			
List names as they should appe	l ear on your identifica	tion card. If e	enrolling	l ı additional faı			l ease attach	a sei	 parate
sheet including all of the inform			Č			,			
Individual Ded	luctible Amount		Policy	Term (30 –	90 Days)	Tot	al Premium	\$	
│ │	2,500 🗌 \$5,000	□ \$7,500	Numb	er of Days		Pol	icy Fee +	\$ 2	20.00
	· · · · · · · · · · · · · · · · · · ·			F00/ to \$40.0	00		-	_	
Coinsurance Amount After D	eductible 80	% to \$10,000		50% to \$10,0	00	101	al Due	\$	
1. Are you, or any person to be	insured, age 65 or	older?	□Y	ES NO	If YES, t	his pol	licy cannot	be is	ssued.
2. Are you, or any person to be now or will become eligible of the policy?			□Y	ES NO	If YES, t	his pol	licy cannot	: be is	ssued.
3. Do you, or any person to be	insured, now have a	any hospital.							
major medical, group health that will not terminate prior to	or medical insurance	e coverage	ΠY	ES NO	If YES, t	his pol	licy cannot	be is	ssued.
4. Are you, or any family meml	per, now pregnant?		□Y	ES NO	If YES, t	his pol	licy cannot	be is	ssued.
5. How did you learn about Life	eMap?		Agent Commu	ınity Event	Employe		☐ Friend	/Fam	ily
LMA ID STM APP V17 (R18)		Pac	ge 1					1/2	019

Confident Life Map[®]

Confidential and Businessicansitive. Not for Public Disclosure 200 SW Market Street Short Term Medical Insurance P.O. Box 1271, M/S F81

Non-Renewable

200 SW Market Street P.O. Box 1271, M/S E8L Portland, OR 97207-1271 (800) 756-4105

Is this coverage intended to replace any other accident or sickness insurance presently in force? YES NO
If Yes, please sign and return the Notice to Applicant with your signed Application.
Please note: This Short Term Medical Insurance is designed to provide medical coverage on a temporary basis. It
cannot be renewed and is not intended to replace permanent coverage.

I understand that:

- if my application for coverage is accepted, the Policy Effective Date will be the later of the day after online application is submitted, the date you request, or the postmark date stamped on the application envelope. If there is no postmark, the Policy Effective Date is the later of the date the application is received by us or the date you requested.
- 2) if my application for coverage is not accepted, any premium I paid will be promptly refunded;
- 3) this is not a continuation of any previous medical plan, including any prior Short Term Medical Plan;
- 4) this Policy is not renewable; and
- 5) this insurance will not cover Pre-Existing Conditions. Pre-Existing Conditions are defined as any illness or injury for which any medical diagnosis, advice, treatment or service was received during the 6 month period immediately preceding the effective date of coverage. A condition is also considered pre-existing if, during the 6 month period immediately preceding the effective date of coverage, symptoms existed which would cause a prudent person to seek medical diagnosis, advice, care or treatment.

I acknowledge and understand LifeMap Assurance Company (LifeMap) may request or disclose health information about me or my dependents (persons who are listed for benefit coverage on the enrollment form) from time to time for the purpose of facilitating health care treatment, payment or for the purpose of business operations necessary to administer health care benefits; or as required by law.

Health information requested or disclosed may be related to treatment or services performed by:

- 1) a physician, dentist, pharmacist or other physical or behavioral health care practitioner;
- 2) a clinic, hospital, long-term care or other medical facility;
- 3) any other institution providing care, treatment, consultation, pharmaceuticals or supplies, or
- 4) an insurance carrier or group health plan.

Health information requested or disclosed may include, but is not limited to: claims records, correspondence, medical records, billing statements, diagnostic imaging reports, laboratory reports, dental records, or hospital records (including nursing records and progress notes).

Disclosure: If you have a broker or agent, they may receive bonuses, commissions, administrative service fees or other compensation, including non-cash compensation, from LifeMap. Incentives may be based on any of several factors, the products you buy, your broker or agent's volume of business with LifeMap and the other services your agent or broker provides to you. These incentives may have a direct or indirect impact on your rates. For more information, please contact your broker or agent.

Please Note: Short Term Medical Insurance is an individual insurance plan and cannot be purchased by employers for their employees.

I represent that each of the above statements and answers are complete and true to the best of my knowledge and belief. I understand that if I have made intentionally false or misleading statements or answers on behalf of myself or any family members that all entitlements to benefits are void and the contract may be canceled or modified retroactively to its effective date. I acknowledge that I have read the Fraud Notices attached to this form.

_			
	Primary Insur	ed's Signature	Parent's or Guardian's Signature
_	Date Signed	LifeMap Producer Number	Licensed Producer's Name / Agency (Please Print)

NOTE: This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your policy carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). Your policy might also have lifetime and/or annual dollar limits on health benefits. If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage.

Appendix H: LifeShield Application

LIFESHIELD NATIONAL INSURANCE CO.

Home Office: 5701 N. Shartel Avenue, 1st Floor, Oklahoma City, OK 73118 Toll-Free Telephone Number: 1-877-376-5831

GROUP SHORT TERM MEDICAL PLAN INSURANCE ENROLLMENT FORM

SECTION A					
Applicant					
Date of Birth					
Home Address			City	State	Zip
Home Phone () _		Mobile Phone ()		
Best time to call	□ a.m. □ p.m.	Email			
Please print the full nan	ne of all other Propos	ed Insureds (Use a	dditional sheet and at	tach if neede	ed).
Last, First, Middle Init	tial	Relationship	Date of Birth Month, Day, Year	Gender M/F	
BENEFIT AND PREM	IUM DATA				
Deductible	Coinsurance		Out of Pocket Maxi	mum	
Coverage Period Ma	aximum				
Requested Effective					
	[□ Monthly – 3 month 4 days)	ns (1 day less than)	☐ Monthly – 6 mon	ths 🛭 Mor	nthly – 12 months
☐ Single Up Front N	Number of days (mini	mum of 30, maximu	m of 180 days)		_
SECTION B					
f the answer to any qu	estion in Section B	is Yes, the covera	ge cannot be issued	l .	
2. Is the Applicant or a	any Proposed Insured	d:	id or Medicare?		
			on or undergoing infer		
			group major medical		
individual major me 4. Within the last 5 year medication, consul gestational (diabete	edical health insurance is has any applicant be tation for, or had syn is does not apply to re	e in force on the receen diagnosed with nptoms of: Insulin estimates of DC), stro	quested effective date	? abnormal tes dent diabete c attack (TIA	Yes I tresults, s except), cancer

	lupus, chronic obstructive pulmonary disease (COPD), emphysema, cystic fibrosis, hepatitis		
	C, multiple sclerosis, muscular dystrophy, alcohol or drug abuse; bipolar disorder or schizophrenia; an		
	eating disorder; or any diseases or disorders of the following: liver, kidney, blood, pancreas, lung, brain,		
	heart or circulatory including heart attack or catheterization?	☐ Yes	□ No
5.	Within the past 5 years, has the Applicant or any Proposed Insured been diagnosed or treated by a physician or medical practitioner for Acquired Immune Deficiency Syndrome (AIDS), AIDS Related Complex (ARC) or tested positive for Human Immunodeficiency Virus (HIV)? (Residents of Wisconsin		
	do not need to disclose HIV test results)	☐ Yes	□ No

SECTION C

CERTIFICATION— I/We hereby request coverage under the insurance issued to the Med-Sense Guaranteed Association and underwritten by LifeShield National Insurance Co. (Company). I/We understand this insurance contains a Preexisting Condition exclusion, a Pre-certification Penalty and other restrictions and exclusions. I/We agree that coverage will not become effective for me or any dependent whose medical status, prior to the effective date, has changed and therefore results in a "yes" answer to any of the medical questions on this Application. If my/our medical status changes in this way, coverage will be declined for all individuals included on this Application. I/We understand that if I/we have elected the Monthly Payment option, my/our credit card will be charged each month on the due date of the premium for months, depending on the plan I/we have selected. I/We understand that I/we may terminate the scheduled payments by notifying the insurance company or its authorized agent in writing at least one business day prior to the next scheduled payment date. I/We understand that this coverage is not renewable or extendable. I/We may obtain a complete copy of the Certificate of Insurance upon request. I/We understand that the Company, as underwriter of the plan, is solely liable for the coverage and benefits provided under the insurance. I/We understand and agree that the insurance agent/broker, if any, assisting with this Application is a representative of the Applicant. If signed by a representative of the Applicant, the undersigned represents his/her capacity to so act. If signed as guardian or proxy of the Applicant, the undersigned represents his/her capacity to so act. By acceptance of coverage and/or submission of any claim for benefits, the Applicant ratifies the authority of the signer to so act and bind the Applicant. If I/we am/are not already a member of the Med-Sense Guaranteed Association, I/we hereby request to be enrolled as a member. I/We will receive a membership packet after my/our membership fees of ___ per month are received. If this Enrollment Form is completed electronically, I/we agree that my/our electronic signature serves as my/our original signature.

This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check the Certificate carefully to make sure You are aware of any exclusions or limitations regarding coverage of Pre-Existing Conditions or health benefits (such as hospitalization, Emergency Services, maternity care, preventive care, Prescription Drugs, and mental health and Substance Use Disorder services). Your coverage also has lifetime and/or annual dollar limits on health benefits. If this coverage expires or You lose eligibility for this coverage, You might have to wait until an open enrollment period to get other health insurance coverage.

Short term medical plans do not satisfy the requirement for individuals to have insurance under the Patient Protection and Affordable Care Act and individuals who have purchased short term

medical coverage may be subject to federal penalties for not having minimum essential coverage.

THIS PLAN PROVIDES LIMITED BENEFIT COVERAGE. IT IS NOT DESIGNED TO COVER ALL MEDICAL EXPENSES AND IT IS NOT A MAJOR MEDICAL OR COMPREHENSIVE HEALTHCARE POLICY. PLEASE READ YOUR CERTIFICATE CAREFULLY!

Applicant's Signature	Date		
Spouse's Signature	Date		
Signed by Company Appointed Agent:			
Printed Name:	License Number:		

Fraud Warning Any person who knowingly and with intent to injure, defraud, or deceive any insurer files a statement of claim or an application containing any false, incomplete, or misleading information is guilty of a felony of the third degree.

PAYMENT AUTHORIZATION					
CREDIT CARD AND CHECK AUTHORIZATION Checking	AUTHORIZATION FOR AUTOMATIC BANK DRAFT OR CRED I am signing up for an automatic payment plan. I agree that the may automatically debit my bank account or Credit Card for the payment due date. I can cancel this automatic payment at an Company or its authorized agent at least 30 days prior to the Company, its authorized agent, or my financial institution can caccount for any reason, at any time, with or without prior notice will be charged for each transaction rejected for insufficient origination of these debits to my account must comply with U.S. remains in effect until canceled by Company, its authorized age! I have a copy of this agreement and I know I can also contact copy. Date Signed	Company or its authorized agent the amount due on or around the provided by calling or writing the next due date. I agree that the ancel automatic payment for my to me. I understand that \$25.00 funds. I acknowledge that the laws. I agree that this agreement ont, my financial institution, or me.			
☐ Savings ☐ MasterCard ☐ VISA ☐ AMEX ☐ Discover	Account Holder's name Billing Address Account Number Routing Number	- - -			
	Credit Card Number	Exp. Date			

Appendix I: National Health Insurance Company Application

National Health Insurance Company

4455 LBJ Freeway, Suite 375 Dallas, TX 75244

GROUP SHORT TERM MAJOR MEDICAL INSURANCE ENROLLMENT APPLICATION FORM

GENERAL INFORMATION

Applicant's Name:	Gender: _Date	of Birth:		_SSN: <u>N/A</u>		
lome Address: Phone:						
Height: N/A	11-i					
Association Name: L.I.F.E. Association		_		-		
Association Address: 1200 Golden Key	Circle, Suite 136, El Paso, TX 79	9925				
Member Class:		Join Da	te:			
Member ID:						
Spouse Domestic Partner and D						
Name	Relationship to Applicant	Date of Birth	SSN	Height	Weight	
Payment Option mo	onth plan Single	Up Front (please	Specify End D	oate)		
Plan Please mark correspond	ling to your selections for a Dedu	uctible, Coinsura	nce Percentag	e,		
	, Maximum Benefit and Reques					
Deductible						
Coinsurance						
Out-of-Pocket \$10,000						
Maximum Benefit Per Coverage Period: \$1,000,000 Requested Effective Date						
Benefit Options Please mark corresponding to your benefit selections:						
Emergency Room Additional Deductible of \$250						
Ambulance Maximum per trip of \$250						
Skilled Nursing Facility Maximum per Day of \$150						
Maximum Days per Coverage Period of 50						
Urgent Care Facility Copay of \$50						
Doctor's Office Visits not subject to Deductible and Coinsurance: 0						

NHIC GP STM ENRL TX 2014

Home Health Care Maximum visits per Coverage Period: 60		
Transplant Benefit Maximum per Coverage Perio	d: \$100,000	
Physical therapy Maximum Benefit per Day: \$	50	

Health Eligibility Questions Please answer the questions below as they apply to all family members applying for coverage.
Are you or any applicant: YesNo a. Now pregnant, an expectant father, in process of adoption, or undergoing infertility treatment? b. Over 300 pounds if male or over 250 pounds if female?
2. Within the last 5 years has any applicant been diagnosed, treated, or taken medication for orYes No experienced signs or symptoms of any of the following: cancer or tumor, stroke, heart disease including heart attack, chest pain or had heart surgery, COPD (chronic obstructive pulmonary disease) or emphysema, Crohn's disease, liver disorder, degenerative disc disease or herniation/bulge, rheumatoid arthritis, kidney disorder, diabetes, degenerative joint disease of the knee, alcohol abuse or chemical dependency, or any neurological disorder?
3. Within the last 5 years has any applicant been diagnosed or treated by a physician or medicalYes No practitioner for Acquired Immune Deficiency Syndrome (AIDS) or tested positive for Human Immunodeficiency Virus (HIV)?
4. Have you been hospitalized for mental illness in the last 5 years or have you seen a psychiatrist on more than 5 times during the last 12 months? _Yes No
5. If you are not a US Citizen, do you expect to legally reside in the US for the duration of the coverage? _Yes _No
If you have answered "Yes" to questions 1 through 4 or "No" to question 5 above, coverage cannot be issued. Thank you for your interest.

Agreement and Understanding

- 1. I understand that the Group Short Term Major Medical Plan Covered Persons are covered by group insurance benefits. The group insurance benefits vary depending on plan selected. These benefits are provided under a group insurance policy underwritten by National Health Insurance Company and subject to the exclusions, limitations, terms and conditions of coverage as described in the insurance certificate which includes, but is not limited to, limitations for pre-existing conditions. This is not designated as a substitute for comprehensive major medical coverage.
- 2. I agree that coverage will not become effective for any person whose medical history changes prior to coverage approval, such that the person's answer would be "yes" to any of the Medical History questions in this application. If such person is the Applicant, coverage is automatically declined for all persons included in this application.
- 3. I understand that health insurance benefits are excluded for pre-existing conditions, and there are other restrictions and exclusions including a Pre-Authorization Penalty.
- 4. I understand that the broker who solicited this application was acting as an independent contractor and not as an agent of the Insurance Company. I further acknowledge that the person who solicited this application and upon whose explanation of benefits, limitations or exclusions we relied, was retained by me as my agent, and that such person has no right to bind or approve coverage or alter any of the terms or conditions of the policy.
- 5. I understand that any intentional misstatement or omission of information material to approval of coverage made on this form will be considered a misrepresentation and may be the basis for later rescission of my coverage and that of my dependents. In the event of rescission or termination for any reason, the Insurer shall have the right to deduct any premiums due and unpaid from any claims payable to me or my dependents.
- 6. I have read this enrollment application and have verified that all of the information provided in it is complete, true and correct, and is all within my personal knowledge. I agree to immediately notify the insurer of any changes in any of the information contained in this form which may occur prior to the approval of coverage.

Any person who, with intent to defraud or knowing that he is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement may be guilty of insurance fraud as determined by a court of law.

Alabama Residents - Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or who knowingly presents false information in an application for insurance is guilty of a crime and may be subject to restitution fines or confinement in prison, or any combination thereof.

Arkansas and West Virginia Residents - Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application is guilty of a crime and may be subject to fines and confinement in prison.

California - For your protection California law requires the following to appear on this form - Any person who knowingly presents a false or fraudulent claim for the payment of a loss is guilty of a crime and may be subject to fines and confinement in state prison.

District of Columbia Residents - It is a crime to provide false or misleading information to an insurer for the purpose of defrauding the insurer or any other person. Penalties include imprisonment and/or fines. In addition, an insurer may deny insurance benefits if false information materially related to a claim was provided by the applicant.

Florida - Any person who knowingly and with intent to injure, defraud, or deceive any insurer files a statement of claim or an application containing any false, incomplete, or misleading information is guilty of a felony of the third degree.

Kansas and Oregon Residents - Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto may be guilty of fraud as determined by a court of law.

Kentucky Residents - WARNING: Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance containing any materially false information or conceals, for the purpose of misleading, information concerning any fact material thereto commits a fraudulent insurance act, which is a crime.

Louisiana Residents - Any person who knowingly presents a false or fraudulent claim for payment of a loss or benefit or knowingly presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

Maine Residents - It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties may include imprisonment, fines or a denial of insurance benefits.

Maryland Residents - Any person who knowingly or willfully presents a false or fraudulent claim for payment of a loss or benefit or who knowingly or willfully presents false information in an application for insurance is guilty of a crime and may be subject to fines and confinement in prison.

New Jersey Residents - WARNING: Any person who includes any false or misleading information on an application for an insurance policy is subject to criminal and civil penalties.

New Mexico Residents - ANY PERSON WHO KNOWINGLY PRESENTS A FALSE OR FRAUDULENT CLAIM FOR PAYMENT OF A LOSS OR BENEFIT OR KNOWINGLY PRESENT FALSE INFORMATION IN AN APPLICATION OF RINSURANCE IS GUILTY OF A CRIME AND MAY BE SUBJECT TO CIVIL FINES AND CRIMINAL PENALTIES.

New York - Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information, or conceals for the purpose of misleading, information concerning any fact material thereto, commits a fraudulent insurance act, which is a crime, and shall also be subject to a civil penalty not to exceed five thousand dollars and the stated value of the claim for each such violation.

Ohio Residents - Any person who, with intent to defraud or knowing that he is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement, or conceals information for the purpose of misleading may be guilty of insurance fraud and subject to criminal and/or civil penalties.

Oklahoma Residents – WARNING: Any person who knowingly, and with intent to injure, defraud or deceive any insurer, makes any claims for the proceeds of an insurance policy containing any false, incomplete or misleading information is guilty of a felony.

Pennsylvania Residents - Any person who knowingly and with intent to defraud any insurance company or other person files an application for insurance or statement of claim containing any materially false information or conceals for the purpose of misleading, information concerning any fact material thereto commits a fraudulent insurance act, which is a crime and subjects such person to criminal and civil penalties.

Tennessee Residents - It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties include imprisonment, fines and denial of insurance benefits.

Texas Residents - Any person who knowingly and with intent to injure, defraud, or deceive any insurer files a statement of claim or an application/enrollment form containing any false, incomplete, or misleading information may be guilty of a crime and may be subject to fines and confinement in prison.

Virginia Residents - Any person who, with the intent to defraud or knowing that he is facilitating a fraud against an insurer, submits an application or files a claim containing a false or deceptive statement may have violated state law.

Washington Residents - It is a crime to knowingly provide false, incomplete or misleading information to an insurance company for the purpose of defrauding the company. Penalties include imprisonment, fines and denial of insurance benefits.

Applicant Signature	Date	Spouse Signature	Date
Signed by National Health Insurance Compa	ny Agent:		

Appendix J: Pivot Application

Group Short Term Medical Plan Application



Please submit completed applications with payment to:

Insurance Benefit Administrators Administrator for Companion Life Ins. Co. P O Box 2943, Shawnee Mission, KS 66201-1343 844-630-7500

Personal Details Please provide the following details for all individuals to be covered.

Please complete this application entirely. Failure to provide complete information may delay processing.

Name (First and Last)	irst and Last) Date of Birth Gender Contact Information					
Primary		□ Male	Address			
SSN#		☐ Female			1	1
Spouse			City		State	Zip
SSN#		☐ Female	DI N	1		
Child 1		☐ Male☐ Female	Phone Nu	mber		
Child 2			E-mail Ad	ldress		
Cinia 2		☐ Female	L man 710	idi C33		
-						
Plan Options [HML Plan]			Payment Option	☐ Monthly – 90 day pl	an	
Deductible [\$1,000, \$1,500, \$2,000 \$2,500]	500, \$3,000, \$5,000	, \$7,500,		☐ Monthly – 180 day 1	olan	
\$10,000]	, , , , , , ,	, , , ,		☐ Monthly – 364 day j	•	
Coinsurance [70%, 80%]				☐ Single Up Front (ple	ease specif	y termination)
Out of Pocket Maximum [\$3,000, \$5,0	00, \$10,000, \$15,00	00]		Specify Term Date		
Coverage Period Maximum [\$1,000,000 \$100,000]	00, \$500,000, \$250,	000,		Number of days (max	180)	
[Outpatient Prescription Drug Rider	Yes No]			Requested Effective	Date	_//
Modical Overtions Diversi		.1	11 (S 11		
				family members applying date?		☐ Yes ☐ No
	· · · · · · · · · · · · · · · · · · ·					
2. Have/Are you, or any applicant: □ Yes □ No a. Been denied insurance due to any health reasons for a condition that is still present? (Does not apply to					□ Yes □ No	
a. Been denied insurance due to an residents of MO)	ry nearm reasons to	a condition	mai is sim į	nesent? (Does not appry	ιο	
b. An expectant parent, in process	of adoption or unde	ergoing infert	ility treatme	ent?		
c. Over 300 pounds if male or ove	r 250 pounds if fem	nale?	-			
d. Been advised by a medical prof	essional to have dia	gnostic testin	g, treatment	, surgery that has not ye	t been	
completed? 3. Within the last 5 years has any applications and applications are supplied to the complete of t	nt had a diagnosis	eymptome at	abnormal t	est result or received		☐ Yes ☐ No
	treatment, medication or consultation for: cancer or malignant melanoma; atrial fibrillation or abnormal heart rhythm, heart disorders, angina, heart attack or heart failure; stroke; uncontrolled hypertension; Type 1 diabetes					
	(does not apply to residents of DC); hepatitis C or liver or kidney disorders; organ transplant; chronic obstructive					
	pulmonary disease (COPD) or emphysema; rheumatoid arthritis or degenerative disk disease; hemophilia,					
leukemia or blood disorders; muscular dystrophy or multiple sclerosis; alcohol or drug abuse or misuse; bipolar,						
schizophrenia; or eating disorders? 4. Within the last 5 years has any applicant been diagnosed or treated by a physician or medical practitioner for Yes No						
Acquired Immune Deficiency Syndrome (AIDS) or tested positive for Human Immunodeficiency Virus (HIV)?						
(Residents of WI do not need to disclose HIV test results.)						
5. If all persons to be insured are United						□ Yes □ No
• •	If any person to be insured is not a United States citizen, has that person resided outside the United States at any					
time during the prior 12 months?					.1	
If you have an	If you have answered "Yes" to questions 1 through 5, coverage cannot be issued. Thank you for your interest.					

For product information or assistance with this application, please contact:

Insurance Benefit Administrators Administrator for Companion Life Insurance Company P O Box 2943, Shawnee Mission, KS 66201-1343 844-630-7500

Payment Information Please provide complete payment information. Applications without payment cannot be processed.				
□ Check/Money Order (Single Up-Front Payr □ ACH Account #Routing # □ MasterCard □ VISA □ PayPal □ Discover □ American Express	nent Only)	Check or Money Orders should be made payable, in US do Companion Life Insurance Company. If paying by credit card or ACH, I authorize Companion Lif authorized agent to debit my bank account or Discover, VISA, Ma or American Express account for the applicable premium. If I have a monthly plan, I hereby request and authorize Companion Lif authorized agent to debit my Credit Card or bank account for the installment amounts on the due dates of the installments. This authorized remain in effect for the duration of the Coverage Period elected.	I authorize Companion Life or its ecount or Discover, VISA, MasterCard applicable premium. If I have selected and authorize Companion Life or its Card or bank account for the proper of the installments. This authorization	
Phone #		validation and acceptance by the credi		
Billing Address (including city, state and zip)				
Cardholder Signature			Date	
Authorization				
I hereby request coverage under the insurance issued to the Communicating for America, Inc. and underwritten by Companion Life Insurance Company (Companion Life). I understand this insurance contains a Pre-existing Condition exclusion, a Pre-certification Penalty and other restrictions and exclusions. I agree that coverage will not become effective for me or any dependent whose medical status, prior to the effective date, has changed and therefore results in a "yes" answer to any of the medical questions on this Application. If my medical status changes in this way, coverage will be declined for all individuals included on this application. I understand that if I have elected the Monthly Payment option, my credit card will be charged each month on the due date of the premium. I understand that I may terminate the scheduled payments by notifying Companion Life in writing at least one business day prior to the next scheduled payment date. I understand that this coverage is not renewable or extendable. I understand that the information contained herein is a summary of the coverage offered in the Certificate of Insurance and that I may obtain a complete copy of the Certificate of Insurance upon request to Companion Life. I understand that Companion Life, as underwriter of the plan, is solely liable for the coverage and benefits provided under the insurance. I understand and agree that the insurance agent/broker, if any, assisting with this Application is a representative of the Applicant. If signed by a representative of the Applicant, the undersigned represents his/her capacity to so act. If signed as guardian or proxy of the Applicant, the undersigned represents his/her capacity to so act. By acceptance of coverage and/or submission of any claim for benefits, the Applicant ratifies the authority of the signer to so act and bind the Applicant. If I am not already a member of the Communicating for America, Inc., I hereby request to be enrolled as a member. I will receive a membership packet after my membership fees				
Certificate carefully to make sure you are aware of any exclusions or limitations regarding				
coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). Your Certificate might also have lifetime and/or annual dollar limits on health benefits. If this coverage expires or you lose eligibility for this coverage, you might have to wait				

Signed by Companion Life Appointed Agent:

Agent Number:
Plan Administrator Use Only:

Fraud Warning: Any person who knowingly and with intent to injure, defraud, or deceive any insurance company or other person submits an insurance application or statement of claim containing any materially false, incomplete or misleading information may be

Spouse Signature

Date

STMP 5050 ENR 2018 Classic (08/18) HC

until an open enrollment period to get other health insurance coverage.

Date

committing a crime and may be subject to civil or criminal penalties.

Applicant Signature

Appendix K: Marketing Materials





Anthem Blue Cross and Blue Shield does not underwrite, insure or administer the insurance plans described in this brochure. The Interim Coverage insurance plans are underwritten by Independence American Insurance Company (IAIC), a member of The IHC Group. For more information about IAIC and The IHC Group, visit www.ihcgroup.com. These products are not considered Minimal Essential Coverage as defined by the Patient Protection and Affordable Care Act (ACA).



Interim Coverage Plus is a short-term medical (STM) insurance plan with a limited benefit for pre-existing conditions. STM, sometimes called short-term medical limited duration insurance, is designed to provide coverage during transitions or gaps in major medical coverage. Most STM plans do not cover healthcare expenses for pre-existing medical conditions. Interim Coverage Plus provides a benefit up to a maximum of \$25,000 for eligible pre-existing healthcare expenses.

Why STM insurance?

STM plans provide coverage during life transitions. When you are between group insurance or individual major medical policies, STM plans pay for covered medical expenses due to unexpected illnesses or injuries. Covered expenses include diagnostic physician visits, emergency room treatment, hospital stays, surgery, intensive care and more, but do not include maternity care or outpatient prescription drugs.

Affordable

STM plans are affordable. While STM contains limitations when compared to traditional major medical plans, the premium is generally lower.

Customizable

Select from various benefit levels which best meet your coverage and premium needs. You can also include other supplemental coverage such as dental or a discount prescription drug program to obtain additional coverage.

Convenient

Coverage can begin as early as the day following your online application. The underwriting process is simple and policy fulfillment, including claims and ID cards, are available online.

A STM plan may be right for you if you:

- Have missed the open enrollment period and aren't eligible for special enrollment under the Affordable Care Act (ACA)
- · Are waiting for your ACA coverage to start
- · Are waiting for health insurance benefits to begin at a new job
- · Are looking for coverage to bridge you to Medicare
- Are turning 26 and coming off your parent's insurance
- · Are losing coverage following a divorce
- Are needing an alternative to COBRA
- Are healthy and under age 65

STM plans are not ACA plans

STM plans do not meet ACA standards. The ACA is a Federal law that requires all major medical plans to provide specific benefits and mandates that most Americans have health plans that qualify as Minimum Essential Coverage (MEC). These rules do not apply to STM plans.

You may want to keep the following in mind as you plan for your needs and explore your options:

- STM plans do not meet the Minimum Essential Coverage requirements under the ACA and may result in a tax penalty. STM plans are designed to provide temporary healthcare insurance during unexpected coverage gaps.
- The ACA-compliant medical plans are guaranteed issue, meaning you cannot be denied coverage based on your health history. STM plans are underwritten, which means you must answer a series of medical questions when applying for coverage. Based on your answers, you may be declined for coverage.
- Unlike the ACA plans, which are required to cover the 10 Essential Health Benefits (EHB), STM plans cover some EHBs but not necessarily all. Plans will vary in what they cover, so you should check your plan details carefully.

STM plans provide fast, flexible temporary coverage. It's also important that you understand what you're buying so you can make a good choice for you and your family.

Pre-existing condition limitation

Unlike most STM plans, Interim Coverage Plus provides a benefit for eligible pre-existing conditions. The plan provides up to a maximum of \$25,000 for eligible medical expenses for a pre-existing condition, per person, per policy. After the \$25,000 maximum has been reached, expenses due to pre-existing conditions are not covered. Refer to page five for the definition of a pre-existing condition.

Plan selection

All benefits listed apply per covered person, per coverage period.

Office visit copay	\$50 copay
The copay applies to the first covered office visit during the policy period. After the copay, the balance of the doctor office visit charge is covered at 100 percent.	
Additional covered expenses incurred during the office visit, including expenses for laboratory and diagnostic tests, will be subject to plan deductible and coinsurance.	
Choose deductible	• \$2,500
The selected deductible must be paid by the covered person before coinsurance benefits begin.	• \$5,000 • \$10,000
Family deductible maximum: Three individual deductible amounts. When three covered persons in a family each satisfy their deductible, the deductibles for any remaining covered family members are deemed satisfied for the remainder of the coverage period.	
Choose coinsurance percentage and	80%
out-of-pocket	• \$1,000
After the deductible has been met, you pay the selected percentage of covered expenses until	• \$2,000
the out-of-pocket amount has been reached. The plan covers the remaining percentage of covered expenses up to the maximum benefit.	• \$3,000 • \$4,000
The out-of-pocket amount is specific to expenses applied to the coinsurance; it does not include the deductible.	70% • \$1,500
Once the deductible and coinsurance	• \$3,000
out-of-pocket amounts have been satisfied, additional covered charges within the coverage period are paid at 100 percent, up to the maximum	• \$4,500 • \$6,000
benefit amount. Benefit-specific maximums may	50%
apply. The out-of-pocket does not include the deductible, any precertification penalty amounts or	• \$2,500
expenses not covered by the plan.	• \$5,000
	• \$7,500
	• \$10,000
Maximum benefit	\$2,000,000
Pre-existing condition coverage period maximum	
After maximum is reached, expenses due to	
ALLEL HIGKHINGH IS FEDELIEU, EXDENSES QUE TO	
pre-existing conditions are not covered.	¢25.000
pre-existing conditions are not covered. Primary insured	\$25,000
pre-existing conditions are not covered.	\$25,000 \$25,000 \$25,000

Covered expenses

All benefits, except office visits applied to the copay, are subject to the selected plan deductible and coinsurance. Covered expenses are limited by the usual and reasonable charge as well as any benefit-specific maximum. If a benefit-specific maximum does not apply to the covered expense, benefits are limited by the coverage period maximum. Benefits may vary based on your state of residence.

Covered expenses include treatment, services and supplies for:

- · Physician services for treatment and diagnosis
- Hospital room and board, doctor visits and general nursing care up to the amount billed for a semi-private room or 90 percent of the private room billed amount
- Intensive care or specialized care unit up to three times the amount billed for a semi-private room or three times 90 percent the private room billed amount
- Prescription drugs administered while hospital confined
- · X-ray exams, laboratory tests and analysis
- Mammography, Pap smear and prostate antigen test (covered at specific age intervals, not subject to deductible)
- · Emergency room, outpatient hospital surgery or ambulatory surgical center
- · Surgeon services in the hospital or ambulatory surgical center
- Services when a doctor administers anesthetics up to 20 percent of the primary surgeon's covered charges
- Assistant surgeon services up to 20 percent of the primary surgeon's covered charges
- Surgeon's assistant services up to 15 percent of the primary surgeon's covered charges
- · Ground ambulance services up to \$500 per occurrence
- Air ambulance services up to \$1,000 per occurrence
- Organ, tissue or bone marrow transplants up to \$150,000 per coverage period
- · Acquired Immune Deficiency Syndrome (AIDS) up to \$10,000 per coverage period
- Blood or blood plasma and their administration, if not replaced
- Oxygen, casts, non-dental splints, crutches, non-orthodontic braces, radiation and chemotherapy services and equipment rental

Pre-existing condition definition

A pre-existing condition is any medical condition or sickness for which medical advice, care, diagnosis, treatment, consultation or medication was recommended or received from a doctor within five years immediately preceding the covered person's effective date of coverage; or symptoms within the five years immediately prior to the coverage that would cause a reasonable person to seek diagnosis, care or treatment. This period of time may vary by state.

Utilize a network provider and save

With your plan, you have the freedom to choose any provider. In certain markets, you also have access to discounted medical services through national preferred provider organizations (PPOs). These network providers have agreed to negotiated prices for their services and supplies. While you have the flexibility to choose any healthcare provider, the discounts available through network providers for covered services may help to lower your out-of-pocket costs.

At the time of service, simply present your identification card which will include the network information needed for the provider to correctly process covered billed charges.

Eligibility

Individuals, spouses and dependents may be covered. Interim Coverage Plus is available to the primary applicant from age 18 to 64, his or her spouse age 18 to 64 and dependent children under the age of 26. A child-only plan is available for children age 2 up to age 18. All family members will need to apply and meet the medical requirements of the plan.

Usual and reasonable charge

The usual and reasonable charge for medical services or supplies is the lesser of:
a) the amount usually charged by the provider for the service or supply given; or b) the average charged for the service or supply in the locality in which it is received.

With respect to the treatment of medical services, usual and reasonable means treatment that is reasonable in relationship to the service or supply given and the severity of the condition. In reaching a determination as to what amount should be considered as usual and reasonable, we may use and subscribe to an industry reference source that collects data and makes it available to its member companies.

Right to return period

If you are not completely satisfied with this coverage and have not filed a claim, you may return the Policy within 10 days and receive a premium refund.

Precertification

Precertification is required prior to each inpatient confinement for injury or illness, including chemotherapy or radiation treatment, at least seven days prior to receiving treatment. Emergency admissions must be pre-certified within 48 hours following the admission, or as soon as reasonably possible. Failure to complete precertification will result in a benefit reduction of 50 percent which would have otherwise been paid. Precertification is not a guarantee of benefits.

Continuing coverage

If your need for temporary health insurance continues, most states allow you to apply for another STM plan. Your application is subject to eligibility, underwriting requirements and state availability of the coverage. The next coverage period is not a continuation of the previous period; it is a new plan with a new deductible, coinsurance and pre-existing condition limitation. Note that based on your state, you may be limited to two or three consecutive terms only.

Coverage termination

Coverage ends on the earliest of the date: the premium is not paid when due; you enter full-time active duty in the armed forces or Independence American Insurance Company determines intentional fraud or material misrepresentation has been made in filing a claim for benefits. A dependent's coverage ends on the earliest of the date: your coverage terminates; the dependent becomes eligible for Medicare; or the dependent ceases to be eligible.

Exclusions

The Policy does not provide any benefits for the following expenses:

- Treatment of pre-existing conditions, as defined in the pre-existing conditions limitation provision, unless applied to
 the limited pre-existing condition benefit, shown in the Policy schedule of benefits
- Incurred prior to the effective date of a covered person's coverage or incurred after the expiration date, regardless of when the condition originated, except in accordance with the extension of benefits provision
- · Treatment, services & supplies for:
 - Complications resulting from treatment, drugs, supplies, devices, procedures or conditions which are not covered under the Policy;
 - Experimental or investigational services or treatment or unproven services or treatment and/or
 - · Purposes determined to be educational.
- Amounts in excess of the usual, reasonable and customary charges made for covered services or supplies or you
 or your covered dependent are not required to pay, or which would not have been billed, if no insurance existed;
 paid under another insurance plan, including Medicare, government institutions, workers' compensation or
 automobile insurance
- Expenses incurred by a covered person while on active duty in the armed forces. Upon written notice to us of entry
 into such active duty, the unused premium will be returned to you on a pro-rated basis
- · Treatment, services and supplies resulting from:
 - · War (declared or undeclared);
 - · The commission of engaging in an illegal occupation;
 - Normal pregnancy or childbirth, except for complications of pregnancy;
 - A newborn child not yet discharged from the hospital, unless the charges are medically necessary to treat premature birth, congenital injury or sickness, or sickness or injury sustained during or after birth;
 - · Voluntary termination of normal pregnancy, normal childbirth or elective cesarean section;
 - Any drug, including birth control pills, implants, injections, supply, treatment device or procedure that prevents
 conception or childbirth, including sterilization or reversal of sterilization; sex transformation (unless required
 by law), penile implants, sex dysfunction or inadequacies and/or
 - Diagnosis and treatment of infertility, including but not limited to any attempt to induce fertilization by any
 method, invitro fertilization, artificial insemination or similar procedures, whether the covered person is a
 donor, recipient or surrogate.
- Physical exams or prophylactic treatment, including surgery or diagnostic testing, except as specifically covered
- Mental illness or substance use, including alcoholism or drug addiction or loss due to intoxication of any kind unless mandated by law
- Tobacco use cessation
- · Suicide or attempted suicide or intentionally self-inflicted injury, while sane or insane
- Dental treatment or care or orthodontia or other treatment involving the teeth or supporting structures, except as
 specifically covered and the treatment by any method for jaw joint problems including temporomandibular joint
 dysfunction (TMJ), TMJ pain syndromes, craniomandibular disorders, myofascial pain dysfunction or other conditions
 of the joint linking the jaw bone and skull and the complex of muscles, nerves and other tissues related to the joint
- · Eye care, hearing, including hearing aids and testing
- Cosmetic or reconstructive procedures that are not medically necessary, breast reduction or augmentation or complications arising from these procedures
- · Outpatient prescriptions, drugs to treat hair loss
- · Feet unless due to accidental bodily injury or disease
- Weight loss programs or diets, obesity treatment or weight reduction including all forms of intestinal and gastric bypass surgery, including the reversal of such surgery
- · Transportation expenses, except as specifically covered
- Rest or recuperation cures or care in an extended care facility, convalescent nursing home, a facility providing rehabilitative treatment, skilled nursing facility, or home for the aged, whether or not part of a hospital
- Providing a covered person with (1) training in the requirements of daily living; (2) instruction in scholastic skills such
 as reading and writing; (3) preparation for an occupation; (4) treatment of learning disabilities, developmental delays
 or dyslexia; or (5) development beyond a point where function has been demonstrably restored
- Personal comfort or convenience, including homemaker services or supportive services focusing on activities of daily
 life that do not require the skills of qualified technical or professional personnel, including bathing, dressing, feeding,
 routine skin care, bladder care and administration of oral medications or eye drops; supplies provided by a member of
 your immediate family and sleeping disorders
- Expenses incurred in the treatment of injury or sickness resulting from participation in skydiving, scuba diving, hang or
 ultralight gliding, riding an all-terrain vehicle such as a dirt bike, snowmobile or go-cart, racing with a motorcycle, boat
 or any form of aircraft, any participation in sports for pay or profit, or participation in rodeo contests
- · Bone stimulator, common household items
- · Participating in interscholastic, intercollegiate or organized competitive sports
- · Medical care, treatment, service or supplies received outside of the United States, Canada or its possessions
- · Spinal manipulation or adjustment
- · Private duty nursing services
- The repair or maintenance of a wheelchair, hospital-type bed or similar durable medical equipment
- Orthotics
- · Marital counseling or social counseling
- Acupuncture
- · Artificial limbs or eyes, removal of breast implants
- Treatment, services or supplies not defined or specifically covered under the Policy

Short-term medical expense coverage under the Interim Coverage Plus plan is not available in all states.

This policy has exclusions, limitations, reduction of benefits and terms under which the Policy may be continued in force or discontinued. For costs and complete details of the coverage, call your insurance producer or Anthem. This brochure provides a very brief description of the important features of Interim Coverage Plus plans. This brochure is not a policy and only the actual policy provisions will control. The policy itself sets forth in detail the rights and obligations of both the policyholder and the insurance company. It is, therefore, important that you READ THE POLICY CAREFULLY. For complete details, refer to the Short Term Medical Expense Insurance Policy Form #IAIC ISTM POL 0913 (Policy number may vary by state).

Anthem Blue Cross and Blue Shield is the trade name of: In Indiana: Anthem Insurance Companies, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE® Managed Care, Inc. (RIT), Healthy Alliance® Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwritte benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc., dba HMO Nevada. In Wisconsin: Blue Cross Blue Shield of Wisconsin (BCBSWi), underwrites or administers PPO and indemnity policies and underwrites the out of network benefits in POS policies offered by Compcare Health Services Insurance Corporation (Compcare) or Wisconsin Collaborative Insurance Corporation (WCIC). Compcare underwrites or administers HMO or POS policies; WCIC underwrites or administers Well Priority HMO or POS policies. Independent licensees of the Blue Cross and Blue Shield Association. ANTHEM is a registered trademark of Anthem Insurance Companies, Inc. The Blue Cross and Blue Shield names and symbols are registered marks of the Blue Cross and Blue Shield Association.

About Independence American Insurance Company

Independence American Insurance Company is domiciled in Delaware and licensed to write property and/ or casualty insurance in all 50 states and the District of Columbia. Its products include short-term medical, hospital indemnity, fixed indemnity limited benefit, group and individual dental, and pet insurance. Independence American is rated A- (Excellent) for financial strength by A.M. Best, a widely recognized rating agency that rates insurance companies on their relative financial strength and ability to meet policyholder obligations (an A++ rating from A.M. Best is its highest rating).

About The IHC Group

Independence Holding Company (NYSE: IHC) is a holding company that is principally engaged in underwriting, administering and/or distributing group and individual specialty benefit products, including disability, supplemental health, pet, and group life insurance through its subsidiaries since 1980. The IHC Group owns three insurance companies (Standard Security Life Insurance Company of New York, Madison National Life Insurance Company, Inc. and Independence American Insurance Company), and IHC Specialty Benefits, Inc. (IHC SB), a technology-driven full-service marketing and distribution company that focuses on small employer and individual consumer products through general agents, telebrokerage, advisor centers, private label arrangements, and through the following brands: www.HealtheDeals.com; Health eDeals Advisors; Aspira A Mas; www.PetPartners.com; and www.PetPlace.com. IHC creates value for insurance producers, carriers and consumers (both individuals and small businesses) through a suite of proprietary tools and products, all of which are underwritten by IHC's carriers or placed with highly rated insurance companies.

"IHC" and "The IHC Group" are the brand names for plans, products and services provided by one or more of the subsidiaries and affiliate member companies of The IHC Group ("IHC Entities"). Plans, products and services are solely and only provided by one or more IHC Entities specified on the plan, product or service contract, not The IHC Group. Not all plans, products and services are available in each state.

The Loomis Company

The Loomis Company (Loomis), founded in 1955, has been a leading Third Party Administrator (TPA) since 1978. Loomis has strategically invested in industry leading ERP platforms, and partnered with well-respected companies to enhance and grow product offerings. Loomis supports a wide spectrum of clients from self-funded municipalities, school districts and employer groups, to large fully insured health plans who operate on and off state and federal marketplaces. Through innovation and a progressive business model, Loomis is able to fully support and interface with its clients and carriers to drive maximum efficiencies required in the ever evolving healthcare environment.

These plans are not qualifying health coverage ("Minimum Essential Coverage") that satisfies the health coverage requirement of the Affordable Care Act. If you don't have Minimum Essential Coverage, you may owe an additional payment with your taxes. The termination or loss of this policy does not entitle you to a special enrollment period to purchase a health benefit plan that qualifies as Minimum Essential Coverage outside of an open enrollment period. These products may include a pre-existing condition exclusion provision.

To bridge the gap in your coverage, call your broker or sales representative to find out about the Interim Coverage Plus plan.



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eHealth[®]







Open Enrollment Starts Today!

Open Enrollment for health insurance is here! This is your chance to **upgrade your Short-term coverage**.



Get a Major Medical Health Plan — these plans have comprehensive health benefits and typically provide coverage for pre-existing conditions, doctor visits and prescription drugs.



Extend your Short-term coverage — check out the NEW Short-term plans that have longer coverage lengths. Plans range from 6-12 months of coverage.

Come back to eHealth and choose the coverage that's right for you!

Compare your options

Follow us on:









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{OmnitureTracking.ifp_broadcast_oep2019_starts_st_upgrade_stifp}



Hi {FirstName},

You may be wondering why you should **consider short-term insurance** instead of other coverage options available. **Here are** three reasons why people typically buy a short-term plan:

1. Major Medical coverage is too expensive

Short-term coverage can be a good solution for people who want an affordable way to protect themselves against unexpected or emergency medical bills.

2. Missed the Open Enrollment Period

Short-term coverage can be a temporary solution if you missed the annual Open Enrollment Period for major medical insurance and do not qualify for a **Special Enrollment Period**.

3. Need coverage fast!

Unlike major medical plans, many Short-term insurance plans can start the very next day after you submit your application.

Get short-term coverage

Follow us on:









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*Short-term plans and medical insurance packages generally cost less per month than Obamacare-compliant plans because they are much more limited. For example, they do not meet the coverage requirements of Obamacare, may not cover pre-existing conditions, and have other significant restrictions. They are also not eligible for government subsidies. However, some people find these options to be a better fit for their situation than Obamacare-compliant

plans.

eHealthInsurance Services, Inc. does business as eHealth nationally and as eHealthInsurance Agency in NY and OK.

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3/29/2019 eHealth Insurance

eHealth[®]



Now's your chance to sign up for affordable health insurance for 2019. Visit eHealth and we'll show you the **lowest cost options** in your area. Short-term plans* start as **low as \$75/month**!

Find affordable coverage

Remember, all of our services are completely free and we can guarantee that you'll pay the lowest possible price available.

Follow us on:









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*Based on the lowest price plans available from eHealth for a 30 year old female for coverage starting on January 1, 2019. Prices and availability vary based on age, geographic location, and other factors.

eHealthInsurance Services, Inc. does business as eHealth nationally and as

file:///C:/Users/erhodes/OneDrive%20-%20eHealth%20Insurance/Desktop/ifp_broadcast_oep2019_reminder1_ifpqhp_price.html

3/29/2019 eHealth Insurance

eHealthInsurance Agency in NY and OK.

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{OmnitureTracking.ifp_broadcast_oep2019_reminder1_ifpqhp_price}





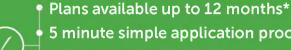




Unexpected illnesses and accidents happen every day, and the resulting medical bills can be disastrous.

FlexTerm Health Insurance helps to protect you from the medical bills that can result from unexpected Injuries and Sickness.

Safeguard your financial future with FlexTerm Health Insurance. It provides the peace of mind and health care access you need at a price you can afford.



- 5 minute simple application process
- Flexibility to choose your own physician and hospital
- **Next Day Coverage**

Is FlexTerm Health right for you?

VALUABLE HEALTH INSURANCE COVERAGE FOR TIMES OF TRANSITION

Between Jobs

If you're between jobs, consider Short Term Medical. For about half the cost of COBRA*, Short Term Medical offers next-day coverage to help you bridge the insurance gap.

Temporary or Seasonal Employees

When your employment schedule is unpredictable, it's hard to maintain health coverage. Short Term Medical offers you flexible coverage options to suit your situation.

Waiting for Employer Benefits

Often new employers impose a waiting period before you're eligible for health benefits. With Short Term Medical, you stay insured and can choose your own plan duration.

New Graduates

If you've just graduated, you're probably no longer eligible for health insurance through a student plan. Short Term Medical is an affordable way to guard against unexpected medical bills until you secure permanent coverage.

SUMMARY OF COVERAGE



WELLNESS



INPATIENT/OUTPATIENT SURGERY



HOSPITAL BENEFITS



EMERGENCY ROOM CARE



OUTPATIENT SERVICES



X-RAY AND LABORATORY



TRANSPLANT BENEFITS



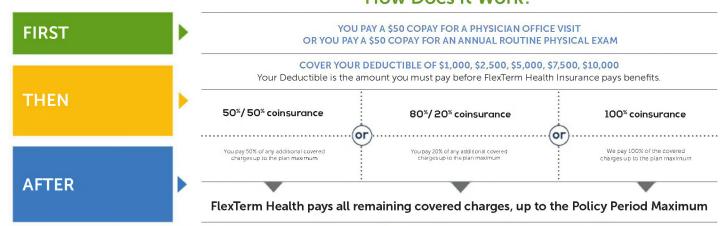
URGENT CARE



SICKNESS



How Does It Work?



*Short Term Medical insurance is often a lower-cost alternative to COBRA. However, if you purchase Short Term Medical rather than maintaining COBRA coverage, you may give up your rights to coverage for pre-existing conditions or guaranteed health insurance in the future. Short Term Medical benefits may be limited compared to COBRA coverage.

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Choose your FlexTerm Health Insurance Plan

Eligible Expenses are subject to your selected Deductible and Coinsurance.

Traditional Plan		
Coinsurance	50/50, 80/20 or 100/0	
Deductible	\$1,000, \$2,500, \$5,000, \$7,500 or \$10,000	
Out-Of-Pocket Maximum	\$2,000 or \$5,000	
Coverage Period Maximum	\$250,000, \$750,000, \$1,000,000 or \$1,500,000	

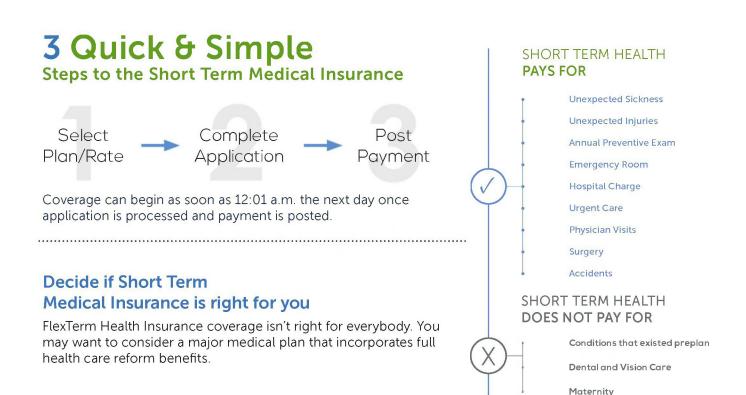
Unless specified otherwise, the following benefits are for the Insured and each Covered Dependent subject to the plan Deductible, Coinsurance Percentage, Out-Of-Pocket Maximum and Policy Maximum chosen. Benefits are limited to the Maximum Allowable Expense for each Covered Expense, in addition to any specific limits stated in the policy.

Doctor Office Consultation					
Copay	\$50 Copay				
Wellness Benefit Copay	\$50 Copay				
Inpatient Hospital Services					
Average Standard Room Rate	Average Standard Room Rate				
Hospital ICU	Average Standard Room Rate				
Doctor Visits	Subject to Deductible and Coinsurance				
Outpatient Services					
Outpatient Surgery Deductible	\$500 per surgery, maximum 3				
Emergency Room - Deductible	\$500 per visit, maximum 3				
Advanced Diagnostic Studies Deductible	\$500 per occurrence				
Ambulance Benefit	Injury and Sickness: \$250 per transport				
Extended Care Facility Benefit	\$150 per day, maximum 30 days				
Home Health Care Benefit	\$50 per visit, maximum 30 days (1 per day)				
Physical, Occupational and Speech Therapy Benefit	\$50 per day, maximum 20 visits				
Mental Disorders					
Inpatient	\$100 per day, maximum 31 days				
Outpatient	\$50 per day, maximum 10 visits				
Substance Abuse					
Inpatient	\$100 per day, maximum 31 days				
Outpatient	\$50 per day, maximum 10 visits				

This coverage contains a Pre-Existing Condition Exclusion. Pre-Existing Condition means a condition for which a Covered Person received medical treatment, diagnosis, care or advice, including diagnostic tests or medications, during the months prior to the Covered Person's effective date of coverage. Policy terms, conditions, exclusions and limitations may vary by state. This product may not be available in all states.

Some waiting periods may apply. See Certificate for details.

Everest_STM_Traditional_Brochure_2.28.19



KNOW WHAT'S NOT COVERED

Knowing exactly what your Short Term Medical Insurance does and does not cover is important. To give you the best possible experience, we offer this summary of what is not covered. Complete details are included in your policy.

- Treatment of a Pre-Existing condition, including those not inquired about on the enrollment form
- Spinal manipulations or adjustments
- Illness or injury that is self inflicted or caused while engaged in a felony, under the influence, in military service, in a hazardous

occupation or activity, or while engaged in intercollegiate sports

- Vision or dental treatments, foot care or orthotic
- Expenses incurred outside the United States and its possessions
- Genetics or fertility treatment or testing
- Custodial care or private

duty nursing

- Cosmetic, experimental, investigational or non-medically necessary treatment
- Hearing examination or hearing aids
- Maternity

Note: Plan terms, limitations and exclusions may vary by state.

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After Your Plan Expires...

This Short Term Medical insurance is nonrenewable, and policy termination is not considered a qualifying life event for purposes of enrolling in a plan. Therefore, depending on your policy's termination date and state laws about reapplying for a new plan, when your FlexTerm Health Insurance expires, you may have a gap in insurance coverage until you can begin coverage with new Short Term Medical Insurance or an ACA or other comprehensive insurance plan. You must re-apply for a new STM policy if you want to remain covered after expiration of your existing policy. Your new plan is not an extension of your current plan. As a result, your deductibles, waiting periods, maximum benefit limits and maximum out-of-pocket obligations will reset under your new policy and any illness or condition you develop under your current policy will be considered a pre-existing condition under your new plan.

Payment Options

Single Payment - If you know the exact length of time you will need this coverage for and prefer to make one single payment for the entire Policy Period, this payment option is ideal. Simply enter the exact total number of days you need coverage (30 day minimum/364 day maximum).

Monthly Payment - If you are unsure how long you will need this coverage or prefer the convenience of making monthly installments, this option is ideal. Each monthly payment is for 30 days of coverage, up to a 364 day maximum Policy Period. If you need this coverage ceased simply stop making payments and your coverage will terminate at the end of the 30 day period.

Payment methods include: automatic bank draft or credit card.

Note: 5 days advance written and signed notice from the Insured Person is required to ensure future premium payments are discontinued.

This FlexTerm Health Insurance Plan does not qualify as the minimum essential coverage required by the Affordable Care Act (ACA). Unless you purchase a plan that provides minimum essential coverage in accordance with the ACA, you may be subject to a federal tax penalty.

Underwritten by Everest Reinsurance Company, rated A+ Superior by the A.M. Best Company (9/9/15). A.M. Best is an independent global rating organization that examines insurance companies and publishes its opinion on their financial strength.

Everest Reinsurance Company, 477 Martinsville Road, P.O. Box 830 Liberty Corner, NJ 07938-0830. Benefits not available in all states at this time. Members can be enrolled only once. Duplicate or multiple memberships are not allowed. Coverage is not provided for members age 65 or over, coverage will terminate at the end of the month insured turns age 65. If coverage is canceled, persons may not re-enroll in coverage with Everest Reinsurance Company until six months after their termination date.

This coverage contains a Pre-Existing Condition Limitation. Pre-Existing Condition means a condition for which a Covered Person received medical treatment, diagnosis, care or advice, including diagnostic tests or medications, during the months prior to the Covered Person's effective date of coverage.

This brochure provides summary information. Please refer to the certificate or ask your agent for a complete listing of benefits, exclusions and terms of coverage.

FlexTerm Health Insurance is administrated by: InsuranceTPA.com Administrators



FlexTerm Health Insurance Plan is the brand name for products underwritten by: Everest Reinsurance Company and it is rated A+ Superior by the A.M. Best Company.

Marketed by	y:
Developer	
website:	
Phone:	
Email:	

This coverage is not required to comply with certain federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your policy carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). Your policy might also have lifetime and/or annual dollar limits on health benefits. If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage. Also, this coverage is not "minimum essential coverage."







Everest STM Traditional Brochure 2.28.19





Short Term Medical

Temporary Insurance for Gaps in Health Coverage

- Between Jobs
- Waiting for Employer Benefits
- Temporary or Seasonal Employees
- New Graduates



Consider Short Term Health Insurance

Unexpected illnesses and accidents happen every day, and the resulting medical bills can be disastrous. Short Term Medical Health Insurance helps to protect you from the medical bills that can result from unexpected Injuries and Sickness.

Safeguard your financial future with SMART Term Health temporary insurance. It provides the peace of mind and health care access you need at a price you can afford.

Underwritten by LifeShield National Insurance Co. When you need reliable Short Term Medical insurance, you can depend on SMART Term Health.

GET THE COVERAGE YOU NEED WITH SHORT TERM MEDICAL INSURANCE

You can rely on a SMART Term Health Insurance Plan to provide the insurance coverage you need.



Plans available up to 364 days
5 minute simple application process
Flexibility to choose your own Physician and hospital
Next Day Coverage*

*There is a 5 day waiting period for sickness benefits and 30 day waiting period for cancer benefits in most states.

This is Short Term Medical Insurance that does not qualify as the minimum essential coverage required by the Affordable Care Act (ACA). Unless you purchase a plan that provides minimum essential coverage in accordance with the ACA, you may be subject to a federal tax penalty.

Why Choose SMART Term?

Feel Secure:

LifeShield is rated B++ (Good) for financial strength by AM Best Company.

Feel Confident:

You have access to convenient resources that make Short Term Medical Insurance easier to understand & help you save money.

Feel Respected:

No matter your question, concern or request, you can contact us knowing we'll treat you with respect.

Is Short Term Medical right for you?

VALUABLE MAJOR MEDICAL COVERAGE FOR TIMES OF TRANSITION

Between Jobs

If you're between jobs, consider Short Term Medical. For about half the cost of COBRA*, Short Term Medical offers next-day coverage to help you bridge the insurance gap.

Temporary or Seasonal Employees

When your employment schedule is unpredictable, it's hard to maintain health coverage. Short Term Medical offers you prescription drug savings and flexible coverage options to suit your situation.

Waiting for Employer Benefits

Often new employers impose a waiting period before you're eligible for health benefits. With Short Term Medical, you stay insured and can choose your own plan duration.

New Graduates

If you've just graduated, you're probably no longer eligible for health insurance through a student plan or your parent's plan. Short Term Medical is an affordable way to guard against unexpected medical bills until you secure permanent coverage.

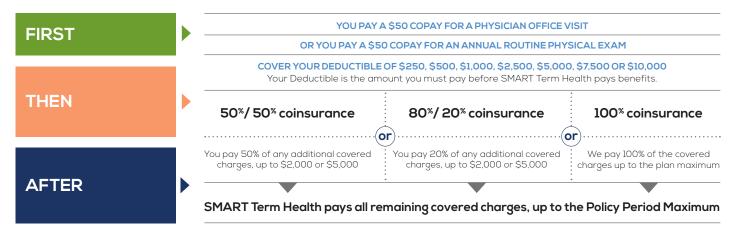
SUMMARY OF COVERAGE

- WELLNESS
- INPATIENT/OUTPATIENT SURGERY
- HOSPITAL BENEFITS
- EMERGENCY ROOM CARE

- OUTPATIENT SERVICES
- X-RAY AND LABORATORY
- TRANSPLANT BENEFITS
- URGENT CARE
- SICKNESS



So how does it work?



*Short Term Medical insurance is often a lower-cost alternative to COBRA. However, if you purchase Short Term Medical rather than maintaining COBRA coverage, you may give up your rights to coverage for pre-existing conditions or guaranteed health insurance in the future.



Choose your SMART Term Health Insurance Plan

Eligible Expenses are subject to your selected Deductible and Coinsurance.

Smart Term		
Coinsurance	50/50, 80/20 or 100/0	
Deductible	\$250, \$500, \$1,000, \$2,500, \$5,000, \$7,500, \$10,000	
Out-Of-Pocket Maximum	\$0, \$2,000, \$5,000	
Coverage Period Maximum	\$250,000, \$1,000,000	

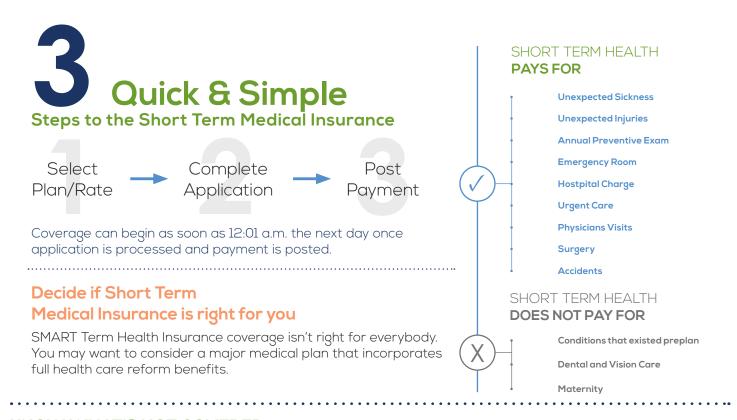
Unless specified otherwise, the following benefits are for Insured and each Covered Dependent subject to the plan Deductible, Coinsurance Percentage, Out-Of-Pocket Maximum and Policy Maximum chosen. Benefits are limited to the Maximum Allowable Expense or each Covered Expense, in addition to any specific limits stated in the policy.

Doctor Office Consultation				
Copay	\$50 Copay, maximum 3			
Wellness Benefit Copay	\$50 Copay, maximum 1			
Inpatient Hospital Services				
Average Standard Room Rate	Average Standard Room Rate			
Hospital ICU	Average Standard Room Rate			
Doctor Visits	Subject to Deductible and Coinsurance			
Outpatient Services				
Surgical Facility	Subject to Deductible and Coinsurance			
Outpatient Surgery Deductible	N/A			
Emergency Room - Deductible	N/A			
Advanced Diagnostic Studies Deductible	N/A			
Ambulance	Injury: \$250 per transport, Sickness: \$250 per transport if admitted as an inpatient			
Extended Care Facility	\$150 per day, maximum 30 days			
Home Health Care	\$50 per visit, maximum 1 day			
Physical, Occupational and Speech Therapy	\$50 per day, maximum 20 visits			
Mental Disorders				
Inpatient	\$100 per day, maximum 45 days			
Outpatient	\$50 per day, maximum 60 visits			
Substance Abuse				
Inpatient	\$100 per day, maximum 31 days			
Outpatient	\$50 per day, maximum 10 visits			

This coverage contains a Pre-Existing Condition Limitation. Pre-Existing Condition means a disease or physical condition for which medical advice or treatment was recommended or recieved by the Covered Person during the 12 months prior to the Covered Person's Effective Date of coverage.

Policy terms, conditions, exclusions and limitations may vary by state. This product may not be available in all states. Some waiting periods may apply. See Certificate for details.

*Premiums vary depending on benefit level chosen.



KNOW WHAT'S NOT COVERED

Knowing exactly what your Short Term Medical Insurance does and does not cover is important. To give you the best possible experience, we offer this summary of what is not covered. Complete details are included in your policy.

- Treatment of a Pre-Existing condition, including those not inquired about on the enrollment form
- · Spinal manipulations or adjustments
- Illness or injury that is self inflicted or caused while engaged in a felony, under the influence, in military service, in a hazardous occupation or activity, or while engaged in intercollegiate sports
- Vision or dental treatments, foot care or orthotic
- Expenses incurred outside the United States, its possessions, Canada
- · Genetics or fertility treatment or testing
- · Custodial care or private duty nursing
- Cosmetic, experimental, investigational or non-medically necessary treatment

- · Hearing examination or hearing aids
- Maternity
- · Any amount exceeding the benefit limits
- Expenses during the first 6 months after the Certificate Effective Date of coverage for a Covered Person for the following:
 - a. Total or partial hysterectomy, unless it is Medically Necessary due to a diagnosis of carcinoma;
 - b. Tonsillectomy;
 - c. Adenoidectomy;
 - d. Repair of deviated nasal septum or any type of surgery involving the sinus;
 - e. Myringotomy;
 - f. Tympanotomy;
 - g. Herniorraphy; or
 - h. Cholecystectomy

Note: Plan limits may vary by state. Please review the SMART Term Health Lite certificate for a full list of state specific exclusions.

After Your Plan Expires...

This Short Term Medical insurance is nonrenewable, and policy termination is not considered a qualifying life event for purposes of enrolling in a plan. Therefore, depending on your policy's termination date, when your SMART Term Health Insurance expires, you may have a gap in insurance coverage until you can begin coverage with new Short Term Medical Insurance.

State Rules for Reapplying for a new Plan

Arizona: 1 reapply of 180 days or less in any 12-month period

Colorado: Cannot exceed 2 Short Term Medical policies (any carrier) in a 12-month period

Minnesota: May not have more than 365 days of coverage within 555 days Nevada: Total days may not exceed 185 days in any given 365 day period

Oregon: Must wait 61 days before you can reapply for a new Short Term Medical plan

West Virginia: Reapplies are not allowed

All Others: No restrictions

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Payment Options

Single Payment - If you know the exact length of time you will need this coverage for and prefer to make one single payment for the entire Policy Period, this payment option is ideal. Simply enter the exact total number of days you need coverage (30 day minimum/364 day maximum).

Monthly Payment - If you are unsure how long you will need this coverage or prefer the convenience of making monthly installments, this option is ideal. Each monthly payment is for 30 days of coverage, up to a 364 day maximum Policy Period. If you need this coverage ceased simply stop making payments and your coverage will terminate at the end of the 30 day period.

Payment methods include: automatic bank draft or credit card.

Note: 5 days advance written and signed notice from the Insured Person is required to ensure future premium payments are discontinued.

THIS COVERAGE IS NOT REQUIRED TO COMPLY WITH FEDERAL REQUIREMENTS FOR HEALTH INSURANCE, PRINCIPALLY THOSE CONTAINED IN THE AFFORDABLE CARE ACT. BE SURE TO CHECK YOUR POLICY CAREFULLY TO MAKE SURE YOU UNDERSTAND WHAT THE POLICY DOES AND DOESN'T COVER. IF THIS COVERAGE EXPIRES OR YOU LOSE ELIGIBILITY FOR THIS COVERAGE, YOU MIGHT HAVE TO WAIT UNTIL AN OPEN ENROLLMENT PERIOD TO GET OTHER HEALTH INSURANCE COVERAGE. ALSO, THIS COVERAGE IS NOT "MINIMUM ESSENTIAL COVERAGE". IF YOU DON'T HAVE MINIMUM ESSENTIAL COVERAGE FOR ANY MONTH IN 2018, YOU MAY HAVE TO MAKE A PAYMENT WHEN YOU FILE YOUR TAX RETURN UNLESS YOU QUALIFY FOR AN EXEMPTION FROM THE REQUIREMENT THAT YOU HAVE HEALTH COVERAGE FOR THAT MONTH.

Underwritten by LifeShield National Insurance Co., Oklahoma City, OK 73118. A.M. Best affirmed the financial strength rating of B++ and revised the outlook to positive from stable for the long-term issuer credit rating of the company. B++ (Good) is the fifth highest rating possible out of a total of 16. Benefits not available in all states at this time. Members can be enrolled only once. Duplicate or multiple memberships are not allowed. Coverage is not provided for members age 65 or over, coverage will terminate at the end of the month insured turns age 65. Changes to coverage underwritten by LifeShield National Insurance Co. can only be made if the change is the result of a qualifying life event. A qualifying life event means marriage, divorce, the death of your spouse, or the birth or adoption of a child. If coverage is canceled, persons may not re-enroll in coverage with LifeShield National Insurance Co. until six-months after their termination date.

This coverage contains a Pre-Existing Condition Limitation. Pre-Condition Limitation. Pre-Condition means a disease or physical condition for which medical advice or treatment was recommended or received by the Covered Person during 12 months prior to the Covered Person's Effective Date of coverage.

This brochure provides summary information. Please refer to the certificate or ask your agent for a complete listing of benefits, exclusions and terms of coverage.

SMART Term Health Insurance Plan is the brand name for products underwritten by: LifeShield National Insurance Co.

SMART Term Health is administrated by: InsuranceTPA.com Administrators

Marketed by:	
Broker:	
Website:	
Phone:	
Email:	







Why choose Short Term Medical?

Because life is unpredictable

Our Short Term Medical insurance gives you a plan to face those unpredictable moments in life with confidence. It provides the financial protection you need from unexpected medical bills and other health care expenses, including:

- Doctor visits and some preventive care
- Emergency room and ambulance coverage
- Urgent care benefits and more

Short Term Medical is a good choice if you're:

- Between jobs
- Waiting for Medicare
- Waiting for new employee benefits

Get covered. Contact me today:

[NAME] [TITLE] [EMAIL] [PHONE]



This coverage is not required to comply with federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your policy carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage.

This document provides summary information.
For a complete listing of benefits, exclusions and limitations, please refer to the Insurance Policy. In the event there are discrepancies with the information in this document, the terms and conditions of the coverage documents will govern.

L.I.F.E. Association is a membership organization that provides lifestyle-related benefits to its members. Membership in the Association is required in order to be eligible for this insurance coverage in certain states. Annual membership dues may be collected in installments with insurance premium. Membership dues are non-refundable and failure to remit membership dues will result in loss of eligibility to participate in any of the Association-sponsored programs or benefits. National General Accident & Health may also realize some benefit from these fees. Plan availability varies by state. In some states this plan is only available through the L.I.F.E. Association. Membership fees apply.

Go to ngah-nhic.com and download the Short Term Medical brochure.

THIS PLAN PROVIDES LIMITED BENEFITS.

NGAH-STMTRIFOLD-5K (03/2019)
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Temporary health care coverage for you and your family.



National General Accident and Health markets products underwritten by National Health Insurance Company, Integon National Insurance Company, and Integon Indemnity Corporation.

FOR USE IN THE FOLLOWING STATES:

AL, AR, AZ, DC, FL, GA, IL, KS, LA, MD, ME, MO, MT, NC, ND, NE, NV, OH, OK, PA, SC, SD, TX, UT, VA, WI, WV, WY

Find the plan option fitting your needs and budget

Building a Short Term Medical plan is easy

All you have to do is choose a deductible, select a coinsurance option, designate your coverage term, complete a health questionnaire, and you're all set.

Coverage is available as soon as the next day.



Ask your agent about Guaranteed Issue Short Term Medical plans²

COINSURANCE	MAXIMUM AFTER DEDUCTIBLE	COVERAGE PERIOD MAXIMUM ⁴
50% / 50%	\$5,000	\$250,000
80% / 20%	\$5,000	\$1,000,000
50% / 50%	\$5,000	\$250,000
80% / 20%	\$5,000	\$1,000,000
100%	\$0	\$1,000,000
50% / 50%	\$5,000	\$250,000
80% / 20%	\$5,000	\$1,000,000
100%	\$0	\$1,000,000
80% / 20%	\$5,000	\$1,000,000
80% / 20%	\$5,000	\$1,000,000
	50% / 50% 80% / 20% 50% / 50% 80% / 20% 100% 50% / 50% 80% / 20% 100%	COINSURANCE DEDUCTIBLE 50% / 50% \$5,000 80% / 20% \$5,000 50% / 50% \$5,000 80% / 20% \$5,000 100% \$0 50% / 50% \$5,000 80% / 20% \$5,000 80% / 20% \$5,000 80% / 20% \$5,000

OUT-OF-POCKET



You choose your own coverage term, from 30 days to up to 12 months³

aetna

Choose your doctor from more than 690,000 primary care doctors and specialists, across 5,700 hospitals in the Aetna Open Choice® PPO Network⁵

Find a provider at www.aetna.com/docfind/custom/mymeritain

LIFE Association Membership

A LIFE Association Membership helps you save every day by providing you with access to services and discounts such as:



Telemed for LIFF



Fitness programs



Automobile services



Travel advantages, entertainment and more

LIFE Association is a not-for-profit, members-only organization which provides you with lifestyle-related benefits and discounts.

LIFE Association Membership benefits may vary by state.

Lifestyle and wellness benefits and discounts are not insurance. Your agent and National General Accident & Health may receive financial compensation in connection with membership fees.

LIFE Association Membership is required to purchase

Short Term Medical in the following states: AL, AR, AZ, DC, FL, GA, IL, LA, NC, ND NE, NV, OH, OK, PA, SC, TX, VA, WV, WY

LIFE Association Membership is optional in the following states: MD, MO, SD

LIFE Association Membership is not available in the following states: KS, ME, MT, UT, \mathbf{W}^{T}

¹ Per-person deductible and out-of-pocket amounts are capped at 3x the individual amounts for a family greater than three. This means that when three insured family members satisfy their individual deductibles and out-of-pocket amounts, the remaining individual deductibles and out-of-pocket amounts will be deemed as satisfied for the remainder of the coverage term.

² Availability varies by state. | 3 Maximum plan duration varies by state. | 4 Coverage Period Maximum for Maine is unlimited.

⁵ Provider count source: https://www.aetna.com/about-us/aetna-facts-and-subsidiaries/aetna-facts.html.



One application, up to 24 months of coverage.

Our new innovative options help you stay covered.

With Short Term Medical from National General, you'll have the opportunity to purchase multiple plans¹ in one application.



When you apply once for Standard Issue Short Term Medical you're guaranteed eligibility for another policy; for up to two years of coverage*



Your pre-existing condition look-back period will be based on the first policy's effective date



Deductibles and out-of-pocket maximums are reset with each new policy term



No payment for future plans required at time of application



New policy documents and ID cards will be provided with each new policy period

Get the coverage you need, for the length of time you need it.

This coverage is not required to comply with federal market requirements for health insurance, principally those contained in the Affordable Care Act. Be sure to check your policy carefully to make sure you are aware of any exclusions or limitations regarding coverage of preexisting conditions or health benefits (such as hospitalization, emergency services, maternity care, preventive care, prescription drugs, and mental health and substance use disorder services). If this coverage expires or you lose eligibility for this coverage, you might have to wait until an open enrollment period to get other health insurance coverage.

Contact me to learn more.

[NAME] [TITLE] [EMAIL] [PHONE]

SHORT TERM MEDICAL PLANS PROVIDE LIMITED BENEFITS.

Availability and policy durations vary by state.

National General Accident & Health markets products underwritten by National Health Insurance Company, Integon National Insurance Company, and Integon Indemnity Corporation. NGAH-STMx4FLYER-CLIENT (Rev. 02/2019)

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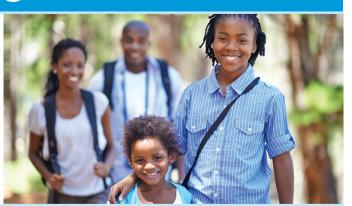
^{*} Maximum allowable policy period is 364 days. Policy durations will vary by state. Some states have a maximum duration of 3 or 6 months per policy period.



ABCBS-000506

Short-Term Blue

- Provides coverage for 30 to 182 days
- Protects against catastrophic medical costs
- Features no monthly premium, just one simple payment when you buy the policy
- Can be effective almost immediately
- Apply online at arkansasbluecross.com or by calling 1-800-392-2583



PLAN BENEFITS	Short-Term Blue
Coverage Length	30 to 182 days
Deductible Amount	\$500 or \$1,000
Coinsurance	You pay 20% coinsurance after the deductible is met
Primary Care Physician Office Visit (In-network)	You pay 20% coinsurance after the deductible is met
Specialist Office Visit and Inpatient/Outpatient Services (Hospital and Physician)	You pay 20% coinsurance after the deductible is met
Prescription Drugs	Not covered
Policy Coinsurance Maximum	\$2,000
Children's Preventive Care Services (Immunizations and Well-Patient Care)	You pay 0% coinsurance. Deductible does not apply.
Preventive Care Services	Not covered
Emergency Room (Hospital Only)	You pay 20% coinsurance after the deductible is met
Mental Health/Substance Abuse Benefits	Not covered
Maximum Policy Benefit	\$1,000,000 per person
Maternity Benefits	Not available
Payment Method	One-time lump payment*

^{*}No refunds. Must apply online or over the phone.

This is not qualifying health coverage ("minimum essential coverage") that satisfies the health coverage requirement of the Affordable Care Act. If you don't have minimum essential coverage, you may owe an additional payment with your taxes.



Looking for **dental coverage?** We sell separate plans to help you keep your dental costs low. We even have a dental plan that includes vision coverage. Call and ask us about our dental plans at **1-800-392-2583**.

Continuing Your Coverage with Our Short-Term Blue Insurance Policy

What happens when my Short-Term policy ends?

You have the chance to purchase a new policy, which will cover you 30 to 182 days. Once your new policy is effective, you will receive a new ID card in the mail.

Pre-Existing Conditions

Any condition discovered during the previous policy will be considered a pre-existing condition and will NOT be covered by any new Short-Term Blue policy.

Payment Method

As with your initial Short-Term Blue policy, a one-time payment is submitted up-front (no refunds available).

Calculating Plan Costs

Short-Term Blue

(Refer to the rate chart at right)

STEP 1: Find the appropriate deductible heading—\$500 or \$1,000.

STEP 2: Choose the type of coverage for which you are applying—Individual; Individual and Spouse; Individual and Child(ren); or Individual, Spouse and Child(ren).

STEP 3: Find the age of the oldest person to be covered.

STEP 4: This should lead you to your daily premium.

STEP 5: Multiply your daily premium by the number of days of coverage for which you are applying.*

STEP 6: Make your online premium payment for this total amount. \$____

Short-Term Blue Daily Premiums

	, , , , , , , , , , , , , , , , , , , ,	
Age	\$500 Deductible	\$1,000 Deductible
Individual 6 months-24 years 25-29 30-34 35-39 40-44 45-49 50-54 55-59 60-64	\$1.45 \$1.75 \$1.95 \$2.35 \$2.70 \$3.35 \$4.10 \$5.35 \$6.75	\$1.30 \$1.55 \$1.70 \$2.05 \$2.35 \$2.90 \$3.55 \$4.65 \$5.85
Individual and Spous 18-24 25-29 30-34 35-39 40-44 45-49 50-54 55-59 60-64	\$2.60 \$3.25 \$3.70 \$4.35 \$5.05 \$5.90 \$7.30 \$9.70 \$12.60	\$2.30 \$2.80 \$3.20 \$3.80 \$4.40 \$5.15 \$6.35 \$8.40 \$10.90
Individual and Child(18-24 25-29 30-34 35-39 40-44 45-49 50-54 55-59 60-64	\$3.40 \$3.70 \$3.90 \$4.30 \$4.75 \$5.05 \$5.35 \$6.70 \$8.30	\$2.95 \$3.20 \$3.40 \$3.75 \$4.10 \$4.40 \$4.65 \$5.80 \$7.20
Individual, Spouse ar 18-24 25-29 30-34 35-39 40-44 45-49 50-54 55-59 60-64	\$4.35 \$5.10 \$5.65 \$6.50 \$7.30 \$8.20 \$9.60 \$12.30 \$15.60	\$3.80 \$4.45 \$4.90 \$5.65 \$6.35 \$7.15 \$8.30 \$10.65 \$13.50

^{*} When counting the number of days, count the first day of coverage and the last day of coverage (30 minimum/182 maximum). Coverage begins at 12:01 a.m. on the first day and terminates at 12:00 midnight on the last day of coverage.

Important Information About Our Short-Term Blue Insurance Policy

Eligibility: You are eligible for Short-Term Blue if you are a permanent resident of Arkansas and *between* the ages of six months and 65. You are **NOT** eligible if:

- You are covered by Medicaid or Medicare or any other health nsurance. (Short-Term Blue does **not** coordinate benefits with any other health insurer.)
- You are pregnant.
- Within the past five years, you received consultation or treatment for any of the conditions identified on the application.

Eligible Short-Term Blue **dependents** must be permanent residents of Arkansas and must be between the ages of 6 months and age 19.

Pre-existing Conditions Exclusion Period: Pre-existing conditions or diseases are NOT covered. A pre-existing condition or disease is one that causes symptoms, before the effective date of the policy, that would have caused an ordinarily prudent person to seek diagnosis, care or treatment. This also applies to aggravations of such conditions or diseases. There is NO credit given toward the pre-existing condition exclusion for prior insurance.

Excluded Benefits: The following services are NOT covered under Short-Term Blue:

- Pregnancy/childbirth (complications are covered)
- Prescription drugs
- Mental health/substance abuse
- Outpatient physical/occupational/speech therapy
- Transplants
- Infertility
- Adult routine care
- Hospice
- Vision (refractory, eyeglasses, etc.)
- Pre-existing conditions
- Services that are not medically necessary

- Services or supplies received outside the United States
- Other limits and exclusions apply as written in the policy contract

Policy terms and termination: If your temporary need for coverage continues beyond your original coverage period, you may apply for a **new** Short-Term Blue policy.

Any condition that manifested during the term of the previous policy will be considered a pre-existing condition and will NOT be covered by the subsequent Short-Term Blue policy.

This policy does **not** provide continuous coverage for any other Arkansas Blue Cross individually underwritten policies, including any you apply for while your Short-Term Blue policy is in effect. A policy is issued based on the status of the applicant(s) at the time the policy is effective. No changes are allowed to the policy once it has been issued. We may terminate the policy only if you have furnished fraudulent information or if you misuse your identification card. If we terminate this policy, we will give you 10 days' written notice. We will not refund any part of your premium. **Once you have been accepted into Short-Term Blue and payment has been received, the premium will not be refunded for any reason.**

Extension of Benefits: If you are hospitalized for a covered condition when your Short-Term Blue policy ends, you may be eligible for an extension of benefits. This extension applies only to the condition for which you are hospitalized, and covers related hospital and physician services. Benefits may be extended until the earlier of the date you reach any applicable benefit maximum or the date following your discharge from the hospital. Under no circumstances, can benefits be extended more than 60 days from the original termination date of your policy.

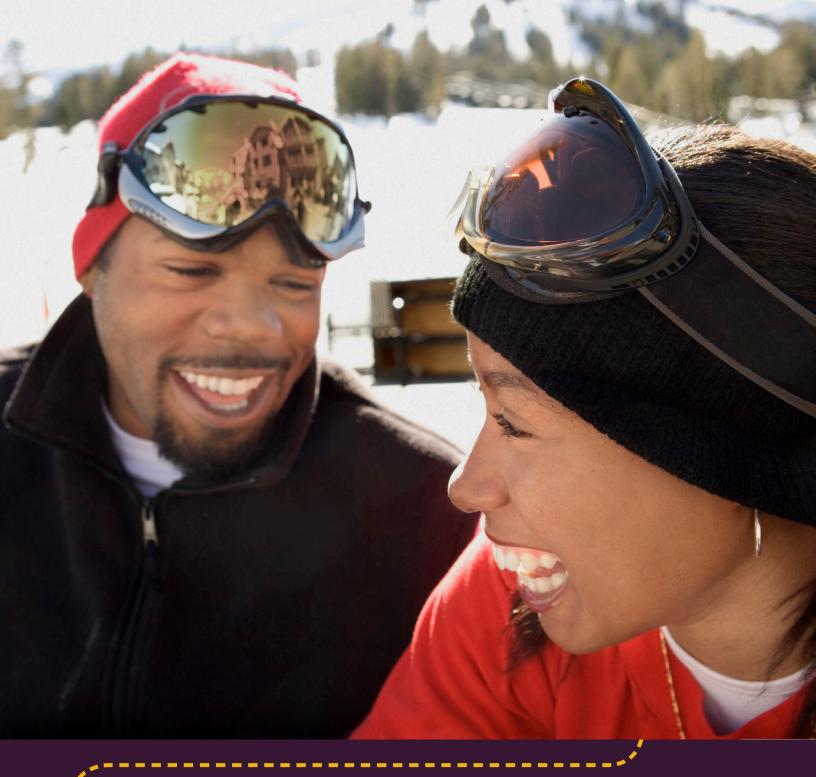
Questions?

Call toll-free **1-800-392-2583**Monday–Friday, 8 a.m. to 5 p.m. or visit **arkansasbluecross.com**





Our Company complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, or sex. ATENCIÓN: si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. Llame al 1-844-662-2276. CHÚ Ý: Nếu bạn nói Tiếng Việt, có các dịch vu hỗ trơ ngôn ngữ miễn phí dành cho ban. Goi số 1-844-662-2276.



Individual & Family

SHORT TERM MEDICAL INSURANCE

Protects you while you're between health plans.

Have a little down time after college or before you start a new job? If you find yourself between health plans, there's no need to tiptoe around. Enjoy the break, knowing we'll help protect you when no one else does.





Individual & Family

SHORT TERM MEDICAL INSURANCE

Whether you're between jobs or just entering the workforce, you don't have to put your life on hold because you don't have health insurance. For less than the cost of your daily espresso, you can have coverage in case something goes wrong with your health. Plus, Short Term Medical Insurance will tide you over temporarily until you can enroll in Affordable Care Act (ACA)-mandated health coverage.

HOW IT WORKS

Short Term Medical Insurance bridges the gap when you're between health plans.

Temporary time out

You're starting a catering business in your cousin's kitchen. You've graduated from your parents' health plan. Or maybe you've landed a full-time job with a big-time waiting period for health benefits. Whatever the reason, if you need temporary medical insurance, we can help.

Plug the gap

Buying Short Term Medical Insurance is quick, cheap and easy. Simply visit our website to get protection within 24 hours, or talk to your insurance producer to request an application. Just choose deductible and coinsurance amounts, plus the length of time you'd like to be covered—from 30 to 90 days.

Breathe a little easier

The coverage works like a major medical plan if an illness or accident sends you to the doctor or hospital.

WHY SHOULD YOU BUY IT?

Think of Short Term Medical Insurance as protection for the intervals of life.

Good and cheap

Single folks and families can get first-rate coverage at a cut-rate price. For covered accidents or illnesses, you can see the doctor of your choice anywhere, at any time—no referrals needed.

Skip the wait

With no lapse in coverage, you may be able to avoid a benefit waiting period when you find a new job.

Option to COBRA

If you don't have any current health issues, Short Term Medical Insurance could be an affordable alternative to more expensive COBRA coverage. Short Term Medical Insurance doesn't cover preventive care, normal pregnancies or any preexisting illnesses or injuries.

Accidental death benefits

The plan includes a \$25,000 benefit for your loved ones if you die in an accident.

Need temporary medical insurance? Talk to your insurance producer or call LifeMap Assurance Company[®].

New policies: 1 (800) 320-2915 Service and support: 1 (800) 756-4105

- - ● LifeMapCo.com



Appendix L: Medical Record/HIPAA Authorization Form



DATE

Member Name Member Address Member City, State, Zip

Insured Name:
Member ID#:
Date of Service:
Group: LIFESHIELD STM

Dear Member,

Your benefit plan has a provision that limits benefits for pre-existing conditions. In order to determine if the treatment is related to a pre-existing condition, we need additional information from you.

Please return this letter, listing the names and addresses of all physicians that you have consulted between MM/DD/YYYY – MM/DD/YYYY. Please include the names and addresses of your primary care physician and any specialists that you have seen, and complete the Provider Information Form enclosed.

The HIPAA Compliant Authorization form (enclosed) is also required to be completed in order for us to request information regarding this claim.

IF THERE IS NO RESPONSE WITHIN 30 DAYS, THIS CLAIM WILL BE CLOSED. THE CLAIM WILL BE RECONSIDERED IF REQUESTED INFORMACITN IS RECEIVED WITHIN 60 DAYS OF THIS NOTICE.

Please return this letter with your response at your earliest convenience. If you have any questions or concerns, please call our Customer Service Department at 1-877-390-2501.

Thank you,

Desiree Perez

Account Manager- Carrier Plans 100 Garden City Plaza, Suite 110 Garden City, NY 11530 O: 516.739.1060 ext. 127 | F: 516.739.1066 dperez@ibatpa.com



Provider Information

Please complete the following information: Insured Information: Name:______ Address:_____ Home Phone () _____ Cell Phone () _____ Patient Information: Name: _____ Address: _____ Home Phone () _____ Cell Phone: () _____ Please list ALL Medical Doctors, Surgeons, Specialists, Nurse Practitioners, Physicians Assistants, Psychiatrists or Counselors that you (claimant) have seen or been treated by in the period listed above. **Provider Name** Provider Address **Provider Phone** **Please attach a separate sheet if more space is needed. Any misstatement and/or omission of information may be considered a misrepresentation and may result in a possible termination of coverage for the insured and all dependents. Please have the claimant complete and sign the attached authorization and this form. In case of a minor claimant, parent or legal guardian must complete the authorization on their behalf. Your signature will be taken as notice of your agreement to allow IBA to request and review medical information from the providers listed. All information will be kept in compliance with privacy statutes and be used for the sole purpose of benefits determination per the guidelines of your insurance plan.

HIPPA COMPLIANT AUTHORIZATION FOR THE RELEASE OF PATIENT INFORMATION

By signing below, I authorize the Physician(s) and/or Facility(s) to disclose the requested information to International Benefits Administrators. I understand that this information will be used for the purposes of payment or healthcare operations as such are defined under the HIPAA privacy regulation. This Authorization is valid from the date signed for the duration of the claim and a photographic copy of this authorization shall be valid as an original.

PLEASE CHECK ALL THAT APPLY:
All medical records, meaning every page in my record, including but not limited to: office notes, face sheets, history and physical, consultation notes, impatient and/or emergency room treatment, all clinical records, progress notes, treatment plans, admission records, test results.
All physical, occupational and rehabilitation records
All laboratory, pathology, radiology records including CT scan, MRI, EKG, ECG reports
I understand that information to be released or disclosed may include information related to sexually transmitted diseases acquired immunodeficiency syndrome (IADS), or human immunodeficiency virus (HIV), and alcohol and drug abuse.
This authorization is given in compliance with the federal consent requirements for release of records in accordance of 42 CFR 2.31.
I understand the following:
A. I have the right to revoke this authorization in writing at any time, except to the extent information has been released upon this authorization.
B. The information release in response to this authorization may be re-disclosed to other parties.
C. My treatment or payment for my treatment cannot be conditioned on the signing of this authorization.
Signature: Date: (Claimant/Patient)
Signature: Date: Date:





Return To:

InsuranceTPA.com PO Box 998 Janesville, WI 53547 Claims@insurancetpa.com Fax #: 608-501-1068

Date Processed:	
Account ID:	
Trns #:	
Letter ID:	

INSURED N
PLAN ID:
PATIENT N
DATE OF SERVIC
DATE OF BIRTH:

Dear Member,

This letter is being sent to you by InsuranceTPA.com, Inc. As a valued customer, we strive to provide you with the highest quality in customer care.

Your benefit plan has a provision that limits benefits for a pre-existing condition. In order to determine if the treatment is related to a pre-existing condition, you must return this letter with the following information.

Please list all names and addresses of the physicians you have visited during the period of 02-05-2013 to 02-05-2018. Please complete the Provider Information form enclosed.

We also require that you sign the HIPAA Compliant Authorization form to request information regarding this claim.

IF THERE IS NO RESPONSE WITHIN 45 DAYS, THIS CLAIM WILL BE CLOSED. THIS CLAIM WILL BE RECONSIDERED IF REQUESTED INFORMATION IS RECEIVED WITHIN 60 DAYS OF THIS NOTICE.

If you have any questions or concerns regarding this letter, please call our Customer Service Department at 1-855-848-9591, option #1. Our hours of operation are Monday through Friday, 8:30am-5:00pm CST.

You may also visit our website at www.insurancetpa.com to check the status of your claim, review your benefit guidelines or print a copy of your ID card.

Respectively,
InsuranceTPA.com, Inc.

HIPAA COMPLIANT AUTHORIZATION FOR THE RELEASE OF PATIENT INFORMATION

By signing below, I authorize the Physician(s) and/or Facility(s) to disclose the requested information to InsuranceTPA.com. I understand that this information will be used for purposes of payment or healthcare operations as such are defined under the HIPAA privacy regulation. This authorization is valid from the date signed for the duration of the claim and a photographic copy of this authorization shall be valid as an orginal.

__All medical records, meaning every page in my record, including but not limited to: office notes, face sheets, history and physical, consultation notes, inpatient and/or emergency room treatment, all clinical records, progress notes, treatment plans, admission records, test results

___ All physical, occupational and rehabilitation records

 $\underline{}$ All laboratory, pathology, radiology records including CT scan, MRI, EKG, ECG reports

I understand that information to be release or disclosed may include information related to sexually transmitted diseases, acquired immunodeficiency syndrome (AIDS), or human immunodeficiency virus (HIV), and alcohol and drug abuse.

This authorization is given in compliance with the federal consent requirements for release of records in accordance of 42 CFR 2.31.

I understand the following:

- a. I have a right to revoke this authorization in writing at any time, except to the extent information has been released upon this authorization.
- b. The information released in reponse to this authoriztion may be re-disclosed to other parties.
- c. My treatment or payment for my treatment cannot be conditioned on the signing of this authorization.

Signature:	Date:
(Claimant/Patient)	
Signature:	Date:
(Parent/Guardian if Patio	ent is a Minor)





Provider Information

Please complete the following information: Insured Information: Name ______ Address _____ Home Phone () _____ Cell Phone () _____ Patient Information: Name _____ Address ____ Home Phone () _____ Cell Phone () _____ Please list ALL Medical Doctors, Surgeons, Specialists, Nurse Practitioners, Physicians Assistants, Psychiatrists or Counselors that you (claimant) have seen or treated by. Provider Name Provider Address Provider Phone **Please attach a separate sheet if more space is needed. Any misstatement and or omission of information may be considered a misrepresentation and result in a possible termination of coverage for the insured and all dependents. Please have the claimant complete and sign the attached authorization and this form. In case of minor claimant, parent or legal guardian must complete the authorization on their behalf. Your signature will be taken as notice of your agreement to allow insuranceTPA.com as agents of United States Fire Insurance Company, to request and review medical information from the providers listed. All information will be kept in compliance with privacy statutes and be used for the sole purpose of benefits determination per the guidelines of your insurance plan. Signature _____ Date ____