

## **Frederick Appel Isasi, J.D., M.P.H.**

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### **Professional Experiences**

#### **Families USA:** Washington, DC

**Title:** Executive Director

**Date:** February 2017 - *present*

**Description:** Responsible for setting vision, overseeing all operations, and fundraising. Families USA works on the national, state, and local levels to ensure the best health and health care are equally accessible to all. The organization conducts extensive policy analysis; national, state, and community partnership and coalition building; Congressional, national, and state advocacy; and national and state media outreach. Organizational focus areas include: health care value, health equity, health insurance coverage, and consumer engagement. Duties include: strategic planning, financial planning, fundraising, recruiting and managing all leadership staff, acting as national spokesperson and expert, and principal liaison to Board of Directors.

#### **The National Governors Association:** Washington, DC

**Title:** Health Division Director, NGA Center for Best Practices

**Date:** July 2013 – January 2017

**Description:** Responsible for setting vision for and overseeing operations of \$6 million health division, which serves as an independent, nonpartisan think-tank / consultancy for governors and states. Duties include leading all: research, fundraising, policy analysis, in-state technical assistance, project development, website development, and publication development as well as managing federal, foundation, and corporate funding. Serves as a national voice for the NGA health efforts, speaking at myriad conferences, national meetings, congressional briefings, etc. Content areas include: healthcare delivery and payment reform, Medicaid design and operations, health information technology and analytics, behavioral health and the social determinants of health, healthcare workforce, public health, insurance market reform, and health insurance exchange planning and oversight. Work also includes direct negotiations with federal agencies. Responsible for hiring and managing division staff.

#### **The Advisory Board Company:** Washington, DC

**Title:** Vice President Health Policy

**Date:** December 2011 – July 2013

**Description:** Founded the Health Policy Department at the Advisory Board Company, a leading strategic advisor to 3100 hospitals, health systems, provider groups, and payers throughout the nation and internationally. Served as principal policy expert regarding the Affordable Care Act, healthcare transformation, new health insurance exchanges, healthcare workforce, and health policy developments in Congress and the Administration. Responsibilities also included creating national policy briefings and webinars for Congress and the Administration focused on public and private sector healthcare transformation activities such as risk-based payments, accountable care organizations, value-based purchasing, bundled payments, health information technology, physician integration, and patient engagement as well as trends in healthcare economics. Worked directly with state leaders on the CMMI State Innovation Models (SIM) design grant. Assisted in the development of national research materials and served as featured panelist in national meetings and webinars. Day-to-day activities also included hiring and managing department staff as well as collaborating with Advisory Board executive leadership.

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## Professional Experiences

**United States Senate:** Washington, D.C.

**Title:** Senior Legislative Counsel for Healthcare, Senator Jeff Bingaman

**Date:** January 2007 – December 2011

**Description:** Responsible for Senator Bingaman's healthcare portfolio on both the Finance Committee and Health, Education, Labor, and Pensions (HELP) Committee. Primary negotiator for the senator during national health reform activities / enactment of the Affordable Care Act including the senator's lead responsibilities in coverage reform negotiations on the HELP Committee and a member of bipartisan "Gang of Six" in the Senate Finance Committee. Activities included direct negotiation on a member-level and with bipartisan staff, the White House / Administration, Senate leadership and the Congressional Budget Office. Activities focused on development of new health insurance exchanges, insurance market reforms, affordability provisions, Medicaid expansion, workforce reforms, and Medicare payment reforms including: bundled payments, shared savings, hospital acquired infection reporting, and outcome measure acceleration. In addition, led negotiations for the senator vis-à-vis other major health legislation including the Children's Health Insurance Program Reauthorization Act of 2009 and the various Medicare bills. Also responsible for Senator Bingaman's long-term efforts around low-income and disparity issues. Day-to-day activities included acting as principal staffer to the senator during all committee mark-ups, hearings, floor debates and member meetings as well as managing healthcare fellows, legislative correspondents, and other staff.

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## Education

**Duke University School of Law:** Durham, N.C.

**Degree:** Juris Doctor, May 2003

**Honors:**

- ◆ Pamela B. Gann Scholar, awarded by Duke University School of Law for academic excellence and outstanding leadership. Awarded 2000, 2001, 2002, and 2003.
- ◆ Staff Editor, *Duke Journal of Gender Law and Policy*.

**University of North Carolina - Chapel Hill, School of Public Health:** Chapel Hill, N.C.

**Degree:** Masters of Public Health with Honors, August 1999, top 5% of class

**Honors:**

- ◆ Delta Omega National Public Health Honorary Society, Theta Chapter: Inducted April 1999 for outstanding academic achievement and contribution to the field of Public Health.
- ◆ Frank Porter Graham Graduate and Professional Honorary Society: Inducted May 1999 for high character, personal distinction, and devotion to service enhancing UNC Chapel Hill and its community.

**Relevant Course Work:**

- ◆ Health Law with an emphasis in health insurance, managed care policies, and Medicare / Medicaid legislation. Behavioral and educational theories influencing health.
- ◆ Extensive course work in Epidemiology and Biostatistics.

**Thesis:** The behavioral factors influencing adherence to antiretroviral combination therapy in HIV positive patients.

**University of Wisconsin – Madison:** Madison, W.I.

**Degree:** Bachelors of Science, Spring 1994

**Majors:** Cellular Biology and Spanish

**Honors:**

- ◆ Powers Knapp Scholarship: presented by the University of Wisconsin for academic excellence, 1989, 1990, 1991, 1992 and 1993.
  - ◆ Research Appointment, University of Wisconsin School of Medicine Dept. of Pathology (1994-1995)
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Language proficiency in both written and spoken Spanish.

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### Select Professional Participation and Memberships 2015-2016

- *National Committee for Quality Assurance*, Public Sector Advisory Council, Chairperson
  - *National Academy of Medicine*, Workshops on High Needs, High Cost Patients, Planning Committee
  - *Duke University Margolis Center for Health Policy*, Payment Reform Evidence Hub, Guiding Committee Member
  - *Brookings Institution*, Health and Economics Mobility Policy Group Member
  - *Catalyst for Payment Reform*, Macro Indicators Advisory Committee Member
  - *Bipartisan Policy Center*, Senior Health and Housing Advisory Council Member
  - *Camden Coalition National Center*, Advisory Committee
  - *District of Columbia Bar*, Licensed Attorney
  - *New York State Bar*, Licensed Attorney
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### Select Publications 2015-2016 (author and/or directed publication)

- *Housing as Health Care: A Road Map for States*. Available at: <http://www.nga.org/files/live/sites/NGA/files/pdf/2016/1609HousingRoadmap.pdf>
  - *Medicaid High-Need, High-Cost Programs: Promising Practices for Evaluation Metrics*. Available at: <http://www.nga.org/cms/home/col2-content/content-list/publication-list/content-reference-1@/medicaid-high-need-high-cost-pro.html>
  - *The Future of Medicaid Transformation: A Practical Guide for States*. Available at: <http://www.nga.org/files/live/sites/NGA/files/pdf/2016/1608MedicaidToolkit.pdf>
  - *Finding Solutions to the Prescription Opioid and Heroin Crisis: A Road Map for States*. Available at: <http://www.nga.org/files/live/sites/NGA/files/pdf/2016/1607NGAOpioidRoadMap.pdf>
  - *Medicaid Health Care Purchasing Compendium*. Available at: <http://www.nga.org/files/live/sites/NGA/files/pdf/2016/1601NGAMedicaidCompendium.pdf>
  - *Health Investments that Pay Off: Strategies to Improve Oral Health*. Available at: <http://www.nga.org/files/live/sites/NGA/files/pdf/2015/1510HealthInvestmentsImproveOralHealth.pdf>
  - *Using Data to Better Serve the Most Complex Patients*. Available at: <http://www.nga.org/files/live/sites/NGA/files/pdf/2015/1509UsingDataBetterServeComplexPatients.pdf>
  - *Social Impact Bonds for Public Health Programs: An Overview*. Available at: <http://www.nga.org/files/live/sites/NGA/files/pdf/2015/1508SocialImpactBondsPublicHealthPrograms.pdf>
  - *National Governors Association Maternal and Child Health Update*. Available at: <http://www.nga.org/files/live/sites/NGA/files/pdf/MCHUPDATE2014.PDF>
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