

JP WIESKE

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Experience

Council for Affordable Health Coverage (CAHC) – A broad-based advocacy alliance with a singular focus: bringing down the cost of health care for all Americans. January 2019 to Present

Vice-President, State Affairs, January 2019 to present

- Work with state legislators, state regulators, and other leaders on health policy issues
- Provide leadership and strategic direction on state issues for CAHC
- Built and lead ad hoc coalitions around health policy issues

Office of Commissioner of Insurance (OCI) – The insurance regulatory arm of the State of Wisconsin Oct 2011 to Jan 2019

Deputy Commissioner, June 2016 to present

- Manage regulatory, public information, and administrative functions, including the Legal Unit, Legislative Relations and Communications, and Division of Regulation and Enforcement
- Leading Wisconsin's efforts to pass and implement the Health Care Stability Plan
- Serve as the chief enforcement officer for OCI
- Function as chief legislative contact including providing testimony on the state and federal level
- Provide leadership and strategic direction for the agency

Public Information Officer / Legislative Liaison, October 2011 to June 2016

- Managed OCI's legislative strategy, including testimony, direct lobbying, and industry outreach
- Wrote, reviewed, and approved all communications from OCI, including all press releases, consumer publications, and information on OCI's website
- Served as both chief spokesperson and chief legislative contact for OCI

Council for Affordable Health Insurance (CAHI) – A research and advocacy association of insurance carriers active in the individual, small group, HSA, and senior markets Oct 2003 to Oct 2011

Executive Director, 2010 to 2011

- Relaunched CAHI following considerable changes in staffing, funding, and membership
- Focused priorities to allow smaller staff to achieve CAHI's core mission
- Led discussion and implementation of member recruitment strategies
- Retained Director of State Affairs responsibilities

Director of State Affairs, 2003 to 2010

- Tracked insurance legislation and regulations in 25 states
- Crafted policy and lobbying strategy on an issue by issue basis, including small group health insurance rating in Wisconsin, health insurance premium rates in Colorado, health insurance reform in Connecticut, loss ratio regulations in California, and market re-reform in Kentucky
- Built and led ad hoc coalitions around issues, including:
 - Individual market reform in Michigan
 - Association group insurance in Florida

- Individual medical closed block issue at the National Association of Insurance Commissioners (NAIC)
- Group insurance model legislation at the NAIC
- Represented CAHI at the National Association of Insurance Commissioners (NAIC), National Council of Insurance Legislators (NCOIL), American Legislative Exchange Council (ALEC), and in front of legislatures across the country

American Medical Security – A small group and individual health insurer

Nov 1993 to Oct 2003

Senior Government Affairs Specialist / Government Affairs Specialist, 1998 to 2003

- Lobbied and tracked legislation and regulation in 15+ states
- Helped guide implementation of newly enacted legislation and regulations

Underwriter, 1995 to 1998

- Reviewed new business and renewal cases for eligibility and set appropriate premium rates

Quality Consultant, 1994 to 1995

- Responded to consumer complaints on claims issues and reviewed weekly income claims

Claims Analyst, 1993 to 1994

- Reviewed and processed medical claims

Leadership Roles

2013 - present Chair, Regulatory Frame Work Task Force, NAIC

2016 - present Chair, Health Care Reform Alternatives Work Group, NAIC

2016 - 2017 Chair, Model #22 Subgroup (Pharmacy Benefits), NAIC

2014 - 2016 Chair, Network Adequacy Subgroup, NAIC

Chair Price Transparency Subgroup, ALEC

Co-Chair Health Reform Subgroup, ALEC

Served on legislative task forces in Wisconsin (Mental Health Parity) and Michigan (Individual Market Reform)

Selected Writing

Testimony Before the Subcommittee on Health U.S. House Committee on Energy and Commerce Regarding: Patient Relief from Collapsing Health Markets, February 2, 2017

Testimony Before the U.S. Senate Committee on Homeland Security and Governmental Affairs Regarding: The State of Health Insurance Markets, September 15, 2016

“State Legislator’s Guide to Health Insurance Solutions” – co-author

“Mandates in the States” – co-author

“State Health Insurance Index” – co-author

“Understanding the Uninsured” – author

“Should the Government Force You to Buy Health Insurance” – author

“Access to Coverage Building on Current Protections” – author

“Massachusetts Health Reform: Too Many Sticks not Enough Carrots” – author

What States Can Do to Reform Health Care: A Free-Market Primer – author of the health insurance reform chapter

Education / Designations / Awards

2016 State Consumer Award (NAIC)

2008 American Legislative Exchange Council (ALEC) Private Sector Member of the Year

Fellow Life Management Institute (FLMI)

Carroll College Bachelor of Science in Economics and Political Science