

Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: Dr. Ashok Rai, M.D.		
2. Your Title: President and CEO – Prevea Health; Board Chairman - AMGA		
3. The Entity(ies) You are Representing: AMGA and Prevea Health		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed. None		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature: 

Date: 7/23/2015

ASHOK RAI, MD

*Prevea Health
P.O. Box 19070
Green Bay, WI 54307*



www.prevea.com

PROFESSIONAL EXPERIENCE

Prevea Health, Green Bay, WI
President and Chief Executive Officer

2009-Current

Responsible for the overall operation of Prevea Health, including long-range strategic development and positioning of the organization within the regional marketplace. This includes expanding Prevea from 14 locations in 2009 to now 56 health centers and 39 Corporate Health and Wellness worksite medical clinics.

Responsible for the recruitment, retention and direction of the senior management team and all physicians. Prevea has successfully grown from 142 physicians and 73 advanced practice providers in 2009 to now more than 230 physicians and more than 200 advanced practice providers.

Guided Prevea's growth and accreditation as a commercial accountable care organization by the National Committee for Quality Assurance (NCQA). Additionally, led Prevea to be the first in Northeast Wisconsin to receive Patient Centered Medical Home accreditation through the NCQA and now offering patient centered medical homes in Internal Medicine, Pediatrics, Cardiology and bringing the concept to worksite medical clinics.

Guided the development of the organization's service culture and customer service department.

Serve as the corporate liaison between the board of directors, shareholders, clinical staff, hospital and health partners, employees, patients and the community to educate, advocate and discuss regional and national health needs.

Lead process improvement initiatives and the continuing development of the EMR and other electronic resources to improve efficiency and the quality of health care delivered to our community. Partnered with internal and external IT professionals to pilot the organization's first automated patient reminder system, first online scheduling system, as well as voice recognition software used to better manage the cost of physician

Prevea Health, Green Bay, WI
Chief Medical Officer-Senior Vice President

2006-2009

Responsible for management of 150-physician group consisting of more than 40 ongoing specialties. Created Medical Staff Affairs Office to assist with all physician-related issues, including credentialing and CME, resulting in cost savings, decreased time in credentialing physicians with insurance companies, and increased physician satisfaction. Redesigned the recruitment process for the organization, including helping to design and launch the organization's first recruitment website. Led the organization in changing its physician compensation plan, which was implemented in 2008.

In partnership with the Vice President of Operations, responsible for all medical operations within the organization. As Chair of the Medical Practice Committee, redesigned the medical practice committee agenda to focus on quality, recruitment, physician compensation and peer review

Oversaw quality and process improvement activities, such as facilitating medication recall process by tracking use of samples in electronic medical record; reducing complaint resolution process from 30 days to less than a week; instituting automated phone calling system that produced a 14-fold return on investment bringing in more than 7,000 new appointments in less than three months; implementing automated transcription service that reduced turnaround time from seven to 10 days to 24 hours; and improved quality indicators by monitoring of chronic disease patients and institution of best practices. In 2007, specific action plans for all publicly reported data for quality and process improvement were implemented.

Brought the use of Lean management tools to improve processes in the organization. All clinical service line directors now use A3 reporting methodology for problem solving. Led five specific action work groups using Lean tools to improve clinic operations and quality.

Prevea Health, Green Bay, WI
Associate Medical Director of Operations

2005-2006

Provided medical leadership to operations. Oversaw the creation of Prevea's first physician work standards, resulting in improved operations, increasing productivity and accountability.

HSHS St. Mary's Hospital Medical Center, Green Bay, WI
Quality Director Physician

2003-2005

Led effort to implement all of IHI's 100,000 lives project standards, which decreased Code Blue calls on the medical and surgical floors and reduced the infection rate to almost zero. Represented the hospital during JCAHO visits. Helped acquire the hospital's accreditation as a Chest Pain Center. The CHF and pneumonia order sets helped standardize our approach to the disease processes by using standard medications that resulted in decreased costs and higher scores on the CMS Core measure reports. Created the hospital's first quarterly physician quality report card, which produced greater buy-in from physicians when dealing with standard order sets. Represented the hospital on the National Quality Forum.

HSHS St. Mary's Hospital Medical Center, Green Bay, WI
Medical Director, Hospitalist Service

2001-2006

Created the first hospitalist service at St. Mary's. Responsible for the recruitment and growth of the current program, including reducing average length of stay from 4 to 3.2 days, working with nursing staff to achieve Press Ganey ratings of 90th percentile or higher for patient satisfaction on medical units, and growing the number of hospitalists from four to seven, with more than 90% of medical inpatients now cared for by the group.

EDUCATION

Michigan State University, Kalamazoo Center for Medical Studies Internal Medicine/Pediatrics Residency	1997-2001
Medical College of Wisconsin Medical Doctor	1993-1997
University of Wisconsin-Milwaukee Bachelor of Science Target M.D. Program (combined 7 year undergrad/medical program)	1990-1993
University of Michigan Certificate, Lean Tools for Health Care	

CERTIFICATES AND LICENSURES

- Wisconsin State License (active)
- DEA License (active)
- Board-Certified, Internal Medicine
- Board-Certified, Pediatrics (expired)

COMMUNITY/BOARD INVOLVEMENT

- American Medical Group Association (AMGA) – Board Chair
- Weidner Center – Chairman of the Board
- Cellcom Marathon – Chairman of the Board
- University of Wisconsin, Green Bay - Chancellor's Council of Trustees
- Downtown Green Bay, Inc. – Board Member