

Heather Block

Key Qualifications

Heather Block has over twenty years of experience in project design, start up, and implementation of programs internationally. Trained in program development, community organizing, and strategic communications, Ms. Block is adept at providing the leadership and vision to build a project and creating relationships with other stakeholders in the arena.

Most recently, Ms. Block championed a law that forced insurers to cover disabled under 65 (guarantee issue) plus allowed them to purchase insurance coverage without medical underwriting. Ms. Block drafted the bill, coordinated the support and hearings. The bill passed the state legislature unanimously and was signed into law in July 2013.

In previous positions, Ms. Block created a field monitoring system for development projects in conflict zones, managed a manpower project to staff projects overseas, developed a national civic education program, donor coordination mechanisms, and then spearheaded the implementation for these projects. She directed an international NGO (DARE International) that preceded the community policing movement, training police in emerging democracies to work with youth and communities. The program expanded to 35 countries under her leadership. She has also served as a “troubleshooter” for a large women’s organization and conducted strategic planning for NGO boards of directors and recruited and mentored new directors for their affiliate network.

The common factor linking these projects has been the focus on leadership development and strategic planning. Ms. Block is accustomed to ‘driving’ a project and building partnerships at multiple levels within the donor framework, embassy, host government and business communities.

Professional Experience

Project Supervisor and Chief of Party, PERFORM, USAID Iraq’s M&E Program, November 2010-2011

- Recruit and supervise CoP, Senior M&E Advisor, international and local staff to deliver monitoring and evaluation for USAID and OFDA projects across Iraq.
- Serve as principle liaison to USAID Baghdad Mission.

Advisor to NATO’s Joint Forces Training Center, Bydgoszcz, Poland (July 2010 - July 2011)

- Provided briefings and context for key military leaders on Afghanistan.
- Round table topics include: governance; reconstruction & development; aid coordination; counter narcotics; anti-corruption & power brokers, IOs & NGOs.

Chief of Party, Iraq Personnel Support Services, QED Group, LLC, September 2008 – 2011

- Created systems and managed recruitment, vetting, hiring, deployment and supervision of all development consultants to support the USAID Mission in Iraq.
- Hired and supervised teams to conduct assessments in health, education, biodiversity, democracy and governance, agriculture, rule of law and economic governance.
- Hired and supervised development advisors for PRTs, capacity development, agriculture marketing and cooperatives, information management and database, and performance management advisors among others.

Governance Advisor, United Nations Office on Drugs & Crime, Afghanistan, April – August 2008

- Created donor coordination mechanism for Ministry of Interior to map all counter narcotics activity (donors included: US, UK, NATO, France, Germany, EU, Norway).
- Served as UN point person on international team to reform Ministry of Interior Counter Narcotics as part of the US military (CSTC-A) driven MoI reform efforts.
- Refocused the Ministry of Counter Narcotics (MCN) and developed a MoU for UK Embassy, UNODC & MCN to direct all Ministry activity to core functions.
- Served as liaison to the Islamic Republic of Afghanistan Ministers and Governors in relation to anti-corruption and counter-narcotics activities.

Senior Public Outreach Advisor, BearingPoint Afghanistan, February 2007 – April 2008

- Established strategic communication capabilities for the economic ministries to communicate government successes to the people of Afghanistan and the members of Parliament.
- Developed concept and implemented the Ministry of Finance's first anti-corruption program, including education program, citizens' compact, hotline, complaints registry, and investigative unit.
- Initiated transparency campaign listing all charges for the public from each Ministry.
- Created customer service unit within Ministry of Finance and held sector meetings for private sector to address issues related to revenue and customs.
- Created economic journalists' corps, built skills of nascent media in reporting on business/economic issues.

Project Manager, U.S. Embassy Kabul, February – December 2006

- Responsible for developing the strategy and managing a project that built local governance structure and emphasized support to the Governors to counter corruption and build stability in the provinces.
- Project served as a bridge between counter narcotics, governance and development while emphasizing the coordination of economic development and community outreach via public information campaigns.
- Supervised Afghan teams and international advisors in seven provinces. Conducted strategic planning in diverse provinces (Helmand, Kandahar, Uruzgan, Farah, Mazar e Sharif, Nangarhar, and Badakhshan) to reach citizens at the

provincial, district, and village level.

- Developed relationships with Government of Afghanistan ministries, NGOs, US military and ISAF (NATO) to build support for program objectives.
- Managed contractor responsible for logistics, security and administration of project
- Liaised with the international community to build donor support for this new model.

Policy Research/Writer, International Resources Group, January – February 2006

- Drafted a policy paper for USAID on the role of local governance projects in states in conflict.

Client Services Manager, AMEC Earth & Environmental, Baghdad, Iraq 2004/2005

- Principal liaison to MNSTC-I (U.S. Air Force Center for Engineering & the Environment contracts) for \$200m reconstruction projects.
- Managed all reporting and served as the communication hub for the Iraq reconstruction projects operating at 14 bases throughout Iraq, including liaison with the U.S. and Iraqi military, base commanders, security, and other U.S. government personnel.
- Created footprint for major international contractor in Baghdad, developing lodging, work space, life support, and security for operation.

Senior Civil Society Specialist, Research Triangle International (RTI), Iraq 2003-2004

- Developed and implemented election plan for local governance structure in southern Iraq.
- Created media strategy for civic education project and implemented civic education project in southern Iraq.
- Served as liaison for all strategic communication activities with Iraqi and international media and Coalition Provisional Authority and Coalition Forces in southern Iraq while assisting with the development of Iraqi media.

Heather Block Consulting, 2000-2003

- Transition Manager: Spearheaded transition for large women's NGO by assessing management structure, board development, and operational systems of affiliate organizations. Provided training on board and organizational development as well as strategic planning for board members. Served as mediator and facilitator to resolve conflicts and enhance management performance. Conducted search activities to recruit and hire affiliate directors, 2001-2003.
- Election Supervisor: Served as an International Supervisor for Organization for Security and Cooperation in Europe (OSCE): Kosovo elections 2002; Azerbaijan elections 2003, Ukraine 2012.
- Catalyst: Developed protocol and linkages for counter-terrorism information sharing between the U.S. intelligence agencies, law enforcement agencies and private companies, including Federal Express, Walmart & Marriott, etc., Washington, D.C. 2003.
- Facilitator: Facilitated the development of a new global network of NGOs for the U.S. State Department, Malaysia 2002.

- Curriculum Designer: Developed curriculum and designed programs to train police from Eastern Europe and Central Asia in youth projects to address growing rates of youth crime and drug use for the U.S. State Department, 2000-2001.

Director, D.A.R.E. International, 1994-2001

- Created international subsidiary (INGO) for community policing project. Police and military groups (i.e. Philippine National Police, Royal Thai Police, Rio de Janeiro Military Police, Colombian National Police, & Hungarian National Police, etc.) were trained in school-based curricula to shift police agencies into their new role in an emerging democracy.
- Responsible for expansion to over 35 countries worldwide, including the Americas, Europe, and Asia focusing on newly emerging democracies.
- Advised top-level government officials and served as liaison for all international activity including program implementation, maintenance, and expansion.
- Coordinated all international training conducted by active duty police/military worldwide.
- Assisted countries with development of foundations and public/private partnerships to sustain efforts.
- Managed budget negotiations, grant and contract management, logistical and operational management, trademark registrations and legal agreements.
- Conducted presentations and represented program at major international forums.
- Managed public education, strategic communications and social marketing for program expansion.

Education

- Arabic Intensive Course, Dartmouth College, Rassias Immersion Program, 2014
- Awarded Presidential Management Fellowship (two year post-Master's competitive fellowship), U.S. Government
- M.S.W., University of Maryland, Community Organizing and Social Administration
- B.S., Old Dominion University, Human Services/Educational Leadership

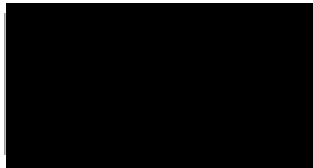
Clearances

Secret (active) 2011

Committee on Energy and Commerce
U.S. House of Representatives
Witness Disclosure Requirement - "Truth in Testimony"
Required by House Rule XI, Clause 2(g)(5)

1. Your Name: Heather Block		
2. Your Title: N/A		
3. The Entity(ies) You are Representing: N/A		
4. Are you testifying on behalf of the Federal, or a State or local government entity?	Yes	No X
5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.		
6. Please attach your curriculum vitae to your completed disclosure form.		

Signature:



Date: 5/13/16

INSTRUCTIONS FOR COMPLETING THE TRUTH-IN-TESTIMONY DISCLOSURE FORM

In General. The attached form is intended to assist witnesses appearing before the Committee on Energy and Commerce in complying with Rule XI, clause 2(g)(5) of the Rules of the House of Representatives, which provides:

(B) In the case of a witness appearing in a nongovernmental capacity, a written statement of proposed testimony shall include a curriculum vitae and a disclosure of any Federal grants or contracts, or contracts or payments originating with a foreign government, received during the current calendar year or either of the two previous calendar years by the witness or by an entity represented by the witness and related to the subject matter of the hearing. (C) The disclosure referred to in subdivision (B) shall include (i) the amount and source of each Federal grant (or subgrant thereof) or contract (or subcontract thereof) related to the subject matter of the hearing; and (ii) the amount and country of origin of any payment or contract related to the subject matter of the hearing originating with a foreign government. (D) Such statements, with appropriate redactions to protect the privacy or security of the witness, shall be made publicly available in electronic form not later than one day after the witness appears.

Please complete the form in accordance with these directions.

1. ***Name, Title, Entity(ies) (Items 1-3 on the form).*** Please provide the name and title of the witness and the entity(ies) on whose behalf the witness is testifying.
2. ***Governmental Entity (Item 4).*** Please check the box indicating whether or not the witness is testifying on behalf of a government entity, such as a Federal department or agency, or a State or local department, agency, or jurisdiction. Trade or professional associations of public officials are not considered to be governmental organizations.

Grants and Contracts (Item 5). Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2013. For each Federal grant (or subgrant thereof) or contract (or subcontract thereof) related to the subject matter of the hearing, please include the amount and source of each. For each payment or contract originating with a foreign government related to the subject matter of the hearing, please include the amount and country of origin of each. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.
3. ***Curriculum Vitae (Item 6).*** Please attach your CV to your completed disclosure form.
4. ***Submission.*** Please sign and date the form in the appropriate place. Please submit this form with your written testimony. Please note that under the Committee's rules, copies of

a written statement of your proposed testimony must be submitted before the commencement of the hearing. To the greatest extent practicable, please also provide a copy in electronic format according to the Electronic Format Guidelines that accompany these instructions.