

**Wendy K.D. Selig**  
**President and CEO**

## **Melanoma Research Alliance Foundation**

### **March 2014**

Wendy K.D. Selig is President and CEO of the Melanoma Research Alliance (MRA), a public charity focused on finding and funding the most promising translational melanoma research worldwide that will accelerate progress toward a cure. Ms. Selig drives and manages MRA's strategic priorities, research portfolio, engagement with more than 90 corporate and non-profit Allies, and day-to-day operations. MRA, founded by Debra and Leon Black under the auspices of the Milken Institute, is the largest private funder of melanoma research, awarding \$8-10 million in new grants each year.

Ms. Selig has held leadership roles in numerous coalitions, including United for Medical Research (UMR) and Once Voice Against Cancer (OVAC). She has served on the National Cancer Institute (NCI) Director's Consumer Liaison Group (DCLG) and is currently chair of the Board of Directors of the National Coalition of Cancer Research (NCCR). She is also a member of the Patient Leadership Council of the Clinical Trials Transformation Initiative (CTTI) and the Government Affairs Committee of the Prostate Cancer Foundation (PCF).

Prior to joining the MRA, Ms. Selig spent nearly a decade in leadership positions at the American Cancer Society (the Society) and its advocacy affiliate, the American Cancer Society Cancer Action Network (ACS CAN). Most recently, she served as ACS CAN's Vice President of External Affairs & Strategic Alliances where she built strategic partnerships with corporations, foundations, trade associations and federal agencies.

Ms. Selig's work with the Society and ACS CAN began in 2000, when she served first as Managing Director, Federal Government Relations and later Vice President for Legislative Affairs. From 1989-2000, Ms. Selig served on Capitol Hill as a senior staff member for U.S. Representative Porter J. Goss (R-FL), the House Rules Committee and the House Permanent Select Committee on Intelligence (HPSCI).

A native of Princeton, NJ, Ms. Selig is a Magna Cum Laude graduate of Princeton University and holds a Masters in Science (With Distinction) from Northwestern University's Medill School of Journalism. She and her husband Michael live with their two children in McLean, VA.