



**ROBERT CLEVELAND**  
**SENIOR VICE PRESIDENT, NORTH AMERICA AND EUROPE, INFANT NUTRITION**  
**RECKITT**

Robert Cleveland is Sr. Vice President for North America and Europe, Infant Nutrition, for Mead Johnson, a division of Reckitt. Mead Johnson was founded in the USA in 1905 and has continuously provided pediatric nutrition with leading brands such as Enfamil and Nutramigen.

Mr. Cleveland has worked in the pediatric nutrition category for over a decade, beginning as a marketing director in Mead Johnson and holding positions of increasing responsibility in the US, Indonesia, Malaysia, and the United Kingdom.

Prior to Mead Johnson, he had a long career at Procter & Gamble in their U.S. Health division managing a number of healthcare brands, building innovation portfolios, and working with key retail customers.

Mr. Cleveland holds a Bachelor's degree in Economics and Political Science from the University of California-Davis and an MBA from Duke University.