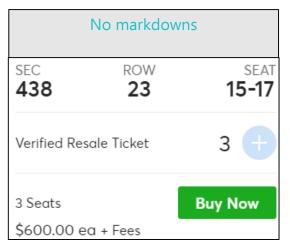
# Exhibit 1 Deceptive Pricing: Markdowns Paired with High Fees

## NFL Example: StubHub applies 10% markdown, pairs with 28% buyer fee

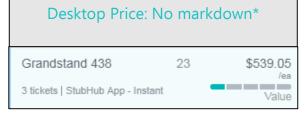


Chicago Bears vs. Green Bay Packers Thu 09/05 @ 7:20pm, Soldier Field









\*Markdown is 10% of \$598.95 broker ask price, per StubHub Pro Seller Tool (see below)



SH checkout prices are 1% lower than TM

 Seller Tool Price

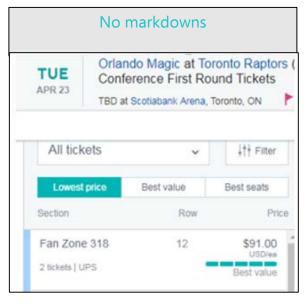
 Section
 Prices
 Row
 Qty

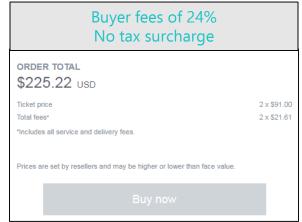
 Grandstand 438
 \$598.95
 23
 3

- Screenshots taken on 4/29/19 at the same time to avoid confusing pricing adjustments by seller with marketplace markdowns
- Each marketplace had only one listing of three tickets in that section and row, so no chance comparison is between different listings

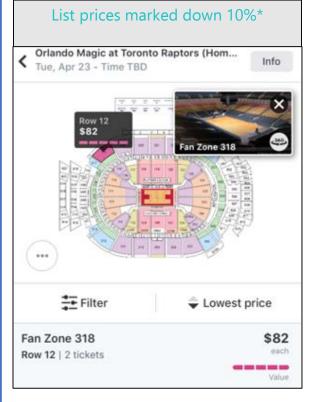
## Example 1: StubHub marks down 10% on mobile and pairs lower list price with higher fees and tax charge



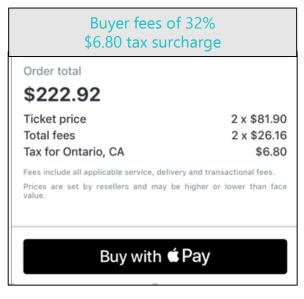








\*Mobile list price of \$81.90 (rounded to \$82 on display) is exactly 10% less than desktop list price of \$91.00



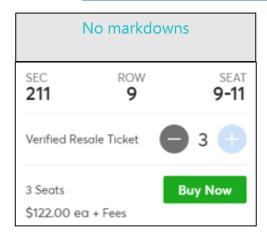
Despite appearance of 10% savings vs. desktop, total checkout price is only cheaper by 1%

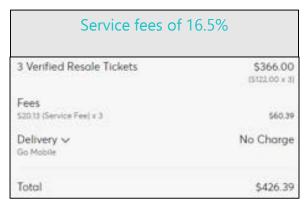
## Example 2a: Vivid Seats marks down list prices at least 10% and charges total checkout fees of 35%, more than double TM fees



First Round Gm 7: Golden Knights at Sharks Rd 1 Hm Gm D

Tue • Apr 23
SAP Center at San Jose, San Jose, CA





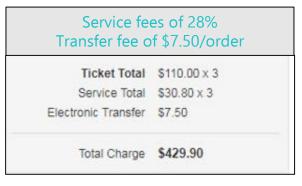
### **VIVIDSEATS**

Vegas Golden Knights at San Jose Sharks (Game 7 - Home Game 4) Conference Quarterfinals (If Necessary)

Tue. Apr 23, 2019 - SAP Center, San Jose, CA



\*Listing from broker who prices TM flat to Vivid



VS list prices are 10% lower than TM, but all-in prices are 1% higher

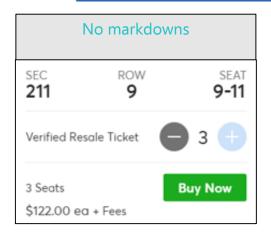
- Screenshots taken on 4/15/19 at the same time to avoid confusing pricing adjustments by seller with marketplace markdowns
- Each marketplace had only one listing of three tickets in that section and row, so no chance comparison is between different listings

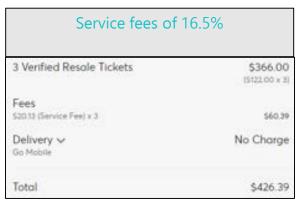
## Example 2b: For the same Sharks listing, SeatGeek marks down list price at least 9% and charges total checkout fees of 34%



First Round Gm 7: Golden Knights at Sharks Rd 1 Hm Gm D

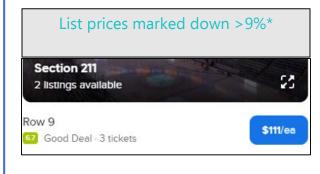
Tue • Apr 23
SAP Center at San Jose, San Jose, CA





### SeatGeek

First Round: Vegas Golden Knights at San Jose Sharks - Game 7 SAP Center — San Jose, CA on Tue Apr 23 at TBD



\*Listing from broker who prices TM lower than SeatGeek. Even assuming equal pricing, \$11 markdown is ~10%

	Service fees of 28% Transfer fee of \$7.50/order		
Order Summary			
Price Fees	\$111.00 x 3 \$111.69		
Total	\$444.69		

SG list prices are 9% lower than TM, but all-in prices are 4% higher

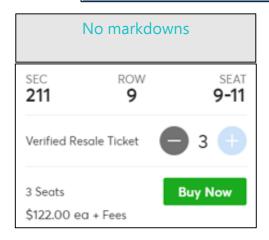
- Screenshots taken on 4/15/19 at the same time to avoid confusing pricing adjustments by seller with marketplace markdowns
- Each marketplace had only one listing of three tickets in that section and row, so no chance comparison is between different listings

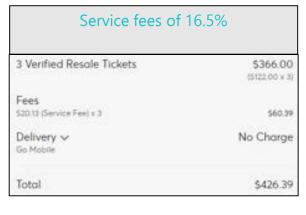
## Example 2c: StubHub applies no markdown, and checkout fees are noticeably lower (23%) than most events with markdowns



First Round Gm 7: Golden Knights at Sharks Rd 1 Hm Gm D

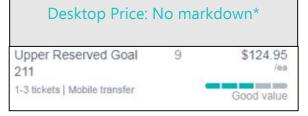
Tue • Apr 23
SAP Center at San Jose, San Jose, CA











\*List price on desktop matches broker ask price in StubHub Pro Seller Tool (see below)



SH checkout prices are 8% higher than TM

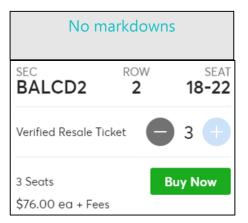
	Seller	Tool Price		
Section		Prices	Row	Qty
Upper Reserv 211	ed Goal	\$124.95	9	3

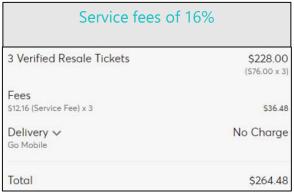
- Screenshots taken on 4/15/19 at the same time to avoid confusing pricing adjustments by seller with marketplace markdowns
- Each marketplace had only one listing of three tickets in that section and row, so no chance comparison is between different listings

## Example 3a: Vivid Seats pairs markdowns of >4% with 30% checkout fees, effectively hiding their higher all-in prices









### **VIVIDSEATS**

#### Wicked

Sat. May 4, 2019 7:30 PM - ASU Gammage, Tempe, AZ



\*Listing from broker who prices TM flat to Vivid. \$3 markdown is ~4%



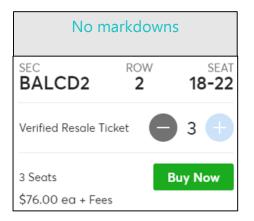
- VS list prices are 4% lower than TM, but all-in prices are 8% higher
  - Fees for Wicked, where markdowns aren't as severe, are lower than fees for Sharks (pg 3)

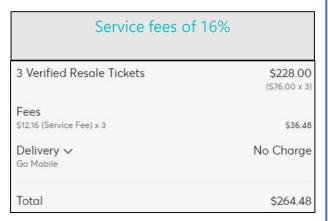
- Screenshots taken on 4/15/19 at the same time to avoid confusing pricing adjustments by seller with marketplace markdowns
- Each marketplace had only one listing of three tickets in that section and row, so no chance comparison is between different listings

## Example 3b: StubHub pairs 5% markdowns with 31% checkout fees, significantly higher than fees for events without markdowns





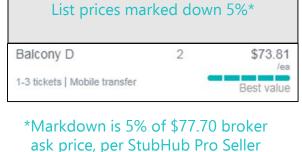




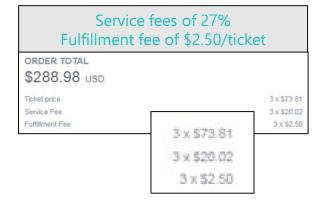


Wicked Tempe Tickets

7:30 PM at ASU Gammage, Tempe, AZ



Tool (see below)



Settion Prices

 Section
 Prices
 Row
 Qty

 Balcony D
 \$77.70
 2
 3

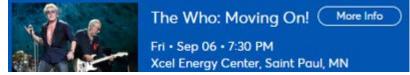
SH list prices are 3% lower than TM, but all-in prices are 9% higher

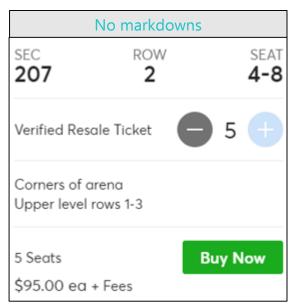
Screenshots taken on 4/15/19 at the same time to avoid confusing pricing adjustments by seller with marketplace markdowns

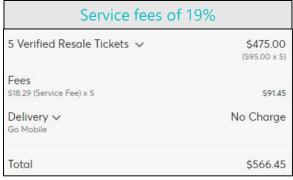
Each marketplace had only one listing of three tickets in that section and row, so no chance comparison is between different listings

## Example 4: SeatGeek marks down concert inventory 9%, creating significant list price advantage, but adds 32% in fees









#### SeatGeek

The Who ®
Xcel Energy Center — Saint Paul, MN on Fri Sep 6 at 7:30pm



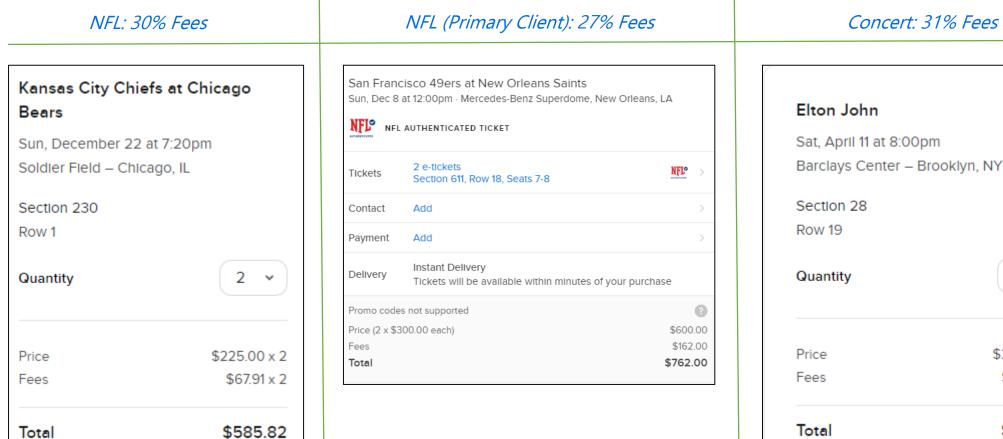
\*Listing from broker who prices TM lower than SeatGeek. Even assuming equal pricing, \$9 markdown is ~9%

Service fees of 32%			
Order Summary			
Price	\$86.00 x 5		
Fees	\$138.10		
Total	\$568.10		

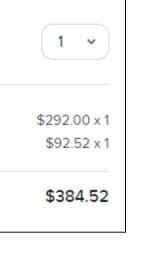
SG list prices are 9% lower than TM, but all-in prices are higher

- Screenshots taken on 4/15/19 at the same time to avoid confusing pricing adjustments by seller with marketplace markdowns
- · Each marketplace had only one listing of five tickets in that section and row, so no chance comparison is between different listings

### Across categories, SeatGeek discounts list prices and charges very high fees (exact markdown unclear, but believes to be 6-8%)



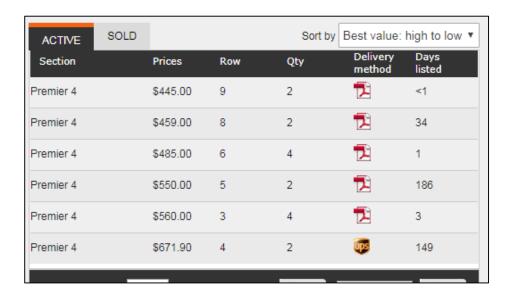


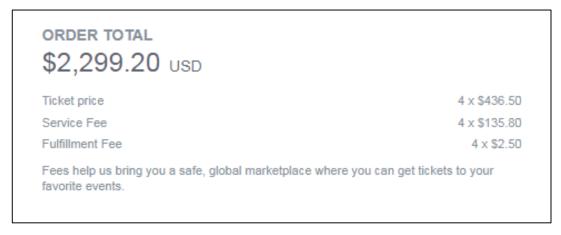


Screenshots taken on 11/26/19

Unlike StubHub, SeatGeek's all-in pricing display on the EDP matched all-in prices in cart

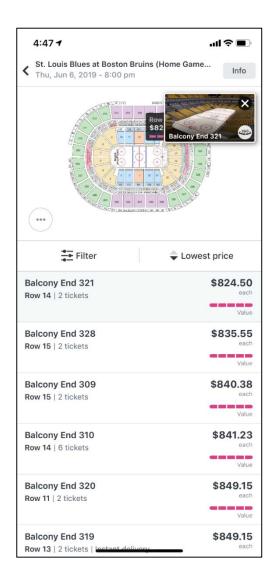
## Los Angeles Lakers: 10% Markdown, 31.1% Service Fee (28% on premarkdown price), 31.7% Total Checkout Fee (Screenshot 2/14)

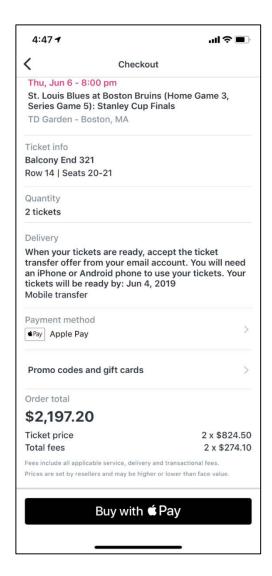




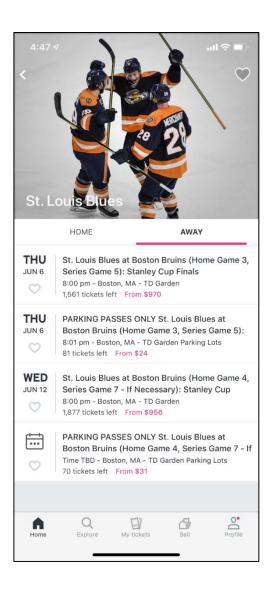
### Stanley Cup – 15% markdown, 33% buyer fee (Screenshot 6/3/19)

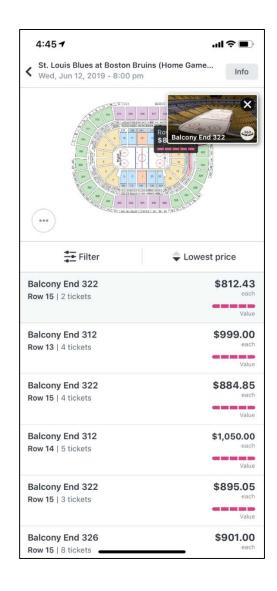


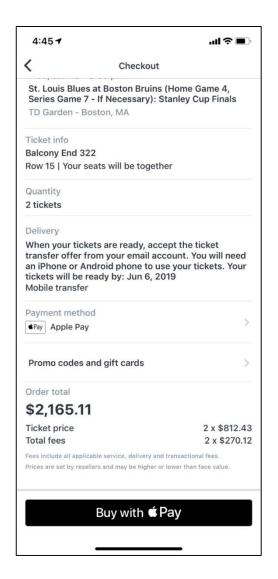




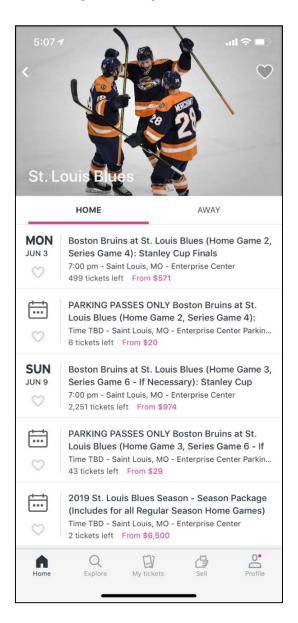
#### Stanley Cup – 15% markdown, 33% buyer fee (Screenshot 6/3/19)

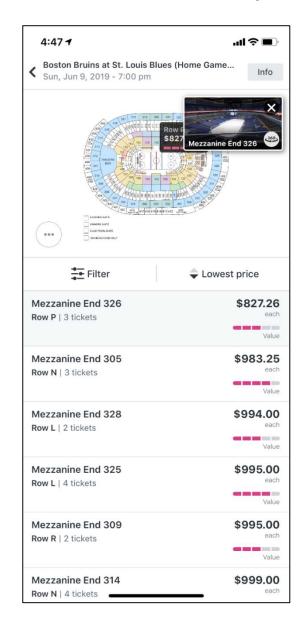


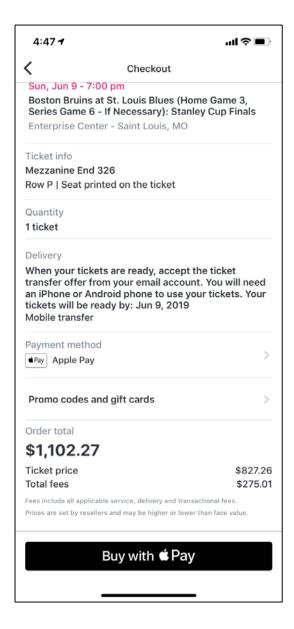




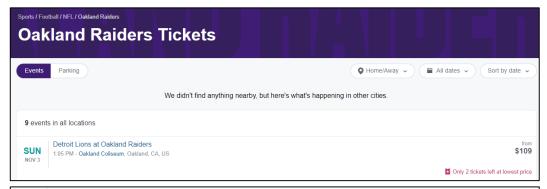
### Stanley Cup – 15% markdown, 33% buyer fee (Screenshot 6/3/19)

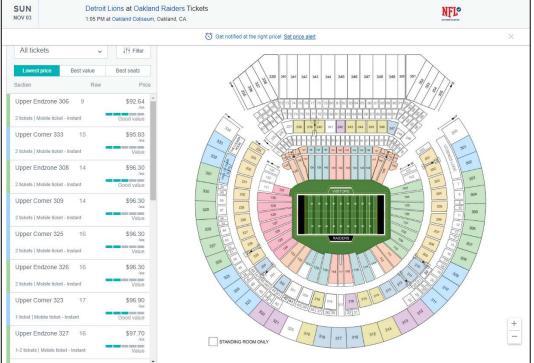


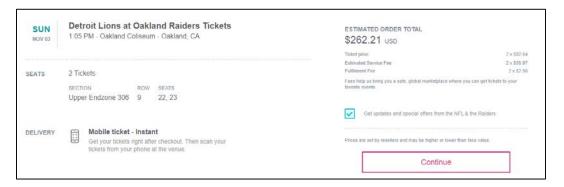


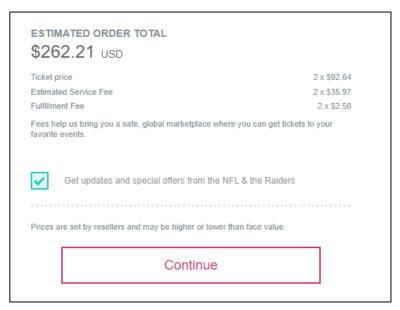


### Lions @ Raiders, 11/3: 15% Markdown, 39% Buyer Fee (Screenshot 10/30/19)

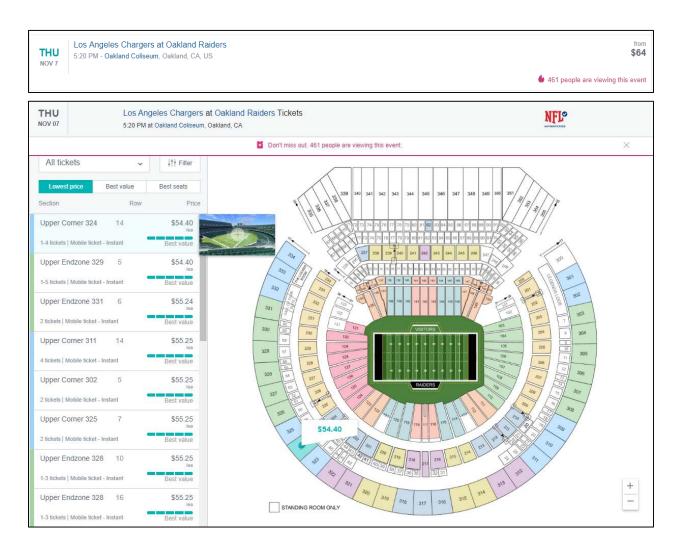




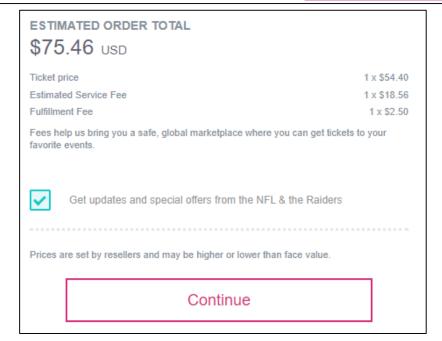




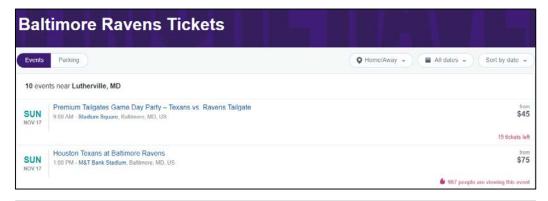
## Chargers @ Raiders, 11/7: 15% Markdown, 34% Buyer Fee (Screenshot 10/30/19)



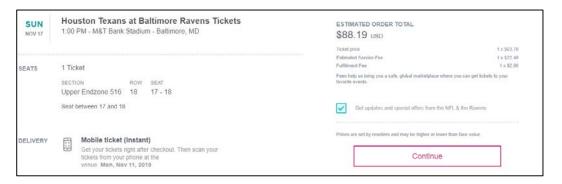


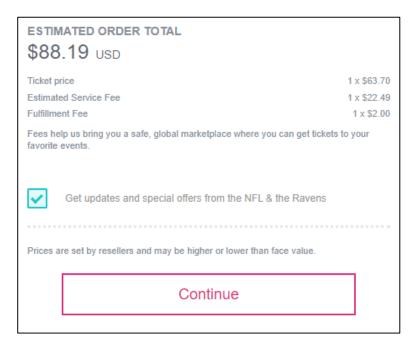


### Texans @ Ravens, 11/17: 15% Markdown, 35% Buyer Fee (Screenshot 11/11/19)

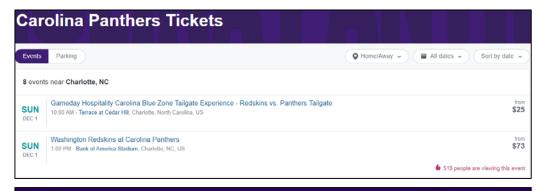


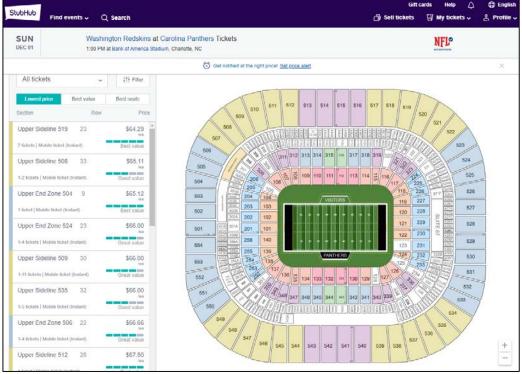


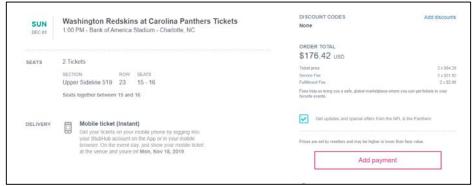


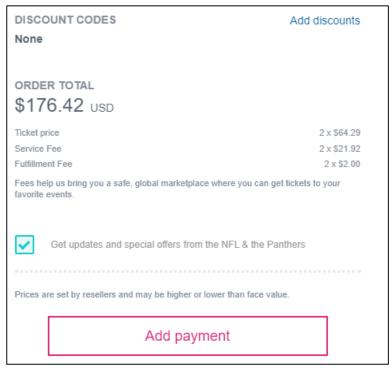


### Redskins @ Panthers, 12/1: 12% Markdown, 34% Buyer Fee (Screenshot 11/18/19)



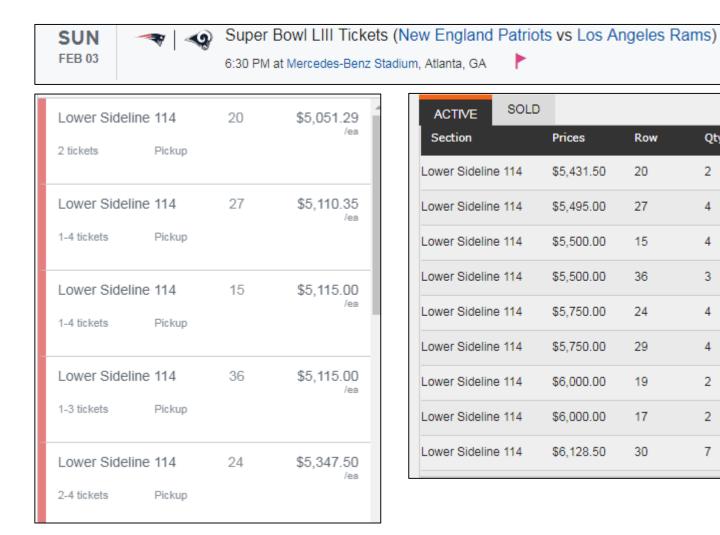






### StubHub marking down Super Bowl tickets 7% (Screenshot 1/29/19, started on 1/24)

Qty



#### Buyer Fee of 29%



 ORDER TOTAL

 \$6,615.68 USD

 Ticket price
 1 x \$5,115.00

 Service Fee
 1 x \$1,495.43

 Delivery Fee
 1 x \$5.25

## Broker Confirms on Twitter That StubHub Is Marking Down And Increasing Fees





Correction here - per @dynamicpricers - the get in price on SH is still \$2700ea. It's just that display price has been lowered (and fees adjusted to compensate) for the display price

#### Patrick Ryan @PRyanTexas

It's Wednesday of Super Bowl week and the ticket market is at a \$2500ea get in.... which is \$750-1000 more than many expected at this point considering the match up

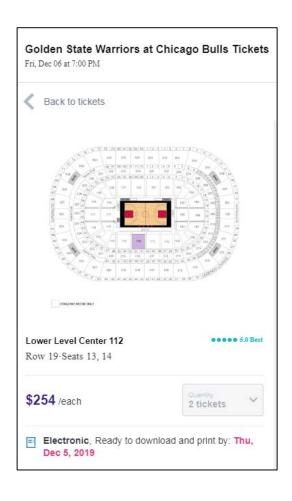
100 level "get in" is at \$3700ea...

5:41 AM - 30 Jan 2019

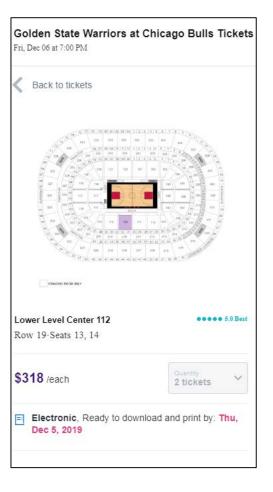
# Exhibit 2 Deceptive Pricing: Inaccurate "All-In Pricing"

## StubHub high fees and misleading "all-in" price displays (consumer toggles to see "prices with estimated fees")

Tickets listed for \$254/each



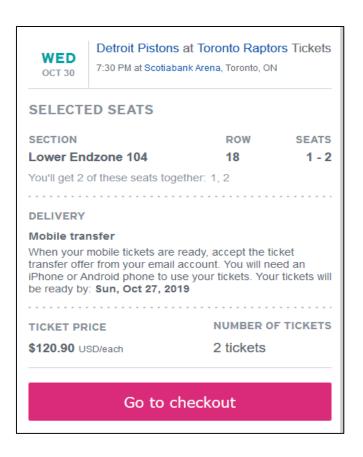
Toggling "show prices with estimated fees" increases prices by 25%



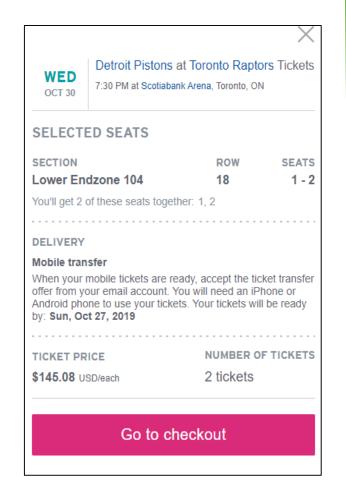
Actual service fees are 36%, and all-in prices are 10% higher than EDP all-in "estimate"



#### Tickets listed for \$120.90/each



### Toggling "show prices with estimated fees" increases prices by 20%



Actual service fees are 31%, and all-in prices are 11% higher than EDP all-in "estimate"

ESTIMATED ORDER TOTAL

\$317.00 USD

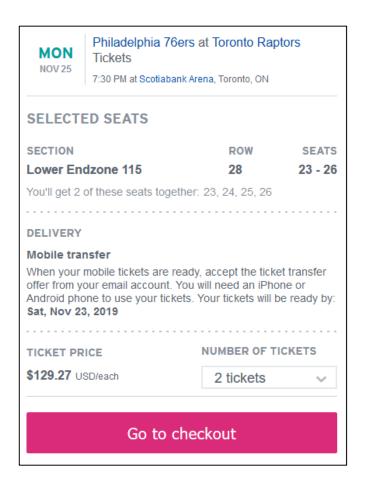
Ticket price 2 x \$120.90

Total fees\* 2 x \$37.60

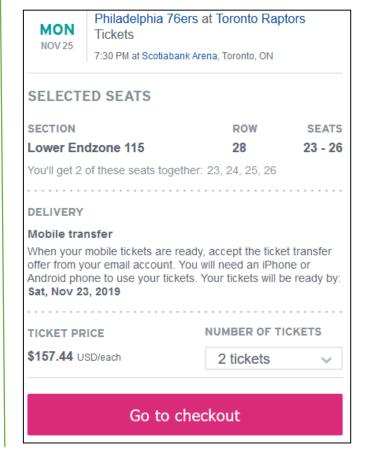
\*Includes all service and delivery fees.

Prices are set by resellers and may be higher or lower than face value.

#### Tickets listed for \$129.27/each



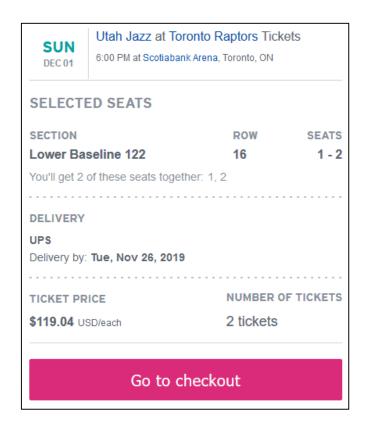
#### Toggling "show prices with estimated fees" increases prices by 22%



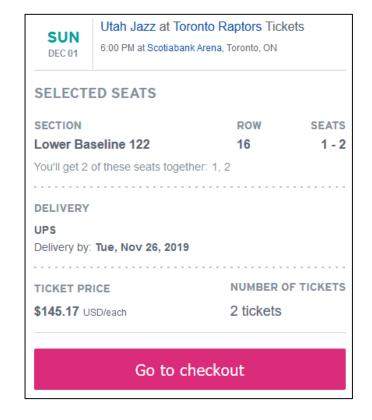
### Actual service fees are 34%, and all-in prices are 12% higher than EDP all-in "estimate"



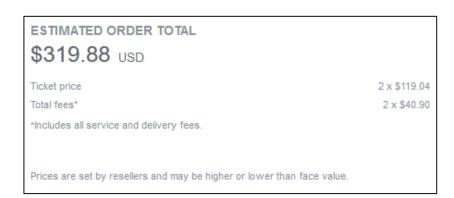
#### Tickets listed for \$119.04/each



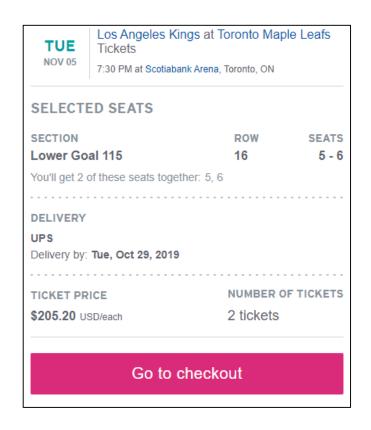
### Toggling "show prices with estimated fees" increases prices by 22%



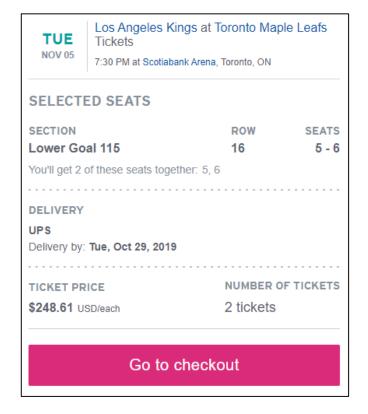
Actual service fees are 34%, and all-in prices are 12% higher than EDP all-in "estimate"



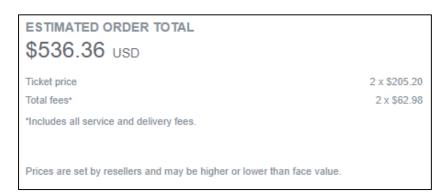
#### Tickets listed for \$205.20/each



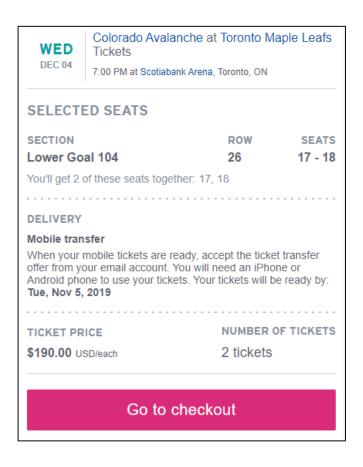
### Toggling "show prices with estimated fees" increases prices by 21%



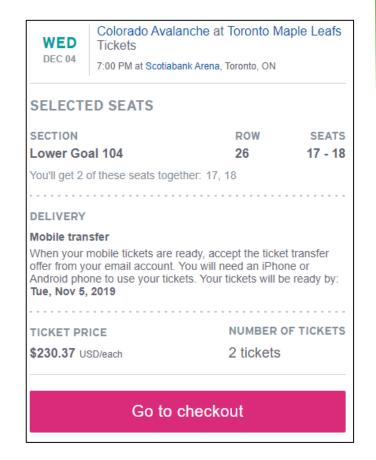
### Actual service fees are 31%, and all-in prices are 10% higher than EDP all-in "estimate"



#### Tickets listed for \$190.00/each



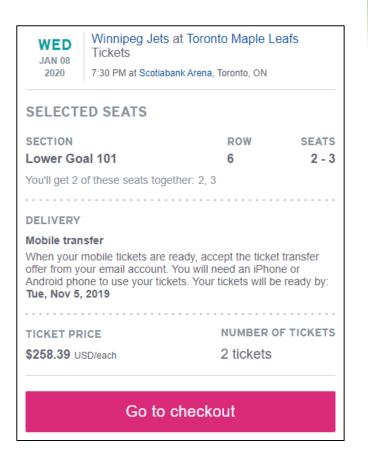
### Toggling "show prices with estimated fees" increases prices by 21%



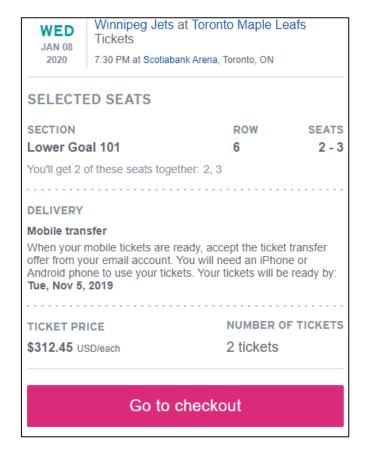
### Actual service fees are 31%, and all-in prices are 10% higher than EDP all-in "estimate"

#Includes all service and delivery fees.

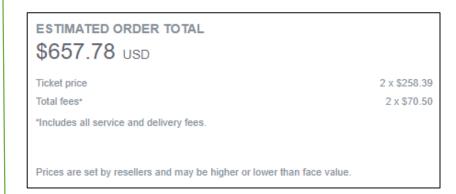
#### Tickets listed for \$190.00/each



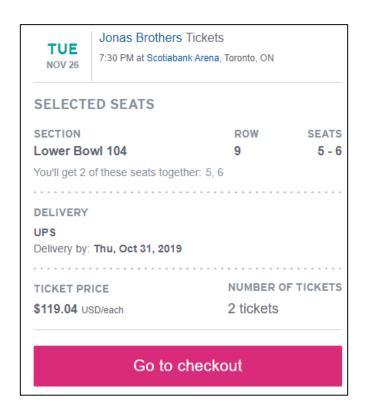
### Toggling "show prices with estimated fees" increases prices by 21%



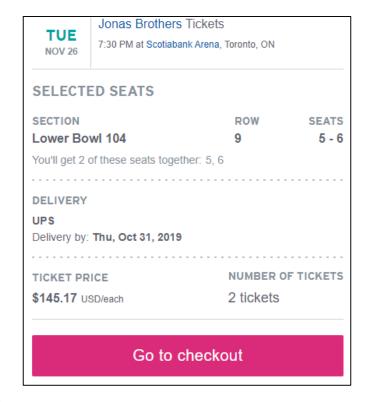
### Actual service fees are 27%, and all-in prices are 6% higher than EDP all-in "estimate"



#### Tickets listed for \$119.04/each



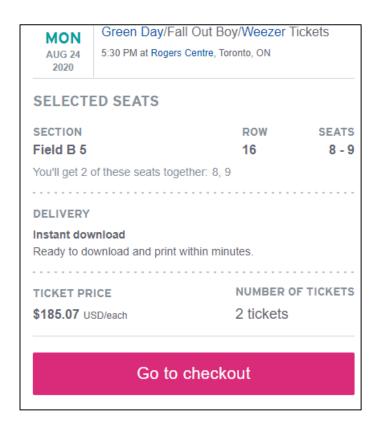
### Toggling "show prices with estimated fees" increases prices by 22%



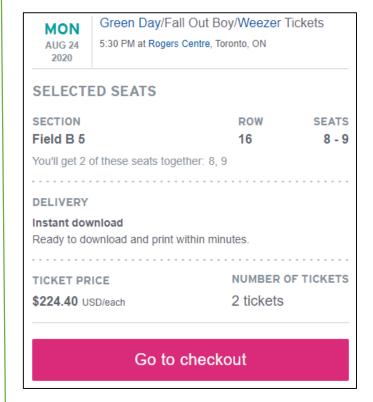
### Actual service fees are 30%, and all-in prices are 8% higher than EDP all-in "estimate"



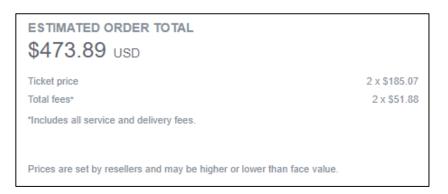
#### Tickets listed for \$185.07/each



Toggling "show prices with estimated fees" increases prices by 21%



Actual service fees are 28%, and all-in prices are 7% higher than EDP all-in "estimate"



## **Exhibit 3 Ticketflipping.com**

### TicketFlipping.com scrapes ticket information from marketplaces to help professional resellers find and track the most valuable tickets

What to Buy and Sell for Profit



Reselling is one of the oldest professions known to man. Buy one item and sell it to someone else who wants or needs it more for a higher price. Out of the many items you see around you...Read More

TicketFlipping is a paid professional seller tool that costs between \$99 and \$299 per month.

How to Resell Tickets: Make money with Ticket Resale



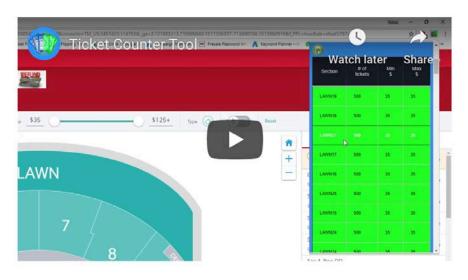
Reselling tickets for a profit is perhaps the simplest method for making money online. It is the way we, as the owners of Ticketflipping, first began to make money online. This is why we so strongly...

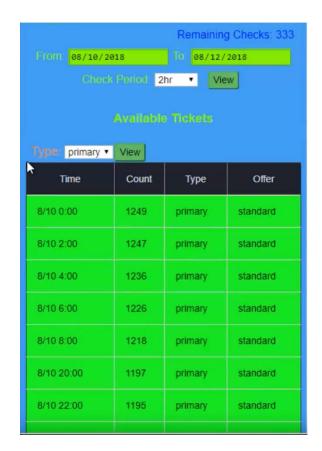
Read more

Section	# of tickets	Min \$	Max \$
LAWN19	500	35	35
LAWN18	500	35	35
LAWN27	500	35	35
LAWN17	500	35	35
LAWN15	500	35	35
LAWN25	500	35	35
LAWN15	500	35	35
LAWN24	500	35	35

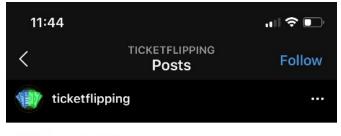
#### **Ticket Counter**

Check the Ticketflipping Toolbox Plugin on any Ticketmaster or Livenation page to instantly see what types and how many tickets are still available for that event.





The TicketFlipping toolset includes a real-time ticket counter, event tracker and alert system that shows how many tickets are still available for an event on Ticketmaster, the type of tickets available, and at what prices.





#### wtda1981 11:11 AM

how many of you guys know about the LN 3 day return policy?

as many venues participate

anyone?



#### joshlynch 11:11 AM

Never heard of it but I can see the advantage :)



#### wtda1981 11:11 AM

buy those events heavy, try cutting tickets to make small ROI in the first 48 hours, if not luck

call LN and return all ur tickets

so it's a no risk play

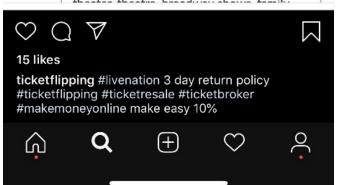
http://www.ticketmaster.com/ourguarantee /venues/



ticketmaster.com

Ticketmaster Guarantee - Our guarantee to our fans. Official Ticketmaster site

Find and buy tickets: concerts, sports, arts, 46 a 2 4 a 2 4 b 2



Ticketflipping.com also provides ticket brokers with tips on how to game the system for their own profit.

## Exhibit 4 Deceptive URLs

The official web site of the SAP Center (San Jose, California) is <a href="https://www.sapcenter.com">www.sapcenter.com</a>.

The deceptive URLs shown here include:

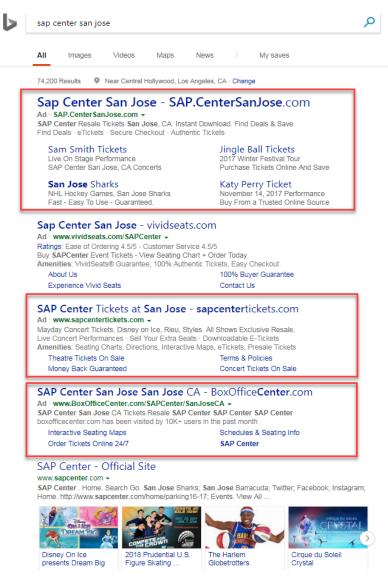
<www.sap.centersanjose.com>

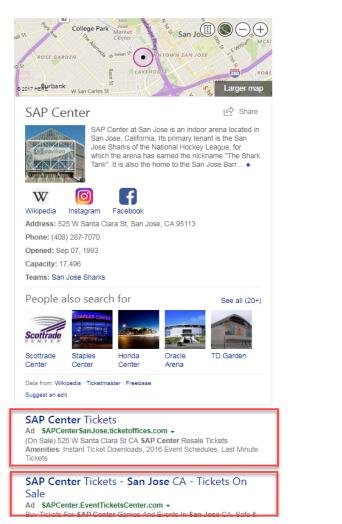
<www.sapcentertickets.com>

<www.boxofficecenter.com/sapcenter/sa
njoseca>

<sapcenter.sanjose.ticketoffices.com>

<sapcenter.eventicketscenter.com>





The official web site of Madison Square Garden (New York, New York) is <a href="https://www.msg.com/Madison-square-garden">www.msg.com/Madison-square-garden</a>>.

The deceptive URLs shown here include:

<www.boxofficecenter.com/madisonsqu
are/garden>

<www.madison-squaregarden.boxofficeticket.center>

<www.madisonsquaregarden.eventticket
scenter.com>

<madisonsquare.garden-ny.com>

#### Madison Square Garden Tix Ad · vividseats.com/MadisonSquare -Buy Event Tickets Online! View Seating Charts - Lower Prices Easy checkout · 100% buyer guarantee · Unmatched service Contact Us **Experience Vivid Seats** Phone, Live Chat and location Great selection, great prices and info available on our website reliability is what you'll get. About Us 100% Buyer Guarantee We were created out of a love of All of our tickets are guaranteed attending live events... Learn More to be safe, secure & 100% authentic MADISON Square Garden New York - BoxOfficeCenter.com Ad - www.BoxOfficeCenter.com/MadisonSquare/Garden -Website Madison Square Garden Tickets Resale Madison Square Garden New York boxofficecenter.com has been visited by 10K+ users in the past month Large Network Of Tickets · Authentic Tickets · CONCERTS At The Garden NY Amenities: Downloadable Tickets, Order By Phone, Priority Shipping, Last Minute . Schedules & Seating Info Interactive Seating Maps Order Tickets Online 24/7 Madison Square Garden Madison Square Garden NY 100% Customer Guarantee Madison Square Garden Tickets - (Order Online) Ticket Office Ad · madison-square-garden.boxofficeticket.center • Order Madison Square Garden Tickets - Secure MSG New York Online Ticket Resale Outstanding Service · Friendly Support Staff · Verified Secure Checkout Madison Square Garden The Garden Ticket Office Schedule & Seating Chart Order By Phone Toll Free Madison Square Garden Tickets - New York City Events On Sale Ad Madison Square Garden. Event Tickets Center.com -Buy Tickets For Madison Square Garden Events In New York NY. Safe & Secure! Trusted Exchange · New events daily · Last minute deals · Secure checkout Amenities: Downloadable Tickets, Order by Phone, Priority Shipping, Interactive M. Madison Square Garden | Official Site | New York City https://www.msg.com/madison-square-garden -Madison Square Garden is "The World's Most Famous Arena." Experience the unforgettable at The Garden, where history happens. Madison Square Garden - New York | Tickets, Schedule ... www.ticketmaster.com/Madison-Square-Garden-tickets-New-York/venue.

Buy Madison Square Garden tickets at Ticketmaster.com. Find Madison Square Garden venue

Here is a list of all events happening at Madison Square Garden. Search events at nearby venues at

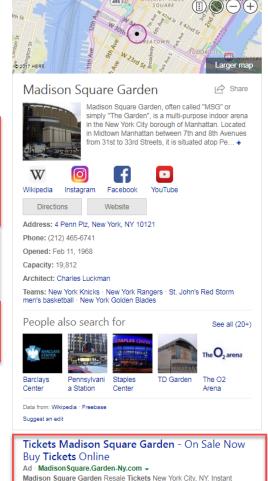
concert and event schedules, venue information, directions, and seating charts.

Madison Square Garden tickets at Cheap Tickets ...

Cheaptickets.com

https://www.cheaptickets.com/.../venues/madison-square-garden-tickets \*

Madison Square Garden Tickets | TicketOffices.com



#### Madison Square Garden - ticketmaster.com

Download & Save.

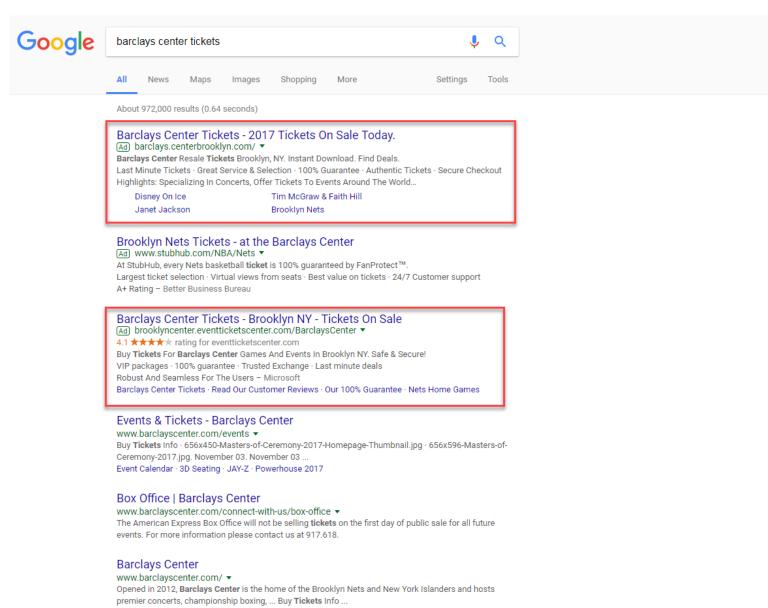
Ad www.ticketmaster.com/Madison Square/Garden Buy Authentic Tickets to Events at Madison Square Garden.

The official web site of the Barclays Center (New York, New York) is <a href="https://www.barclayscenter.com">www.barclayscenter.com</a>.

The deceptive URLs shown here include:

<www.barclays.centerbrooklyn.com>

<www.brooklyncenter.eventticketscenter.
com/barclayscenter>

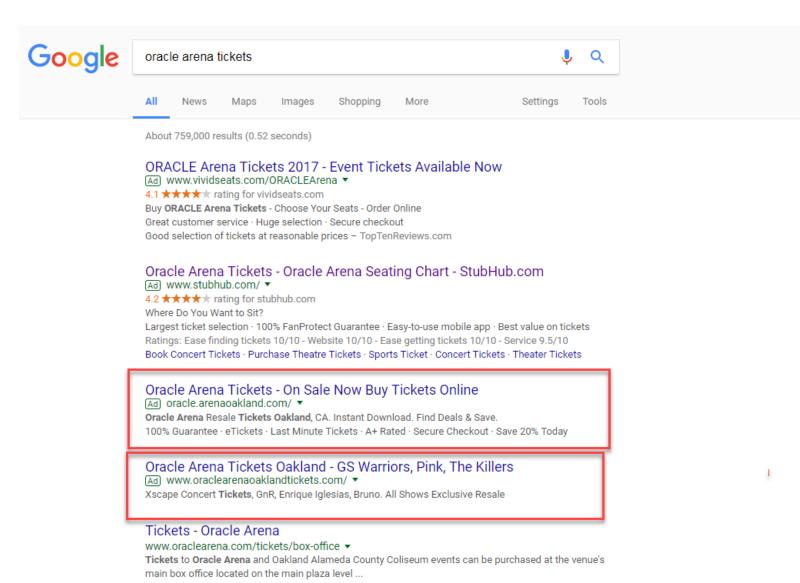


The official web site of the Oracle Arena (Oakland, California) is <a href="https://www.oraclearena.com">www.oraclearena.com</a>.

The deceptive URLs shown here include:

<www.oracle.arenaoakland.com>

<www.oraclearenaoaklandtickets.com>

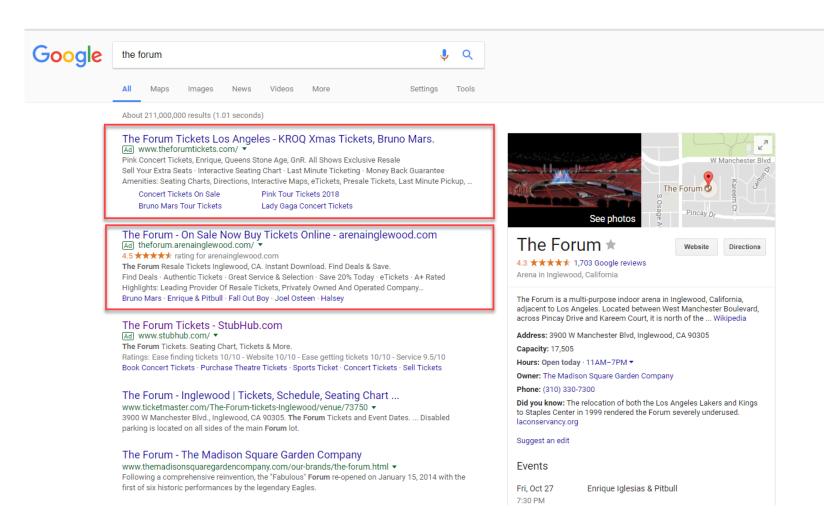


The official web site of The Forum (Inglewood, California) is <a href="https://www.fabulousforum.com">www.fabulousforum.com</a>.

The deceptive URLs shown here include:

<www.theforumtickets.com>

<www.theforum.arenainglewood.com>

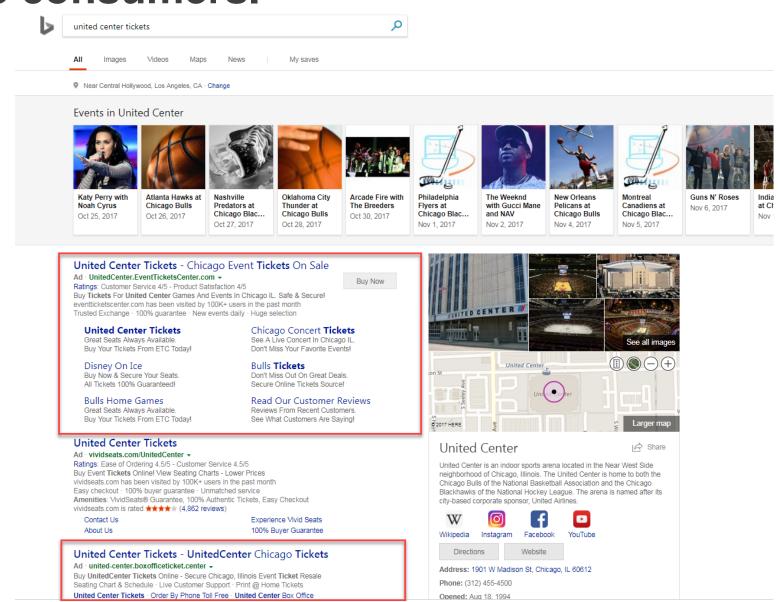


The official web site of the United Center (Chicago, Illinois) is <a href="https://www.unitedcenter.com">www.unitedcenter.com</a>.

The deceptive URLs shown here include:

<www.unitedcenter.eventticketscenter.com>

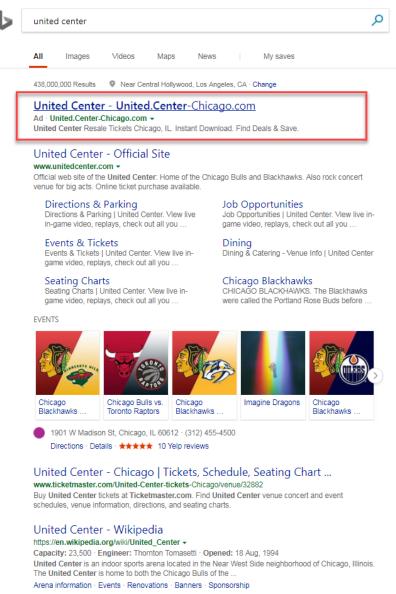
<www.unitedcenter.boxofficeticket.center>



The official web site of the United Center (Chicago, Illinois) is <a href="https://www.unitedcenter.com">www.unitedcenter.com</a>.

The deceptive URLs shown here include:

<united.center-chicago.com>



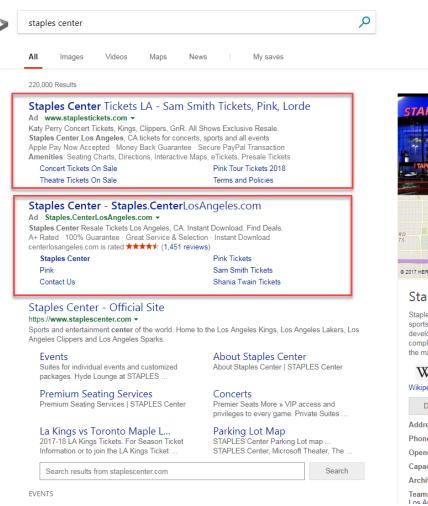
See all image:

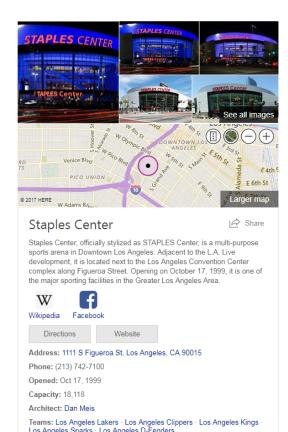
The official web site of the Staples Center (Los Angeles, California) is <a href="https://www.staplescenter.com">www.staplescenter.com</a>.

The deceptive URLs shown here include:

<www.staplestickets.com>

<www.staples.centerlosangeles.center>

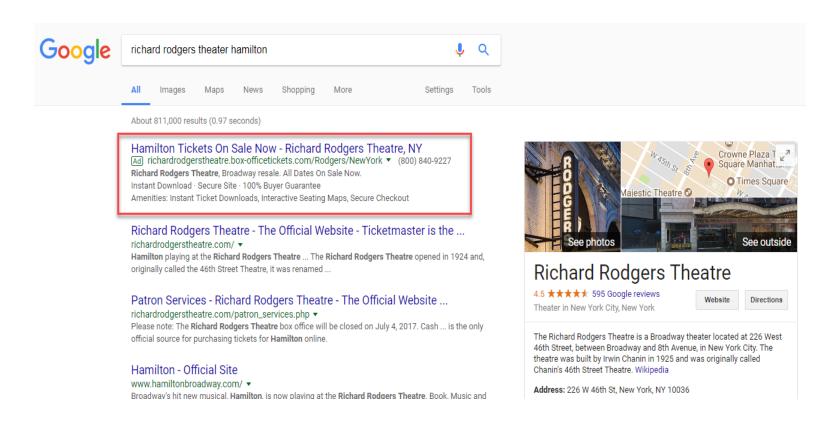




The official web site of the Richard Rodgers Theatre (New York, New York) is <www.richardrodgerstheatre.com>.

The deceptive URL shown here is:

<www.richardrodgerstheatre.boxofficetickets.com/rodgers/newyork>



The official web site of the Richard Rodgers Theatre (New York, New York) is <a href="https://www.richardrodgerstheatre.com">www.richardrodgerstheatre.com</a>.

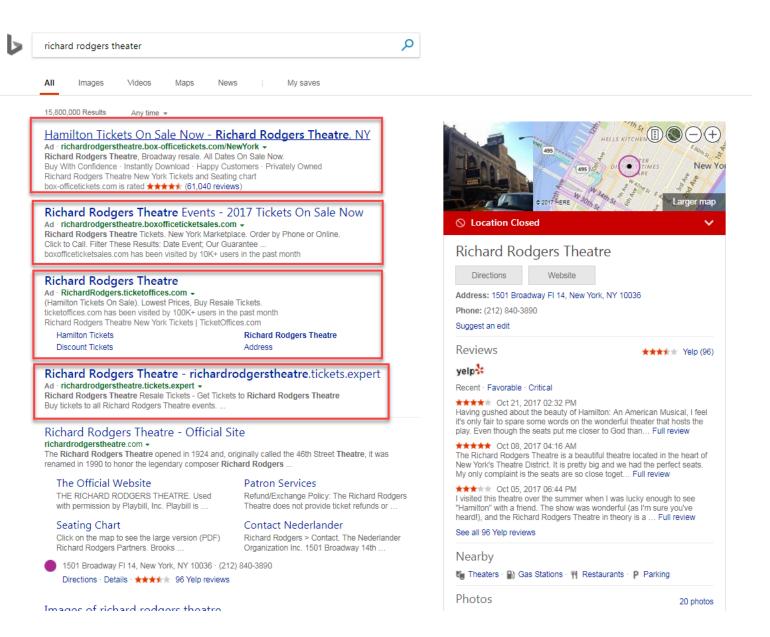
The deceptive URLs shown here include:

<www.richardrodgerstheatre.boxofficetickets.com/NewYork>

<richardrodgerstheatre.boxofficeticketsal
es.com>

<ri>crichardrodgers.ticketoffices.com>

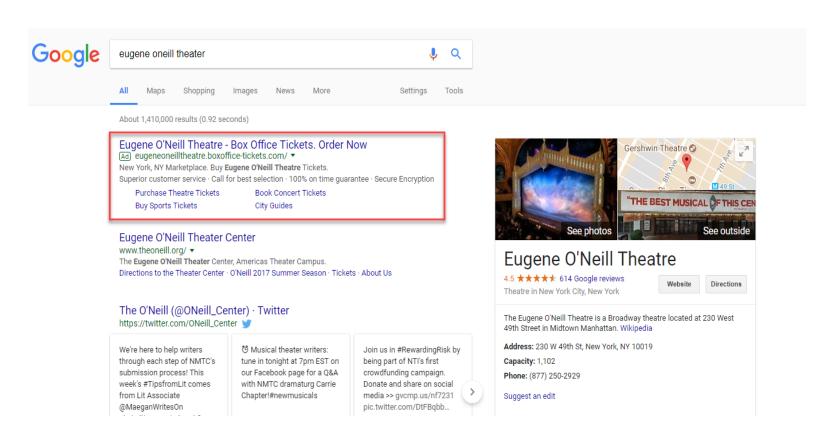
<richardrodgerstheatre.tickets.expert>



The official web site of the Eugene O'Neill Theatre (New York, New York) is <www.theoneill.org>.

The deceptive URL shown here is:

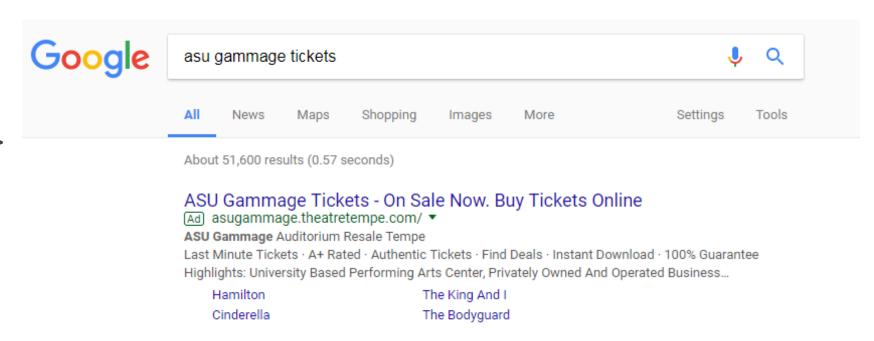
<eugeneoneilltheatre.boxofficetickets.com>



The official web site of the ASU Gammage (Tempe, Arizona) is <www.asugammage.com>.

The deceptive URL shown here is:

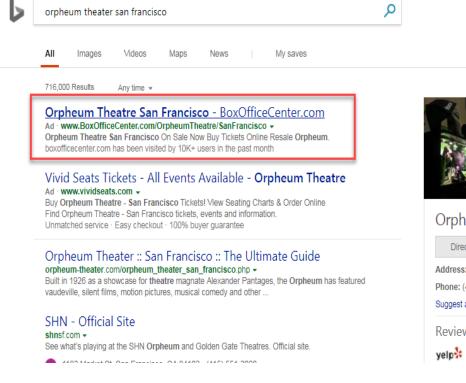
<asugammage.theatretempe.com>

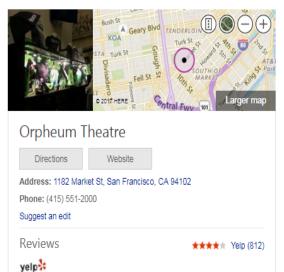


The official web site of the Orpheum Theatre (San Francisco, California) is <a href="https://www.orpheumtheatersanfrancisco.org">www.orpheumtheatersanfrancisco.org</a>.

The deceptive URL shown here is:

<www.boxofficecenter.com/orpheumtheat re/sanfrancisco>

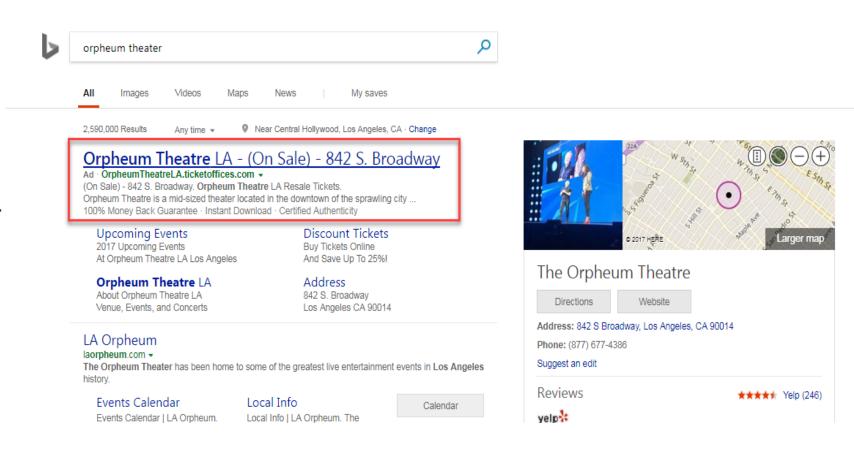




The official web site of the Orpheum Theatre (Los Angeles, California) is <a href="https://www.laorpheum.com">www.laorpheum.com</a>>.

The deceptive URL shown here is:

<orpheumtheatrela.ticketoffices.com>



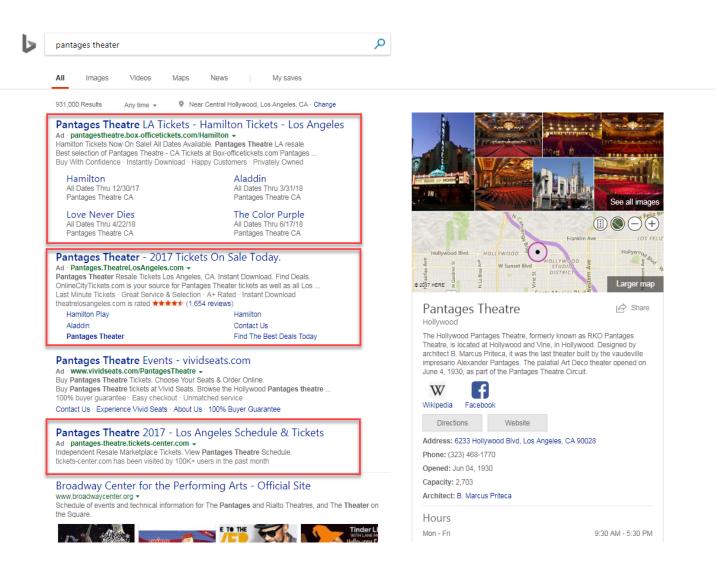
The official web site of the Pantages Theatre (Los Angeles, California) is <a href="https://www.hollywoodpantages.com">www.hollywoodpantages.com</a>.

The deceptive URLs shown here include:

<pantagestheatre.boxofficetickets.com/Hamilton>

<pantages.theatrelosangeles.com>

<pantages-theatre.tickets-center.com>



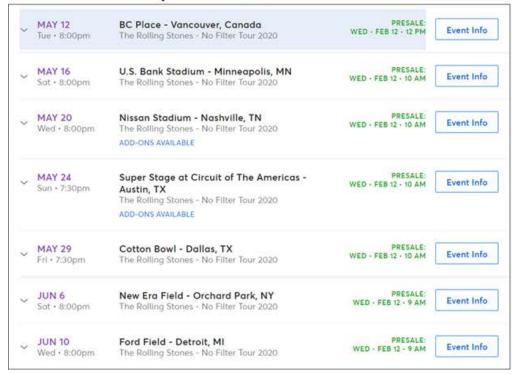
# **Exhibit 5 Speculative Ticketing**

Ticket listings without actual row information are a telltale sign of speculative ticketing. Speculative tickets are sometimes sold even before the presale date for the primary tickets:

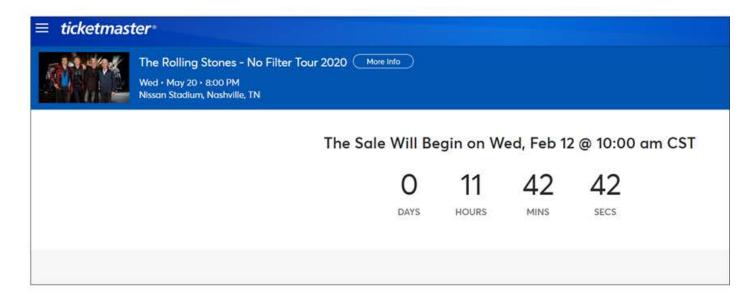
## The Rolling Stones, 2020 – Ticketmaster does not allow ticket sales until presale opens

Screenshot taken: **2/11/20 10:09 pm CT** | First Presale: **2/12/20** 

TM ADP - first presale 2/12/20



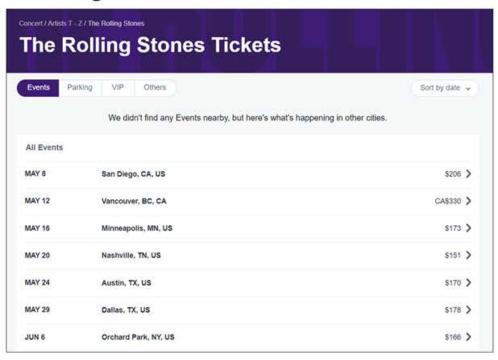
2/11/20 TM countdown timer on EDP



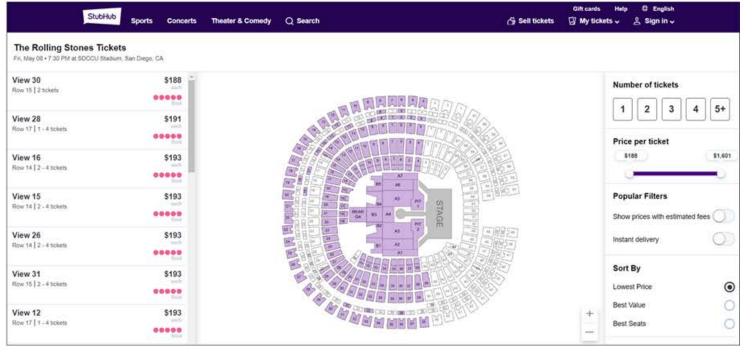
## The Rolling Stones, 2020 – Stubhub

Screenshot taken: 2/11/20 10:09 pm CT | First Presale: 2/12/20

#### **Artist Page**

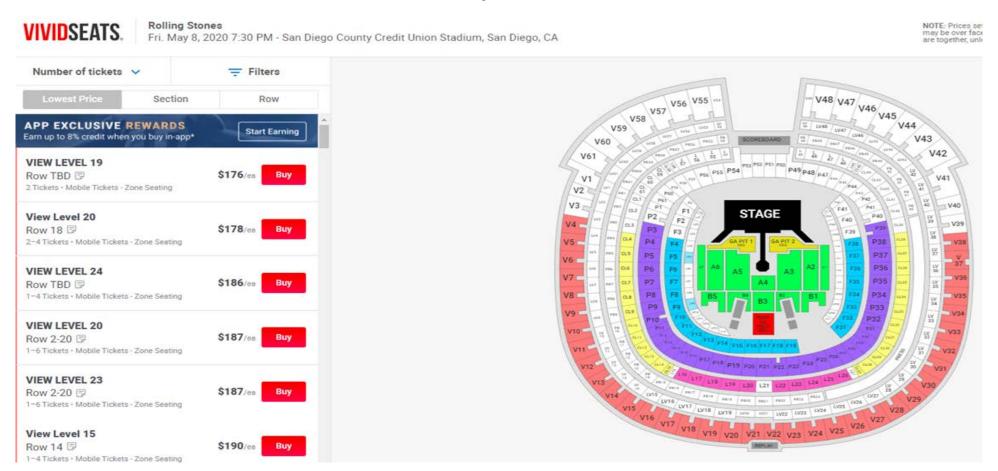


### 5/8/20 SDCCU Stadium Event Page



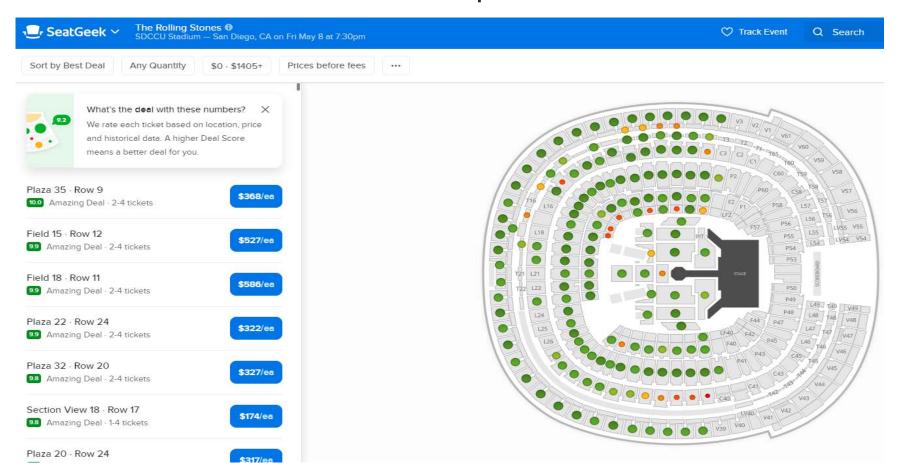
## The Rolling Stones, 2020 – Vivid Seats

Screenshot taken: 2/11/20. First presale: 2/12/20



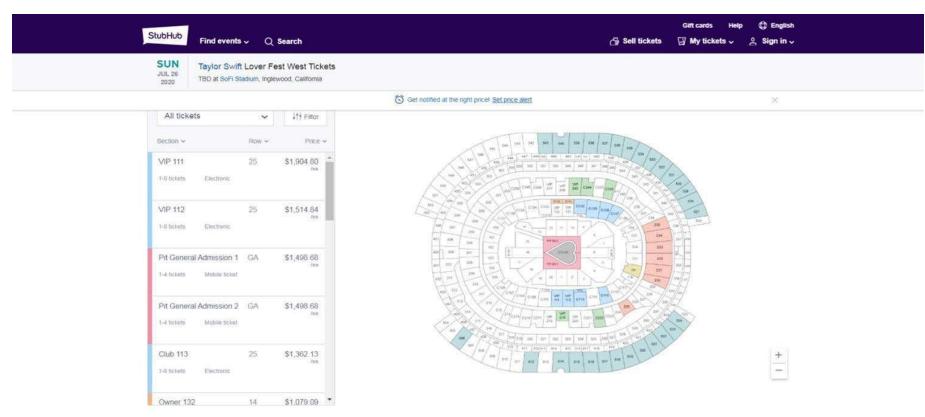
## The Rolling Stones, 2020 – SeatGeek

Screenshot taken: 2/11/20. First presale: 2/12/20



## **Taylor Swift, October 2019 – StubHub**

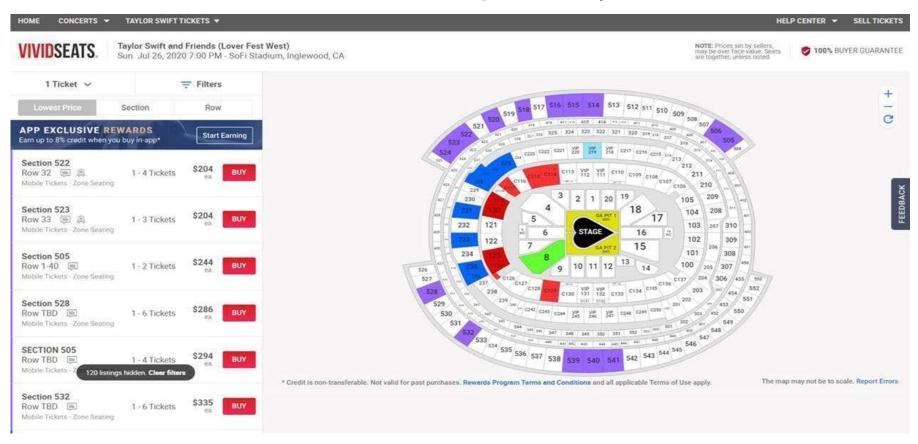
Screenshot taken: 10/14/19 2:30 pm CT | First Presale: 10/14/19 6:00 pm CT



6

### **Taylor Swift, October 2019 – Vivid Seats**

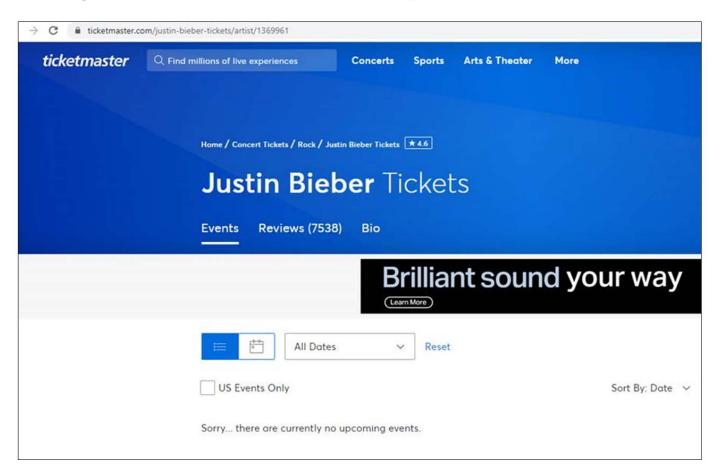
Screenshot taken: 10/14/19 2:30 pm CT | First Presale: 10/14/19 6:00 pm CT



# Justin Bieber, 2020 – Ticketmaster does not allow ticket sales until presale opens

Screenshot taken: 1/13/20 | First Presale: 1/30/20

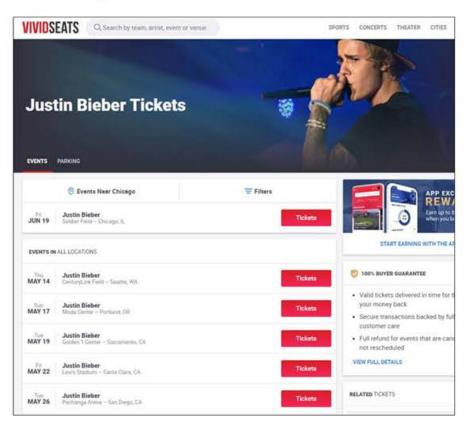
TM experience – no events listed on 1/13/20 as sales have not started



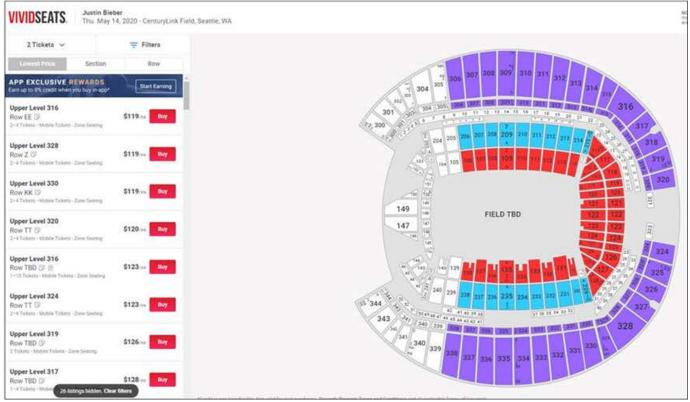
### **Justin Bieber, 2020 – Vivid Seats**

Screenshot taken: 1/13/20 | First Presale: 1/30/20

#### **Artist Page**



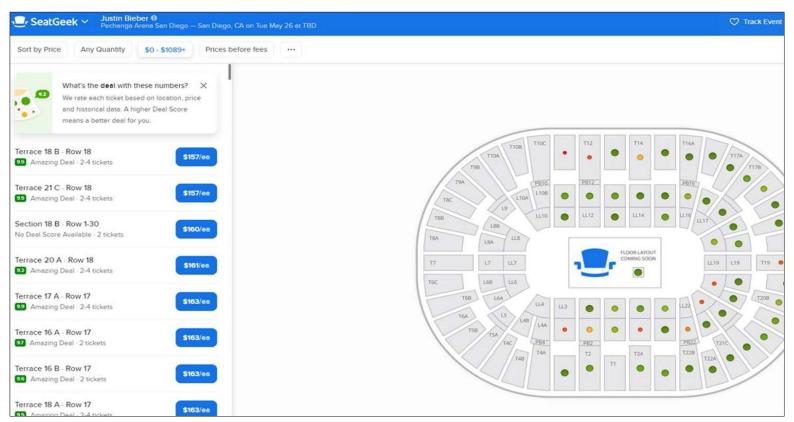
### 5/14/20 CenturyLink Field Event Page



### **Justin Bieber, 2020 – SeatGeek**

Screenshot taken: 1/13/20 | First Presale: 1/30/20

5/26/20 Pechanga Arena Event Page



### Justin Bieber, 2020 - SEM Ads

Screenshot taken: 1/13/20 | First Presale: 1/30/20

Justin Bieber 2020 Tour | Tickets On Sale for All Dates

[Ad] www.vividseats.com/ ▼

Buy 2020 **Justin Bieber Tickets** at Vivid Seats® | Order Online Today. Unmatched Service. Email Delivery. Loyalty Rewards Program. Instant Download. Redesigned App.

### Concert Tickets

Buy tickets to concerts near you.

View artists and order now!

### 100% Buyer Guarantee

Every ticket is 100% guaranteed valid, authentic & on-time.

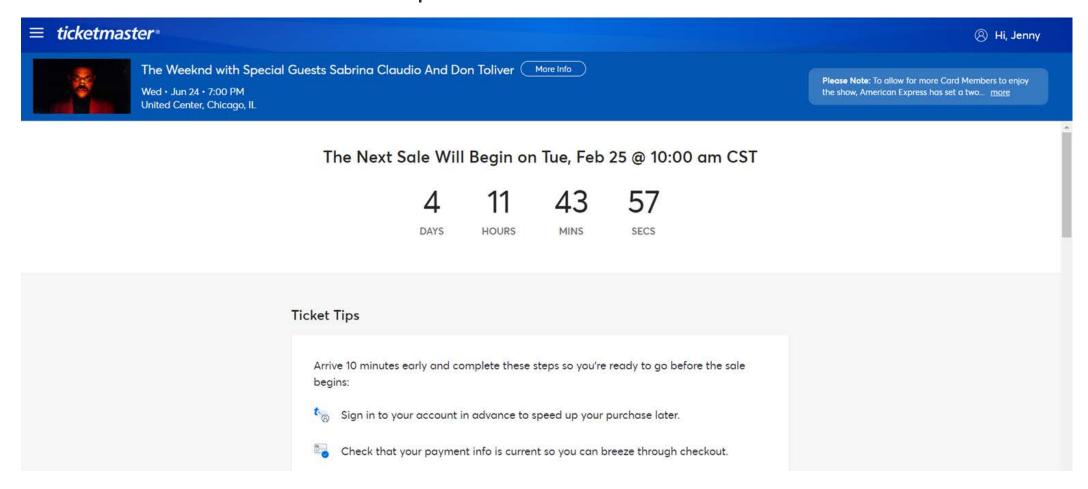
### Buy 2020 Justin Bieber Tickets | On Sale Now | All Dates

Ad www.seatgeek.com/ ▼

See Justin Bieber Live On Tour. Buy Tickets At The Lowest Possible Price On SeatGeek.

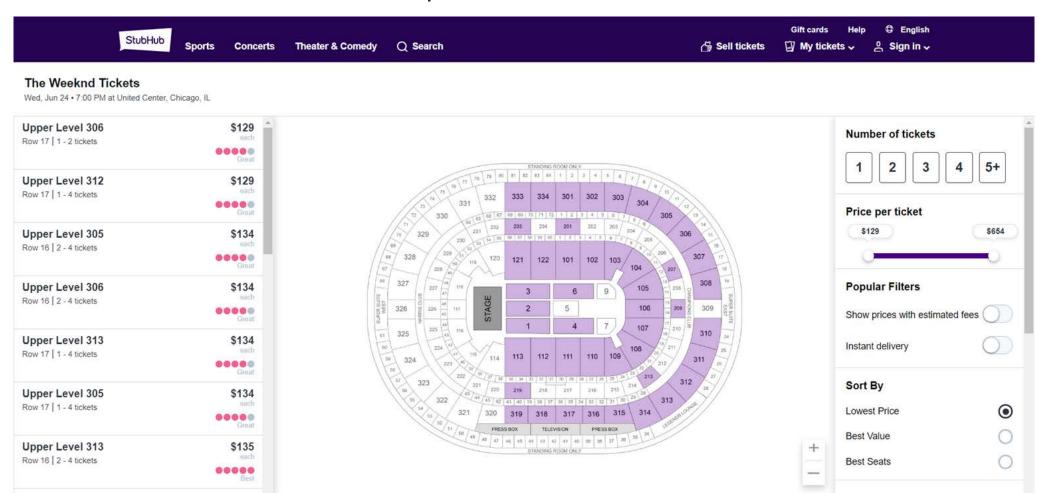
# The Weeknd, 2020 – Ticketmaster does not allow ticket sales until presale opens

Screenshot taken: 2/20/20 | First Presale: 2/25/20



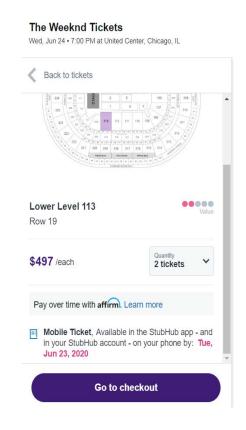
### The Weeknd, 2020 – StubHub

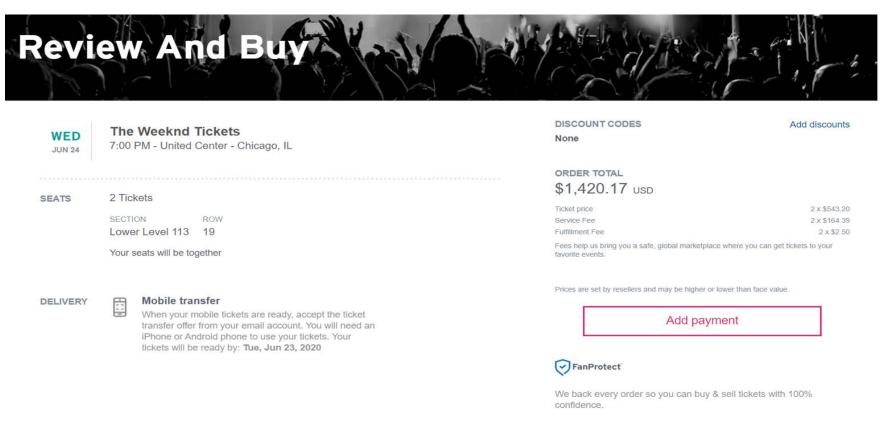
Screenshot taken: 2/20/20 | First Presale: 2/25/20



### The Weeknd, 2020 – StubHub

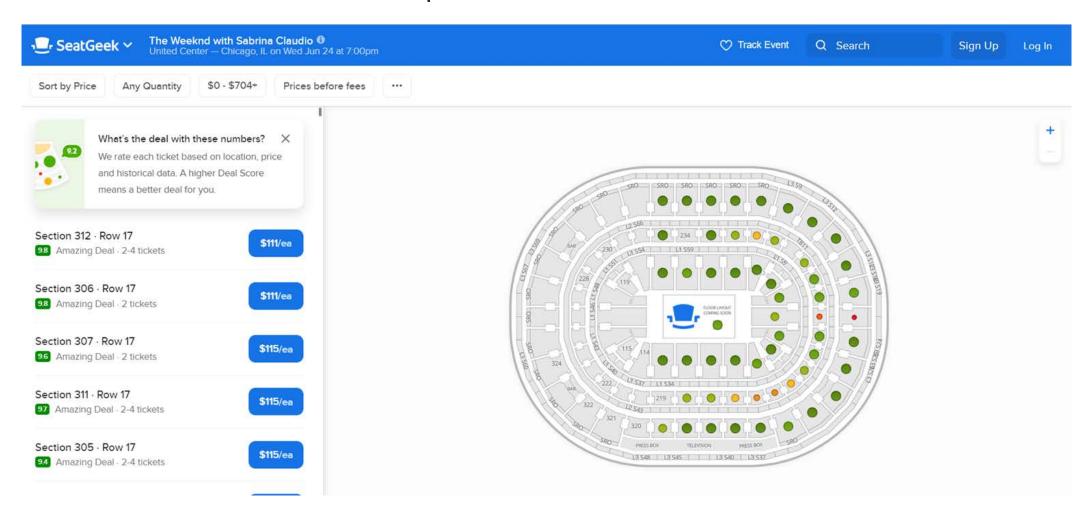
### No disclosures for seller not having tickets in hand





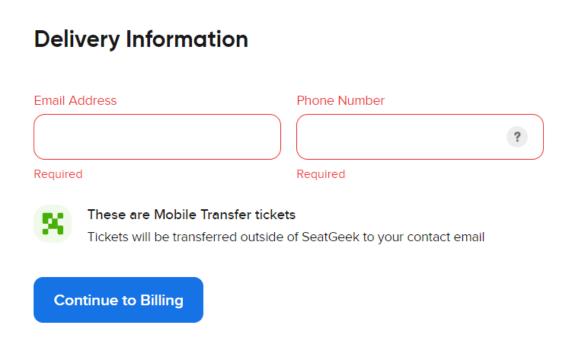
### The Weeknd, 2020 – SeatGeek

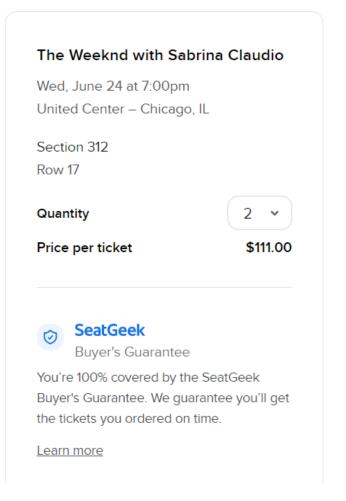
Screenshot taken: 2/20/20 | First Presale: 2/25/20



### The Weeknd, 2020 – SeatGeek Delivery Page

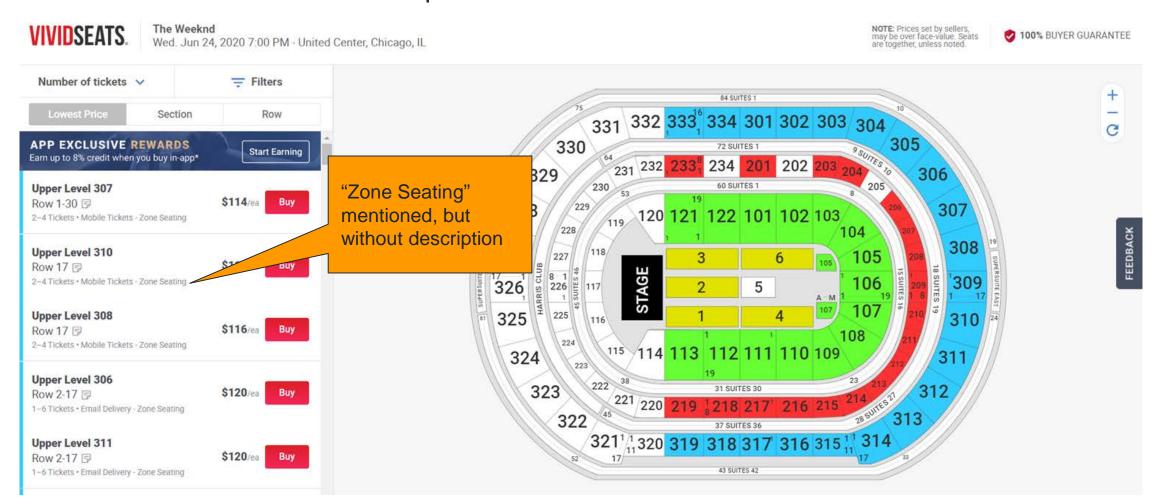
No disclosures for seller not having tickets in hand





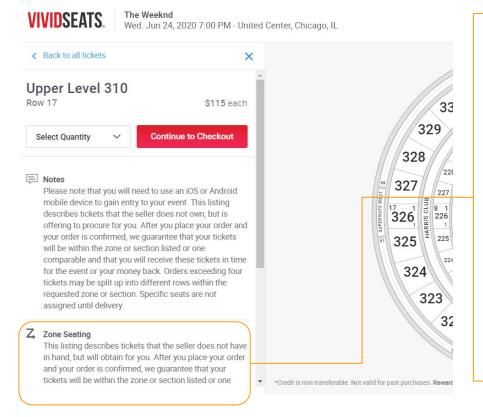
### The Weeknd, 2020 – Vivid Seats

Screenshot taken: 2/21/20 | First Presale: 2/25/20



### The Weeknd, 2020 - Vivid Seats

### Screenshot taken: 2/21/20 | First Presale: 2/25/20



### Z Zone Seating

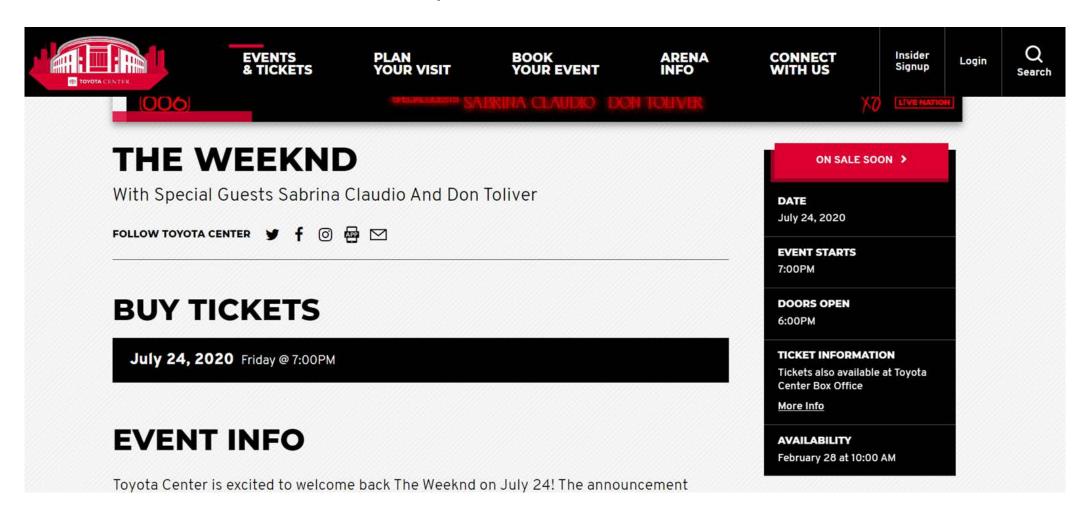
This listing describes tickets that the seller does not have in hand, but will obtain for you. After you place your order and your order is confirmed, we guarantee that your tickets will be within the zone or section listed or one comparable and that you will receive these tickets in time for the event or your money back. Orders exceeding four tickets may be split up into different rows within the requested zone or section. Specific seats are not assigned until delivery.

Fan must click "Buy Tickets" to see details about Zone Seating

Detail: Zone Seating

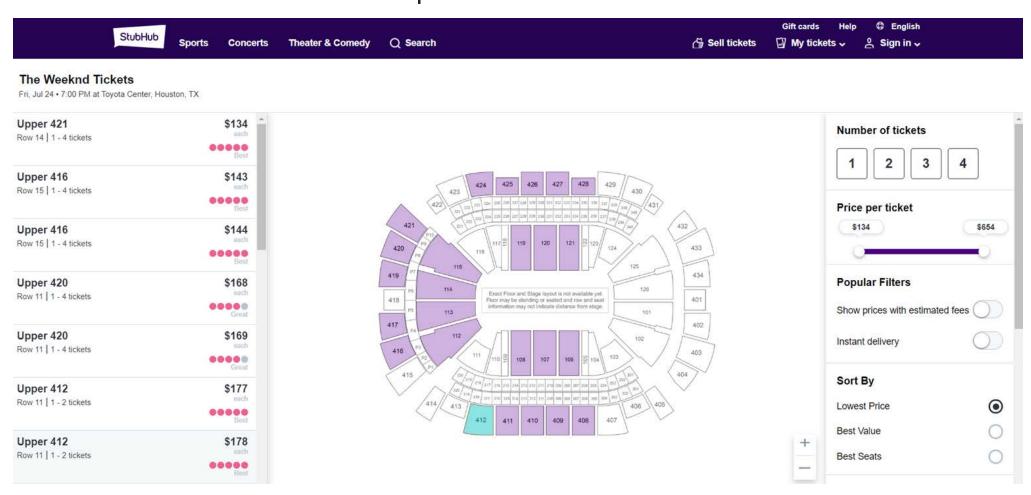
## Primary tickets not on sale until presale starts The Weeknd, 2020 – AXS (Primary @ Toyota Center)

Screenshot taken: 2/21/20 | First Sale Noted: 2/28/20



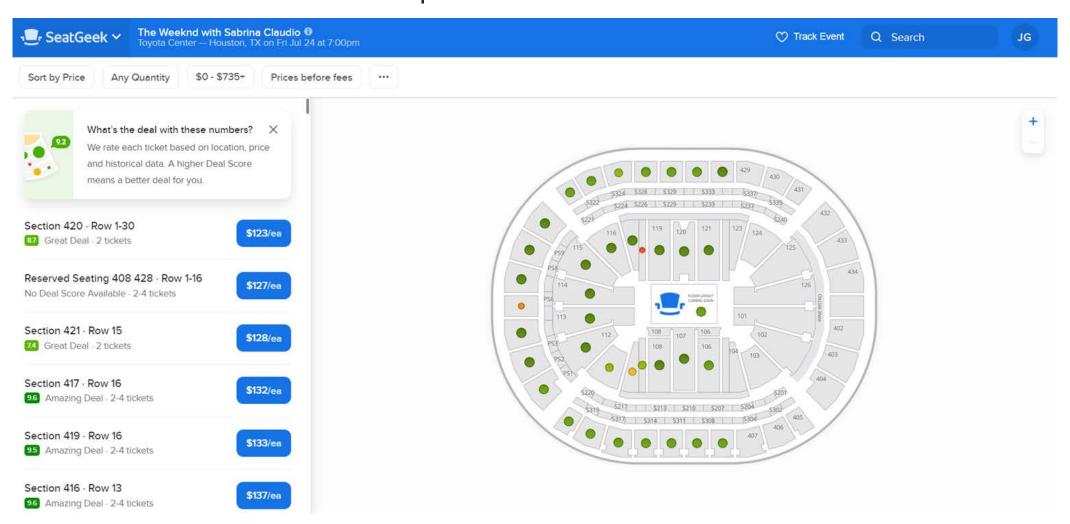
### The Weeknd, 2020 – StubHub (Toyota Center)

Screenshot taken: 2/21/20 | First Sale Noted: 2/28/20



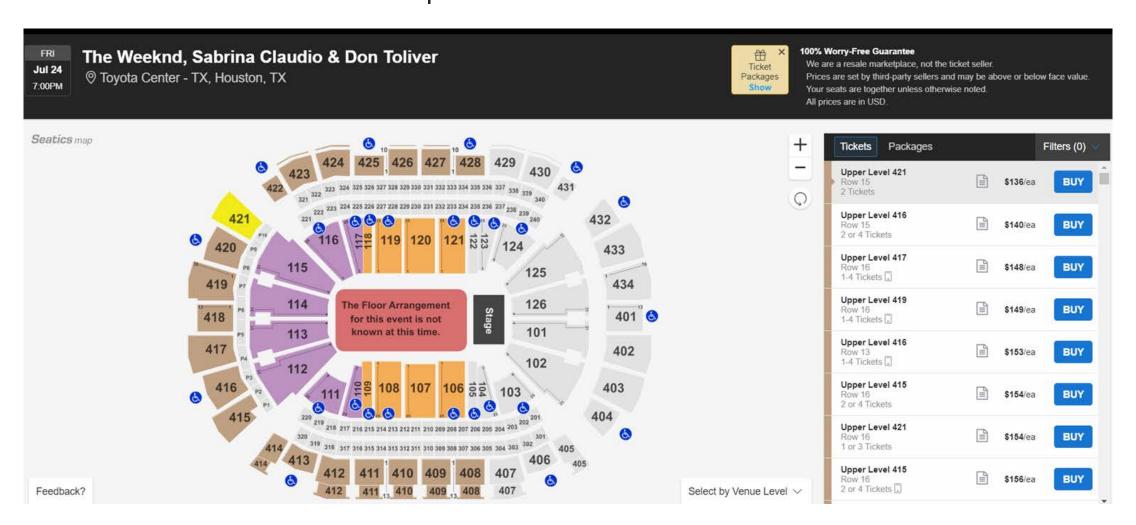
### The Weeknd, 2020 – SeatGeek (Toyota Center)

Screenshot taken: 2/21/20 | First Sale Noted: 2/28/20



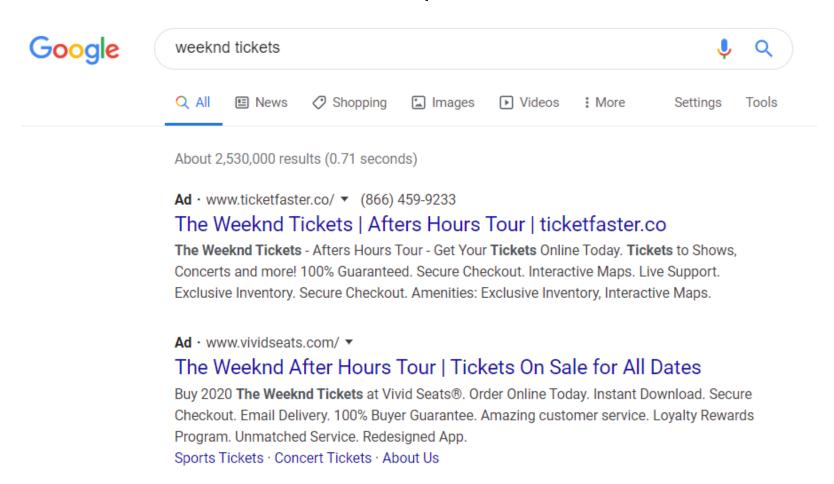
#### The Weeknd, 2020 – Ticketfaster (Toyota Center)

Screenshot taken: 2/21/20 | First Sale Noted: 2/28/20

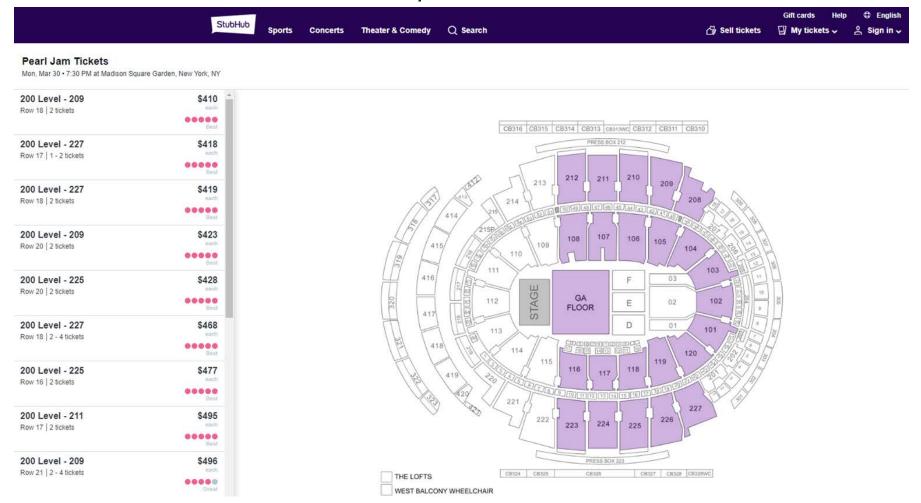


#### The Weeknd, 2020 – SEM Ads

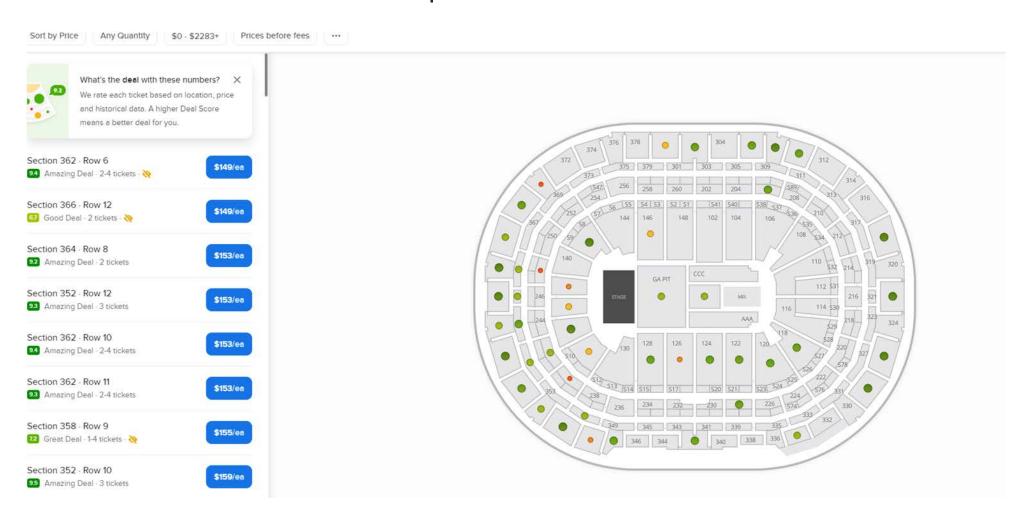
Screenshot taken: 2/20/20 | First Presale: 2/25/20



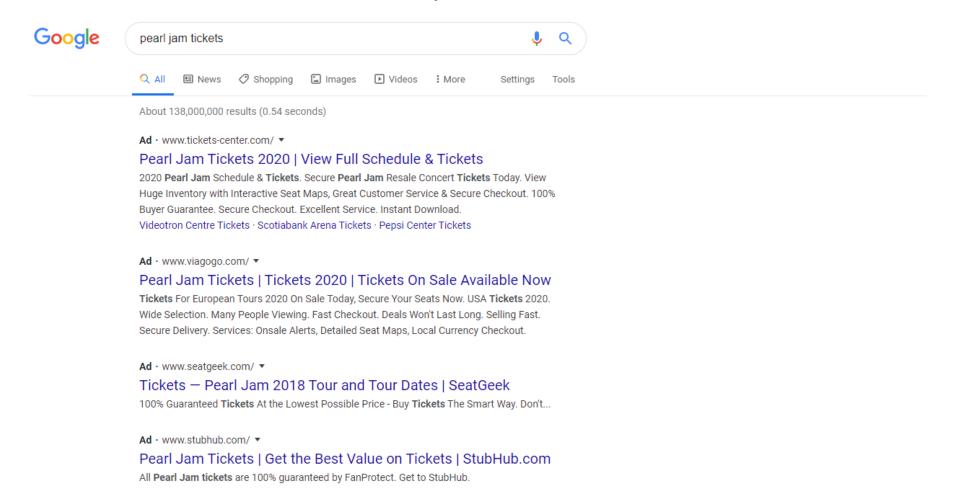
#### Pearl Jam, 2020 - StubHub



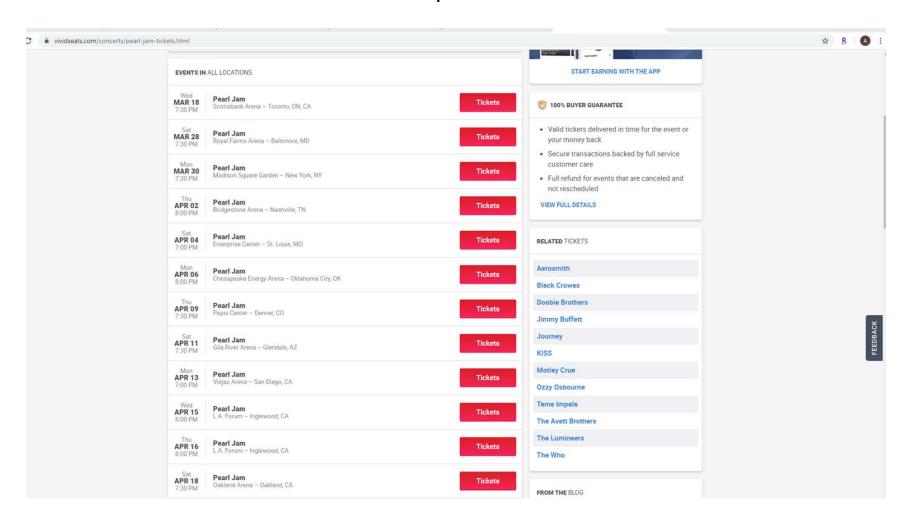
#### Pearl Jam, 2020 – SeatGeek



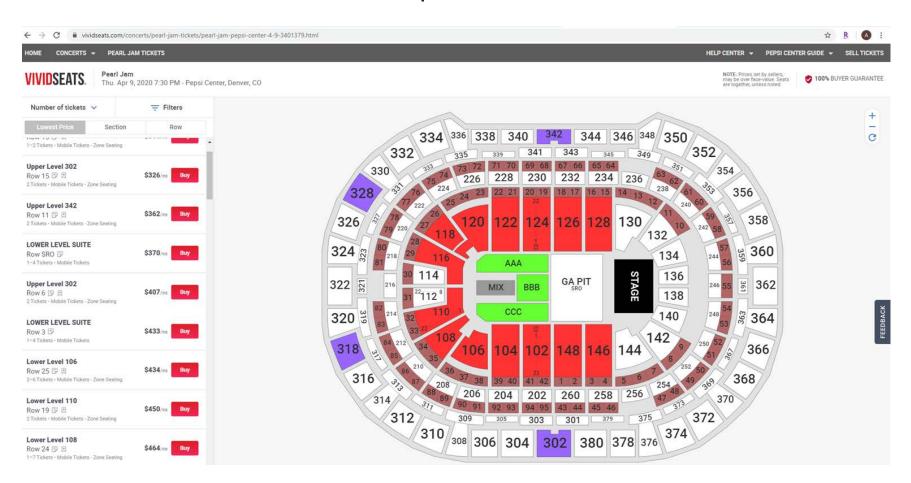
#### Pearl Jam, 2020 – SEM Ads



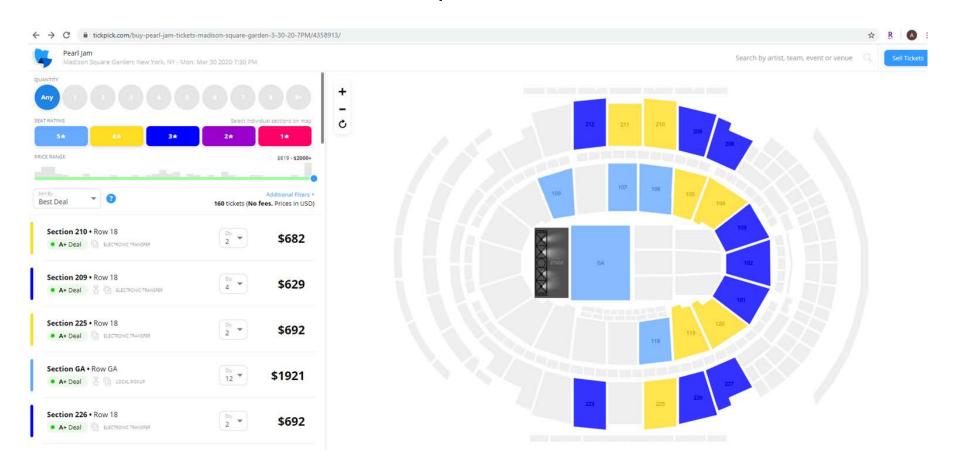
#### **Pearl Jam, 2020 – Vivid Seats**



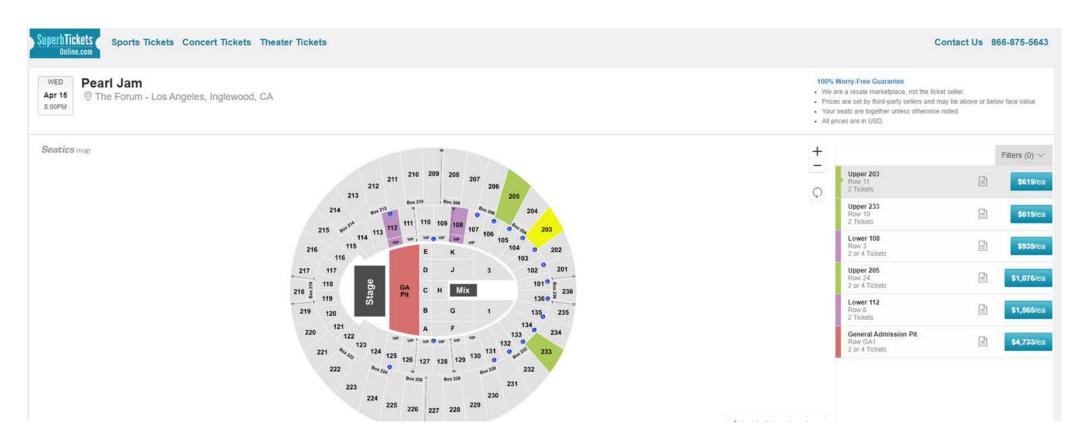
#### Pearl Jam, 2020 - Vivid Seats



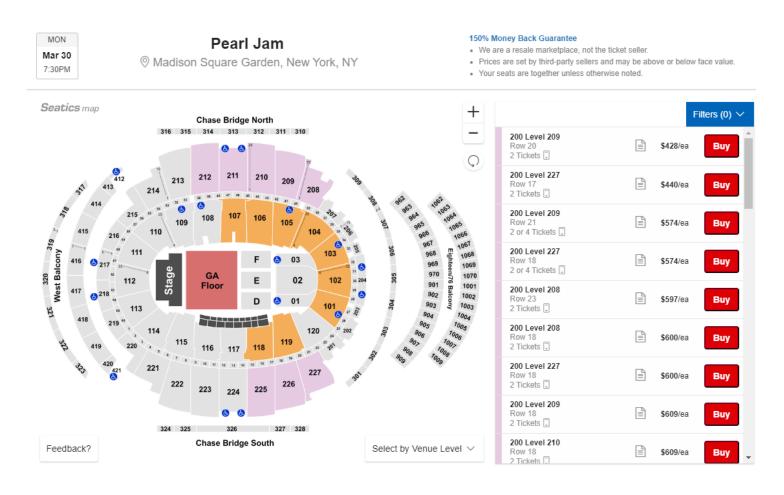
#### Pearl Jam, 2020 – Tickpick



#### Pearl Jam, 2020 – Superb Tickets

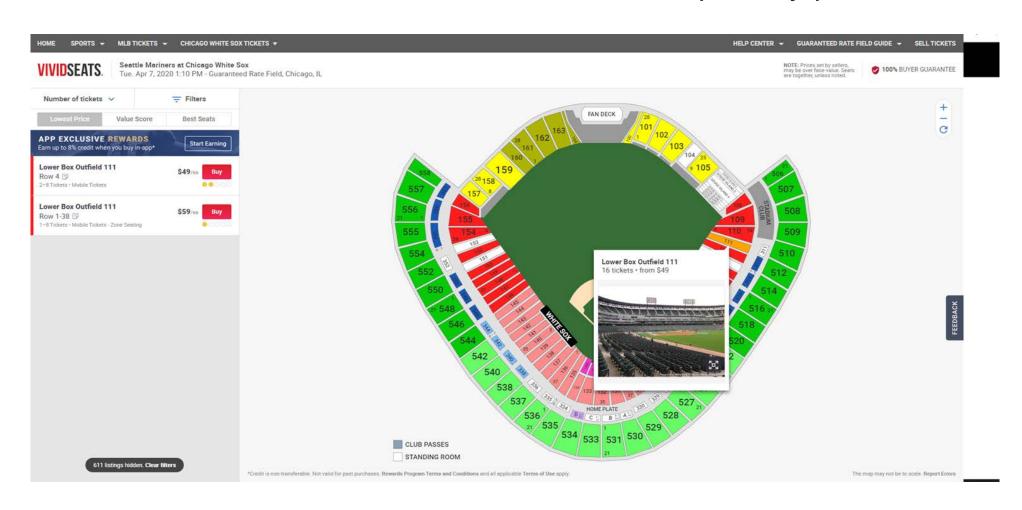


#### **Pearl Jam, 2020 – Cheap Tickets**



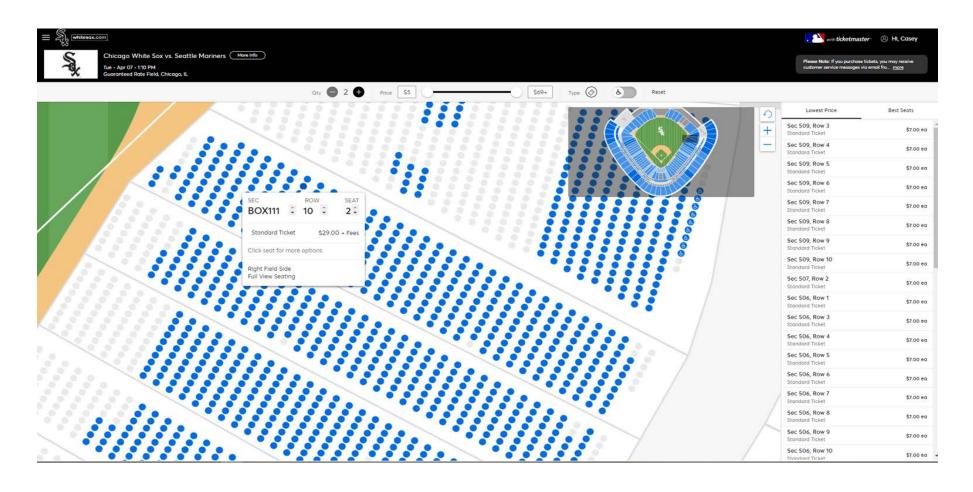
#### **Chicago White Sox, 2020 – Vivid Seats**

Zone Seating – Listed Sec 111 Rows 1-38 – Screenshot taken: 2/21/20 Prices more than double the seats available for primary purchase



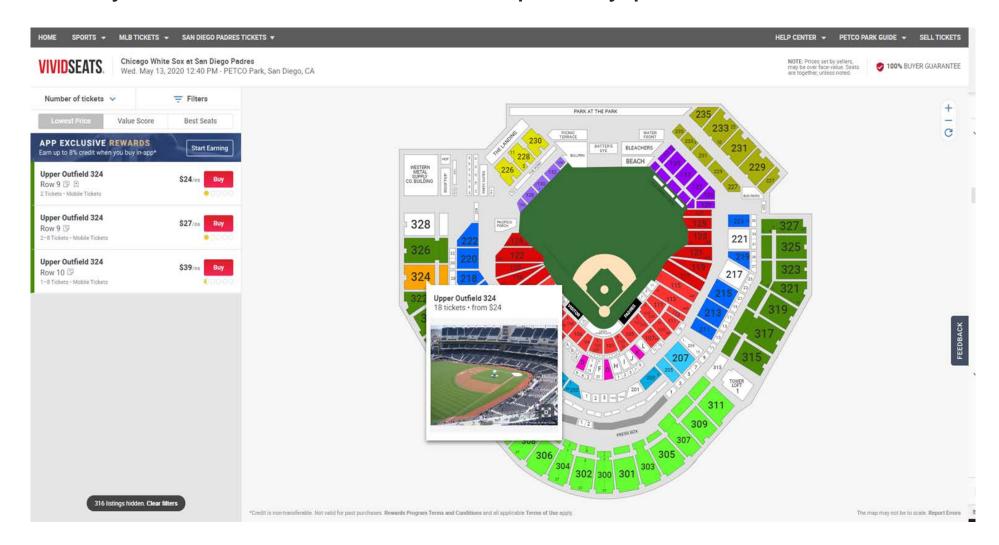
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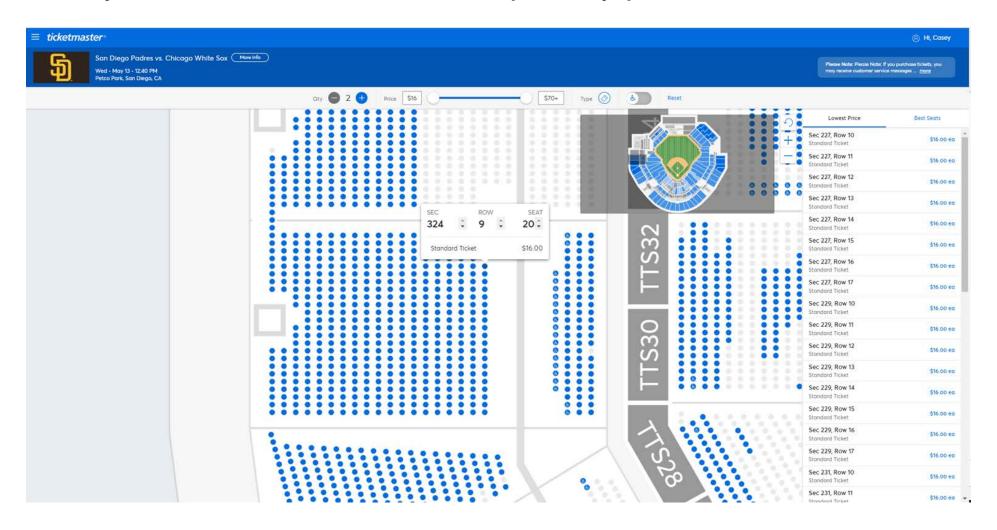
#### San Diego Padres, 2020 – Vivid Seats

Sec 324 Shows 18 Seats – Screenshot taken: 2/21/20 Nearly entire section available for primary purchase at \$16

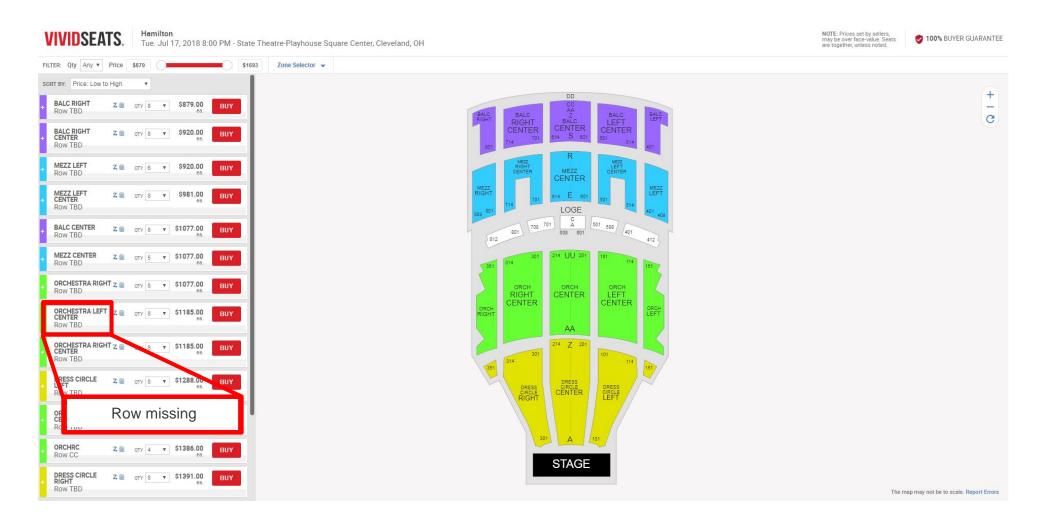


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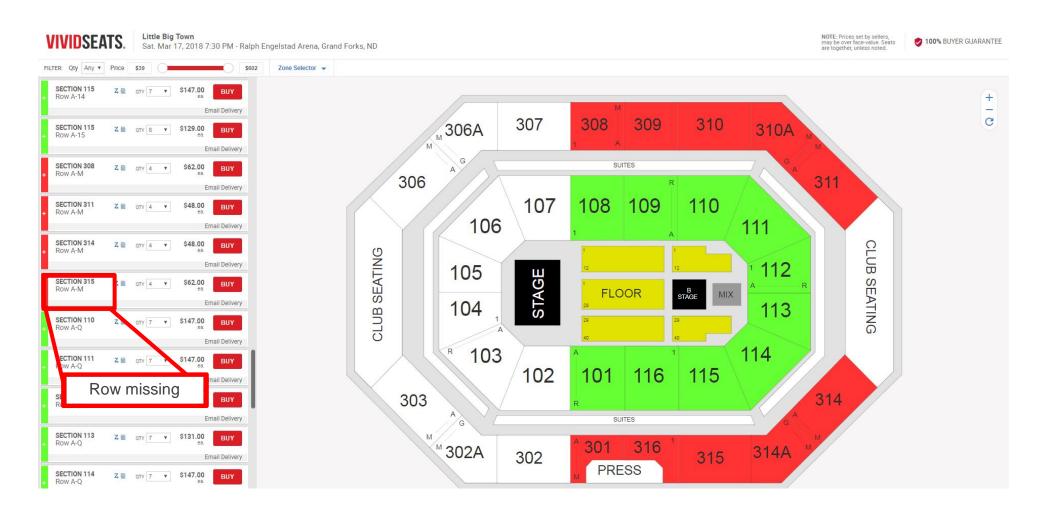
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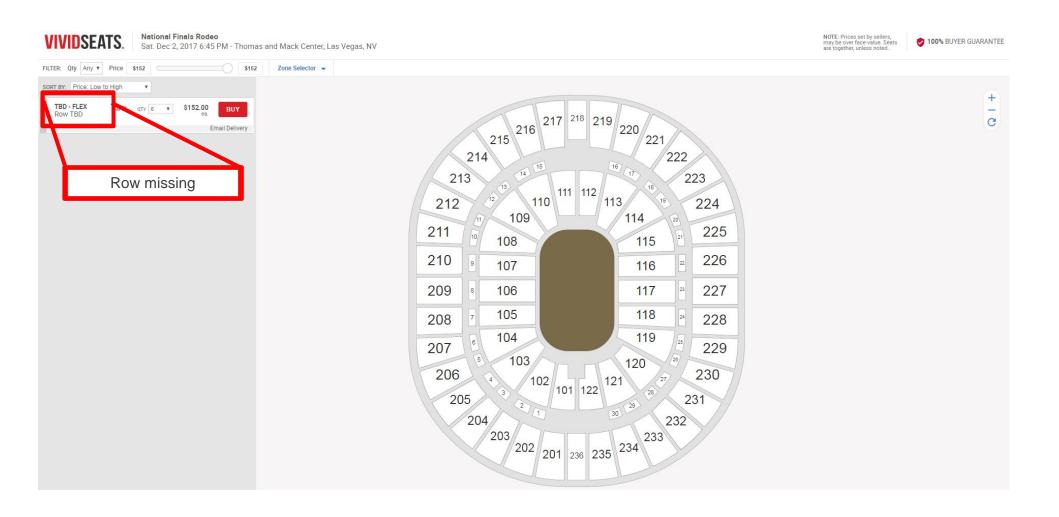
#### Hamilton (Ohio), 2018 – Vivid Seats



## Little Big Town, 2018 – Vivid Seats



### National Finals Rodeo, 2017 – Vivid Seats



# Speculative ticketing at 2015 Super Bowl

# Chicago-Based Vivid Seats Unable to Fulfill Super Bowl Ticket Orders and Is Refunding Money

"The Chicago-based ticket website is giving 200% refunds on Super Bowl tickets to some customers as a result of apparent short selling, a technique where ticket sites sell seats before having the actual ticket, with the plan to buy them closer to game time at a lower cost."

Available at www.americaninno.com/chicago/super-bowl-ticket-refund-vivid-seats-and-other-sites-refund-tickets-after-short-sale/.

#### Forget 'Ballghazi': Ticket site Vivid Seats deals with its own Super Bowl snafu

"Vivid Seats **is working to make amends** with a number of customers who bought tickets through the secondary ticket marketplace but **were left empty-handed** at the Super Bowl over the weekend.

Available at www.chicagobusiness.com/article/20150203/BLOGS04/150209935/vivid-seats-super-bowl-refunds-making-up-for-unprecedented-market-snafu.

# Heartbroken Seahawks fan cries on live TV because he can't get into the Super Bowl after broker sells him tickets 'it never had'

"Chicago-based reseller Vivid Seats was forced to admit to customers before this year's game that it wouldn't be able to fulfill ticket orders, despite already taking hefty deposits."