


**Committee on Energy and Commerce**  
**U.S. House of Representatives**  
Witness Disclosure Requirement - "Truth in Testimony"  
Required by House Rule XI, Clause 2(g)(5)

<b>1. Your Name:</b> Michael J. Gifford		
<b>2. Your Title:</b> President & Chief Executive Officer		
<b>3. The Entity(ies) You are Representing:</b> AIDS Resource Center of Wisconsin		
<b>4. Are you testifying on behalf of the Federal, or a State or local government entity?</b>	Yes	No x
<b>5. Please list any Federal grants or contracts, or contracts or payments originating with a foreign government, that you or the entity(ies) you represent have received on or after January 1, 2015. Only grants, contracts, or payments related to the subject matter of the hearing must be listed.</b>  Please see attachment		
<b>6. Please attach your curriculum vitae to your completed disclosure form.</b>  Please see attachment.		

Signature: 

Date: 10/6/17

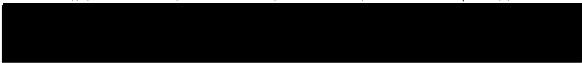
**AIDS Resource Center of Wisconsin**  
**Federal Grants received on or after January 1, 2015**  
 related to the subject matter of the hearing

	Grant Period	Amount
Ryan White Part A(1)	3/1/17 - 2/28/18	\$ 274,032
Ryan White Part B(2)	4/1/15 - 3/31/16	\$ 1,436,400
	4/1/16-3/31/17	\$ 1,484,400
	4/1/17-3/31/18	\$ 1,884,043
	9/30/14-9/29/15	\$ 124,964
	4/1/16-9/30/16	\$ 128,000
	10/1/16-9/30/17	\$ 1,142,244
Ryan White Part C	5/1/15-4/30/16	\$ 575,149
	5/1/16-4/30/17	\$ 575,149
	9/1/16-2/28/18	\$ 42,184
	5/1/17-4/30/18	\$ 561,346
CDC(2)	1/1/16-12/31/2016	\$ 10,000
	10/1/16-	in-kind

**Attachment to the Truth-in-Testimony Document Submitted**  
**Michael J Gifford, President & Chief Executive Officer**  
**of the AIDS Resource Center of Wisconsin**  
**to the Subcommittee on Oversight and Investigations**  
**of the Committee on Energy and Commerce**  
**Dated: October 6, 2017**

- (1) Federal resources received through a grant from the City of Denver
- (2) Federal resources received through a grant from the State of Wisconsin

**Michael J. Gifford**  
President & Chief Executive Officer  
AIDS Resource Center of Wisconsin



**Professional Experience**

**President & Chief Executive Officer, AIDS Resource Center of Wisconsin 2012-Present**

**Responsibilities**

Executive management and responsibility for all aspects of \$88 million integrated HIV health care system that serves as a national service delivery model for the provision of care for patients with chronic health conditions.

**Achievements**

- Initiated new earned income revenue through creation of ARCW Pharmacy a \$26 million subsidiary corporation generating savings that are reinvested in HIV services.
- Secured CMS designation as the country's first HIV Medical Home including negotiating a 40% increase in reimbursement rates.
- Increased quality outcomes of patients for undetectable viral load from 57% to 89%.
- Achieved a 23% increase in private fundraising revenue in first year as CEO.
- Negotiated and executed strategic partnership with major health systems including UW Health and Froedtert Hospital & the Medical College of Wisconsin – which calls assures physician staffing, inpatient and specialty care for patients, access to research and training of students and fellows.
- Consultation for AIDS organizations in 26 states providing capacity building and sustainability assistance.
- Successfully negotiated mergers and launched the ARCW HIV Medical Home in Madison, Wisconsin and Denver, Colorado.

**Executive Vice President and COO, AIDS Resource Center of Wisconsin 1998-2012**

**Responsibilities**

Executive management of programs, public relations, and government relations for statewide, \$11.7 million community-based, multicultural AIDS service organization with 149 employees serving 2,000 people and families with HIV/AIDS. Actively engaged in board relations, strategic planning, fundraising, agency operations and financial management.

**Achievements**

- Successfully lobbied to increase annual government AIDS funding for agency from \$2 million to \$8.6 million.
- Successful merger of nine agencies into a single, statewide AIDS service organization.

- Research, policy development, and lobbying to secure improvements in health care, prevention services, vocational opportunities, drug treatment, and insurance coverage for people with or at risk for HIV/AIDS.
- Successful implementation of new primary care clinic, dental clinic, vocational training, and housing programs.
- Successful executive management of social work case management, food pantry, primary care and dental clinics, residential and tenant-based housing services, benefits and legal advocacy, transportation assistance, vocational training, medical education and research, drug treatment and mental health services, and HIV prevention programs.
- Completion of 5-year strategic plan and leadership in implementation of plan.

### **Director of Government Relations, AIDS Resource Center of Wisconsin 1993-1998**

#### Responsibilities

Chief lobbyist leading all government relations activities including government grant writing, policy research, monitoring and advocating on legislative and administrative policies, and media relations for local, state, and federal government initiatives.

#### Achievements

- Successful reauthorization of Ryan White CARE Act to increase federal AIDS funding to Wisconsin by \$5 million.
- Development and utilization of 1,000 member statewide, volunteer network of advocates actively contacting policy makers on behalf of effective AIDS policies.
- Policy research and lobbying for expansion of state Medicaid program, viatical settlement protections, and consumer rights in private health insurance.
- Development and successful lobbying of initiatives to increase state AIDS funding by \$680,000 and local AIDS funding by \$190,000.

#### Related Honors & Experience

- 2017 University of Wisconsin-Milwaukee Distinguished Alumni
- Member, 2005 "40 Under Forty" class of the Milwaukee Business Journal
- Member, Board of Directors, Health Insurance Risk Sharing Pool (HIRSP),
- Member, national AIDS Action Council Public Policy Committee, Washington, DC
- Founding member, National Center for Innovation in HIV Care
- Professional presenter for Ohio AIDS Action, Heartland AIDS Advocacy Conference, and Wisconsin AIDS/HIV Conference.
- Guest lecturer, University of Wisconsin-Milwaukee.

#### Education

- University of Wisconsin-Milwaukee, Milwaukee, Wisconsin  
Master's Degree, Business Administration, May, 2003
- Augustana University, Sioux Falls, South Dakota  
Bachelors Degree, Magna Cum Laude, June, 1992