

**AMENDMENT TO THE AMENDMENT IN THE
NATURE OF A SUBSTITUTE TO H.R. 5564
OFFERED BY M . _____**

Page 4, after line 20, insert the following:

1 **SEC. 4. MICROTARGETING CERTAIN DIGITAL ADVERTISE-**
2 **MENTS TO SOCIALLY DISADVANTAGED INDI-**
3 **VIDUALS.**

4 (a) IN GENERAL.—Not later than 180 days after the
5 date of the enactment of this Act, the Federal Commu-
6 nications Commission shall amend section 73.2080(e)(2)
7 of title 47, Code of Federal Regulations, to require a
8 broadcast station licensee with more than 10 full-time em-
9 ployees to microtarget digital advertisements about job va-
10 cancies to socially disadvantaged individuals.

11 (b) SOCIALLY DISADVANTAGED INDIVIDUAL DE-
12 FINED.—In this section, the term “socially disadvantaged
13 individual” means a woman or an individual who has be-
14 subjected to racial or ethnic prejudice or cultural bias be-
15 cause of the identity of the individual as a member of a
16 group without regard to the individual qualities of the in-
17 dividual.

