Dr. Matt Barreto, Professor, University of California, Los Angeles

Matt A. Barreto is Professor of Political Science and Chicana/o & Central American Studies at the University of California at Los Angeles and founder of the research center Latino Policy & Politics Initiative. Barreto has been retained as a consultant by numerous campaigns, including the presidential campaign of Joe Biden, to conduct polling and focus groups to develop best practices for communicating with Latino voters.

Barreto’s research examines the political participation of racial and ethnic minorities in the United States and his work has been published in the American Political Science Review, Political Research Quarterly, Social Science Quarterly, Public Opinion Quarterly, among many other peer reviewed journals.

In addition to his research on Latino voting patterns, Barreto has conducted extensive research on voting rights, and has been an expert witness in numerous Voting Rights Act lawsuits. In 2018, he co-founded the UCLA Voting Rights Project, with attorney Chad Dunn, which is one of the premier national institutes that focuses on legal training and expert research on voting rights, with courses in the Law School, School of Public Affairs, and Social Sciences.

Barreto served as an expert witness in the 2012 Pennsylvania voter identification lawsuit Applewhite v. Commonwealth of Pennsylvania, where his research with Prof. Gabriel Sanchez proved crucial to the voter ID law being blocked. Barreto and Sanchez also provided an expert report in a lawsuit challenging the impact of the Wisconsin voter ID law on minority voters, and in 2012 the Wisconsin law was also put on hold. In 2014 Barreto and Sanchez teamed up again to provide an expert report and testify in Veasey v. Perry in a challenge to the Texas voter ID law, and a Federal Court struck down the Texas ID law as unconstitutional, in part basing her decision on the evidence presented by Barreto and Sanchez. In 2016-17, Barreto and Sanchez implemented research and an expert report challenging the voter ID law in North Dakota finding the law would prevent thousands of Native Americans from casting a ballot. A Federal Court blocked the North Dakota ID law twice. Most
recently, they offered an expert report challenging the voter ID law in North Carolina which a federal court struck down in December 2019.