



Executive Bio

Alba M. Alemán, CEA

Chief Executive Officer

Alba M. Alemán, CEO of Citizant, has steered the company through 20 years of success and growth in the government contracting business, providing strategic direction on corporate growth strategies, company culture, differentiated capabilities, and quality initiatives.

Since its founding in 1999, Citizant has been recognized by government customers and industry organizations for its effective, innovative IT and business transformation solutions and strategic data management services. Alba firmly believes that companies must invest in mature business practices to ensure customer success. Under Alba's leadership, Citizant was successfully appraised at Maturity Level 3 in both CMMI Development and CMMI Service. The company is also certified in ISO 9001 (Quality Management), ISO 20000 (IT Service Management), and ISO 27001 (Information Security). Because of its relentless focus on quality and customer satisfaction, Citizant routinely receives superlative performance ratings.

The partial government shutdown in 2019 gave Alba an opportunity to advocate publicly for the concerns of all small government contractors, writing weekly advice columns and articles on social media, and receiving regular media coverage on CNN, *Forbes*, and the Federal News Network. She engaged with political leaders to lobby on behalf of the small business community and mentored other small business owners struggling to survive. She and her team at Citizant lived out their core values by donating leave and postponing paychecks to ensure 100 percent of their employees were fully paid and engaged throughout the 35-day shutdown.

Alba, a Certified Enterprise Architect, has been delivering mission-critical software and data management solutions to government agencies for more than 25 years. Early in her career, she ran the Consulting Services Practice for Texas Instruments' Government Services Division and worked in Enterprise Application Services for Mobil Oil's Marketing Division. She recently accepted the 2019 Innovation & Performance Award from the U.S. Women's Chamber of Commerce for the company's DevOps work at the IRS. The Mid-Atlantic Hispanic Chamber of Commerce recognized Alba as the Fairfax County (Va.) Latina Business Owner of the Year. She was named among the 25 top female executives in the region by *Washington SmartCEO Magazine*.

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