

Congress of the United States

House of Representatives

COMMITTEE ON OVERSIGHT AND REFORM

2157 RAYBURN HOUSE OFFICE BUILDING

WASHINGTON, DC 20515-6143

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<http://oversight.house.gov>

MEMORANDUM

July 19, 2019

To: Committee Members

Fr: Majority Staff

Re: Hearing on “Examining JUUL’s Role in the Youth Nicotine Epidemic: Parts I & II”

The Subcommittee on Economic and Consumer Policy will hold a hearing in **two parts** examining the youth e-cigarette epidemic. Part I of the hearing will be on **Wednesday, July 24, 2019, at 9:00 a.m., in room 2154 of the Rayburn House Office Building**, and Part II of the hearing will be on **Thursday, July 25, at 2:00 p.m., in room 2154 of the Rayburn House Office Building**.

I. HEARING PURPOSE

The hearings will examine JUUL’s: (1) role in the youth nicotine addiction epidemic; (2) appeal to youth; (3) marketing; (4) health claims; and (5) relationship to traditional tobacco companies.

II. WITNESSES

Part I: July 24, 2019, at 9:00 a.m.

Panel 1:

Meredith Berman

Co-founder

Parents Against Vaping

Rae O’Leary

Public Health Analyst

Missouri Breaks Industries Research

Dr. Jonathan Winickoff

Member

American Association of Pediatrics

Dr. Robert Jackler
Professor
Stanford University

Dr. Raymond Niaura
College of Global Public Health
New York University

Panel 2:

Senator Richard Durbin (D-IL)

Part II: July 25, 2019, at 2:00 p.m.

James Monsees
Co-Founder and Chief Product Officer
JUUL Labs, Inc.

Ashley Gould
Chief Administrative Officer
JUUL Labs, Inc.

Staff contact: Rich Trumka Jr., or Will Cunningham at (202) 225-5051.