



Rob Spalding

BRIG GEN. USAF (RET)
CEO | AUTHOR | ENTREPRENEUR

I AM A NATIONAL SECURITY EXPERT AND PATRIOT ENTREPRENEUR IDENTIFYING THREATS TO OUR SECURITY, ECONOMY AND WAY OF LIFE.

- CEO of SEMPRE.ai
- Globally recognized National Security expert
- USAF Brigadier General (ret) and former B-2 Stealth Bomber pilot
- Former senior director of strategy at the National Security Council, White House
- Innovation while serving in the White House has led to a reset in national security and public policy regarding telecommunications in the US as well as globally
- Author of "Stealth War: How China took over while America's elites slept" and "War Without Rules: China's Playbook for Global Domination"

US Air Force Brigadier General (ret) Rob Spalding is the former White House National Security Council senior director for strategic planning and served in senior positions of strategy and diplomacy within the Defense and State Departments for more than 26 years. **Rob is the founder and CEO of SEMPRE, the only technology company created to protect and secure our most critical resource: data.**

Rob has served in senior positions of strategy and diplomacy within the Defense and State Departments for more than 26 years, retiring as brigadier general. **He was the chief architect for the widely praised 2017 National Security Strategy and the Senior Director for Strategy to the President at the National Security Council.** Rob's innovation while serving in the White House has led to a reset in national security and public policy regarding telecommunications in the US as well as globally.

Rob has written extensively on national security matters. His academic papers and editorial work are frequently published and cited, both nationally and internationally. Rob is the author of "STEALTH WAR: How China took over while America's elites slept" and "War without Rules."

Rob is a skilled combat leader and a seasoned diplomat. Under Rob's leadership, the 509th Operations Group—the nation's only B-2 Stealth Bomber unit—experienced unprecedented technological and operational advances. Rob led his team through complex B-2 technological issues all the while achieving tremendous results at little to no cost to the government. **He is a former China strategist for the chairman of the Joint Chiefs of Staff and the Joint Staff at the Pentagon, as well as having served as the senior defense official and defense attaché in Beijing.**

Rob's relationship with business leaders, fostered during his time as a Military Fellow at the Council on Foreign Relations, allowed him to recommend pragmatic solutions to complex foreign policy and national security issues, now driving positive economic outcomes for the nation. **Rob is an Olmsted Scholar, a Life Member of the Council on Foreign Relations, a Senior Fellow at the Hudson Institute, Washington, D.C., as well as a Senior Associate Fellow at the Henry Jackson Society of London.** He is the **5G/6G Technology Commissioner with the Global Tech Security Commission.** He holds seats on the boards of **Jamestown Foundation, Military Cyber Professional Association, and is an advisor to the Institute of Political Innovation.** **He has lectured globally,** including engagements at European Cybersec, KAS-ASPI, S. Rajaratnam School of International Studies in Singapore, and Johns Hopkins Applied Physics Laboratory. He holds a doctorate in economics and mathematics from the University of Missouri, Kansas City.

MEDIA POC:
INFO@GENERALSPALDING.COM

SEMPRE.ai 

GENERALSPALDING.com 

@robert_spalding 

@rspalding 

General Robert Spalding 

General Spalding 

@GeneralSpalding 