

Ambassador Wallace serves as the Chief Executive Officer of the Counter Extremist Project (CEP) and United Against Nuclear Iran (UANI). He is also the COO of The Electrum Group, LLC.

CEP launched in September 2014, a not-for-profit, non-partisan, international policy organization whose mission is to combat the growing threat from extremist ideology. The organization is led by Mark Wallace and a team of former world leaders and former diplomats, including Frances Townsend and Senator Joseph I. Lieberman. CEP aims to combat extremism by pressuring financial support networks, countering the narrative of extremists and their online recruitment, and advocating for strong laws, policies and regulation. The group produces research, being the first to conduct a comprehensive survey on the public's attitudes and knowledge of extremism in order to ensure measurable results of its projects and campaigns. CEP also is building a clearinghouse and database of extremists groups and their supporters, mapping the social and financial networks, tools and methodologies. The group has engaged in a 'Digital Disruption' campaign. In an attempt to curb extremist online-activity, ranging from incitement of violence to recruitment of youth, the group has petitioned Twitter to take down jihadi accounts.

Wallace founded UANI in 2008 with the late Ambassador Richard Holbrooke, former CIA Director Jim Woolsey and Middle East expert Dennis Ross. Under Wallace, UANI and its Advisory Board has grown to include prominent foreign policy experts such as Graham Allison, Les Gelb and Fouad Ajami, and former government officials including former U.S. Homeland Security Advisor Fran Townsend, former Mossad Chief Meir Dagan, former head of the German Intelligence Service Dr. August Hanning, and former head of the British MI6 Chief Sir Richard Dearlove among many others.

Under his leadership, UANI has launched dozens of successful business and corporate campaigns that have called on such multinational firms as General Electric, Huntsman, Caterpillar, Ingersoll Rand, Porsche, Hyundai, Huawei, Royal Dutch Shell, Terex and Siemens to end their business dealings in Iran. UANI played a key role in pressuring SWIFT to end its provision of services to Iran's banking system. UANI's "Auto Campaign" has successfully focused on the lucrative Iranian Automobile Industry that is controlled by the regime and the Islamic Revolutionary Guard Corps. UANI has called on international automobile manufactures to leave Iran including, among others, Nissan, Fiat, Peugeot, GM and Hyundai. Every year, UANI launches its annual Hotels Campaign, demanding that all New York area hotels and venues refuse to host President Ahmadinejad and the Iranian delegation during the United Nations' annual meeting in New York City.

UANI has authored and supported a variety of federal and state legislative and regulatory initiatives designed to enhance Iran's economic isolation. The organization's model legislation has been incorporated into both federal bills and state bills, including the *Comprehensive Iran Sanctions, Accountability, and Divestment Act of 2010* (CISADA), the *Iran Transparency and Accountability Act* (ITAA), the *Iran Financial Sanctions Improvement Act of 2012* (H.R. 4179 as introduced by Chairwoman Ileana Ros-Lehtinen and Congressman Brad Sherman), California's *Iran Contracting Act of 2010* (AB1650) and New York's *Iran Divestment Act of 2011* (A08668) among others. UANI's legislative and regulatory efforts have focused on banking, insurance and reinsurance, disclosure and debarment and shipping. Wallace is a frequent media contributor and has been featured in news outlets around the world including *The Wall Street Journal*, *The New York Times*, the *Financial Times*, *CNN*, *Fox News*, the *Huffington Post*, the *New York Post* and *CNBC*.

Ambassador Wallace served previously as United States Ambassador to the United Nations, Representative for U.N. Management and Reform. While at the U.S. Mission to the U.N., he was the lead U.S. negotiator to the world body on matters relating to reform and budget, and he led U.S. oversight into matters relating to U.N. mismanagement, fraud and abuse. During his tenure as Ambassador Wallace

most notably sought to uncover corruption in UN programs in such places as North Korea. He exposed the "Cash for Kim" corruption scandal in North Korea, revealing that the United Nations Development Programme (UNDP) had funneled millions of dollars in hard currency to North Korea with little assurance that North Korea's dictatorship would use the money to help the North Korean people instead of diverting it to illicit activities. In addition he led the U.S. delegation's "no" vote against using UN money to pay for the 2009 "Durban II" conference. He opposed the 2008-2009 UN Biennium Budget for its "ad hoc" and "piecemeal" approach that ensured spending increases in the UN general budget that far outpaced the general budget increases of member states. While at the UN, Wallace launched the UN Transparency and Accountability Initiative (UNTAI) that focused on eight areas of reform related to member states' access to UN financial documents, ethics, financial disclosure, oversight mechanisms, IPSAS accounting standards and administrative overhead.

Upon his departure from the U.S. State Department, *The Wall Street Journal* editorial board compared Wallace to a list of "distinguished" Americans who tried to make the United Nations live up to its original ideals including Daniel Patrick Moynihan, Jeane Kirkpatrick and John Bolton.

Prior to his work at the United Nations, Wallace served in a variety of government, political and private sector posts. He served in the United States Department of Homeland Security (DHS) as Principal Legal Advisor to the Bureau of Immigration and Customs Enforcement and as the Principal Legal Advisor to the Bureau of Immigration and Citizenship Services. Prior to serving in the DHS, Wallace served as the General Counsel of the INS as it transitioned into the DHS as part of the Homeland Security Act of 2002 reorganization. He served as General Counsel of the United States Federal Emergency Management Agency (FEMA) where he oversaw and managed all aspects of the FEMA Office of General Counsel which, among other areas of responsibility, acted as counsel to the FEMA-led New York and World Trade Center recovery effort in the aftermath of the September 11, 2001 terrorist attacks.

During the 2004 Presidential campaign, Wallace served as President George W. Bush's Deputy Campaign Manager where in addition to his day-to-day responsibilities of the management of the national campaign, he was the campaign's lead at the Republican National Convention in New York City, the campaign's representative in debate negotiations, and he led the campaign's debate team at each of the Presidential and Vice-Presidential debates. During the 2008 Presidential campaign, he was a senior advisor to Senator John S. McCain and led the debate preparation team for Governor Sarah Palin in her vice-presidential debate with then-Senator Joseph Biden.

While in the private sector, Wallace worked as a commercial attorney. He was the General Counsel of the State of Florida's City of Miami Emergency Financial Oversight Board. He has served on various for profit, and not-for-profit boards of directors, including the Liberty City Charter School Project, Florida's first Charter School.