

# Matthew Armstrong

## Broadcasting Board of Governors

Matthew C. Armstrong has been a strategist and thought leader on public diplomacy and strategic communication for about ten years. He has experience working on traditional and emerging security issues with both civilian and military agencies in the U.S. and Europe, as well as journalists and news organizations, think tanks, and academia on three continents.



In 2011, he served as executive director of the U.S. Advisory Commission on Public Diplomacy. He was an adjunct professor of public diplomacy at the Annenberg School of Journalism and Communication at the University of Southern California, founded the MountainRunner Institute, a 501(c)3 studying public diplomacy, and published a blog on public diplomacy and strategic communication. Mr. Armstrong also serves as the Secretary of the Public Diplomacy Council, is a member of the National Press Club, and sits on the editorial board of the journal of the NATO Strategic Communication Center of Excellence. He earned a Bachelor's of Arts in International Relations and a Master of Public Diplomacy from the University of Southern California.

Mr. Armstrong chairs the Special Committee on the Voice of America in the 21st Century and is a member of the Board's Advisory Committee. He also served as the chair of the Special Committee on the Future of Shortwave Broadcasting, which on August 1, 2014, issued its report, [To Be Where the Audience Is; The Future of Shortwave](#).

He was confirmed as member of the Broadcasting Board of Governors on August 1, 2013.