



Bob Keefe is executive director of [Environmental Entrepreneurs \(E2\)](#), a national, non-partisan group of business leaders, investors and others who advocate for policies that are good for the economy and good for the environment.

As executive director, Bob oversees E2 staff and regional advocates across the country who work on clean energy, climate, clean water and other policies on behalf of E2's 7,000+ members and supporters and nine chapters stretching from New England to Southern California.

Bob speaks regularly about the economic benefits of smart environmental policies; the clean energy economy; jobs and related issues, and has been widely quoted in publications nationwide.

Prior to joining E2 in 2011, Bob spent more than 20 years as a political, business and environmental journalist. He served as the chief Washington correspondent for the *Atlanta Journal-Constitution*; as a national reporter for *Cox Newspapers/Cox News Service*; as technology editor for the *Austin (Tx) American-Statesman* and as a business and investigative reporter for the *St. Petersburg (Fla.) Times*.

Bob also has co-authored several business-related books and co-founded a technology news Web site. He is a graduate of the University of North Carolina at Chapel Hill and was a fellow at the University of Southern California's Annenberg School for Communication and Journalism.